



St. Clare's College

AUTONOMOUS | BENGALURU

Accredited with A+ Grade by NAAC | Affiliated to Bangalore University | AICTE Approved

NURTURING VALUES AND EXCELLENCE

MANAGEMENT CLUB ELIXIR

presents

DAKSHYA '24

An Intracollegiate Student Level Paper Presentation Competition

28TH
SEPTEMBER
2024



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

ST. CLARET COLLEGE AUTONOMOUS

St. Claret College (SCC) was founded in 2005 by the international Missionary Congregation of Claretians, who oversee two universities and over 150 educational institutions across 66 countries. The Bengaluru campus is managed by the Claretian Educational Society, with a mission to provide comprehensive and high-quality education to communities in and around North Bangalore. Alongside St. Claret College, the campus also hosts St. Claret School, Anthony Claret (AC) School, and St. Claret Pre-University College. Inspired by the spiritual legacy of its patron, St. Anthony Mary Claret, and guided by a rich Christian intellectual tradition, SCC is committed to offering value-based education that shapes students into enlightened leaders and connectors, fostering a culture of love and harmony. Recognized by UGC, permanently affiliated with Bangalore University, and accredited by NAAC, the college is located in a peaceful, scenic area of Bengaluru, providing an environment that supports serious academic study and professional development.



DEPARTMENT OF MANAGEMENT

The Department of Management at St Claret College aims to provide a platform that combines experiential learning with industry-relevant conceptual training to the aspirants. Graduates enjoy various employment opportunities in business administration and management domains. The programme - BBA presents lucrative career options in the world of business and corporate management alongside preparing the students to pick up the much in demand MBA route. It is a vibrant department with students from diverse cultural and academic backgrounds. The management club organizes various academic and management themed events and fests at the intercollegiate and intercollegiate level to help students build up their skills. The programme brings one closer to the world of management and also fosters one to become an entrepreneur. Programmes offered here are BBA Regular, BBA with Data Science, BBA with Aviation, BBA with Artificial Intelligence & Machine Learning. The undergraduate management programme gives the student a period of three years to learn basic management theories comprehensively.



Catalyzing Growth: The Transformational Impact of Leadership on Start-Ups and SMEs

"Accelerating Progress: The Revolutionary Influence of Leadership on Start-Ups and SMEs" examines how strong leadership fuels innovation, scalability, and enduring success in small enterprises and start-ups. This article investigates the essential function leaders have in molding company culture, steering teams through obstacles, and executing strategic choices that promote growth. It underscores the impact of leadership on adaptability, employee engagement, and overall business performance, providing valuable insights into the distinct challenges faced by start-ups and SMEs. The discourse stresses leadership as a crucial catalyst for transformation, empowering businesses to navigate competitive landscapes and achieve sustainable growth.

Sub Themes

- Visionary Leadership
- Sustainable Leadership
- Agile Leadership in SMEs
- Leadership Development
- Empowering Teams
- Innovation and Leadership

*The topic can revolve around the theme but not limited to the above sub theme *

GUIDELINES FOR SUBMISSION

- Manuscripts to be typed in MS Word format.
- Font: Times New Roman 12; Spacing 1.5; Text Justified.
- Cover Page: Title, Name, Designation, Class/Section, Institution and Email.
- ID must be mentioned on the first page.
- Page Limit: 5-7 excluding the cover page, abstract and references/bibliography.
- Two best papers will be selected by a panel of experts and awarded 1st and 2nd Prizes.
- There can be a minimum of 1 author and maximum of 2 authors and the prize will be given to the individual paper not to the individual author.
- **Best papers will be sent for publication.**

1st Prize 1500 INR
2nd Prize 1000 INR
3rd Prize 500 INR

IMPORTANT DATES

- Last Date for submission of Abstract: 24th September 2024
- Last Date for submission of Full Paper: 25th September 2024
- Last Date for submission of PPT: 26th September 2024
- Submission of Abstract and full paper to Gaurav M Pamnani :
22D2015@management.clarecollege.edu.in



SCAN TO REGISTER

EVENT COORDINATORS

FACULTY COORDINATORS

Dr. Zameer Pasha
Mr. Shivaprasad B.S

STUDENT COORDINATORS

Gaurav M Pamnani
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