

Department of Tourism and Travel Management

Department Annual Report for the Academic Year 2024 – 2025

01. Bridge Course

The Department of Tourism and Travel Management organized a focused Bridge Course for the newly admitted 1st B. Com TTM students from **30th July to 3rd August 2024**. The objective of this program was to provide students with foundational knowledge in core **Commerce subjects**, enabling a smoother academic transition into the B. Com curriculum offered by Bangalore University.

Date: 30 July 2024 – 3 August 2024

Timings: 11:15 AM – 1:00 PM

Venue: I B. Com TTM Classroom, St Claret College

Objectives of the Program:

- To bridge the academic gap between pre-university education and undergraduate-level commerce studies.
- To familiarize students with basic concepts in core Commerce areas such as **Accounting, Economics, and Business Studies**.
- To build students' confidence and interest in their academic journey by introducing them to subject-specific terminology and fundamental frameworks.



Students attending bridge course

02. Student Development Program:

The Student Development Program was conducted to provide opportunities for the tourism students and make them to learn and understand the concept of critical thinking, organizational behaviour which would be considered as one of the prominent required skills across the globe. The students have got the knowledge on various aspects of psychological behaviour and mental stability during the working hours.

Date: 19 August 2024

Venue: Mother Teresa Conference Hall

Resource Persons:

1. Mr. Yogesh Master, Indian Film Writer

2. Mr. Devaraj H.S, AGM-KSTDC

The resource persons spoke about Self-awareness, Academic knowledge, Academic environment, Academic behaviors and Inclusive culture.



Mr. Yogesh Master, Indian Film Writer



Mr. Devaraj H.S, AGM-KSTDC

03. Guest Lecture

The Department of Tourism and Travel Management organized a guest lecture and interactive workshop on “*Innovating Tourism through Sustainability and Digital Media*” on September 23, 2024 at the Conference Hall. The session was conducted in collaboration with DTORR, a tourism-focused consulting organization known for its contributions to sustainable tourism, destination strategy, and digital innovation.

Date: September 23, 2024

Time: 10:00 AM - 12:00 PM

Venue: Mother Teresa Conference Hall, St. Claret College

No of Participants: 125



Guest speaker engaging with students during the session



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NURTURING VALUES AND EXCELLENCE

04.Swachhata Pakhwada Campaign-Cleanliness Activities at Yeshwanthpura Junction Railway Station

As part of the nationwide Swachhata Pakhwada campaign initiated by the Government of India, department actively participated in cleanliness activities at Yeshwanthpura Junction Railway Station on 27th September 2024. This event was organized in collaboration with Indian Railways - South Western Railway and aimed at promoting cleanliness and sanitation as a way of life.

Date: 27 September 2024

Time: 10:00 AM to 1:00 PM

Destination: Yeshwanthpura railway station and its surrounding

No. of Students: 40



Students creating awareness about cleanliness at Yeshawanthpur Railway Station

05. Student Conclave India 2024

Department of Tourism and Travel Management organized Student Conclave India 2024 in association with DTORR from 30th September 2024 to 01st October 2024 at A.P.J. Abdul Kalam Auditorium, St. Claret Autonomous College for consecutively 3 days. The conclave was initiated by Mr. Prashanth P., HOD of Department of Tourism and Travel Management and coordinated by Dr. Siddalingappa Poojari, Mr. Chethan S. and Mr. Rathesh J. Faculties of Department of Tourism and Travel Management. All the students of Tourism and Travel Management of the St. Claret College and several students of different institutions of Tourism, Hotel Management and Aviation Management of India were part of the Student Conclave India 2024.

Date: 30 September 2024 - 01st October 2024

Time: 09:30 AM – 04:30 PM

Venue: A.P.J. Abdul Kalam Auditorium

Target Audience: Students of Tourism,
Hotel Management and Aviation Management



Dignitaries on the dais on 30 September 2024

06. One-Day Excursion to Devarayanadurga and Surrounding Attractions

The one-day excursion to Devarayanadurga and its surrounding attractions, organized by the Department of Commerce - Tourism and Travel Management, St. Claret College, on 12 November 2024, featured a range of engaging activities. Students trekked at Madhugiri Fort, visited cultural and religious landmarks such as Mahalakshmi Temple Goravanahalli, Shree Yoga Lakshmi Narasimha Swamy Temple at Devarayanadurga and explored eco-tourism sites like Devarayanadurga Hills and Namadha Chilume. These experiences highlighted various aspects of adventure, cultural, eco, and pilgrimage tourism, providing students with insights into site management, sustainable practices, and collaborative teamwork while exploring the historical, cultural, and natural significance of the destinations.

Date: 12 November 2024

Time: 6:00 AM - 8:30 PM

Destination: Devarayanadurga and Surrounding Attractions

No. of Students: 120



Faculty members and students at the Trekking, 12 November 2024

07. One Day Excursion to Somanathpura, Talakadu and Gagana Chukki Waterfalls on account of Heritage Week.

Tourism and Heritage Club organized “One day excursion to Somanathpura, Talakadu and Gagana Chukki Water Falls” on 21 November 2024. The excursion was initiated Dr. Siddalingappa Poojari, Associate Professor, Department of Tourism and Travel Management and coordinated by Mr. Prashanth P., HOD of Department of Tourism and Travel Management. I year students of Tourism and Travel Management of the St. Claret College were part of the National Tourism Celebration.

- To study the significance of heritage sites and monuments.
- To celebrate the heritage week.

Date: 21/11/ 2024

Time: 06:15 AM – 09:00 PM

Venue: Somanathpura, Talakadu and Gagana Chukki Water Falls

Target Participants: I Year TTM Students



Students and Staff at Vaidyanatheshwara temple, Talakadu 21 November 2024



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08. INDIAN TRAVEL EXPO

Department of Tourism and Travel Management organized “Indian Travel Expo” on 26 November, 2024. The expo was organized by Asian Arab Trade Chamber of Commerce, initiated by Dr. Siddalingappa Poojari, Associate Professor, Department of Tourism and Travel Management and coordinated by Mr. Prashanth P., HOD of Department of Tourism and Travel Management. II- & III-year students of Tourism and Travel Management of the St. Claret Autonomous College were part of the National Tourism Celebration.

Objectives:

- To understand the importance of travel expo.
- To know the distinguished tourism entrepreneurs of India.

Date: 26/11/ 2024

Time: 09:30 AM –04:30 PM

Venue: Manpho Convention Center

Target Participants: II & III Year TTM Students



Students at Manpho Convention Center attending Indian Travel Expo – 26 November 2024



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09. Passport Drive

The Department of Tourism and Travel Management successfully organized the **Passport Drive** on **28th November 2024**, at the college quadrangle, from **9:30 AM to 3:30 PM**. The initiative aimed to provide hassle-free passport services to students and staff members, ensuring a smooth and convenient application process.

Objective:

To assist staff and students in obtaining passports by providing guidance and support for the application process.

Date: November 28, 2024

Time: 9:30 AM - 3:30 PM

Venue: Quadrangle

No. of Students: 70



Students and staff receiving assistance with passport application forms and documentation during the Passport Drive at the quadrangle

10. Peer Learning and Remedial Report

The Department of Tourism and Travel Management organized Peer Learning and Remedial Classes for III TTM students during the Odd Semester 2024-25. These initiatives aimed to enhance collaborative learning, provide academic support, and address learning gaps through structured small-group activities.

Objectives:

- To promote active and collaborative learning among students.
- To support academically weaker students through focused remedial sessions.
- To build confidence and peer engagement in academic discussions.

Date: 04 December 2024 to 13 December 2024

Time: 10:00 AM - 12:00 PM

Venue: III B.com TTM classroom

No of Participants: 56



Active participation during peer group work



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11. Visit to Art of Living

A one-day educational visit to the Art of Living International Center, Bangalore, was organized by the Department of Commerce (TTM) to provide students with an enriching experience of sustainable living practices, stress management, and spiritual wellness. The visit aimed to enhance students' understanding of holistic living and provide them with insights into organic agriculture and meditation practices.

Objective of the Visit

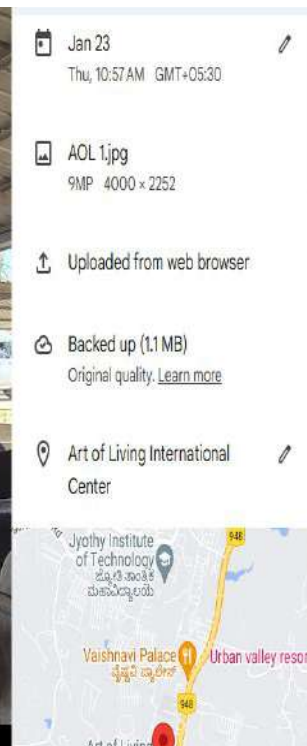
- The primary objective of the visit was to expose students to sustainable living practices, mental well-being techniques, and the significance of holistic health.
- The program aimed to help students appreciate the integration of nature, spirituality, and wellness in everyday life.

Date: 23 January 2025

Time: 9.00 AM- 3.00 PM

Venue: Art of Living

Participants: 40



Students at Go Shala at art of living – 23 January 2025

12. National Tourism Day Celebration

Tourism and Heritage Club organized “National Tourism Day Celebration” on 25 January, 2025. The celebration was initiated by Dr. Siddalingappa Poojari, Associate Professor, Department of Tourism and Travel Management and coordinated by Mr. Prashanth P., HOD of Department of Tourism and Travel Management. I year students of Tourism and Travel Management of the St. Claret Autonomous College were part of the National Tourism Celebration.

Objectives:

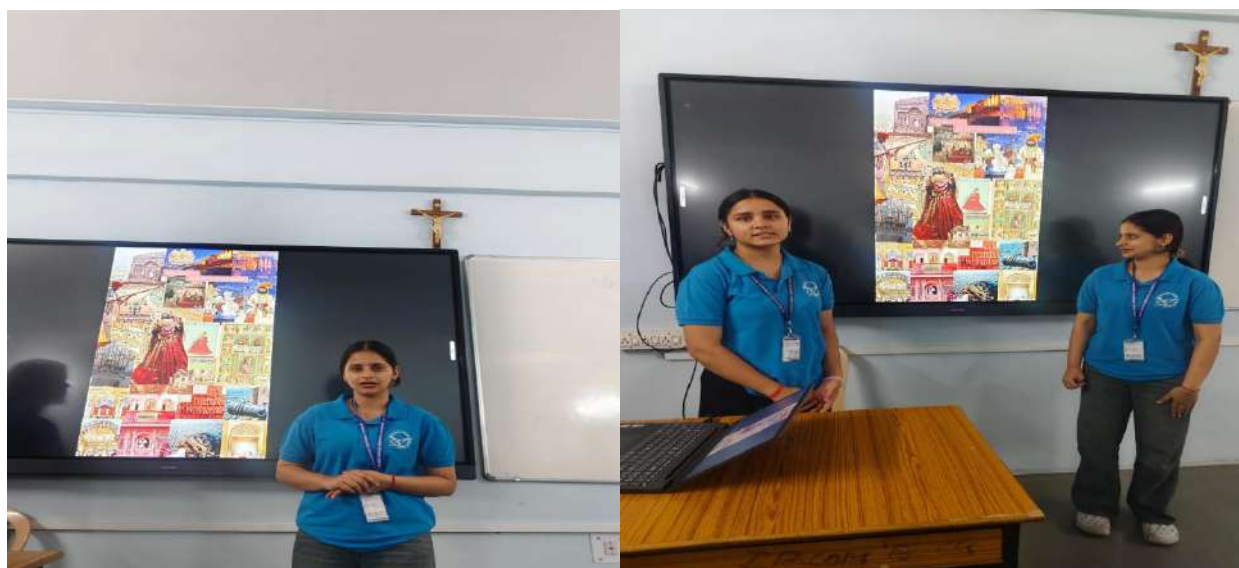
- To spread awareness about the importance of tourism in India.
- To identify the talent of the students.

Date: 25/01/ 2025

Time: 11:15 AM – 01:30 PM

Venue: I Year TTM Classroom

Target Participants: I Year TTM Students



Students presenting poster on eve of National Tourism Day – 25 January 2025

13. Add-On Program – MS Office

Following the proposal approved by the Principal, the Department of Tourism and Travel Management conducted a comprehensive **30-hour Add-On Program on MS Office** for the first-year B. Com TTM students, held from **February 10, 2025, to March 13, 2025**, in the Computer Lab on the first floor of the college. Each session ran between **2:00 PM and 4:00 PM**, providing students with focused, two-hour practical training over a period of five weeks. A total of **42 students** enthusiastically participated in the program.

Objective

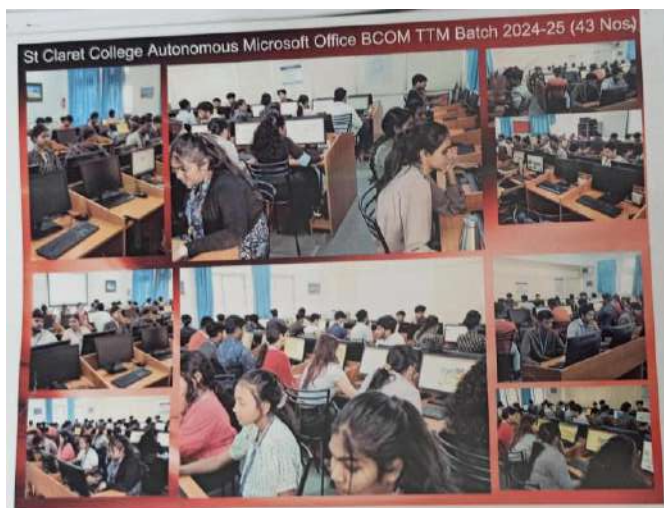
This program was conceptualized as a strategic initiative to bridge the gap between classroom learning and essential digital skills demanded in academic and industry settings. With the ever-increasing role of technology in tourism management, students must be capable of using tools like **MS Word** and **MS PowerPoint** to create polished reports, craft impactful presentations, and collaborate effectively in group projects.

Date: February 10, 2025 – March 13, 2025

Timings 2:00 PM to 4:00 PM.

Venue: 1st Floor Computer Lab, St. Claret College

No of Students: 42



Students attending add on programme



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14. Claret Travel Desk Inauguration

Tourism and Heritage Club inaugurated travel desk on 13th February, 2025. The travel desk inauguration was initiated by Mr. Prashanth P., HOD of Department of Tourism and Travel Management and coordinated by Dr. Siddalingappa Poojari, Associate Professor, Department of Tourism and Travel Management, staff and students of Tourism and Travel Management of the St. Claret College were part of this inauguration ceremony.

Objectives:

- To provide quality travel services to staff and students of St. Claret College Autonomous.
- To provide practical knowledge on tourism geography to the students of Department of Tourism and Travel Management.



Fr. Principal inaugurating Travel desk – 13/02/2025

15. INDUSTRY INTERACTION

Department of Tourism and Travel Management organized “Industry Interaction” on 17 February, 2025. The Industry Interaction was organized by Department of Tourism and Travel Management, initiated by Mr. Prashanth P., HOD of Department of Tourism and Travel Management and coordinated by Dr. Siddalingappa Poojari, Mr. Chethan S., Mr. Rathesh J. faculties of Department of Tourism and Travel Management. I, II & III year students of Tourism and Travel Management of the St. Clare Autonomous College were part of the Industry Interaction Program.

Objectives:

- To bridge the widening gap between theoretical learning and practical exposure.
- To give students first-hand exposure to identify the inputs and outputs of different business operations and processes performed at Aviation sector.

Date: 17/02/ 2025

Time: 11:30 AM –03:00 PM

Venue: Mother Theresa Conference Hall

Target Participants: I, II & III Year TTM Students



Resource person Mr. Balaji V.P. addressing the students

16. Rail Tourism in India: Unlocking Cultural Corridors

To explore the scope, benefits, and future of rail tourism in India, The Department of Tourism and Travel Management organised a seminar titled “Rail Tourism in India: Unlocking Cultural Corridors” was organized on 21st February 2025 at the Mother Theresa Conference Hall. The event featured an insightful presentation by Prof. Dilipan, Faculty in the Department of Tourism at Garden City University, Bengaluru. The seminar aimed to highlight the significance of Rail Tourism in India, explore its vast potential in promoting sustainable and cultural travel, and understand how Indian Railways can be leveraged to boost the tourism economy. The event also sought to educate students about tourism development strategies through the lens of railway connectivity and heritage rail routes.

Date: 21st February 2025

Venue: Mother Theresa Conference Hall



Prof. Dilipan addressing the students during the Seminar on Rail Tourism

17. ALUMNI TALK – STRATEGIC THINKING THROUGH CASE STUDIES

The Department of tourism and travel management organised an alumni talk aimed to The alumni session titled "Strategic Thinking Through Case Studies" was organized to provide a platform for former students to share practical insights and real-world decision-making experiences. The session aimed to bridge the gap between academic learning and industry application through in-depth case-based discussions. The resource person for the program was **Ms. Maria Bartholomea**, Batch of 2014-2017 (B. Com TTM), MBA- International Business Consultant at IIHS (Indian Institute of Human Settlement), Bangalore.

Date: 22 Feb 2025

Venue: Mother Theresa Conference Hall

Objectives of the Program

- To enhance participants' ability to apply strategic thinking in complex, real-world situations
- To showcase diverse approaches to problem-solving from alumni across industries
- To foster peer learning through interactive analysis of business and operational case studies.



Ms. Maria addressing the students during the alumni talk.



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18. Study Tour to Malnad and Coastal Region

Department of Tourism and Travel Management organized four-day study tour to Malnad and Coastal region of Karnataka on 26 February to 02 March 2025. The study tour was initiated Dr. Siddalingappa Poojari, Associate Professor, Department of Tourism and Travel Management and coordinated by Mr. Prashanth P., HOD of Department of Tourism and Travel Management. I and III-year students of Tourism and Travel Management of the St. Claret College were part of the industrial visit.

Date: 26/02/ 2025 – 02/03/2025

Venue: Malnad and Coastal Region

Target Participants: I & III Year TTM Students

Objectives:

- To study the history and culture of the tourist destinations.
- To understand the various entrepreneurial activities at tourist destinations.



Group picture of students at Amruthavana nature resort – 27/02/2025

19. Add-on Programme on Advanced Excel

The Department of Tourism and Travel Management successfully organized an *Add-on Programme on Advanced Excel* for the benefit of final-year B. Com (TTM) students. The initiative was designed to enhance students' technical proficiency in spreadsheet management and data analysis—essential skills in today's corporate and data-driven environment.

Objective:

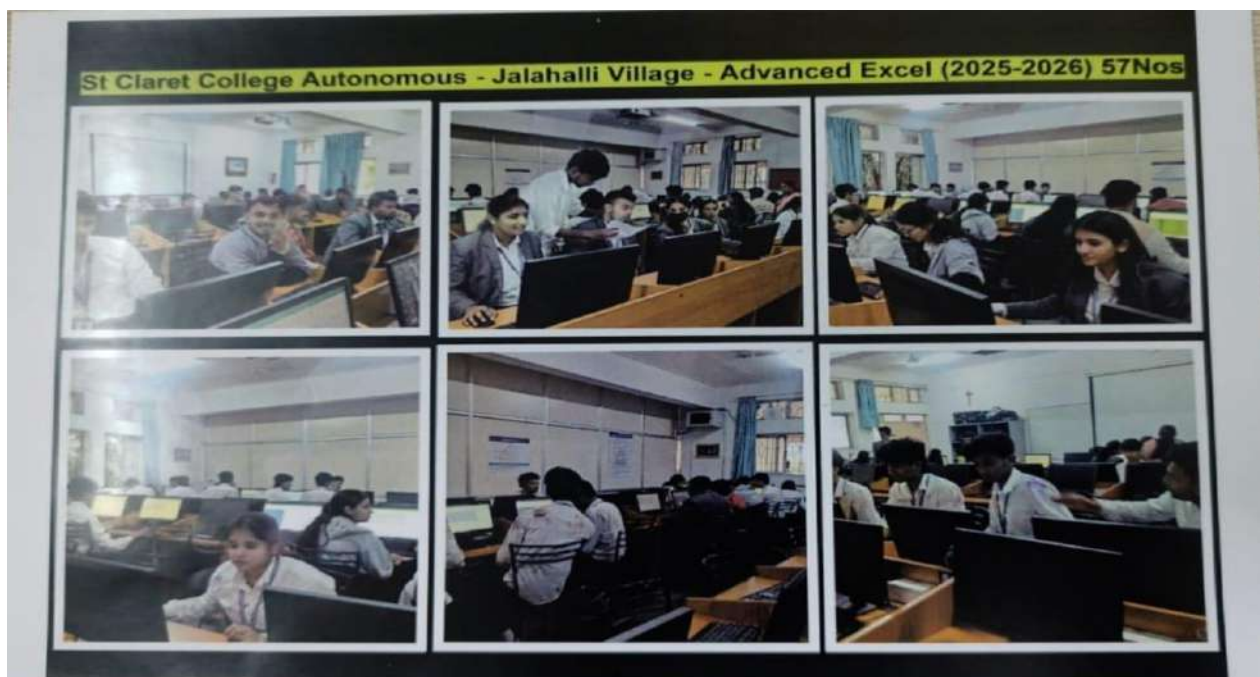
The primary objective of this programme was to equip students with practical knowledge and hands-on experience in Advanced Excel. The training covered essential tools and functions used in corporate decision-making, data reporting, and financial analysis.

Date: 17 March 2025 to 19 May 2025

Venue: First Floor Computer Lab

No. of Students: 56

No. students certified: 56



Students attending add on programme

20. 30-hours Certificate Course in Basic French

A 30-day Certificate Course in Basic French was organized by the Department of Travel and Tourism from 18/3/2025 to 23/5/2025. The course was designed for beginners who wished to gain fundamental knowledge of the French language. The course covered essential topics such as French alphabets, basic grammar, common vocabulary, greetings, numbers, days, months, and simple conversations. Participants were introduced to speaking, listening, reading, and writing skills in French. Interactive sessions, role-plays, audio-visual materials, and practice worksheets made the learning engaging and effective.

Date: From 18th March to 23th May

Time: 3:00 pm to 04-30 pm (weekly 3 sessions)

Duration of the course: 30 hours

Venue of the event: TTM II Class room.

Target Audience: 4th semester TTM students

Total No. of participants: 40

Objectives – Developing basic communication skills and building essential vocabulary.



French students enjoying Audio-visual session. 6/5/2025

21. One Day Excursion to Excursion to Visvesvaraya Industrial & Technological Museum, Bengaluru:

This is to inform III-year students of the Department of Tourism and Travel Management, that there will be the excursion to Visvesvaraya Industrial & Technological Museum, Bengaluru on 26 March, 2025 from 09:30 am to 03:30pm.

Hereby, it is informed that the students should report to St. Claret Autonomous college at 09:00am. The program is only for the students of III-year Tourism and Travel Management, St. Claret Autonomous College.

Date: 26/03/ 2025

Time: 09:30 AM – 03:30 PM

Venue: Visvesvaraya Industrial & Technological Museum, Bengaluru

Target Participants: III Year TTM Students



Group picture of students at Visvesvaraya Industrial & Technological Museum, Bengaluru 26/03/2025.

22. Student Enrichment Programme on Corporate Expectations from Freshers

Introduction: The Department of Tourism and Travel Management organized a Student Enrichment Programme titled "Corporate Expectations from Freshers" on 28 March 2025. The session aimed to equip final-year students with essential skills and insights to help them transition smoothly from academic life to professional careers.

Resource Person: Ms. Madhuri Rao, a renowned Corporate Trainer and Career Mentor, was invited to lead the session. She has extensive experience in career mentoring, corporate grooming, and professional development.

Date: March 28, 2025

Time: 9:00 AM - 12:00 PM

Venue: Mother Theresa Conference Hall, St. Clare College

No of Participants: 45

Key Takeaways:

- Understanding the skills and qualities employers look for in fresh graduates.
- Learning how to build a strong resume and prepare effectively for interviews.
- Gaining insights into corporate culture, workplace ethics, and communication strategies.
- Developing a mindset for continuous learning and career advancement.



Students actively participating in a fun outdoor group activity as part of team-building exercises



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23. Student Enrichment Programme on Entrepreneurial Mindset and Success Strategies

The Department of Travel and Tourism Management at St. Claret College organized a Student Enrichment Programme on the theme “Entrepreneurial Mindset and Success Strategies” for the second-year Travel and Tourism Management (II TTM) students. The session was conducted on 28th March 2025, from 9:00 AM to 12:00 PM, at the Mother Teresa Conference Hall.

The session was facilitated by Ms. Madhuri Rao, an experienced freelancer and corporate consultant with over 10 years of rich industry experience. Her expertise in entrepreneurial development, team leadership, and business strategy provided students with valuable, real-world perspectives.

Date: March 28, 2025

Timings: 9:00 AM to 12:00 PM.

Venue: Mother Teresa Conference Hall, St. Claret College

No of Students: 27



Students involved in an activity- 28/03/2025

24. PRAVAS 2025 – Inter-College Academic Fest Report

The Department of Tourism and Travel Management of St. Claret Autonomous College, Bangalore, successfully organized its annual inter-college academic fest, “PRAVAS 2025”, on 3rd April 2025. The fest served as an innovative and academic platform for students to showcase their knowledge, creativity, and understanding of travel, tourism, and hospitality trends.

Objectives of the Fest:

- To create a knowledge-sharing platform for students pursuing tourism and related disciplines.
- To promote critical and creative thinking among participants through academic competitions.
- To increase awareness of Karnataka’s untapped tourism potential.
- To encourage innovation in tourism-related products and services.

Organized by: Department of Tourism and Travel Management

Venue: St. Claret Autonomous College, Bangalore

Date: 3rd April 2025



Winners of PRAVAS 2025 receiving the trophy and prize

25. Mystery Audit to Hotel Mayura Pavithra, Yedyur and Hotel Mayura Nisarga Pearl Valley, Muthyalamaduvu

Department of Tourism and Travel Management requested to conduct mystery audit to Hotel Mayura Pavithra, Yedyur and Hotel Mayura Nisarga Pearl Valley, Muthyalamaduvu by K.S.T.D.C. Two days the mystery audit was conducted by Dr. Siddalingappa Poojari, Associate Professor, Department of Tourism and Travel Management and coordinated by Mr. Prashanth P., HOD of Department of Tourism and Travel Management and III-year students of Tourism and Travel Management of the St. Clare College from 17/04/2025 to 19/04/2025.

Objectives:

- To study the operations of K.S.T.D.C. Hotels.
- To understand the quality of service of K.S.T.D.C. Hotels.

Date: 17/04/ 2025 – 19/04/2025

Venue: Yedyuru and Muthyalamaduvu

Target Participants: III Year TTM Students



Mystery Audit Visit at Hotel Mayura Pavithra, Yedyur 18/04/2025



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26. Adivasi Utsav Celebration

Department of Tourism and Travel Management organized two - days Adivasi Utsav celebration from 28 April 2025 to 29 April 2025. The Adivasi Utsav Celebration initiated by Dr. Siddalingappa Poojari, Associate Professor, Department of Tourism and Travel Management and coordinated by Mr. Prashanth P., HOD of Department of Tourism and Travel Management. students of Tourism and Travel Management of the St. Claret College Autonomous and Tourism students of other various colleges were part of this program.

Objectives:

- To preserve and promote the indigenous culture and tradition of tribal groups of Karnataka.
- To understand the significance of tribal culture and heritage.

Date: 28/04/ 2025 – 29/04/2025

Venue: St. Thomas Hall

Target Participants: Tourism Students across Karnataka



Dignitaries arriving to the stage for Adivasi Utsav Celebration– 29/04/2025

Prepared by:

Dr. Siddalingappa Poojari
Associate Professor

Submitted to:

Dr. Chinmaya Dash
IQAC Coordinator