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NP – 052

IV Semester Degree Examination, August/September 2023

(NEP Scheme)

(Open Elective)

ENGLISH

Spoken English for Global Communication

Time : 2½ Hours

BBA

Max. Marks : 60

**Instructions** : 1) Attend **all** the questions.  
2) Mention the **correct** question number.

I. Answer **any five** of the following in **two** or **three** sentences. (2×5=10)

- 1) Explain the concept of language imperialism.
- 2) What is Jargon ?
- 3) Give reason for the development of Indian English.
- 4) What is meant by register ?
- 5) Why is group discussion important ?
- 6) Mention any two qualities of a good reader.
- 7) Mention any two Cs of communication.



II. Answer **any four** of the following in about **80 – 100** words. (5×4=20)

- 1) How does global presence of English pose a threat to local languages ?
- 2) Explain the stages of active listening.
- 3) Explain the role of empathy in listening with examples each.
- 4) Why are cultural considerations important in active listening ? Explain.
- 5) What are the guidelines for asking effective questions in active listening ?
- 6) Explain in detail the difference between formal and informal speaking with examples each.
- 7) Explain the strategies of effective speaking.

P.T.O.



III. Answer **any one** of the following in about **150 – 200** words. **(10×1=10)**

- 1) How did English receive the current status of a global language ?  
Elucidate.
- 2) What are the skills or strategies to develop effective communication in English ?

IV. Do as directed. **(1×2=2)**

a) Rewrite the jumbled words to make meaningful sentences.

- 1) An/architect/is/father/my
- 2) Summer/when/camp/will/start/the

b) Read the following paragraph and choose the appropriate answer. **(1×3=3)**

The majestic elephant is a fascinating creature known for its size and intelligence. These gentle giants can weigh up to 12,000 pounds and stand as tall as 13 feet at the shoulder. Elephants have a complex social structure, living in tight-knit family groups led by a matriarch. They communicate using a variety of vocalizations, including trumpeting calls that can be heard from miles away. Elephants are herbivores, primarily feeding on grasses, leaves, bark and fruits. Their long trunks, which are actually an elongated upper lip and nose, serve multiple purposes, including grasping objects, spraying water and even greeting other elephants. Despite their massive size, elephants are surprisingly agile and can walk silently through the densest of forests. Unfortunately, these magnificent creatures face numerous threats, including habitat loss and poaching for their ivory tusks. Efforts are being made to protect and conserve these incredible animals to ensure their survival for future generations.

- 1) What is the typical size of an adult elephant ?
  - A) 12,000 pounds
  - B) 13 feet
  - C) 12 feet
  - D) 13,000 pounds





- 2) What is the social structure of elephants ?
- A) Led by a patriarch
  - B) Solitary
  - C) Led by a matriarch
  - D) No defined structure
- 3) What are some threats that elephants face ?
- A) Habitat loss and poaching
  - B) Natural disasters and pollution
  - C) Disease and climate change
  - D) Overhunting and competition

V. Write a cause and effect essay on 'Substance Abuse among Youth' in 150 – 200 words. 5

VI. Analyze the picture given below and summarize using the cues given below. 5



Self-centric, greed, destruction, death, poverty, relief.



VII. A CV is given below. Write an SOP for the application of Post-Graduation in San Francisco University.

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### Alekhya Uppalapati

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 Uttar Pradesh 201301

#### Career Objective

To become a significant part of an esteemed organization to improve my skills and knowledge and put my efforts to get best results.

#### Academic Profile

- Bachelors in Arts (B.A) from Navyug Degree College, Lucknow with GPA 8 (2022)
- Intermediate (C.E.C) from Montfort Inter College, Lucknow with GPA 7.9 (2019)
- Schooling from City Montessori School, Lucknow with GPA 8.1 (2017).

#### Strengths

- Proficiency in English (both written and verbal)
- Good communication skills
- Ability to work under pressure.
- Hard working
- Positive thinking.

#### Technical Skills

- MS office (MS Word, Excel and PowerPoint)
- Tally
- Internet surfing

#### Hobbies

- Playing chess.
- Reading books

#### Personal Information

DOB : 09 September 2001  
 Gender : Female  
 Marital Status : Unmarried  
 Father's name : Gopal Rao  
 Languages known : English and Hindi.

#### Declaration

I hereby declare that all the statements made in this resume are true to the best of my knowledge and belief.

Place:  
 Date:

Signature