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CB – 399

IV Semester B.B.A. Examination, August/September 2023
(Repeaters) (CBCS) (2021 – 22 Onwards)
BUSINESS ADMINISTRATION
Paper – 4.5 : Behavioural Science

Time : 3 Hours

Max. Marks : 70

Instruction : Answers should be written in **English** only.

SECTION – A

Answer **any five** sub-questions. **Each** sub-question carries **2** marks. (5×2=10)

1. a) What is organisational behaviour ?
- b) What is interpersonal behaviour ?
- c) Define stress.
- d) What is group norms ?
- e) Expand ESOPS.
- f) What is perception ?
- g) Define 'Leadership'.



SECTION – B

Answer **any three** questions. **Each** question carries **5** marks. (3×5=15)

2. Write a note on job satisfaction.
3. Discuss the significance of organisational behaviour.
4. Explain group life cycle.
5. Elucidate the x and y theory of motivation.
6. Explain briefly components of attitude.

P.T.O.



SECTION – C

Answer **any three** questions. **Each** question carries **12** marks. **(3×12=36)**

7. Discuss in detail the major disciplines and their contribution to organisational behaviour.
8. Explain the organisational reward system.
9. Elucidate the theories of leadership.
10. Write a note on :
 - a) Organisation design
 - b) Organisation culture
 - c) Organisation change.
11. Explain the merits and demerits of group behaviour.

SECTION – D

12. **Compulsory** question. Answer 'a' or 'b'. This question carries **9** marks. **(1×9=9)**

- a) List out various factors influencing perceptions.

OR

- b) Collect and record the group and organisational behaviour of any industry.