



ST. CLARET INSTITUTE OF MANAGEMENT (SCIM) BANGALORE

Affiliated to University of Mysore



MBA

Master of Business Administration

SCIM brings you the best of management education, making every student a complete global citizen.

ST. CLARET EDUCATIONAL SOCIETY

St. Claret Educational Society is managed by the international network of Claretian Fathers who run two universities and over one hundred and fifty educational institutions.

VISION OF CLARETINE EDUCATION

Our Vision is to promote educational excellence, leadership and service based on universal love and brotherhood in an environment characterized by respect for the individual and concern for the community; to strive to foster positive values based on the pursuit of truth into the lives of our students to effect holistic transformation within them.

MISSION

Our Mission is to form intellectually competent, professionally skilled, spiritually vibrant, morally responsible and socially just global citizens who advance the civilization of love and harmony.

LOCATION AND CAMPUS

St. Claret Institute of Management is located beside M.E.S. Ring Road at Jalahalli in the Garden City. M.E.S. being part of the outer ring road makes SCIM easily accessible from all parts of the city.

SCIM aims to provide quality management education in the lush green Claret campus and also promote research and development in the field of management. Its proximity to the Peenya Industrial Area and the various corporate houses gives the students a unique edge in terms of availability of internship, summer placement as well as job placements.

MBA

Master of Business Administration

Course Duration: 2 Years / 4 Semesters

Elective Areas: Marketing Management and Financial Management

PROGRAMME OBJECTIVES

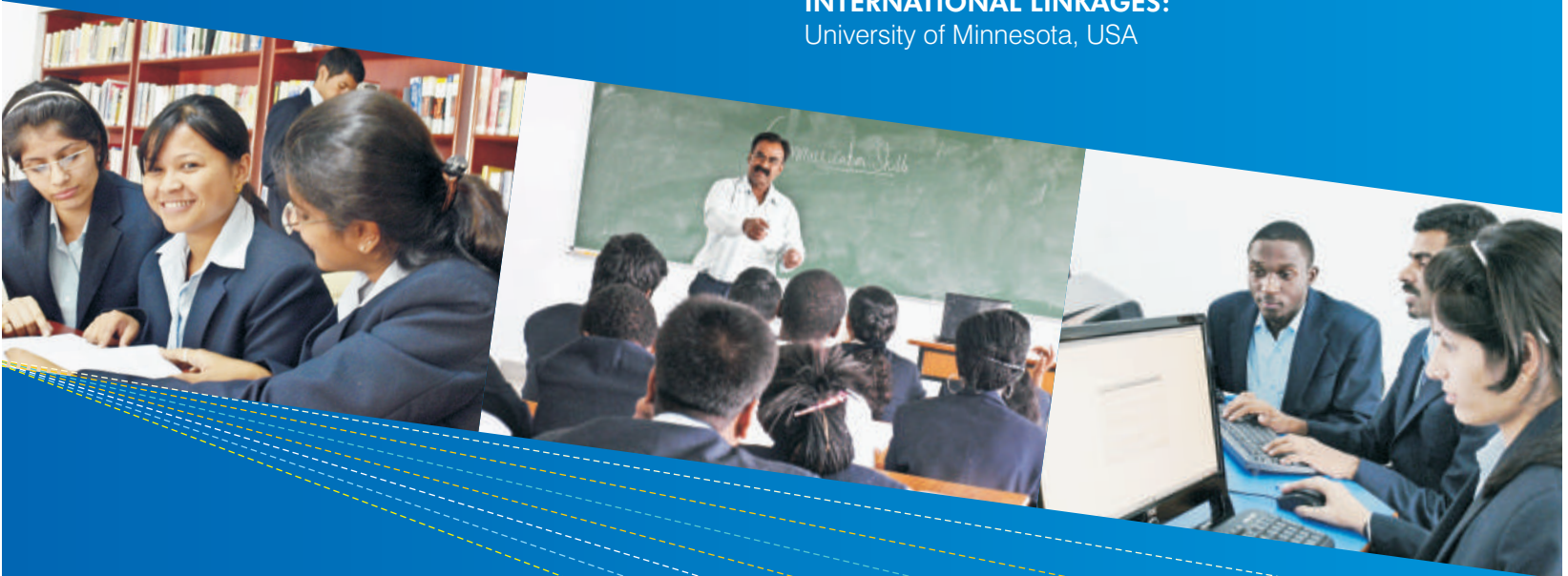
1. To provide the students with the latest developments in the field of management and impart knowledge using modern pedagogical methods of teaching.
2. To equip the potential managers with the experience of solving real life organisational problems through various case studies, industrial visits, seminars on modern management issues and interaction with industry professionals.
3. To produce managers who are not only academically inclined but also have a humane approach to life and will play a strong role in social transformation.

FEATURES

- ◆ Holistic growth
- ◆ Personal mentoring
- ◆ Career enhancement add on courses
- ◆ Industry visits
- ◆ Strong interface with industry personnel
- ◆ Workshops
- ◆ Seminars
- ◆ Placements

INTERNATIONAL LINKAGES:

University of Minnesota, USA



THE COURSE STRUCTURE

I SEMESTER

1. Management Concepts & Theories
2. Organisational Behavior
3. Business Environment
4. Managerial Communication
5. Managerial Accounting
6. Managerial Economics
7. Statistics for Management

II SEMESTER

1. Marketing Management
2. Human Resource Management
3. Corporate Finance
4. Business Research Methods
5. Operations Research
6. Operations Management
7. Management Information Systems

III SEMESTER

1. Project Management
2. Business Legislation
3. Strategic Management
4. Elective - I
5. Elective - II
6. Elective - III
7. Project Work

IV SEMESTER

1. Entrepreneurship
2. Elective - IV
3. Elective - V
4. Elective - VI
5. Elective - VII
6. Project Work

ELECTIVE AREAS IN III & IV SEMESTERS:

- ♦ Marketing Management (MM) ♦ Financial Management (FM)

SCIM ADVANTAGE

- ♦ Excellent infrastructure with e-learning resources
- ♦ Experienced faculty with rich industry and academic experience
- ♦ Eco-friendly campus
- ♦ Scholarships and Grants to meritorious and deserving students
- ♦ Vast network of strategic and corporate alliances for brighter placement prospects
- ♦ 24x7 wi-fi connectivity
- ♦ Hostel facilities for boys and girls
- ♦ Sports and recreation facilities
- ♦ Counseling facilities

PLACEMENT OFFICE

The placement office helps the students in the campus get the opportunity to attend interviews in campus. An experienced placement co-ordinator will work in close co-ordination with the students to place them in various companies.



ADMISSION PROCESS

ELIGIBILITY

Any recognized bachelor's degree in any discipline of minimum three years duration with minimum 50% marks.

PROJECT WORK

It is compulsory for students to undertake an organisation based project work relating to their functional area and present a report for evaluation. The presence of various industrial houses near the college will ensure that students are able to get the opportunity to complete their industrial project with a reputed company.

METHODS OF INSTRUCTION

The objective of the program is to equip the students with the skills necessary to work in any modern day corporate organisation and to inculcate in them the qualities required to be successful in their workplace. Accordingly, different methods of teaching appropriate to each course will be used. Apart from the lecture sessions, group exercises, case studies, simulated games, seminars and audio visual presentations will be used. This will help them to have a hands-on approach and also encourage the students to think for themselves and be ready for corporate employment or entrepreneurship.

Students will be encouraged to seek, inquire, analyze and gain knowledge through the curriculum. Focus will be on concept clarity and the ability to relate their education to the real business world.

FACULTY

Highly qualified senior faculty with overseas and national accreditation and executives from the industry who have sound academic credentials guide the classes. They will bring to the programs their knowledge of current management practices, which will benefit the students.

SELECTION PROCESS

Selection process will consist of aptitude test, group discussions and personal interviews. The following certificates are to be produced with two copies during interview:

- ◆ Transfer Certificate from the institution last attended
- ◆ Marks Card and Certificate of the qualifying examination
- ◆ MAT Test Score Card
- ◆ Conduct Certificate
- ◆ SC / ST / Backward Class and Minority Certificate from Tahsildar for verification of the student's status.

ADDITIONAL DOCUMENTS REQUIRED FOR FOREIGN STUDENTS:

- ◆ Valid Student's Visa
- ◆ AIDS Test Clearance Certificate
- ◆ Copy of Passport
- ◆ Residential Permit

Immediately after the interviews, the candidate, if selected, shall be enrolled on payment of fee. The admission is subject to Mysore University approval. Fees once paid will not be refunded.



For admission details please contact:

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