

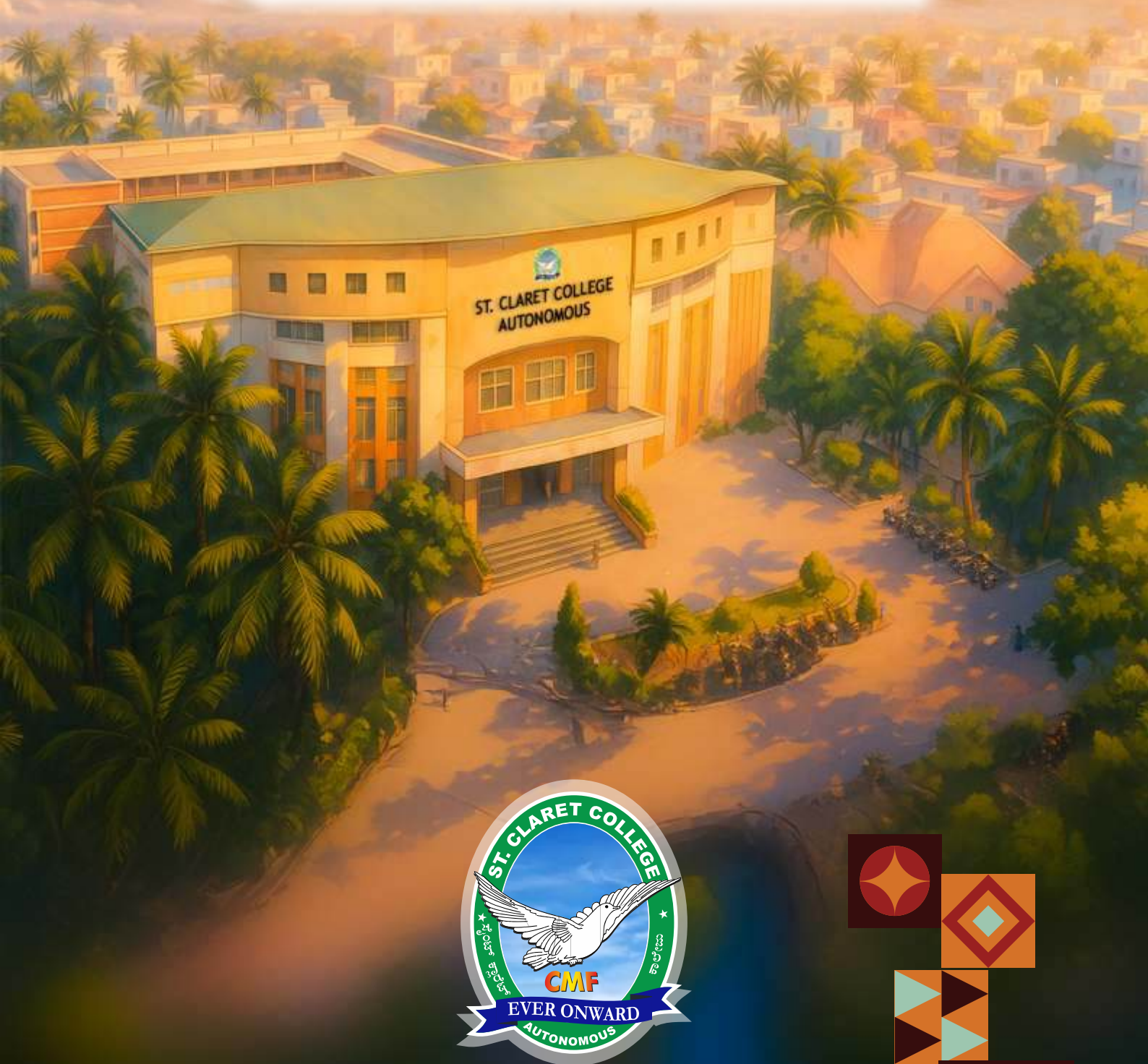


# St. Clare College

**AUTONOMOUS | BENGALURU**

NAAC A+ Accredited | AICTE Approved | Affiliated to Bangalore University

**NURTURING VALUES AND EXCELLENCE**



## **EXCELSIOR**

### **COLLEGE ANNUAL 2023-24**

[www.claretcollege.edu.in](http://www.claretcollege.edu.in)

## OUR FOUNDATION



Jesus Christ

## OUR INSPIRATION



Blessed Virgin Mary

## OUR PATRON



St. Anthony Mary Claret





# EXCELSIOR COLLEGE ANNUAL 2023-24

## Our Vision

To promote educational excellence, leadership and service, based on universal love in an environment characterized by respect for the individual and concern for the community, so as to effect holistic transformation in each student.

## Our Mission

To form intellectually competent, professionally skilled, spiritually vibrant, morally responsible, socially just and culturally sensitive global citizens through holistic Clareline education to advance a civilization of love and harmony.

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## Editorial Board

### Faculty

Mr. Pruthvi Bharadwaj K. V.

Ms. Ann Elizabeth George

Ms. Athira C.

### Students

Ms. Krishnapriya - III BA

Ms. Sai Akshara - II BBA

Mr. Harish - II BCA

Ms. Rodoshi - II BA

Ms. Anjali - I B.Com



# General Manager's *Message*

I am happy to hear that St. Claret Autonomous College is publishing the College Annual, Excelsior 2023-24. Each edition of Excelsior is a testament of the varied activities of the college along with the annual chronicles of the activities of all Departments, Clubs, Associations, Centres and cells and also has creative writings of students. I congratulate the faculty and staff along with students who are in the forefront of publishing this master piece that showcases the creative and artistic works of the students along with the achievements of the college.

St Claret Autonomous College, under the leadership of Rev. Dr. Thomas Thennadiyil has become a luminous institute of higher education catering to the overall development of students. What I intent to highlight is the social outreach the college does along with its academic excellence. In line with its motto "Nurturing Values and Excellence", St Claret Autonomous College continues to cater to those who are desirous of education with a human touch.

I know this is not possible only with the Principal, but with the active participation of an energetic Vice Principal, dedicated faculty and staff, and ever-enthusiastic Claretines. My congratulations to all of you who are behind the noble venturing of imparting holistic education at St. Claret Autonomous College and those who are instrumental in bringing out Excelsior. May God continue to bless all of you. May this annual become a channel for displaying and conveying the talents of Claretines. May the pages of Excelsior narrate the success stories of St. Claret Autonomous College and each of the Claretines.

**- Fr. Dr. Sabu George Koottarappallil , CMF**  
General Manager



## Manager's *Message*



Every institution has an internal life that lays the found goals and the overall mission of that institution. It is th known to the outer world, that gives vitality and growth to St. Claret College Autonomous, Excelsior 2023-24 reveals tl world with a glimpse of the diversity of the academic de other academic and non-academic activities, along with and accomplishments. One who goes through this annu ways through which St. Claret College directs its manifold resources to develop, accompany and nurture vigorously the academic quality of its staff and provide the students with varied avenues for the development of their academic, artistic, aesthetic and athletic potentials and learning skills in a congenial ambience.

Going through Excelsior 2023-24, I am truly delighted to see a detailed analysis of the activities of all Departments, Clubs, Associations, Centres and Cells, including the creative expressions of the students of St. Claret College. The Principal, Vice Principal, staff and students deserve our special admiration, congratulations and gratitude for their dedicated efforts towards bringing out such an organized and well-presented college Annual, Excelsior both in its contents and style.

From the part of the Management of St. Claret Educational Institutions in this Campus, I must honestly state that, within a short span of its history (2005-2024), St. Claret College has attained very significant milestones, with securing A+ Grade from the National Assessment and Accreditation Council (NAAC) in 2023 and for being awarded with the Autonomous Status from UGC in 2024. Now with the new annex block that we are building up, St. Claret is getting ready in June 2025 with expanded facilities for its staff and students. Slowly the Management is carving out a master plan for developing St. Claret College Autonomous into a University. At every step on the way, we frankly and humbly admit that the Grace of Almighty God had enabled us to attain all these accomplishments in our academic progress in this campus.

I hope that Excelsior 2023-24, both in its contents and style, can not only inform but also inspire and motivate our staff, students, parents, alumni, well-wishers and friends so that each in his or her own capacity can become brand ambassadors of St. Claret College. Authentic educational efforts carried out through institutions like St. Claret can transform minds and hearts not only of students, but also of their families and eventually of communities, society and our nation. All our wishes and greetings as we have moved into the New Year 2025!

**- Rev. Dr. Xavier E. Manavath, CMF**  
Manager, St. Claret Educational Institutions  
Bengaluru.



The Annual, Excelsior 2023-24 is a testimony to the vibrant academic culture and dynamic spirit of St. Claret College Autonomous. This annual publication encapsulates the remarkable journey of SCC over the past year, a year marked by significant achievements and milestones. Among these, the most prominent is the conferment of the Autonomous Status by the University Grants Commission (UGC), a recognition of our commitment to excellence in education. As we step into the academic year 2024-25, we take pride in welcoming the first batch under this newly granted autonomy, a milestone that sets the stage for greater academic innovation and institutional growth.

The pages of Excelsior encapsulate the diverse and dynamic engagements of our students and faculty. From the numerous opportunities extended to our students to the remarkable career placements of our graduates, from outstanding achievements in sports, music, and cultural events at national, state, and university levels to the prestigious university ranks secured by our students—this year has been one of remarkable success. Furthermore, the growing number of high-quality research publications by our faculty and our commendable academic performance reaffirm our commitment to knowledge creation and dissemination. The organization of international and national seminars and conferences, along with an increasing number of international MOUs and collaborations, further underscores our dedication to academic excellence.

As student enrolment continues to rise, we remain steadfast in our commitment to enhancing infrastructure to foster holistic learning. The annex block, currently under construction, stands as a testament to our vision for expansion and will be ready for occupancy by July 2025, offering state-of-the-art facilities and enriched learning spaces.

I extend my heartfelt gratitude to all our stakeholders — students, faculty, parents, alumni, and well-wishers—for their unwavering support in making 2023-24 a truly memorable and transformative year. A special note of appreciation to Mr. Pruthvi, Chief Editor, faculty editors, Ms. Athira and Ms. Ann, and the entire editorial team for their dedication in bringing this annual edition to life with such finesse and excellence.

With confidence and optimism, we look ahead to the future, strengthening our resolve to reach even greater heights.

**- Fr. Dr. Thomas Thennadiyil, CMF**  
Principal



# Foreword

# Editorial

**S**t. Claret College is a rapidly growing institution in Bengaluru, likened to a banyan tree with expanding roots. Previous editors of Excelsior have often drawn this analogy, highlighting the institution's steady growth and strong foundation. A significant milestone has been the conferment of autonomy, recognizing its commitment to academic and holistic excellence. This marks a new era, reinforcing its vision of a holistic transformative educational experience and mission to facilitate self-discovery, nurture social sensibility, and integrate human values through innovative pedagogy and community engagement.

Apart from the newly granted institutional autonomy, the college has already had well-established structures that ensure departments and clubs function independently. Bodies like the Internal Quality Assurance Cell (IQAC) and the Academic Excellence Committee (AEC) have played a pivotal role in ensuring coherence among these individual units, striving for excellence, bringing laurels to the college, and carrying forward its legacy.

The Chronicle section in the magazine has showcased how the undergraduate and postgraduate departments of St. Claret College have actively contributed to the institution's vision through academic excellence, research, and community engagement. National and international conferences have provided students with platforms to present research to esteemed academicians, while mega fests at various levels have enriched campus life. Beyond academics, both departments have upheld social responsibility through impactful extension activities. Additionally, the college's diverse clubs and associations have fostered holistic student development, offering opportunities to explore interests and talents through independent events that align with the institution's mission.

The Achievers Gallery showcases all the

awards and recognitions that the Claretine staff and students have achieved over the year. This includes proficiency awards, graduation honors, and university ranks. These accolades stand as a testament to the hard work and dedication of students and faculty alike, reflecting the institution's commitment to excellence in academics, co-curricular, and extracurricular pursuits.

The literary section of this magazine is a celebration of the creativity of Claretines. Students have contributed articles and poems that reflect their thoughts, experiences, and imaginations. This section is divided into different linguistic categories, beginning with the English section, followed by vernacular contributions in Kannada, Malayalam, and Hindi. The rich linguistic diversity showcased here is a testament to the inclusive and diverse Claretine community.

I would like to express my sincere gratitude to the student editors who have worked tirelessly on this magazine. My fellow editors, Ms. Athira C and Ms. Ann Elizabeth, have each played an integral role in editing the magazine. On behalf of the entire editorial team, I would also like to convey our deepest appreciation to the management of St. Claret College, Autonomous, especially Fr. Principal Rev. Dr. Thomas V. Thennadidyl, for their steadfast guidance and unwavering support. This incredible opportunity to compile and edit the magazine has allowed us to experience and appreciate the institution in all its variety and vibrancy. Like a banyan tree, St. Claret College continues to grow, its branches extending toward excellence while its roots remain firmly grounded in its values and commitment to education. As you turn the pages of Excelsior 2023-24, we hope you, too, will feel the essence of this remarkable journey.

**- Mr. Pruthvi Bharadwaj K. V.**  
Asst. Professor  
Dept. of Humanities





# SCC CHRONICLE

ANNUAL REPORTS



**EXCELSIOR**  
**COLLEGE ANNUAL**  
**2023-24**

## Internal Quality Assurance Cell (IQAC)

The Internal Quality Assurance Cell (IQAC) of the St. Claret College Autonomous, was established in 2009 aimed at creating and systematizing all mechanisms essential to deliver quality for both academic and administration related matters. The IQAC ensures the effective implementation of quality initiatives through continuous reviews and periodic meetings. The IQAC conducts the internal and external Academic and Administrative Audit (AAA) which is a process of evaluating the efficiency and effectiveness of an academic institution. The college conducts AAA at regular intervals to review the programs and academic activities in the departments and in the institution. The IQAC also monitors the Personal Plan of action from individual faculty which is a strategic and carefully thought-out plan that consists of the goals, the objectives, the resources and the ideas of how to make oneself a better person personally and professionally. It also consists of sections which provide contributions to the institution. The Cell supports the institution from different parts of India and generates revenue from conducting IQAC Audits & Workshops on OBE. The IQAC also provides guidance towards NAAC SSR submission and helps as a mock Peer Team Visit to different institutions.

### Session on Indian Knowledge System (IKS)

The IQAC conducted a session on the Indian Knowledge System on 23 March 2024 via the zoom Platform and it was also displayed in every classroom. The session was beneficial for the I and II-year undergraduate students of the college. The resource person for the day was Mr. Madhav K., Director at Upanishad Mission Trust.



Students engaged during the session on Indian Knowledge System, by Mr. Madhav K., fostering understanding of traditional Indian knowledge.

### Faculty Improvement Program- SAMUNNATI

The IQAC conducted 05 days Faculty Improvement Program- Samunnati, for the faculties and staff of



Faculty members at St. Claret College actively participating in Samunnati, a five-day Faculty Improvement Programme, featuring insightful sessions by esteemed speakers.

the College, from 20 May 2024 to 24 May 2024. The program was planned to span five days, featuring various resource persons and topics. Dr. Chinmaya Dash, Associate professor and the IQAC coordinator was the resource person on the first day of the program. Dr. Aloysius Edward J. Dean, School of Management and Director, IQAC, Kristu Jayanti College, Autonomous, Bengaluru was the resource person for the second day. Dr. Jeevananda S., Professor and Associate Dean, School of Business and Management, Christ University, Bengaluru was the resource person on the third day of the workshop. The fourth day of the program dealt with the 'Pre Board of Studies (BoS) Meeting of Internal Faculty: Preparation of BoS. Rev. Dr. Thomas V. Thennadiyil, the Principal was the resource person for the fifth and the last day of the program. The topic for the session was 'Refining Quality: Thrust Areas and Distinctiveness of the College'.

### One-Day Workshop SCALE 2.0 on Effective Communication

The one-day workshop "SCALE 2.0: Effective Communication" for the first year PG (MBA, M.Com., MSW & M.Sc.) students on 16 March 2024 was organized by the IQAC to enhance participants' communication skills in both personal and professional contexts. The resource persons for the workshop were Rev. Dr. Thomas V. Thennadiyil, Principal, Principal,





Postgraduate students honing their communication skills during the SCALE 2.0 Workshop conducted by IQAC on March 16, 2024.

SCC, Rev. Fr. Joseph S., Vice Principal, SCC, Dr. Arijit Roy, HoD, Department of PG Management, SCC, Prof. Sachin M, Department of English, SCC, Prof. Angela M. J., HoD, Department of Humanities, SCC and Prof. Sherin J., Department of Social Work, SCC. A total of 133 first-year PG students from various programs attended this workshop.

**UNNATI 2024 - Artificial Intelligence in Higher Education:** The IQAC organized a Faculty Quality Circle titled "UNNATI 2024 - Artificial Intelligence in Higher Education" on 22 March 2024. Approximately 80 faculty members from the college participated in the workshop. The resource persons were Ms. Bincy Joseph and Ms. Joyce V., both Assistant Professors from the Department of Computer Science.

#### **Faculty Quality Circle on Course Outcome Attainment**

On 19 July 2024, the IQAC conducted a one-day Faculty Quality Circle focused on the procedure for

Course Outcome Attainment. Faculty members from across the college attended, and the resource persons were Ms. Nice Aravind, Assistant Professor of Humanities, and Mr. Rudresh S., Assistant Professor of UG Management.

#### **National Youth Convention on Visionary Youth for Viksit Bharat: Ideas, Innovations, and Institutions as Enablers**

The SCC participated in the National Youth Convention, held from 22 to 23 March 2024 at the Pilar Pilgrim Centre in Goa. The event, themed



Faculty quality circle on Course Outcome Attainment

"Visionary Youth for Viksit Bharat: Ideas, Innovations, and Institutions as Enablers," aimed to encourage innovation and address societal challenges in line with the Sustainable Development Goals (SDGs). Four students and one faculty member represented the college, actively participating in various sessions and competitions.

#### **ACHIEVEMENTS:**

**Conferment of Autonomous Status:** The college was conferred with Autonomous status from UGC



The University Review Committee visits SCC to decide on the conferment of Autonomous status

on 19 January 2024. Gaining Autonomous status from UGC boosts institutional autonomy, enhances academic flexibility, enables tailored curricula, improves governance, and attracts funding and research opportunities, leading to elevated educational quality and innovation.

**The Week- Hansa Survey 2024:** The college



participated in 'The Week- Hansa Survey Best College Ranking 2024'. The college has secured 64th rank among the best BA colleges in the country, 62nd among B.Com. Colleges and 68th among the B.Sc. colleges all across India.

**The OUTLOOK Ranking 2024:** The college participated in the Outlook ICARE Best College Ranking 2024. The college has secured 58th rank among the best BBA colleges, 61st among BCA



Colleges, and 66th among the B.Com. colleges, and 91st among the BA colleges all across India.

**India Today Ranking 2024:** The college participated in "India Today MDRA Best College Ranking 2024". The college has secured 54th rank among the best MSW colleges in the country, 151st among BA Colleges, 140th among the BCA colleges, 177th among B.Sc. colleges, and 181st among B.Com. colleges and 164th among the BBA colleges all across India.



**Green Rankings 2024:** The college was ranked as a Gold band in the R world institutions Ranking under the Green Ranking category of 2024. The award was bestowed particularly to recognize the sustainable educational practices initiated by the institution.



**Outcome-Based Education Ranking:** The college was ranked in the Diamond Band in the R. World Ranking 2024. The award was bestowed particularly to recognize the pursuit of excellence towards offering Outcome Based Education.

**NPTEL Active Local Chapter:** The college was recognized as the active local chapter under the category ASPIRANT January-April 2024. Achieving NPTEL Active Local Chapter status enhances institutional reputation, fosters academic collaboration, provides access to exclusive resources, and supports faculty and students in pursuing advanced learning and research opportunities.





## Swayam- NPTEL Recognises St. Claret College as an Active Local Chapter.

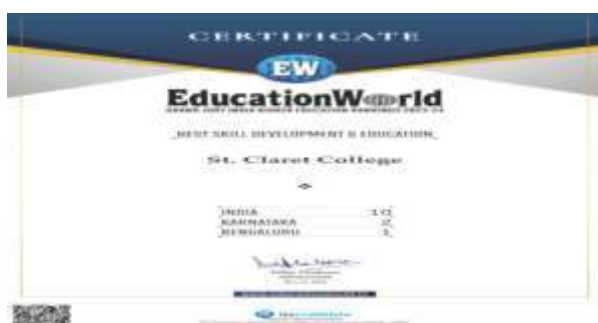


**NIRF 2024:** The National Institutional Ranking Framework (NIRF) was approved by the MHRD and launched by the Honourable Minister of Human Resource Development on 29 September 2015. This framework outlines a methodology to rank institutions across the country. The methodology draws from the overall recommendations broad understanding arrived at by a Core Committee set up by MHRD, to identify the broad parameters for ranking various universities and institutions. The parameters broadly cover “Teaching, Learning and Resources,” “Research and Professional Practices,” “Graduation Outcomes,” “Outreach and Inclusivity,” and “Perception”. The College has submitted the necessary documents for NIRF for institutional-level ranking in the Research and Innovation categories.

**Education World Ranking 2023-24:** The college

participated in the Education World Ranking of 2023-24. The award was particularly bestowed to recognize the best skill development and education. As per the ranking SCC was ranked 1st in India, 2nd in Karnataka and 1st in Bengaluru.

The IQAC of St. Claret College has played a pivotal role in enhancing the college’s academic and administrative standards. Through its systematic approach to quality assurance, the IQAC has successfully implemented best practices, driven continuous improvement, and ensured compliance with accreditation standards. Its initiatives have significantly contributed to the overall development of the institution, fostering a culture of excellence. The ongoing efforts of the IQAC will continue to support the college in achieving its strategic goals and maintaining high-quality educational outcomes.



## Academic Excellence Committee (AEC)

The Academic Excellence Committee (AEC), established in 2023, aims to serve as a guardian of academic integrity, ensuring that educational programs uphold high standards of quality and rigor. The Committee comprises faculty members, administrators, and occasionally student representatives, all dedicated to creating a thriving academic community. Through its initiatives, the AEC fosters an environment conducive to scholarly achievement and innovation.

### Activities Conducted by AEC

**Academic Audit:** AEC conducted academic audits during the odd and even semesters to assess the academic culture in the UG and PG departments. The audit explored the teaching-learning methods used, with recommendations offered to enhance learner experience. Additionally, the internal assessment components and the marks allotted were audited to ensure consistency and rigor.

### Workshop on Outcome-Based Education (OBE)

On 27 March 2023, AEC organized a faculty workshop on Outcome-Based Education. The resource persons for this workshop were Dr. Jeevananda, Associate Dean, and Dr. Praveen Kumar T, Assistant Professor, School of Business and Management, CHRIST (Deemed to be University). The workshop was divided into two segments: the first focused on OBE theory, while the second provided hands-on training.

### Session on Course Plan Preparation

In collaboration with IQAC, a session on course plan preparation was held on 14 August 2023. Faculty members were briefed on integrating OBE components into course plans. Submitted course plans were then reviewed and approved by AEC.

### Faculty Development Program: Teaching Generation Z – Creative Strategies

To enhance teaching quality, AEC organized a faculty development session titled Teaching Generation Z: Creative Strategies on 22 September 2023. Faculty members were divided into smaller groups to brainstorm and develop creative teaching methods. The top

three teams presenting the most innovative ideas received cash prizes.

### Faculty Enrichment Program: NEXUS – Innovate, Communicate, and Educate

On 4 April 2024, AEC conducted a one-day faculty enrichment program titled NEXUS - Innovate, Communicate, and Educate. The session featured Dr. Monica Forret, Director of the Doctor of Business Administration Program at St. Ambrose University, USA. Faculty participated in interactive and activity-based sessions, which were well received by all attendees.



Dr. Monica Forret addresses faculty of SCC



Meaningful interactions during Nexus

## DEPARTMENT OF HUMANITIES

The Humanities Department at St. Claret College, offers a vibrant exploration of human culture, history, and thought. With a curriculum that spans literature, philosophy, history, and the arts, students are encouraged to engage with the world's rich heritage and develop the analytical skills necessary for meaningful discourse. At St. Claret, we nurture informed global citizens who are prepared to contribute thoughtfully to the complex challenges of our time. To fulfill the vision and mission of the department and to give our students an enriching educational experience, various academic and non-academic programs were organized.

### **ADD ON PROGRAMS:**

#### **Diploma in Basic English**

Diploma in Basic English (DBE) is a program designed to improve English language skills of non-native speakers. The programme covers grammar, vocabulary, reading, writing, and speaking, offering a comprehensive foundation in the language. Overall, the DBE provides essential skills for effective English communication, empowering learners to navigate various personal and professional contexts confidently. The course was held from May to June, 2024 and the entire English faculty served as the resource persons. The entire course was held for a total of 60 hours.

#### **Research Methodology**

The Research Methodology programme was designed to equip students with essential skills and knowledge for conducting rigorous and impactful research. Over the course of this programme, students delved into research design, data collection, and analysis techniques, while also learning about ethical considerations and effective communication. The programme empowered learners with a comprehensive understanding of both qualitative and quantitative methods, providing the tools to critically evaluate sources, formulate compelling research questions, and contribute valuable insights to your field of study. Mr. Saptarshee Mazumdar, Assistant Professor Psychology this 30 hours programme. pro

#### **Autism and SLD**

Autism and SLD was designed for learners to deepen their understanding and expertise in

supporting individuals with autism and specific learning disabilities. Through a blend of theoretical knowledge and practical strategies, participants explored the latest research, effective intervention techniques, and personalized approaches to enhance educational outcomes and daily living skills. The 30 hours program provided students with an extensive understanding of the developmental disorders such as Autism and Specific Learning Disorder and it was conducted by Ms. Mridhula H. M.

#### **Basic Counseling**

The Basic Counseling course offers a dynamic opportunity for individuals seeking to deepen their skills and knowledge in the field of counseling. This program provides a comprehensive overview of essential counseling techniques, ethical practices, and theoretical frameworks. Participants gained hands-on experience through practical workshops, case studies, and role-playing exercises, enabling them to effectively support and guide clients through various personal and emotional challenges. This 30-hour course was conducted by Dr. Arul Prabhakaran and Ms. Lidia Fernandez, Assistant Professors from the PG Department of Psychology.

#### **Journalistic Writing**

The add-on course on "Journalistic Writing" for undergraduate students was held from 13 May to 25 June 2024. The course was conducted by Ms. Tejaswini from Don Bosco Institutions, this 30-hour online course aimed to familiarize students with the basics of media and communication, emphasizing the importance



of media in the contemporary era. The course covered essential topics such as news reporting, editing, advertising, non-fiction writing, and photojournalism. The curriculum provided both theoretical knowledge and practical skills, fostering a deep appreciation for journalism.

### **Socio Political Dynamics of Economics System**

A 30-hour online add-on course on "Socio-Political Dynamics of Economic Systems," was led by Mr. Krishnanunni C. U. from TISS and was attended by a total of 34 students. Students engaged actively, completing regular assignments that enhanced their understanding of socio-political and economic relationships. The course significantly enriched participants' critical thinking skills, marking a valuable educational experience.

### **WORKSHOPS: Entrepreneurship**

An Entrepreneurship Workshop was held on 30 to 31 August, 2023 for first year BA students. Participants engaged in thought-provoking discussions, exploring the various facets of entrepreneurship, its significance in today's world, and its potential to drive positive change. The workshop included hands-on activities that encouraged students to think critically, work in teams, and come up with innovative solutions to real-world problems. Dr. Arijit Roy, HOD MBA, inspired the students with his insights into the entrepreneurial mindset. Ms. Lidia Fernandez shared her journey as an entrepreneur, igniting the entrepreneurial spark in our students. Mr. Vineeth R. provided practical guidance on turning ideas into action. Students also put their newly acquired knowledge to the test through a start-up plan competition.

### **Basic Research**

Two workshops on research were conducted on 01 September, 2023 and 23 January, 2024 and the resource person for the workshops was Mr. Jayanth H., Assistant Professor, PG Department of Commerce. The workshops focused on the purpose and significance of research across various disciplines. Discussions also touched upon ethical considerations in

research, emphasizing integrity and participant rights. Interactive sessions encouraged collaboration and explored strategies to overcome research barriers. Overall, the workshops provided a solid foundation for participants to embark on impactful research endeavors in their fields.

### **Negotiating Different Roles: Teacher and Researcher by BUETA**

The Bangalore University English Teachers' Association (BUETA) successfully organized a thought-provoking and insightful One-day National Seminar on "Negotiating Different Roles: Teacher and Researcher." The event was attended by esteemed Guest of Honor Shri. Sheik Latheef, K.A.S., the Registrar of Bangalore University, dignitaries, educators, and scholars from various educational institutions,



Sri Sheik Latheef, KAS, Registrar of Bangalore University addresses at BUETA conference

including Bangalore University, Bangalore City University, and Bangalore North University. The Keynote Address was delivered by Prof. Lina Mukhopadhyay, shedding light on the intricate balance between the roles of a teacher and a researcher. Prof. Nagarathna Parande, the esteemed Chief Guest, shared



BEUTA Conference and felicitation

valuable insights during her address, enriching the audience with her extensive experience and knowledge. The event also honoured retired teachers for their invaluable contributions to the field of education.

## CONFERENCES:

### LUMOS- English Student Conference

The Claret English Student Conference on "Life Narratives: Re-examining the Self" was held on 29 April 2024 at St. Claret College. The conference was inaugurated by the chief guest of the day, Shri Ramendra Kumar, Award Winning Children's author. The keynote speech was delivered by author and critic Dr. Nataraj Hulyar. A total of 65 papers were presented out of which 22 and 43 were from PG and UG respectively. A total of 15 papers were presented online as well. The best paper was awarded to Ms. Eliza Merin Paul from PG and



Lumos English Conference

Bianca from UG. LUMOS 2024 witnessed a convergence of knowledge and profound insights from myriad facets of the subject matter.

**SPECTRUM- Intra Department Students Conference** SPECTRUM 2024, the intra-department Student Conference was conducted on 21 June 2024 on the topic, "Redefining Caste in the 21st Century." The program began with a keynote speech by Ms. Vijaya Shanti Murthy and it was followed by paper presentations. Ms. Sharon Tanishka Sharma from II BA won the best Paper award. The conference became an enlightening platform for various discussions and engagements related to Caste and its politics in the contemporary times.



Ms. Vijaya Shanti Murthy delivers a talk on "Redefining Caste in the 21st Century."

## SEMINARS & GUEST LECTURES:

**Artificial Intelligence** On 24 June, 2024, Department of Humanities of St. Claret College hosted a guest lecture titled "Demystifying AI: Exploring its Applications and Impact on Everyday Life" at the Mother Teresa Conference Hall. It was delivered by Mr. Roshan Honest Raj, Assistant Professor from the Department of Media Studies, Indian Academy Degree College Autonomous. The lecture attracted audience from the BA and MCom department. Mr. Raj, known for his expertise in media and technology, delivered an in-depth presentation on AI's benefits and drawbacks, examining its applications across various sectors such as healthcare, finance, and media.

**Gender Equity** The Department of Humanities organized a guest lecture on "Gender Equity- Is there a Gendered Reality?" on 05 April 2024. The lecture was delivered by Dr. Rekha Datta, Associate Professor, College of Journalism and Mass Communication, Dayanand Sagar University. The talk aimed to delve into the complexities surrounding gender equity and the existence of a gendered reality in contemporary society. The event attracted 140 Participants and resulted in the students acquiring a deeper understanding of Gender Equity and Gendered Realities.

**Pre Placement Talk** A session was organized for the final year Psychology students on 15 May, 2024 in order to provide a platform to interact with the organization representative Ms. Navya, HR of Insighte who introduced them about the concept of shadow teaching.

**FESTS:**

**Aurora- Intra department** Aurora, the intra-department fest was attended by all the three years of BA students. This year the theme was "Halloween". The students had put up food stalls, customized gift stall and accessories stall as part of the promotion of fest. Overall 204 participants took part in various events.



Students walk the ramp during AURORA

**Flashback**

An intra-college photography competition and photography exhibition was held on 18 April, 2024. Several photos from students and faculty



Students participate in photography exhibition

were put on display and audiences took a stroll around the exhibition witnessing memories and ideas through photography. The competition was organized in memory of Ruffin, an alumnus and the award for best photography was named after him, 'The Ruffin Memorial Award'. In the student category the award was bagged by Justin from II BCom, and in the faculty category the award was bagged by Mr. Rony from the department of social work.

**EXTENSION ACTIVITY**

A cleaning drive was organized on 24 June, 2024 by the final year BA students in Jalahalli

Government School in order to instill a sense of responsibility and community service.

**COMMEMORATIVE DAYS:** World Education Day The Department of Humanities had the privilege of hosting a distinguished guest lecture by Mr. Sangayya Swamy on the occasion of National Education Day on 11 November 2023. The first-year BA students attended the session and interacted with the resource person.

**FIELD VISIT to Rangoli Garden**

On 18 January, 2024 the BA students visited Rangoli Garden, a botanical haven renowned for its diverse plant species and educational opportunities. The day began with an informative session led by garden staff, outlining the garden's history, conservation efforts, and ecological importance. Guided tours through different sections, including medicinal plants and thematic gardens, provided students with hands-on learning experiences in biodiversity and sustainable gardening practices. The field trip culminated in a reflective session where students shared their newfound insights and appreciation for nature's intricacies.

**HUMANITIES CLUB ACTIVITIES**

**World Mental Health Day:** On 10 October 2023 SCC witnessed a celebration aimed to raise awareness about mental health issues and mobilize efforts to support mental well-being. Various exciting games, Hands-on Experience of Therapies, Psychological Assessments, and Movie Screening were organized.

**Problem Solving Methodology:** A session revolving around defining and understanding the nature of the problem at hand and to generate a range of potential solutions and evaluate them systematically for III BA and B.Sc on 11 January 2024. Students presented working models based on the nature, causes, sociodemographic details, and treatment options tailored to individual needs based on different diseases.

**Dandiya Night:** On 21 October 2023





Students & Faculty celebrating Dandiya Night

Humanities club organized Dandiya Night for the students and faculty of SCC. It was a celebration with vibrant music, energetic dance, and colorful traditional attire, bringing students together for a night of cultural festivity and fun.

**Workshop on Competitive Exam:** A one-day workshop was organized to enhance competitive exam preparation skills for second-year BA students on 31 October, 2024. The workshop featured five sessions covering stress management, precise writing skills,

**Resonance:** A platform was provided for students of other colleges to compete with peers from other colleges, fostering healthy competition and camaraderie on 14 May 2024. The Chief Guest was Mr. Lakshamana K. P., who is an Actor, Director, Teacher, and Writer. The theme of the fest was, 'Celebrating Heritage and Diversity'. Students from Shehadripuram First Grade College won the Overall Trophy.



Students kickstart the festivities with a musical performance

mental ability shortcuts, insights into competitive exams, and a quiz competition. Expert resource persons, including Ms. Preethi Jain, Ms. Noopura, Mr. Jayanth, Srikanthnaik H, and Mr. Pruthi, led the sessions, providing valuable insights and engaging activities.



KP Lakshman, the Chief Guest inaugurates Resonance

**Splan-N:** Inter-departmental quiz competition, Splan-N was organized on 15 April 2024. The competition focused on concepts of economics and featured a total of 16 teams, with 05 teams making the finals. The winners were the III BCA team, and the runners-up were the II BBA team.

**INTER-COLLEGE FESTS**

Mount Carmel College- Manan (19 January 2024)

**WINNERS' LIST**

Name of the Winners	Event Name	Position
Om Rajput	Democracy 4	II Place
Sadhana Patil	Democracy 4	II Place
Bhavana P.	Play Palazoo	II Place
Sadhana Patil	Play Palazoo	II Place
Divya N.	Souharda	I Place
Harshini	Souharda	I Place
Darshan N. P.	Souharda	II Place
Sanjay	Souharda	II Place
Rodoshi Ghosh	Graphics of the Goblets	I Place
Varsha	And Then There Is None	I Place

**FACULTY PUBLICATIONS:**

Faculty Name	Journal	Title	ISSN/ISBN
Ms. Angela Jean Mary E.	IEEE	Optimising Positive Workplace Emotions: Prophet-ARIMA-LSTM Solutions for Teachers Job Satisfaction	979-8-3503-7180-2
Ms. Ann Elizabeth George	Feminism Matters: Identity and Intersectionality (Book Chapter)	Semiotics of Space and Noose: A reading of K. R. Meera's Hangwoman	978-93-5757-473-0
Ms. Simran Parveen	Aksharasurya E-Journal	Women Empowerment in India: A Case Study of Kanyashree Prakalpa in West Bengal	E-ISSN-2583-62X
Ms. Nice Aravind	Reflections -V	V Semester Literature Text Book Prescribed by Bangalore University.	978-81-966548-1-8

**FACULTY NPTEL / MOOC / ARPIT / REFRESHER PROGRAMS:**

<b>Faculty Name</b>	<b>Course</b>	<b>Institution</b>
Ms. Angela Jean Mary E.	Human Behavior	IIT Guwahati
Ms. Angela Jean Mary E.	Advanced Research Methodology	Ramanujan College, University of Delhi
Ms. Suha C.	The Study of Happiness & Wellbeing (NPTEL)	IIT Madras
Ms. Suha C.	The Study of Happiness & Wellbeing (FDP)	IIT Madras
Ms. Suha C.	Advanced Research Methodology	Ramanujan College, University of Delhi
Mr. Vineeth R.	Indian Economy: Some Contemporary Perspectives	IIT Kanpur
Mr. Sachin Mundakkal	Advanced Research Methodology	Ramanujan College, University of Delhi
Mr Vineeth R.	Advanced Research Methodology	Ramanujan College, University of Delhi
Ms Preethi Jose	Advanced Research Methodology	Ramanujan College, University of Delhi
Ms Preethi Jose	Literary Theory and Criticism	IIT Madras
Ms. Simran Parveen	Advance Research Methodology (MOOC)	Ramanujan College, University of Delhi
Ms. Simran Parveen	Constitutional Struggles in the Muslim Country( Refresher Course)	University of Copenhagen
Ms. Simran Parveen	International Law in Action: the Arbitration of International Disputes (Refresher Course)	Universiteit Leiden
Ms. Simran Parveen	Learning, Teaching and Assessment (NPTEL)	Avinashilingam Institute for Home Science and Higher Education
Ms. Noopura Muttissery	Language and Mind	IIT Madras
Ms. Angelin Roja	Abnormal Psychology	English and Foreign Language University, Hyderabad



Ms. Angelin Roja	Learner Centered Contemporary Teaching Pedagogies and Research Publication	Christ Academy
Ms. Nice Aravind	Travel Literature	Discovering Worlds through Pages: Travel Literature Insights
Mr. Sachin Mundakkal	Travel Literature	Discovering Worlds through Pages: Travel Literature Insights
Ms. Ann Elizabeth George	Indian Poetry in English- NPTEL Travel Literature - FDP Linguistics - FDP	IIT Madras Gokul Global University Gokul Global University
Ms. Athira C.	Indian Poetry in English - NPTEL Travel Literature - FDP Linguistics - FDP	IIT Madras Gokul Global University Gokul Global University
Mr. Pruthvi Bharadwaj K. V.	Language and Mind	IIT Madras

### SEMINARS AND CONFERENCES ATTENDED:

Faculty Name	Theme	Institution	If paper presented title
Ms. Noopura Muttissery	English for Global Citizenship: Multiple Teaching Acts and Learning Experiences	ELTAI & Uttaranchal University	----
Ms. Noopura Muttissery	Internationalization of Higher Education	M. S. Ramaiah College of Arts, Science and Commerce	Effectiveness of Learner Centered Approaches in ELT
Ms. Athira C.	National Conference on Cityscapes: Interstices of Space and Memory	Kristu Jayanti College	Inferno to Purgatorio: A Psychogeographical Reading of Disgrace by J. M. Coetzee
Ms Preethi Jose	English Language Teaching and Literature in 21st Century	AMET University	Comparative Literature: A Study of The Genre Of Short Story Across Nations

**CONSULTANCY**

Faculty Name	Institution	Consultancy work undertaken
Ms. Angela Jean Mary E.	Koshys College, Bengaluru	OBE Workshop Resource Person
Ms. Suha C.	IIT Madras	Translation of NPTEL Lecture, "Speaking Effectively"
Ms. Noopura Muttissery	Global Educators Network, INC. Thailand	Learner Centered Approaches in ELT.
Athira C.	Govt. Arts and Science College, Calicut.	Guest Lecture on Literary movements
Ms Nice Aravind	St. Francis De Sales College, Bengaluru	Guest Lecture on the Topic "Navigating Communication: Understanding its Role and Overcoming Challenges"
Mr. Sachin Mundakkal	Pallotti Degree College, Bengaluru	Guest Lecture on, "Soft Skills and Personality Development"

**MEMBERSHIP IN ACADEMIC BODIES**

Faculty Name	Details
Ms. Angela Jean Mary E.	BOE Member Bangalore University
Ms. Simran Parveen	BOS Member of Jyoti Nivas College, Bengaluru BOE Member of Presidency College, Bengaluru
Ms. Noopura Muttissery	Global Educators Network, INC. Thailand, Member. English Language Teachers' Association of India.
Mr. Pruthvi Bharadwaj K. V.	BOS and BOE Member of The National College Basavanagudi Autonomous, Bengaluru

## Department of Science

The Department of Science at St. Claret College is dedicated to preparing students for the challenges of science and information technology. With a curriculum aligned to current industry standards, the Department emphasizes experiential learning through the IMPELZ initiative, which fosters knowledge through hands-on experiences. E-learning activities, skill development seminars, peer teaching, and extension programs enrich the student learning experience, building confidence and preparing students for future careers.

### Industrial Visit

On 1 September 2023, students embarked on an enriching industrial visit designed to bridge the gap between classroom learning and real-world application. The visit provided firsthand exposure to industry operations, processes, and work environments, offering invaluable insights into professional settings and practical knowledge.

### National Mathematics Day

On 19 October 2023, the campus celebrated National Mathematics Day in honor of the legendary Indian mathematician Srinivasa Ramanujan. The event featured engaging activities, including math quizzes, competitions, and insightful lectures, highlighting the profound impact of mathematics in everyday life and academic pursuits.

### Expert Talk

On 23 January 2024, an expert talk session brought students face-to-face with a distinguished specialist. The speaker shared valuable insights and experiences from their field, inspiring curiosity and fostering deeper understanding. An interactive Q&A session allowed students to clarify doubts and explore advanced concepts further.

### Magnix

On 2 May 2024, innovation and creativity took the spotlight at Magnix. This event showcased



The winners of Magnix 2024

advancements in technology through exhibitions and competitions, emphasizing the importance of imaginative thinking and technical skills in today's dynamic world.

### Study Tour

On 30 and 31 May 2024, students ventured on an educational study tour, visiting significant sites and institutions related to their academic disciplines. This two-day journey offered practical insights, hands-on learning experiences, and exposure to real-world applications of their studies.

### Integrate

On 18 June 2024, the college hosted Integrate, an event fostering interdisciplinary collaboration and teamwork. Students from various fields came together for activities promoting holistic education, innovative thinking, and a spirit of unity.



Inauguration of Integrate 2024

### National Science Day

On 23 August 2024, National Science Day celebrated the discovery of the Raman Effect by Sir C.V. Raman. The event featured exhibitions, science-related activities, and discussions aimed at promoting a scientific temper, innovation, and a passion for discovery among students.



## PRIZES AND ACHIEVEMENTS

### Academic Achievements

Achievement	Student(s)	Details
Placements	Ms. Sweta Bansod, Mr. Adarsh, Mr. Yuvax Tipre	Placed at CODEYOUNG, an EdTech firm
Bangalore University Competitions	Ms. Zoolu Tanwar, Mr. Sridip Basu, Mr. Prashanth N	Various prizes in Mathematics Write-up, Chalk and Talk, and Mathematics Quiz
International Conference	Ms. Zoolu Tanwar, Ms. Srishti Biswas, Mr. Prashanth N	Presented research papers at Rajagiri College's International Conference on SDGs

### CULTURAL ACHIEVEMENTS

Event	Participants	Achievement
Bangalore University - Yuvabimba	Mr. Kevin Renold	II Prize in instrumental solo and group Western singing; selected for National University level competition
Jain University - Nexus	Ms. Vathsala L., Ms. Shriya Giridhar, Ms. Joan Tressa Thomas	I Prize in <i>Samskruthi</i> , II Prize in <i>Squid Games</i>
Christ College - Datamaze	Joseph J, Sridip Basu, Suresh S, Bhavesh L, Pankaja KP, Tarun R, Zoolu Tanwar, Prashanth N	I Prize in <i>Hero Trivia</i> , II Prize in <i>Bidwar</i> and <i>Jeopardy</i>
Kristu Jayanthi College - Prismatrix	Ms. Pankaja KP, Mr. Tarun R, Mr. Chethan V	II Prize in <i>Statindra</i> (statistics event)
Mount Carmel College - Academia	Ms. Shriya Giridhar, Ms. Vathsala L., Ms. Rahki Jha, Ms. Zoolu Tanwar, Mr. Tarun R	I Prize in <i>Sustainovation</i> , III Prize in <i>Tech Sigma</i>

### SPORTS ACHIEVEMENTS

Event	Student(s)	Achievement
Bangalore University - Men's Rugby and American Football	Mr. Suhan N K, Mr. A Allen Mathew, Ms. Thirisha M	Participated in All India University selections at Chandigarh University; Ms. Thirisha M selected for National Women's American Football team
Bangalore University - Kho-Kho	Dakshayani V	Selected in the university-level South-Zone selections for Kho-Kho

The Department of Science's efforts and achievements throughout the academic year 2023-2024 have reinforced its mission of providing quality education and nurturing talent. Through a combination of academic rigor, cultural engagement, and athletic accomplishment, the Department has ensured a holistic development experience for its students, preparing them to excel in their chosen fields.

## Department of Computer Science

The Department of Computer Science at St. Claret College focuses on exploring the vast possibilities within information technology to foster students' growth. By aligning education with current industry trends through innovative teaching strategies, the department ensures a dynamic learning experience. In collaboration with external organisations, various events are organised to enhance student skills and promote excellence. Established in 2007, the department now comprises eight faculty members and approximately 300 students. The annual report details the department's activities and achievements for the 2023–2024 academic year.

### CONFERENCES

**LAKSHYA 2024:** An Intra-Departmental Student Conference was hosted on 4 May 2024, to share research and engage students in insightful discussions with others on the latest happenings in their current field of study. The Judges for the conference were Mr. George John, Senior Team Lead at Oracle Cerner, an Alumnus from the batch 2011-14, Mr. Isaac Stewart W, Software Engineer at Donyati LLC an



The Winners of Lakshya - Intra-college student conference

Alumnus from the batch 2017-20, and Mr. Suraj C Gowda, currently pursuing his MCA at MS Ramaiah Institute of Technology, an Alumnus from the batch 2019-22. There were 18 presentations scheduled in three different venues. One finalist was selected from each venue and there were a total of 3 finalists



Paper presentation as a part of Lakshya 2024

presenting in the Auditorium for the final round. The winners for the day were Ms. P. Pallavi, Ms Bency B., and Ms. Athira A. A. of II BCA – I Prize, Mr. Mohammed Parveez C., Mr. Sanjay Rithesh Kulkarni and Mr. Vikhash Ranwa of II BCA – II Prize and Mr.S. Harish, Ms.Prem Kumar Choudhary and Ms. Asra Fathima of II BCA – III Prize.

### SEMINARS AND WORKSHOPS

**Career Counselling Session:** On 11 August 2023, Ms. Prameela B, Placement Officer at SCC, conducted a session on 'Career Counselling' for the I BCA A & B students, offering valuable insights into career planning and opportunities.

**Academic Research Session:** A two-day session on 'Academic Research' was held on 28 and 29 August 2023, led by Mr. Jayanth H, Research Coordinator at RPC, SCC, aimed at equipping I BCA A & B students with research skills and methodologies.

**LinkedIn Networking Session:** On 30 August 2023, Mr. Pattupogula Hari Sankar, a Soft Skills Specialist from FACE Prep, delivered a session on 'LinkedIn' to I BCA A & B students, emphasising the importance of professional networking.

**Internship Insights Session:** Ms. Heera S, a VFX trainer from Design Roots, conducted a session on 'Internship' for I BCA A & B students on 31 August 2023, focusing on the significance of internships in gaining practical experience. Intellectual Property Rights and Innovation

**Ambassadors Session:** A session on 'IPR and Innovation Ambassadors' was held on 1 September 2023 by Dr. Safeer Pasha, HoD of the PG Department of Commerce at SCC, to educate I BCA A & B students on intellectual property rights.

**Competitive Examinations Workshop:** On 17 October 2023, a workshop on 'Competitive Examinations' was organised for III BCA students, led by Ms. Supriya J, a Content Developer and Soft Skills Trainer at J V Globals, to help them prepare for competitive exams.

**Intellectual Property Rights Session:** Dr. Roopa, Associate Professor at the Department of Computer Science, Dayananda College of Engineering, conducted a session on 'Intellectual Property Rights' on 27 October 2023 for I BCA A & B students.

**Information Technology Session:** On 9 November 2023, Mr. Srikanth S P, Assistant Professor at the Department of Computer Science, Acharya Institute of Technology, led a session on 'Information Technology' for I BCA A & B students.

**Entrepreneurship Session:** A session on 'Entrepreneurship: A Ride towards Start-up India' was conducted on 17 November 2023 by Ms. Neelima Vobugari, co-founder of AiEnsured, Bangalore, for III BCA students, focusing on entrepreneurial skills and start-up culture.

**Placement Enablement Workshop:** On 22 April 2024, III BCA students participated in a 'Placement Enablement' workshop led by Rtn. Mohan Kumar, President of Rotary Ulsoor, Bangalore, and his team, to enhance their job readiness.

**Gender Equity Session:** A session on 'Gender Equity' was held on 27 May 2024 for I, II, and III BCA girl students, conducted by Mr. Prakash V, Head of the Department of Computer Science at St. Paul's College, addressing the importance of gender equality.

## **ADD-ON-PROGRAMMES, NPTEL, MOOC AND INTERNSHIP**

**Add-on Programmes:** Add-on programme on 'Hardware and Networking' in association with Cartel Networks India Pvt. Ltd. was organised for the I BCA A & B students from 04 November 2023 to 01 June 2024.

Add-on programme on 'Digital Design Techniques' in association with Design Roots Academy of Code & Design, Vidyananyapura was organised for II BCA students from 26 October 2023 to 10 April 2024.

**NPTEL & MOOC:** NPTEL offers unique courses by experts from prominent Indian Institutions. During the academic year 2023-24, two students of II Year BCA completed the NPTEL examinations successfully. MOOCs cover various subjects, from programming and data science to humanities and arts. This allows students to explore different fields and find their true interests. A total of 118 I BCA A & B students finished MOOCs. MOOC was completed by 87 students from II BCA and 87 students from III BCA.

**Internship:** Internships are a valuable tool for students seeking to gain practical experience, develop important professional connections, and acquire the soft skills necessary for success in their chosen careers. A total of 118 I BCA A & B students finished their internship. Also, 87 students from II BCA and 87 students from III BCA completed internships for the academic year.

**Guest Lectures:** An expert talk was conducted on the topic 'AI Way Forward and Careers' by Ms. Neelofar Shaik, Head of Outreach at Career Beam-Vital Launchpad, and Mr. Nagesh Jayaram, Technology Consultant, NTCAS for II & III BCA students on 10 January 2024.

An Expert talk was conducted on the topic 'Next-Generation Technologies for Women's Empowerment' by Mr. Sanjoy Chakrabarty, CEO and Founder of Million Minds/Graphene Campus Connect Pvt. Ltd., Mumbai for I, II, & III



BCA Girl students on 12 January 2024.

### **INDUSTRIAL VISITS & STUDY TOUR**

**Industrial Visits:** A total of 120 students of I BCA A and B visited KGTTI Nagasandra on 28 August 2023 and 29 August 2023. The visit was aimed at helping students to offer skill-specific training which will help them find excellent job opportunities in the global workplace and encourage entrepreneurship among the youth. 89 Students of II BCA visited U R Rao Satellite Center, ISRO, Old Airport Road on 18 June 2024 and 19 June 2024. The visit was aimed at helping students to understand the work culture at ISRO. During the visit to the institute, the students were exposed to various labs and the equipment in the labs.

**Study Tour:** An educational tour was organised for the III BCA students from 29- 01 June 2024 to Kodaikanal-Ramakkalmedu. A group of 30 students were accompanied by two faculties Ms. Jeya Sudha M, Assistant Professor Department of Computer Science, and Mr. Akhilesh Gowda, Assistant Professor Department of Commerce. During the trip, the team gained an understanding of the state's culture and heritage while also experiencing adventure, team bonding, effective planning, and time management within the group.

### **DEPARTMENT CLUB ACTIVITIES**

**TECHNOPHILIA:** In a vibrant celebration of

technological prowess, the Department of Computer Science, IT Club hosted its annual Intra-Departmental event, TECHNOPHILIA. The event comprised various competitions like quizzes, coding and logo design.

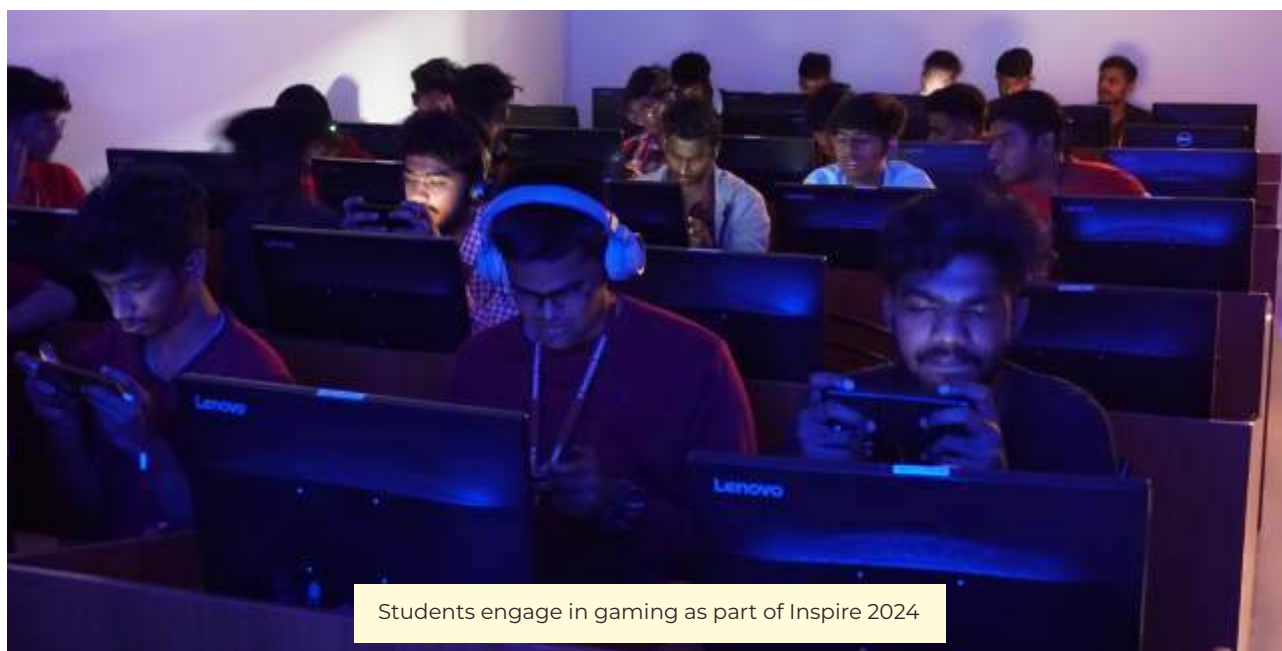
#### **TECHNOPHILIA 1.1**

This year marked a significant milestone as the department welcomed the first edition of TECHNOPHILIA 1.1. The event took place on 24 November 2023. From intense coding challenges to the artistry of logo design, TECHNOPHILIA 1.1 offered a diverse range of competitions. The event was organised by III BCA students. Ms. Bency B. from II BCA secured the I prize in the Pick and Speak event. Ms. Ayesha Banu and Mr. Aaron Sachin Naik, also from II BCA, won the I prize in the IT Quiz. Ms. Sanjana S. and Ms. Divya S. from II BCA won the II prize in the IT Manager competition.

#### **TECHNOPHILIA 1.2**

The second edition of Technophilia was conducted on 11 May 2024 on account of National Technology Day. It marks a skill subset for junior students, featuring competitions, enhancing skills, and forecasting their talents. Technophilia 1.2 was organised by II BCA students.

**INSPIRE 2024:** INSPIRE 2024, an exhilarating Intra-Collegiate IT Fest was organised by the IT



Students engage in gaming as part of Inspire 2024



Students during INSPIRE 2024

Club of the Department of Computer Science, on 24 January 2024. This fest marked the sixth edition for the current academic year (2023–2024). 200 BCA students participated in the fest which featured various competitions like coding, click-and-speak, IT manager, logo design, photography, video making, personality round and fashion show. The students were divided into 10 teams with captains and vice-captains. The alumni-sponsored best techie award was awarded to Mr. Ritesh Sanjay Kulkarni of II BCA. Team 3 led by Ms. Evelyn George of III BCA won the overall championship.

**TECHNOVATION 2024:** An exhilarating Inter-Collegiate IT fest was organised by the IT Club of the Department of Computer Science on 16 April 2024. Adding to the prestige of the occasion was the presence of chief guest Mr. S.

Vivek, CEO of Ozone Cyber-Security, Trichy, Tamil Nadu. 10 colleges participated in the fest. Various events like Logo designing, Calculus cosmos, Gaming, start-up idea, Tech debate, IT Manager, Photography, coding, Fashion show, Data Visualization, IT quiz and pic speaking were conducted as part of the fest. The overall trophy was won by Kristu Jayanthi College, Bengaluru.



Winners of Technovation 2024

**SMART:** On 18 and 19 June 2024 the Department of Computer Science organised SMART (Student Marvels for An Adaptable and Righteous Team) to tap into the potential of our students. The auditions were conducted for various events like MC, decoration, technical support, discipline committee, flashmob coordinators, inauguration dance, logistics and registration, promotion and sponsorship, designing and photography and department choir and hospitality. The main objective of this



Inauguration of Technovation 2024

initiative was to form a SMART team of students to manage various events in the department and empower them by fostering personal and professional growth.

### **COLLABORATIVE ACTIVITIES WITH INSTITUTIONS**

A Memorandum of Understanding (MOU) was signed with Design Roots Academy of Code & Design, Vidyananyapura on 26 November 2023. Another Memorandum of Understanding (MOU) was signed with Cartel Network Solutions Pvt. Ltd., Rajajinagar on 09 December 2023. The department organised various add-on programmes, for the students of I and II Year BCA in collaboration with these organisations.

### **COMMEMORATIVE DAYS**

**Institution Innovation Day:** The IT Club of the Department of Computer Science, organised an Institution's Innovation Day event to commemorate the birth anniversary of Dr APJ Abdul Kalam, fondly remembered as the Missile Man of India on 08 November 2023. The event aimed to inspire and engage first-year undergraduate students in a celebration of innovation, technology and creativity. Mr. Ranjan V of I BCA B won I prize in the quiz competition.

### **EXTENSION & OUTREACH ACTIVITIES**

**Extension Activity:** In collaboration with the Claret Centre for Community Development (CCCD), the department organised a 30-hour extension activity "Computer Literacy Drive" for the kids in Anugraha Orphanage, Summanahalli from 20 November 2023 to 30 January 2024. The team comprised 11 student volunteers. Theresa J, Tania Lisa, Anusha s, Merlin Paul from III BCA and Bency B, P Pallavi, Pavithra Lokanath, Hema R, Radhika S, Sanjana S and Varshitha P from II BCA visited the orphanage on Saturdays and Sundays to tutor the kids, they also conducted some games and group events for them.

**Outreach Activity:** In collaboration with NSS, the Department of Computer Science organised an outreach activity for the BBMP workers at Vidyananyapura & Mathikere,

Bangalore, on 25 and 26 June 2024. The BBMP workers received the grocery kits from the students.

**Alumni Activity:** An alumni talk was conducted on the topic 'Data Engineering and Business Intelligence' by the alumnus, Mr. Jerin John V of batch 2013-2016, Senior Consultant, Data Semantics for III BCA students on 23 March 2024. The students gained a deeper understanding of data engineering and business intelligence concepts, as well as insights into real-world applications from an industry expert.

**Women in technology:** The Department of Computer Science coordinated an online course for all the female students of the department on 'Women in Technology' enabling students to gain knowledge about various tasks data analysts perform using power BI offered by Microsoft. Ms. Ashwathi Chandran, Operation Specialist, Active Edu Technologies India Pvt. Ltd conducted an orientation on 09 January 2024. The course spanned 30 hours, during which students gained an understanding of implicit and explicit measures for summarising model data. They also learned to create both simple and compound measures in this module. Additionally, students were introduced to various DAX time intelligence functions, which support calculations such as year-to-date (YTD), year-over-year (YoY), and life-to-date (LTD) calculations.

**Problem-Solving Methodology:** The Department of Computer Science organised a student-centric activity on Problem-Solving Methodology for I BCA A and B students by the II BCA students on 04 April 2024. The students organised an aptitude quiz that exposed participants to concepts in data structures, computer science, and programming fundamentals. The primary objective of the event was to highlight the significance and importance of programming languages.



## Student Achievements

Bangalore University Rank: Ms. Spoorthy B S of the Department of Computer Science secured the II rank in the Bangalore University Examinations for the batch 2020-23.

### Inter-Collegiate Prizes

Title of the Event & Date	Name(s) of the Student	Place Secured / Event
PEGASUS by St. Pauls College 07/07/2023	Vivek M Patel – III BCA	II prize Idea presentation
	Vivek M Patel -III BCA	II prize IT Manager
IT FIESTA 2K23 by Acharya Institute of Graduate Studies 11/07/2023	Vikash Ranwa & Aman Kumar Singh – II BCA	I prize IT Quiz
	Asra Fathima & Neelu Singh – II BCA	II prize IT Quiz
XACTITUDE by Kristu Jayanti College 05/03/2024	Prakash Patel S & Vikash Ranwa – II BCA	I prize IT Quiz
	Hemanth Kumar S – II BCA Vikash Prajapath – II BCA Juwal Jackson – II BCA Amish Devikumar – II BCA	II prize Gaming
SYNTAXIA by St. Joseph's School of Information Technology 12,13/03/2024	Hemanth Kumar S – II BCA Vikash Prajapath – II BCA Juwal Jackson – II BCA Amish Devikumar – II BCA	II prize Gaming
INFOPHORIA by Maharani Lakshmi Ammani Women's College 28/03/2024	Aman Kumar Singh – II BCA Prakash Patel S – II BCA Vikash Ranwa – II BCA	I prize IT Quiz
	Prem Kumar Choudhary – II BCA	I prize Presentation
	Bency B & Pallavi P – II BCA	I prize Connections
	Harish S – II BCA	I prize IT Manager
TECHANNZA by St Anne's Women's College 08/04/2024	Shadan Jamal – II BCA Jyothi Swaroop S K - II BCA Bency B -II BCA Jyothi Swaroop S K - II BCA	III prize Coding and Debugging I prize IT Manager III prize IT Manager 3rd Place Stage Sensation
ABHYUDAY 8.0 by Ramaiah institute of Technology 19,20/04/2024	Shadan Jamal & Albin E B - II BCA	I prize Web Designing
	Prem Kumar - II BCA Choudhary - II BCA	I prize IT Quiz
	Vikash Ranwa - II BCA Ranjan V - I BCA	III prize IT Quiz
	Prajwal R - I BCA Harish S- II BCA	I prize IT Manager

TECHRRENAISSANCE 2K24 by RR Institute of Management 05/05/2024	Mohammad Parveez C - II BCA Harish S - II BCA Prem Kumar Choudhary - II BCA	I prize Group Discussion
	Prem Kumar Choudhary - - II BCA	I prize Pick and Speak
	Asra Fathima - II BCA	II prize Pick and Speak
	Harish S - II BCA	I prize Rubik's cube
	Ritesh Sanjay Kulkarni - II BCA	II prize Rubik's cube
	Rohith G & Govind Kumawat B - - II BCA	II prize Content Creation
	Pallavi P - II BCA Athira AA - II BCA	I prize Quiz
	Monisha K Murthy & Fiona Shalet Rasquinha – I BCA B	II prize Quiz
	Jagadeesh K - II BCA	I prize Poster Making
	Hemanth Kumar S - II BCA	II prize Poster Making
	Tarunika T - II BCA	I prize Cartoon Character Redesign
	Mahadev Prasad M - I BCA B	I prize Tongue Twister
	Asra Fathima - II BCA	I prize Meme Creation
	Ashwini Suresh - II BCA	II prize Meme Creation
	Hemanth Kumar S - II BCA Juwal Jackson - II BCA Amish Devikumar - I BCA Mohammed Arman Shaikh - I BCA	II prize BGMI
SAMPRAVEGA 2.0 by Soundarya Institute of Management and Science 25/05/2024	Vikash Ranwa - II BCA	II prize Genius Grind
TECHNOSTHAVA by NITTE Education Trust 31/05/2024 & 01/06/2024	Hemanth Kumar S - II BCA Juwal Jackson - II BCA Amish Devikumar - I BCA B Mohammed Arman Shaikh - I BCA B	I prize Gaming
	Sahitya P – III BCA Sanjana S – II BCA Monika A – II BCA Anshika Sadananda Kotian – I BCA B Adithya T Subhash – I BCA A Christo Robin – I BCA A Amal Sony – I BCA A Donel Laiju – I BCA B	I prize Fashion Show
KARIOS by St Pauls College 04/06/2024	Sachin G – I BCA B	I prize Need For Speed
SCI-π 2024 by Surana College 06,07/06/2024	Asra Fathima – II BCA	II prize Debate
	Alkesh Kumar Jha – I BCA A Mohammed Danish Shaik – I BCA A Anjana T K – I BCA A	II prize Treasure Hunt
	Saniya S – II BCA Nikitha Anne Pinto – II BCA	II prize Collage
	Riniya C J – II BCA	I prize Painting
	Jagadeesh K – II BCA	II prize Poster Presentation
	Rakshitha N & Diya V Rajput-I BCA A	I prize Best out of Waste

	Bency B &	
	Pallavi P – II BCA Sachin G – I BCA B	I prize Pictionary II prize Suduko

### Intra-Collegiate Prizes

Title of the Event	Name(s) of the Student	Place Secured
GREENOVATION 2024 by Environment Club 05/04/2024	Khushi C G & Ayesha Banu – II BCA	I prize Best out of Waste
LAKSHAYA by the Department of Computer Science 04/05/2024	Bency B – II BCA Athira A- II BCA Pallavi P – II BCA	I prize Student Conference
	Vikash Ranwa – II BCA Mohammad Parveez C – II BCA Ritesh Sanjay Kulkarni – II BCA	II prize Student Conference
	Prem Kumar Choudhary & Asra Fathima Harish S – II BCA	III prize Student Conference
National Technology Day by IT Club 11/05/2024	Ranjan V & Prajwal r – I BCA B	I prize Quiz
	Monisha K Murthy & Fiona Shalet Rasquinha – I BCA B	I prize Coding

### Other Special Achievements

Title of the Event	Name(s) of the Student	Place Secured
Bangalore University's Intercollegiate Athletics Tournament 2023–2024 24/11/2023	Madhushree M R	II prize 20km walk
Green Olympiad for Youth (GO4Youth) 28/04/2024	Monisha K Murthy	Certificate of Distinction
	Fiona Shalet Rasquinha	Certificate of Merit

### Faculty Achievements

Name of Faculty	Seminars & Conferences attended	Consultancy	Membership in BoE, BoS, Academic Council etc.	FDP, MOOC, NPTEL, Refresher Courses, STTP etc.
Ms. Jayalakshmi R	NIL	NIL	BCA, Bangalore University	4
Dr. Chinmaya Dash	NIL	7	BSc Computer Science, Bangalore University	2



Ms. Renita Blossom Monterio	NIL	NIL	NIL	4
Ms. Bincy Joseph	1	NIL	NIL	7
Ms. Jeya Sudha M	2	NIL	NIL	7
Ms. Rashmi B K	1	NIL	NIL	21
Ms. Mary Joyce Vincia	1	NIL	NIL	6
Ms. Suma N	1	NIL	NIL	4

### Papers Published by the Faculty

Name of the Faculty	Title of the Paper	Name of the Journal	URL/ISSN	Month and Year
Dr. Chinmaya Dash	Artificial Intelligence An Aid to Banking and Financial Institutions	IJONS	IJONS/PUB-80/VOL-14/OCT/702/2023	Oct 2023
	Enhanced AODV Protocol for an Innovative Approach for Forecasting of Software Threads	IJONS	IJONS/PUB-80/VOL-14/OCT/701/2023	Oct 2023
	Blockchain-Based Smart Contracts for Supply Chain Management: A Strategic Analysis	IEEE-SCOPUS	<a href="https://doi.org/10.1109/INCOS59338.2024.10527580">10.1109/INCOS59338.2024.10527580</a>	May 2024
Ms Renita Blossom Monteiro	Part of Speech tagger and Syntactic parser for Tulu Language using Machine Learning Approach	IJONS	IJONS/PUB-80/VOL-14/OCT/702/2023	Oct 2023
Ms Mary Joyce Vincia	Edge Computing	IJONS	IJONS/PUB-80/VOL-14/OCT/702/2023	Oct 2023
Ms Rashmi B K	Artificial Intelligence on health diseases	IJSCSEIT	2456-3307	Dec 2023

**Book(s) / Chapter(s) Published by the Faculty**

<b>Name of the Faculty</b>	<b>Title of the Book/ Chapters Published</b>	<b>Name of the Publisher</b>	<b>ISBN</b>	<b>Month and Year</b>
Ms. Mary Joyce Vincia	Data Analytics Principles and Practices	Alpha International Publication	978-93-5762-848-8	March 2024
Ms Rashmi B K	Advanced Computer Networks	Biplab	978-81-966799-2-7	March 2024
	Internet Technology	Biplab	978-81-971947-9-5	July 2024
Ms Bincy Joseph	Neuromorphic Computing	Recent Research Trends in Computer Science	978-93-5834-458-5	July 2024
Ms Suma N	Data Analytics Principles and Practices	Alpha International Publication	978-93-5762-848-8	March 2024

The Department of Computer Science has witnessed a dynamic and fruitful academic year 2023-2024, marked by a wide range of departmental activities, seminars, workshops, and student achievements. The department also focused on equipping students with essential skills through career counselling sessions, academic research workshops, and add-on programs. As the department continues to foster an environment of innovation, skill development, and academic excellence, it remains poised to inspire and prepare students for the challenges of the ever-evolving technological landscape

## Department of Commerce

The Department of Commerce of SCC was launched in 2005. Currently, the department is a team of experienced and highly qualified faculty and a total of over 900 students. Over the years the college has gained the reputation of one of the top Commerce colleges in Bangalore. The Commerce program has always attracted academically bright students and the department has produced several Bangalore University ranks as well. The Commerce Department offers courses like B. Com (General), B. Com with CA, B. Com with ACCA and B. Com with CMA.

### CONFERENCES

**Spark 2024:** Intra- College Student Conference  
The department organized the SPARK 2024, the Intra-College Student Conference on 19 April 2024 at the APJ Abdul Kalam Auditorium. A total of 38 papers were presented at the



Spark: Intra college student conference

conference on the theme "Artificial Intelligence in Social Science," aiming to foster a research culture and enhance students' research paper writing and presentation skills. The chief guest of the conference was Dr. T. Dhanabalan, Associate Professor and Director of R&D at Presidency College and the students got an opportunity to learn the basics of research like proposal writing and publication from experts and faculty members.

### SEMINARS & WORKSHOPS

#### Expert Talk on Learning through Learning Management Systems (LMS)

On 07 November 2023, the department organized an Expert Talk on learning through Learning Management Systems (LMS) for the 1Year CMA students. The resource person was Mr. Akshay K. Chopda, a Miles Instructor-CMA and the program aimed to strengthen the effectiveness of learning strategies utilizing

LMS enhancing their understanding of leveraging digital platforms for educational purposes.

#### A Session on Entrepreneurship

On 22 November 2023, the department organized a guest lecture on entrepreneurship at the APJ Abdul Kalam Auditorium for III BCom students. The objective of the lecture was to help students understand the key characteristics and mindset required for entrepreneurship. The guest speaker, Mr. Chandrashekhar C., a seasoned entrepreneur, shared his extensive knowledge on launching startups in India and available funding options. His talk on "Development of Entrepreneurship and Startup Intentions Among Business Students" was both engaging and insightful.

#### Workshop on ENT Talk - Learn & Develop

On 19 December 2023, the department in association with the Entrepreneurship Cell, conducted a workshop titled "ENT Talk - Learn & Develop" at the Mother Teresa Conference Hall for B.Com students. Experts in the field, CA Geeta, CA Pratiksha Pai, and CA Sanketh S., led the sessions. The workshop aimed to prepare future entrepreneurs by providing essential know-how for establishing their enterprises and fostering an entrepreneurial mindset.

#### An Expert Session on Intellectual Property Rights (IPR)

On 23 March 2024, the department conducted an Expert Session on Intellectual Property Rights (IPR) at Mother Teresa Conference Hall for III B.Com students. The session aimed to raise awareness about the importance of IPR



and its registration process. The resource person for the session Mr. Vijayaghavan L., a consultant and visiting faculty of Law, provided valuable on the significance of IPR.

### **Session on Academic Research Paper Writing**

On 27 March 2024, the department conducted a session on academic research paper writing at the Mother Teresa Conference Hall to equip B.Com students with essential research and writing skills. The session was led by Dr. Hemanth Kumar S., Professor at CMS Jain University and touched upon topics related to the structure and components of research papers, various research methodologies, literature review techniques, data collection and analysis methods, and ethical considerations in research. The session involved interactive exercises, including brainstorming, critiquing sample papers, and peer-reviewing, reinforcing collaborative learning among participants.

### **A Session titled "Exploring the ABCs of Research - Essential Concepts for Beginners"**

On 04 April 2024, the department organized a session titled "Exploring the ABCs of Research - Essential Concepts for Beginners" for the I Year B.Com students at the A.P.J. Abdul Kalam Auditorium on the basics of research and its importance in students' curriculum and everyday life. Dr. Raju, a Professor of Management and Global Vice President of TTI-Dyn International, was the guest speaker and shared valuable insights into the fundamental concepts of research, preparing them for their academic and professional research journey.

### **A Session titled "Emerging Trends in Cybersecurity"**

On 04 April 2024, the department organized a session titled "Emerging Trends in Cybersecurity" at the A.P.J. Abdul Kalam Auditorium for I B.Com students on evolving cybersecurity landscapes, addressing new technologies, threats, and regulatory changes. The session was led by Mr. Mohan, and it provided valuable insights into current developments and effective strategies for

mitigating cyber risks equipping students with essential knowledge to navigate the complexities of modern cybersecurity challenges.

### **Career Talk on International Financial Reporting System**

The department organized a career talk for first-year students on the topic "International Financial Reporting System" on 19 April 2024 at A.P.J. Abdul Kalam Auditorium for BCom students. The session aimed to help students understand the importance of IFRS in the current scenario and the related job opportunities. Mr. Amal Mathew Chacko, a member of ACCA UK and a qualified US CMA professional, and was as the resource person. The students were introduced to IFRS explaining its practice and transparency for companies in the global market. Mr. Amal Mathew also highlighted the differences between traditional accounting standards and IFRS, various courses emphasising IFRS, and outlined related job opportunities. The session concluded with a question-and-answer segment.

### **Workshop on ICT**

On 12 April 2024, the department organized a one-day workshop on Information and Communication Technology (ICT) for I B.Com students at the A.P.J. Abdul Kalam Auditorium to create awareness of various ICT tools and provide hands-on experience, on Microsoft PowerPoint and Canva. Mr. Manjunath, a seasoned professional from Marks Education Academy, led the session, offering valuable insights and practical guidance allowing the students to gain essential skills in ICT to enhance their presentations and overall



Students of the Department participate in Yoga Session

technological proficiency.

### **A Session on Yoga**

On 21 June 2024, the department organized a yoga session at the APJ Abdul Kalam Auditorium for I B.COM D students to promote physical and mental well-being through guided yoga postures and breathing exercises. The students actively engaged in the activities, which aimed to reduce stress, improve concentration, and encourage a healthy lifestyle emphasizing the importance of daily physical activity for overall well-being.

### **Session on Holistic Health with Ayurveda**

On 15 July 2024, the department hosted a Google Meet session titled "Holistic Health with Ayurveda" for M.Com students on practical insights into incorporating Ayurvedic practices into daily routines. The session aimed to enhance students' overall well-being by teaching them about the benefits of Ayurveda allowing them to gain valuable knowledge on improving their health through these holistic practices.

## **ADD ON PROGRAMMES, NPTEL, MOOC COURSES, INTERNSHIPS**

### **Add on Programmes:**

#### **Advance Excel**

The department organized an Advanced Excel training program, held from 25 August 2023, to 14 May 2024 to enhance the Excel proficiency of the students, providing them with crucial skills for their future careers.. The training was facilitated by Ms. Shwetha K, a Corporate Trainer from Mark Education Academy. A total of 202 students participated in this extensive 30-hour training program. The training encompassed a wide range of advanced Excel techniques, aimed at improving the analytical and data management skills of the students. The sessions were interactive and hands-on, ensuring that each student could apply the learned concepts effectively. This initiative underscored the department's commitment to equipping students with industry-relevant skills.

### **Logistics and Supply Chain Management**

The department organized an Add-on Course on Logistics and Supply Chain Management for all second-year students, from 25 August 2023, onwards. The training was facilitated by Ms. Shwetha K., a Corporate Trainer from Mark Education Academy, who provided valuable insights into the intricacies of logistics and modern supply chain dynamics. The course aimed to equip students with practical knowledge and skills essential for navigating the complexities of supply chain management in today's global market. Through interactive sessions and real-world case studies, participants gained a deeper understanding of the strategic importance of logistics in business operations.

### **GST**

The department organized an Add-on Course on GST for all II year students to provide students with in-depth knowledge of the Goods and Services Tax (GST), enhancing their understanding of its implementation and impact on businesses from 25 August 2023. The program was facilitated by Shwetha K., a Corporate Trainer from Mark Education Academy. This course was conducted to equip the students with practical insights and skills relevant to their future careers in commerce.

### **Tally**

The department organized an Add-on Course in Tally for all II year students from 25 August 2023 onwards to enhance students' proficiency in Tally, a vital tool for accounting and financial management. The program was facilitated by Ms. Shwetha K., a Corporate Trainer from Mark Education Academy. The training provided comprehensive insights into Tally's functionalities, including voucher entry, ledger creation, and financial reporting. This initiative equipped students with practical skills and knowledge essential for their future careers in commerce and finance.

### **Business Analytics**

The department organized an Add-on Course on Business Analytics for all I year BCom

Professional students from 25 August 2023 onwards. The training was conducted by Business Toys Pvt. Ltd., Bangalore to equip students with essential skills in business analytics, focusing on practical applications and data-driven decision-making. Through interactive sessions and hands-on exercises, students gained valuable insights into analytical tools and techniques, enhancing their ability to analyze business data effectively. The program concluded with positive feedback from participants, highlighting its relevance and the expertise of the trainers.

### CA FOUNDATION

The college in association with Arivupro Academy, conducted Chartered Accountant (CA) Foundation level classes for the I B.Com A (2023 batch) from June 2023 to September 2024. A total of 24 students attended the classes which covered four main papers, essential for building a strong foundation in Chartered Accountancy. The classes were designed to fit the students' academic schedules, providing comprehensive knowledge and skills necessary for their future CA endeavors.

### CMA (Certified Management Accountant)

The CMA classes of the college led by Ms Alka aimed to prepare students for the CMA qualification with comprehensive learning. The offline program was attended by a total of 26 students from the 2021 and 2022 batches, involved 04 hours of weekly sessions starting in the first year and continuing until the end of the fifth semester. The CMA certification, awarded by the Institute of Management Accountants (IMA), includes two papers: Financial Reporting, Planning, Performance, and Internal Control; and Financial Statement Analysis, Corporate Finance, Risk Management, Investment Decisions, and Professional Ethics. Ms. Alka's teaching methodology incorporated lectures, case studies, problem-solving, and real-world

examples, promoting critical thinking and practical application. Students were given numerous practice problems and had access to Miles study material via an LMS, ensuring thorough preparation.

### Association of Chartered Certified Accountants

On 22 December 2023, the department hosted an ACCA Orientation Program for I year and II year students to guide them on building strong careers, honing tactical skills, and fostering long-term growth. The session was led by Mr. Amal Mathew, a member of the Association of Chartered Certified Accountants and shared valuable tips and tricks for exam success, boosting students' confidence and offering strategies to avoid last-minute exam issues. The session allowed students to clarify doubts and left them better prepared for their ACCA exams.

### FESTS: INTER-COLLEGE, INTRA-COLLEGE UDBAV-2024

On 25 April 2024, the Business Club of the department conducted Udbhav-2024 to provide practical exposure to UG Commerce students at A.P.J Abdul Kalam Auditorium. The objective of the program was to immerse students in competitive commerce activities. Chief guest of the program was Ms. Nithya Sharma, a leading entrepreneur from the



Faculty members during Udbhav

banking sector. The event featured a variety of competitions including a Business Quiz, Best Manager, Business Plan, Public Relations, Mock Stock, Treasure Hunt, and Corporate Walk.





The study tour for III year UG Commerce students

### **INDUSTRIAL VISITS/ FIELD TRIPS**

#### **INDUSTRIAL VISIT TO COCA-COLA COMPANY**

On 25 October 2023, the department in collaboration with the Business Club, organized an industrial visit to the Coca-Cola Company for B.Com students. The visit aimed to provide practical exposure to the workings of a major industry, bridging the gap between theoretical knowledge and real-world applications and offered the students valuable insights into the operations of a leading beverage company.

### **STUDY TOUR**

#### **THE STUDY TOUR FOR III YEAR UG COMMERCE STUDENTS**

The department organized a study tour for III year UG Commerce students spanning 02 days and 03 nights, covering the scenic destinations of Kodachadri, Honnavar, and Gokarna in Karnataka. Kodachadri, nestled in the Western Ghats, provided a captivating landscape of dense forests and rolling hills. The tour enhanced environmental awareness among

the students through pristine ecosystems and underscored the importance of conservation. It also deepened cultural appreciation by engaging with local customs and traditions. Furthermore, collaborative activities like trekking and group discussions promoted team building and camaraderie among the 64 participants, creating enduring bonds and cherished memories.

### **BUSINESS CLUB ACTIVITIES**

#### **A Session on Pathway to your Success - Tips and tricks to score high in the board exam**

On 16 December 2023, the club organized an online session titled "Pathway to Your Success - Tips and Tricks to Score High in the Board Exam" for the PUC students and their parents to guide students on effectively preparing for exams. A total of 53 participants, including students and parents, attended the program, gaining valuable insights and strategies to excel in their board exams. The speaker of the session was Mr. Akash Das from III BCom B, a state first-rank holder.

### **A Session on Personality Development**

On 09 January 2024, a session on "Personality Development" was held at the Mother Teresa Conference Hall to help B.Com students understand the significance of soft skills in enhancing self-confidence and positive behavior. Dr. Abhinandan was the resource person and the program provided an enriching environment for personal growth and self-discovery, drawing students from diverse backgrounds.

### **FDP on Empowering Teachers with Multidimensional Teaching Skills**

The department hosted an online Faculty Development Program titled "Empowering Teachers with Multidimensional Teaching Skills" from 15 January 2024 to 20 January 2024 to enhance teaching effectiveness among external faculties. The program focused on equipping educators with a diverse range of skills, strategies, and methodologies. The event welcomed a total of 76 participants and featured distinguished guests including Dr. Suma Singh, Dr. Baba Gnanakumar, Dr. Raja Jebasingh, Prof. Stephen Deepak, Dr. Gita P.C., and Dr. Girish S. Through interactive sessions the participants gained valuable insights to enrich their teaching practices and foster effective learning environments.

### **A Session on Career in Investment Banking**

On 16 March 2024, the department in collaboration with the Business Club, organized a session titled "Career in Investment Banking" for B.Com (Professional) students provided a comprehensive understanding of career opportunities in investment banking. The objectives were to create awareness about the role of investment



Session on Career in Investment Banking

bankers in the financial market and its significance in corporate finance.

### **Session on Career after B.Com in Government sector**

On 21 March 2024, the department organized a session on career opportunities in the Government sector for final year B.Com students at APJ Abdul Kalam Auditorium. The session, led by Ms. Jeevitha Mahendra, founder of Milestone IAS Academy, Bangalore, provided insights into various government careers, competitive exams, and preparation strategies and the students gained valuable knowledge about government exams and preparation techniques.

### **INTERNSHIP**

The Business Club of the department actively promotes practical learning experiences through internships. These internships provide students with valuable industry exposure, helping them bridge the gap between academic theories and real-world applications providing them with Diverse Industry Exposure, Skill Development, Professional Networking, Real-World Projects and Enhanced Employability. The internship experiences facilitated by the Club have been instrumental in preparing students for successful careers in commerce. These practical learning opportunities complement their academic studies and equip them with the skills and knowledge needed to excel in the business world.

### **COMMEMORATIVE DAYS**

#### **World IPR Day**

The department organized a Logo Designing Competition in celebration of World IPR Day on 03 May 2024, for B.Com students to promoting awareness and fostering creativity among participants.

### **EXTENSION & OUTREACH ACTIVITIES**

#### **Summer Camp at Rainbow Home**

The Summer Camp at Rainbow Home was held from 06 May 2024 to 17 May 2024, with a series of engaging activities and learning





Students of the Department attend the Summer camp extension activity

experiences which included various sessions aimed at fostering creativity, teamwork, and personal growth among the participants. The camp was a resounding success, providing a memorable and enriching experience for all the students involved.

### **Eco-Clean Campaign**

On 21 June 2024 the department conducted the Eco-Clean Campaign at Hunasamaranahalli Lake for I year BCom students. The campaign aimed to cultivate environmental responsibility and community engagement among the students. The participants enthusiastically cleaned the lake surroundings, promoting environmental awareness and sustainability. The event emphasized the importance of preserving natural ecosystems and fostered a sense of civic duty among students.

### **ALUMNI ACTIVITIES**

#### **Alumni Talk on Personal Finance and Portfolio Management**

The department organized an alumni talk for III Year B.Com students on the topic "Personal

Finance and Portfolio Management" on 20 March 2024 at A.P.J. Abdul Kalam Auditorium. The session aimed to create awareness about the importance of personal finance and the benefits of diversified investments. Mr. Shoeb K. Ansari, a Financial Analyst at JP Morgan Chase and Co., was the resource person. He highlighted various investment platforms offering higher returns than traditional bank savings and emphasized the importance of personal finance for long-term sustainability. Drawing from his personal experience, Mr. Shoeb shared insights on beginning investments in various sectors, detailing the challenges he faced and the strategies he used to achieve profitability.

#### **An Alumni talk on Team Building and Management**

On 27 April 2024, the department organized an Alumni Talk on Team Building and Management at the APJ Abdul Kalam Auditorium. The session was led by Mr. Sharath, an Associate Analyst at EUROPE VAT AT AMAZON and an esteemed alumnus of the department. The program aimed to enlighten I year BCom students on effective team dynamics and management principles providing valuable insights into practical aspects of teamwork, enhancing students' understanding and readiness for future professional endeavours.

### **NPTEL/MOOC**

The Commerce department emphasizes continuous learning and professional development. The students of the department have successfully completed various MOOC courses, offered through SWAYAM NPTEL (National Programme on Technology Enhanced Learning) platform. Over 90 percent of the students and all the faculty members of the department attend various MOOC courses on a regular basis enhancing their academic and professional skills.



Mr. Sharath Surya interacts with the students during Alumni talk

## Student Achievements

### I. Inter-collegiate Fest

Name of the Student	Nature of Achievement	College/Fest Name (with date)
A. R. Sravanthi & Pooja Shankar	Business Quiz	Kristu Jayanti College (Adroit-2024)
Skanda and Venkatesh	Finance	Kristu Jayanti College (Adroit-2024)
Sanya Wagmodae	Best CEO competition	CMR University (AAEHAV)
Sanya Wagmodae	Best Manager	CMR University (AAEHAV)
Likith	Photography	CMR University (AAEHAV)
Harsh Bafna	Business Quiz	CMR University (AAEHAV)
Vardhan & Hari Prasad	Product Launch	CMR University (AAEHAV)

### II. Intra-collegiate Fest

Name of the Student	Place	Nature of Achievement	College/Fest Name (with date)
Abhishek & Rohith	1 <sup>st</sup> Place	Paper Presentation	Spark
Ramyashree and Ganavi	1 <sup>st</sup> Place	Business Quiz	UDBAV 2024
Justin and Mukund	2 <sup>nd</sup> Place	Business Quiz	UDBAV 2024
Poojitha and Mary	3 <sup>rd</sup> Place	Business Quiz	UDBAV 2024
Lakshmikanth and Faizan	3 <sup>rd</sup> Place	Business Quiz	UDBAV 2024
Daniel and Stewin	3 <sup>rd</sup> Place	Business Quiz	UDBAV 2024
Varsha N Kumar	1 <sup>st</sup> Place	Best Manager	UDBAV 2024
Pavan K	1 <sup>st</sup> Place	Treasure Hunt	UDBAV 2024
Bhuvan D	1 <sup>st</sup> Place	Treasure Hunt	UDBAV 2024
Karan H M	1 <sup>st</sup> Place	Treasure Hunt	UDBAV 2024
Chethan S	1 <sup>st</sup> Place	Treasure Hunt	UDBAV 2024
Disha	2 <sup>nd</sup> Place	Treasure Hunt	UDBAV 2024
Vinay R	2 <sup>nd</sup> Place	Treasure Hunt	UDBAV 2024
Ranjith Gowda	2 <sup>nd</sup> Place	Treasure Hunt	UDBAV 2024
Vardhan	2 <sup>nd</sup> Place	Treasure Hunt	UDBAV 2024



Prajwal	2 <sup>nd</sup> Place	Treasure Hunt	UDBAV 2024
Puthul Kumari and Prkruthi K	1 <sup>st</sup> Place	Business Plan	UDBAV 2024
Richa Singh and Waquar Zahra	2 <sup>nd</sup> Place	Business Plan	UDBAV 2024
Madanrajan C and Rijutha A	3 <sup>rd</sup> Place	Business Plan	UDBAV 2024
Snigdha Nath and Santhosh Kumar	1 <sup>st</sup> Place	Public Relation	UDBAV 2024
Justin Shiju and R Mukund	2 <sup>nd</sup> Place	Public Relation	UDBAV 2024
Madhava A and Nagaraj D	3 <sup>rd</sup> Place	Public Relation	UDBAV 2024
Pavan Kumar, Angu Arvind and Chethan N	1 <sup>st</sup> Place	Mock Stock	UDBAV 2024
Abdula Zain Kahnn Dhruv and Abhay	2 <sup>nd</sup> Place	Mock Stock	UDBAV 2024
Sachin V A, Venugopal BV and Puneeth Kumar	3 <sup>rd</sup> Place	Mock Stock	UDBAV 2024
Team Risk Guardian	1 <sup>st</sup> Place	Corporate Walk	UDBAV 2024
Team Cryptic Wolve	1 <sup>st</sup> Place	Corporate Walk	UDBAV 2024
Team Fraud Busters	2 <sup>nd</sup> Place	Corporate Walk	UDBAV 2024

### Students' Sports Achievement

Name	Event Name	Achievement
Varsha N. Kumar	Taekwondo	silver Medal State level Taekwondo championship
Shahana K L	Power Lifting	Gold Medal University level Power Lifting
Sri ram S	Muscle Model	Bronze medal ICN India nationals muscle Model
Dhanalakshmi S	Athletics	Silver Medal Inter-Collegiate Athletics 200 MTS
Monitha H	Swimming	Medal Inter-Collegiate 200 MTs Breaststroke
Roith H	Handball	I Place BU Handball championship
K Charan	Handball	I Place BU Handball championship
S Heena	Basketball	Gold Medal Inter-Collegiate Basketball
Ankana Shirin Mundu	Basketball	Gold Medal Inter-Collegiate Basketball
Athishay	Basketball	Silver Medal Inter-Collegiate Basketball
Surustti	Kho-kho	Silver Medal Dasara State-Level Kho-Kho
Anusha Oli	Taekwondo	Gold Medal State level Taekwondo championship
Rohit Kumar K.	Wrestling	Sliver Medal BU Wrestling championship
Rahul R	Wrestling	Bronze Medal BU Wrestling championship

## II. Students Achievements: Professional Exams Cleared

Name	CMA/ACCA/CMA Foundation/ CA Foundation
Harshith D. S.	CMA Cleared
Suryapriya	CMA Cleared
Varsha	CMA Cleared
Deepthi A R	CMA Cleared
Pranika D	Cleared ACCA Papers
Uday Kiran	Cleared ACCA Papers
U. Pooja shankar	Cleared ACCA Papers
Meghana K.	CMA Foundation
Madan	CMA Foundation
Vardhan	CMA Foundation
Yuktha Ajay	CA Foundation
Jafar Alam	CA Foundation
Ganavi V	CA Foundation
Alisha Rao II	CA Foundation
A S Adthiya	CA Foundation
Praveen P	CA Foundation

## FACULTY ACHIEVEMENTS

### I. Journal Publications

S.No	Faculty Name	Title of the paper	Nature	ISSN no.	Journal Name
1.	Dr.Harmeet	Enhanced AODV Protocol for an Innovative Approach for forecasting of Software Threads	WOS	0976 – 0997	Indian Journal of Natural Sciences
2.	Dr Harmeet	Artificial Intelligence an aid to Banking and Financial Institutions Authors	WOS	0976 – 0997	Indian Journal of Natural Sciences
3.	Ms.Samisha B	Cyber Security and Risk Management	Scopus	0253-7214	JAZ
4.	Mr Vasu	Banking Operations Beyond the Physical Wall: NEO Banking in India	Scopus	1539-1590 E-ISSN 2573-7104 vol.5No.1	Journal of Research Administration

5.	Mr Samuel	Investment Behaviour of Middleclass Households with reference to Dakshina Kannada District	Scopus	2148-2403	Educational Administration : Theory and Practice
6.	Ms.Radha T	Impact of Job Enlargement on Retention of Non-Teaching Staff in Private Higher Education Institutions of Punjab	ABDC	1526-4726	Journal of Informatics Education and Research
		General Banking: General Ledger Size, Profitability, Compliance and Issues	Scopus	1006-7043	Journal of Harbin Engineering University
		Impact and limitations of artificial intelligence in cyber security	Scopus	2063-5346	ECB
		Data science in financial services: risk analysis, fraud detection, and market insights	Scopus	0253-7214	JAZ
		Cyber security and risk management: safeguarding organizations in the digital age	Scopus	0253-7214	JAZ
		Digital Finance Marketing Business Strategy and Management	Scopus	0253-7214	JAZ
		Developing A Strategic Planning Framework for Small and Medium Enterprises	Scopus	2063-5346	ECB
		Exploring The Role of Artificial Intelligence in Banking Operations	Scopus	2063-5346	ECB
		Revolutionizing Retail: Navigating the GST Landscape and its Transformative Influence on Retailers	UGC	0378-1143	Annals of the Bhandarkar Oriental Research Institute
		Sectoral Stock Reaction to the COVID-19 Pandemic: Evidence from the Indian and US Stock Markets	UGC	2581-3986	Samdarshi
		Investor's Insight: Understanding Perceptions and Decision-Making Influences	UGC	2581-3986	Samdarshi
		An Investigation of Big Data to Transform Dynamic Management	International Peer reviewed Newzealand	2230-5807	BioGecko

7.	Ms.Apoorva M	Role of Financial Technology on Modern Life	UGC	0378-1143	Annals of the Bhandarkar Oriental Research Institute
8.	Ms.Samisha B	Green Banking in India: Sustainable Practices Shaping the Future of Banking Sector	UGC	0378-1143	Annals of the Bhandarkar Oriental Research Institute
9.	Ms.Suneetha KS	Gold Price, Exchange Rate, and Sensex: Unravelling The Interconnections In Financial Markets	UGC	0378-1143	Annals of the Bhandarkar Oriental Research Institute
10.	Ms.Sabeena L	Unveiling IT Stock Volatility: A Comprehensive Analysis of BSE-Listed Companies	UGC	2581-3986	Samdarshi

## II. Faculty & Student Research Collaborations

S.No	Category	Students Name	Title of the work	ISBN no:	Organizer / Book title
1.	Book Chapter	Radha T Putul Kumari	Navigating cyber threats in e-commerce	978-93-5757-758-8	SIPH, Digital Frontier of E-Commerce Vol: 1
2.	Book Chapter	Radha T Rakshitha B	Digital Transformation and trends in online purchasing Behaviour	978-93-5757-758-8	SIPH, Digital Frontier of E-Commerce Vol: 1
3.	Book Chapter	Radha T Nisha T	Working capital management and financial statements analysis of manufacturing sector	978-93-6010-178-7	Dynamics of e commerce and management vol-1
4.	Book Chapter	Radha T Prakruthi	Working capital management and financial statements analysis of manufacturing sector	978-93-6010-178-7	Dynamics of e commerce and management vol-1



5.	Conference Proceedings & paper presentation	Radha T Prakruthi	Cognizance on Digi locker system among youth in Bangalore city	9789359679 501	Re-inventing Management through Sustainability and Innovation by Presidency College
6.	Conference Proceedings & paper presentation	Radha T Rakshitha	Micro finance as a medium for empowerment of women Self-Help Groups	9789359679 501	Re-inventing Management through Sustainability and Innovation by Presidency College
7.	Conference Proceedings & paper presentation	Radha T Sanya Akash	Digital Dilemma: Navigating the Intersection of Human Rights, Cyber Security, and Privacy in the Digital Age	NA	India@2030: The Largest Economy in the World by Jesus and Mary College
8.	Conference Proceedings & paper presentation	Radha T Akhil Lakshmi	Securing E-Governance: Navigating Regulatory Requirements & Cybersecurity Compliance	NA	India@2030: The Largest Economy in the World by Jesus and Mary College
9.	Book Chapter	Suneetha KS Byre Gowda Chethan	Efficacy of Conventional Marketing Vs Digital Marketing in enhancing sales	978-93-5757-758-8	Digital Frontier of E-Commerce Vol: 1
10.	Book Chapter	Sabeena Maria Chandana	Women Empowerment through SGHs	978-93-5757-758-8	Digital Frontier of E-Commerce Vol: 1

**III. BOOK CHAPTERS BY FACULTY (OTHER THAN STUDENT COLLABORATION)**

Sl.	Faculty Name	Title of the Paper	Title of the book	ISBN No.	Publisher
1.	Dr. Harmeet	DL Based Analysis of HRM	Integrated Advancement in Education and Society for achieving sustainability	978-1-032-70828-7	Taylor and Francis Group, London
2.	Vasu V	Social Media Networks in Organisational Marketing	Digital Frontier of E-Commerce Vol: 1	978-93-5757-758-8	SIPH, Chennai
3.	Radha T	Sustainable Development and Rural Women Entrepreneurship	Recent Trends in Multi-disciplinary Research	978-1-304-69372-3	Infinity, London
4.	Akhilesh	Cyber Security in E-Commerce	Digital Frontier of E-Commerce Vol: 1	978-93-5757-758-8	SIPH, Chennai
5.	Radha T	Cyber Empowerment: Safeguarding women's right and dignity in cyber era	Digital Frontier of E-Commerce Vol: 1	978-93-5757-758-8	SIPH, Chennai
6.	Samuel	Financial Performance of MFIs	Dynamics of e commerce and management vol-1	978-93-6010-178-7	Prime International publication
7.	Radha T	Quest for Excellence: Addressing research and quality concerns in Higher education	Digital Frontier of E-Commerce Vol: 1	978-93-5757-758-8	SIPH, Chennai
8.	Samisha B	Green Banking Awareness	Digital Frontier of E-Commerce Vol: 1	978-93-5757-758-8	SIPH, Chennai
9.	Samisha B	Prospects and Challenges of Young Workforce	Ethnography	978-93-6135-794-7	AkiNik Publication
10.	Radha T	Building academic resilience through active learner engagement	Dynamics of e commerce and management vol-1	978-93-6010-178-7	Prime International publication
11.	Apoorva M	Securing E- Governance	Digital Frontier of E-Commerce Vol: 1	978-93-5757-758-8	SIPH, Chennai
12.	Radha T	Role of AI in advancing sustainable development goals	Dynamics of e commerce and management vol-1	978-93-6010-178-7	Prime International publication
13.	Radha T	Blockchain Disruption in Accounting: unraveling impact and confronting challenges	Dynamics of e commerce and management vol-1	978-93-6010-178-7	Prime International publication
14.	Suneetha KS	Emerging Trends in HRM	Dynamics of e commerce and management vol-1	978-93-6010-178-7	Prime International publication
15.	Binila B	Effect of online Shopping on Consumer Buying Behaviour	Dynamics of e commerce and management vol-1	978-93-6010-178-7	Prime International publication
16.	Abin Baby	Measurement of Business Risk and Financial Soundness in Telecom Sector	Dynamics of e commerce and management vol-1	978-93-6010-178-7	Prime International publication
17.	Rathish	Analysis of Shares using Piotroski Score	Dynamics of e commerce and management vol-1	978-93-6010-178-7	Prime International publication
18.	Sabeena	Women Empowerment through SHG	Digital Frontier of E-Commerce Vol: 1	978-93-5757-758-8	SIPH, Chennai

#### IV. FDP

Sl	Faculty Name	Type	Date	Title	Organised by
1.	Suneetha KS	1 week FDP	19-26 Aug, 2023	Academic toolkit for Research	Assumption College, Kerala
2.	Apoorva M	1 week FDP	19-26 Aug, 2023	Academic toolkit for Research	Assumption College, Kerala
3.	Binila B	1 week FDP	19-26 Aug, 2023	Academic toolkit for Research	Assumption College, Kerala
4.	Mr.Vasu V	1week MDP	18-26 May 2024	Leadership Vanguard	ACQUIRE & ACCORD solutions
5.	Akhilesh	1 week FDP RPC FDP	16-22 Nov, 2023	Academic Research Writing	Ramanujan , Newdelhi
6.	Sabeena L	1 week FDP	13-17 Sep,2023	Optimization Techniques	Scientific Research reports , Chennai
		1 week FDP	20-26 Sep, 2023	Emerging Trends in Digital	Vardhaman Engi. College
		10 days Training	2-11 Oct, 2023	Practical Aspects of ICT tools	Research Foundation of India
7.	Radha T	1 week FDP	15-20 Jan 2024	Empowering Teachers with Multi-dimensional Teaching skills	Dept of Commerce, SCC
		1 week FDP	14-20 Dec, 2023	OBE	Ramakrishna Mission University, Kolkata
		1 week workshop	19-26 Aug, 2023	Academic toolkit for Research	Assumption College, Kerala
8.	Mr.Abin Baby	1 week FDP	19-26 Aug, 2023	Academic toolkit for Research	Assumption College, Kerala
9.	Mr.Rathish	1 week FDP	19-26 Aug, 2023	Academic toolkit for Research	Assumption College, Kerala
10.	Mr Samuel	1 week FDP	16-24 April, 2024	Practical Aspect of ICT tools and Online Teaching in Current Scenario	Research Foundation of India
		1 week FDP	6-15 May , 2024	A step-by-step guide to write a good Research Paper	Research Foundation of India

#### V. PAPER PRESENTATION IN INTERNATIONAL CONFERENCE

S.No	Title of the paper	Level	Organised by
1	Securing E-Governance - Navigating Regulatory Requirements & Cybersecurity Compliance	International	Jesus and Mary College, New Delhi.
2	Digital Dilemma: Navigating the Intersection of Human Rights and Cyber Security	International	Jesus and Mary College, New Delhi.
3	Women Entrepreneurship	International	Presidency College, Bangalore
4	Cognizance on Digi-locker system among youth in Bangalore City	International	Presidency College, Bangalore
5	Micro Finance as a medium for empowerment of women entrepreneurs	International	Presidency College, Bangalore

## VI. TEXT BOOKS

Sl	Name of the Faculty	Title of the Text Book	ISBN no:	Publisher details
1.	Radha T	Customer Relationship Management	978-93-6132-550-2	SIPH
2.	Mr. Vasu V	Digital Marketing		Himalaya
3.	Radha T	Ethics in Entrepreneurship	978-93-6010-608-9	Prime international
4.	Radha T	Handbook on GST	978-93-6010-201-2	Prime international
5.	Radha T	Financial Institutions and Markets	978-93-5762-589-0	Alpha Publications
6.	Radha T	Data Analytics: Principles and Practices	978-93-5762-848-8	Alpha Publications
7.	Radha T	Financial Management	978-93-5850-085-1	JEC Publication
8.	Radha T	Good and Services Tax	978-93-5762-827-3	Alpha Publications
9.	Radha T	Retailing Management	978-93-6132-052-1	SIPH
10.	Radha T	Research Methodology and Applied Statistics	978-93-5850-365-4	JEC Publication
11.	Samisha B	Handbook on GST	978-93-6010-201-2	Prime international

## VII. EDITOR OF BOOK VOLUMES

Sl.	Faculty Name	Title of the Book Volume	ISBN no:	Publisher
1	Radha T	Multidisciplinary Recent Trends in Research Vol: 5	9789189764316	Redshine Publications, Sweden.
2		Multidisciplinary Approaches in Social sciences, Education and Languages: Vol 8	9789358790269	Redshine Publications, Sweden.
3		Dynamics of e commerce and management vol-1	978-93-6010-178-7	PRIME International Publishing House
4		Digital Frontier of E-Commerce Vol: 1	978-93-5757-758-8	SIPH
5		Multidisciplinary Recent Trends in Research Vol:14	UK: 978-1-3046-937-23	Infinity Publishers , UK

## VIII. PATENTS

Sl.	Faculty Name	Patent No.	Title of the Patent	Year	Date of Publication in IPO
1	Ms.Radha T	202341085896	The implementation of internal control as a methodology for improving profitability and efficiency within a computerised accounting system	2024	12-01-2024



2	Ms.Radha T	202341089156	An investigation of the impact of insurance companies on the promotion of growth within small and medium-sized enterprises	2024	12-01-2024
3		202331089032	Human Resources Analytics: A Systematic Examination of HR Procedures	2024	26-01-2024
4		202441001281	Accounting and Analytical model for the risk management of the economic security	2024	09-02-2024
5		202441001734	Innovation of business models through the application of design thinking	2024	10-02-2024
6		202441002749	An investigation in human resource analytics involving the impact on employee turnover	2024	09-02-2024
7		202441002750	Human resource analytics: a strategy for optimising your organisation's most valuable asset	2024	10-02-2024
8		202441002926	Brunei's SMEs analysis of small and medium-sized businesses' use of management accounting system	2024	11-02-2024
9		202341088835	Indian exporters and importers' current access to and use of financing in international trade	2023	12-01-2024
11		202341080090	Analysis of number of customer visit in festival sale of Myntra e-commerce business in India	2023	22-12-2023
12		202311050605	Securing financial transactions in crypto currency market using blockchain and Internet of Things	2023	25-08-2023
13		202311047400	Deep learning-based budgeting and financial techniques used by small and medium-sized enterprise	2023	11-08-2023
14		202311048553	Artificial intelligence based smart fault detection approach to enhance quality control in manufacturing unit	2023	11-08-2023
15		202341048694	An analysis of fraud and scams in the Indian financial system through an investigation	2023	01-09-2023
16		202341049663	Implementation of machine learning approaches for predicting job satisfaction and employee behavior in an organisation	2023	01-09-2023
17		202311042240	Sustainable entrepreneurship: examining the role of social and environmental entrepreneurship for balancing economic growth and environmental responsibility	2023	21-08-2023
18		202341062463	Analysing the packaging and delivery defects in e-commerce products of amazon, India	2023	06-10-2023

## Department of

# TOURISM & TRAVEL MANAGEMENT

The Department of Travel and Tourism Management at SCC has consistently strived to provide students with enriching educational experiences, fostering both academic and professional growth. During the academic year 2023–2024, the department organized an array of seminars, workshops, add-on programs, industrial visits, and commemorative events to enhance students' understanding of responsible and sustainable tourism. These initiatives were designed to bridge theoretical knowledge with practical insights, equipping students with essential skills and industry exposure. With activities ranging from heritage conservation campaigns to entrepreneurial programs, the department successfully cultivated a vibrant learning environment, encouraging students to excel in the ever-evolving tourism and travel industry.

### SEMINARS & WORKSHOPS

#### **Capacity Building Program on Career Opportunities in Responsible, Sustainable, and Accessible Tourism: An Entrepreneur Perspective**

On 16 November 2023, the Department of Tourism and Travel Management hosted a Capacity Building Program focused on career opportunities in Responsible, Sustainable, and Accessible Tourism. The program featured expert speakers and discussions on



Session on Career Building

entrepreneurial opportunities in the tourism industry, with a total of 147 students in attendance. The event aimed to provide insights into sustainable practices and their application in future business ventures.

#### **Add-On Programmes, NPTEL, MOOC Courses, Internships**

##### **Add-on Program: MS Office**

From 20 March to 15 April 2024, the Department of Tourism and Travel Management at St. Claret College conducted a 30-hour MS Office Add-On Program for first-

year TTM students. A total of 42 students participated, focusing on essential tools like Microsoft Word and PowerPoint. The program aimed to enhance their academic capabilities by providing hands-on experience with these software applications, ensuring they could effectively utilize them in their studies and presentations.

#### **Bridge Course 2023-24**

From 01 to 11 August 2023, the Department of Tourism and Travel Management hosted a bridge course for first-year TTM students. A total of 41 students participated in the initiative, which aimed to level the academic playing field by addressing varying levels of subject knowledge before commencing their official coursework. The program was designed to provide foundational understanding and prepare students for the academic challenges ahead.

#### **Special Program for Differential Learning Needs**

From 11 to 15 March 2024, students from III Year B.Com Tourism and Travel Management participated in the Thomas Cook Customer RoadShow (Holiday Carnival). The event, organized by Thomas Cook Tour Operating Company and initiated by Mr. Shashank, Leisure Outbound Tour Operator, took place at their Malleshwaram and Basaveshwara Nagar branches in Bengaluru. A total of 12 students participated in the program.

### Add-on Program – French Language

The Department of Tourism and Travel Management offered an add-on program in French from 02 April to 26 June, 2024, for third-year B. Com TTM students. The program, led by Mr. Vishal Halawai, an Assistant Professor from the Department of Language, was held during free hours in the III Year TTM Classroom. It aimed to equip 55 students with essential language skills relevant to the global tourism and travel industry. The course focused on basic communication skills, grammar, and vocabulary, enhancing students' employability in international tourism.

### Student Study Circle

From 03 to 13 January, 2024, a remedial Student Study Circle was organized for second-year TTM students facing attendance shortages. Held from 03:00 PM to 04:00 PM in the II B.com TTM Classroom, the sessions were led by Mr. Rathesh J. The initiative aimed to provide academic support to students who had missed many classes, helping them catch up on missed coursework and improve their understanding of the subject matter. This effort was crucial in ensuring that students met the attendance requirements and were better prepared for their exams.

**One-Day Workshop on Dining Etiquette and Table Manners** On 8 August 2023, the Tourism and Heritage Club of St. Claret College organized a workshop on dining etiquette and table manners. Held in the college auditorium,



Resource Person delivers a talk on Dining Etiquette and Table manners

the session targeted II and IV semester B.Com – TTM students and was initiated by Dr. Siddalingappa Poojari. Coordinated by Mr. Prashanth P., the workshop emphasized professional dining practices, helping students build confidence in formal settings.

### National Tourism Day

On 25 January 2024, the Ministry of Tourism, Government of India, Bengaluru office, in collaboration with St. Claret College, celebrated National Tourism Day 2024 at the A.P.J. Abdul Kalam Auditorium. The event highlighted the significance of tourism in India, focusing on its economic impact and cultural



A grand celebration of National Tourism Day with honorable guests, including Shri H.K. Patil, Tourism Minister of Karnataka, Shri Mohamed Farouk, Director, Ministry of Tourism



heritage. The day began with a ceremonial lamp lighting by dignitaries, followed by a lively dance performance. Shri Prashanth, HOD of the Department of Tourism at St. Clare College, delivered the inaugural address, and Shri Mohamed Farouk, Director of the Ministry of Tourism, provided the keynote speech on the role of Yuva Tourism Clubs and sustainable tourism practices. Shri H.K. Patil, Hon'ble Tourism Minister of Karnataka, emphasized the state's tourism potential and the importance of youth in promoting sustainable tourism. The event, attended by over 500 participants, showcased India's rich cultural heritage and the role of tourism in its preservation.

### Fests: Kite Festival



A vibrant display of kites and creativity at the annual Kite Festival

On 22 January 2024, the college celebrated a vibrant Kite Festival on the college ground. The event, inaugurated by Rev. Dr. Thomas V. Thennadiyil, Principal, featured kite flying competitions and cultural performances. It brought together students, faculty, and guests for a joyous celebration of color,



Food Festival

creativity, and festivity, highlighting the spirit of unity among participants.

### Food Festival

On 23 January 2024, the department organized a food festival to celebrate National Tourism Day. The event showcased a variety of culinary delights prepared by students, highlighting cultural diversity and creativity. A total of 41 participants explored different cuisines and culinary traditions, promoting the significance of tourism in cultural exchange.

### Industrial Visits/ Field Trips

#### Industrial Visit to Kempegowda International Airport, Bengaluru

The department organized an industrial visit to Kempegowda International Airport on June 20-21, 2024, for second-year students. The visit, scheduled from 10:30 AM to 1:30 PM each day, provided 55 students with a behind-the-scenes look at airport operations. The visit was led by Dr. Siddalingappa Poojari,



Industrial Visit to the International Airport Terminal-2

Associate Professor, and coordinated by Mr. Prashanth P., HOD of the department. The students gained valuable insights into the aviation industry's functioning, including security protocols, passenger handling, and baggage management.

### Tourism and Heritage Club Expert Talk

An expert talk was held on March 22, 2024, at



the A.P.J. Abdul Kalam Auditorium from 10:00 AM to 2:00 PM. Organized by the Tourism and Heritage Club, the session featured industry experts discussing various aspects of the hotel industry's front office and housekeeping departments. The event, coordinated by Mr. Prashanth P., Assistant Professor, was attended by students from all years of the B. Com – Tourism and Travel Management program. The talk provided students with practical knowledge and insights into the hospitality industry.

### World Heritage Day Celebration – 2023

On 17 April, 2024, the Tourism and Heritage Club at St. Claret College organized a "World Heritage Day" event at the Mother Theresa Conference Hall. The program was led by Dr. Siddalingappa Poojari, Associate Professor in the Department of B. Com – Tourism and Travel Management, and coordinated by Mr. Prashanth P., HOD of the same department. It brought together I, II, and III-year students from the Tourism and Travel Management program, focusing on fostering awareness and appreciation of cultural heritage. The event ran from 10:00 AM to 02:00 PM and targeted specifically the I and II-year students, aiming to enrich their understanding of global heritage preservation efforts.



Students take a pledge on World Heritage Day

### Heritage Week - 2023

On 21 November 2023, the Tourism and Heritage Club organized a one-day excursion to the historical sites of Belur and Halebeedu. The trip, an educational experience for first and second-year TTM students, offered a firsthand understanding of India's rich heritage and the importance of preserving historical monuments. Led by Mr. Prashanth P., HOD of

the department, the excursion provided valuable insights into historical sites.

### Passport Drive 2023

The Department of Tourism and Travel Management at St. Claret College organized a Passport Drive on 18 December 2023 in the college quadrangle. With 102 participants, the initiative aimed to assist students and faculty in the application and renewal process for passports. The event streamlined the procedure, ensuring participants could navigate the application process with ease and efficiency.



Student volunteers with faculty at the Passport Drive

### National Events Attended

#### World Heritage Day Celebration at K.L.E's S. Nijalingappa College

On 18 April 2024, students from the Department of Tourism and Travel Management at St. Claret College participated in "World Heritage Day" celebrations at K.L.E's S. Nijalingappa College. The event highlighted the importance of heritage conservation and was a collaborative effort between the institutions. A total of 35 students from various years of B.Com Tourism and Travel Management attended the program, which emphasized the significance of preserving cultural heritage.

#### 3rd Tourism Student Conclave, Ayodhya, Uttar Pradesh, India – 2023

From 10 to 11 October 2023, the Department participated in the 3rd Tourism Student Conclave organized by DTORR India in collaboration with Dr. Ram Manohar Lohia Avadh University. Held in Ayodhya, the event saw the participation of 2 students and 1

faculty member from the department. The conclave offered valuable insights into the latest trends and developments in the tourism sector and provided opportunities for networking and professional growth.

### Commemorative Days

#### Swachhatta Hi Seva Campaign and Travel for LIFE Pledge



Students and faculty participating in the cleanliness drive at Nandi Hills

On 01 October 2023, the Department of Tourism and Travel Management collaborated with India Tourism Bengaluru for the Swachhatta Hi Seva Campaign and Travel for LIFE pledge. The event took place at Hesaragatta Lake and Nandi Hills, with a total of 37 students and 2 faculty members participating. The initiative, funded with ₹16,164 from India Tourism, aimed to promote environmental awareness and encourage contributions to a cleaner, greener environment.

### Alumni Activities - Alumni Talk

The Department of Tourism and Travel Management hosted an alumni talk on April 25, 2024, at the Mother Theresa Conference Hall, designed to offer current students valuable insights into the professional world, career paths, and life after graduation. The event served as a platform for alumni to share their experiences, challenges, and successes since leaving the institution. The featured speaker was Ms. Maria Bartholomea, a graduate of the 2014-2017 B. Com TTM batch and an MBA holder, currently working as an International Business Consultant at the Indian Institute of Human Settlement (IIHS) in Bangalore.

**International Yoga Day Celebration:** On 21 June 2024, the Department of Tourism, St. Clare College, participated in the International Yoga Day celebrations at Decathlon Anubhava, Chikkajala Village, Bangalore. Organized by Indiatourism Bengaluru under the Ministry of Tourism, Government of India, the event saw active involvement from 29 students and one faculty member. The program aimed to promote awareness about yoga and encourage its adoption as a part of daily life to enhance physical and mental well-being.



Students take part in Yoga day celebration



## DEPARTMENT OF MANAGEMENT (UG)

The Bachelor of Business Administration (BBA) program of SCC is a distinguished undergraduate course in Business Management, ideal for students aiming for careers in managerial roles or entrepreneurship. The department offers specializations in Marketing, Finance, and Human Resources that ensures diverse employment opportunities. The college's student body enriches the learning experience enhancing their communication skills and aptitude, leading to excellent placements through additional programs and entrepreneurial ventures. To further cater to industry demands, the college offers specialized certificate programs in the following combinations.

**BBA with Aviation:** The Aviation Management course, in collaboration with the Eurasian Institute of Management for Aviation, prepares students for careers in national and international airlines.

**BBA with Data Science (Business Analytics):** The Data Analytics course, launched in partnership with Humalitix, equips students with the skills needed for the fast-growing field of business analytics.

**BBA with Artificial Intelligence and Machine Learning:** The AI & ML course, in association with RUBIXE Pvt. Ltd. and certified by NASSCOM/IABAC, provides rigorous training in artificial intelligence and machine learning, addressing the global demand for skilled professionals in these cutting-edge areas. These specialized courses offer targeted skills and practical knowledge, ensuring that the graduates are well-prepared for the evolving job market.

### Departmental Activities- Conferences

#### Dakshya – Intra-college paper presentation

The department organized Intra-College Paper Presentation “Dakshya 2023” on 23 November 2023 to engage the students in collaborative learning and research. A total of 54 papers were presented by the students which explored myriad nuances of innovations and scope in the management field. Rev. Fr. Joseph S., Vice Principal was the chief guest of the session. The Intra-College Paper Presentation showcased students' research and analytical



Winners of Student Presentation - Dakshya

skills, fostering a culture of academic excellence. Participants gained valuable feedback from peers and faculty, enhancing their presentation and research abilities. The event encouraged intellectual engagement, sparked innovative ideas, and facilitated knowledge sharing, contributing to a vibrant academic environment and preparing students for future professional challenges.

#### International Conference:

The UG and PG departments of Management collaboratively conducted an International conference on Gender Inclusive Global Leadership- Breaking Barriers and Redefining the Success on 03 April 2024. Dr. Monica



Participants of Student Presentation: Dakshya

Forret, Professor and Director, DBA, St. Ambrose University Davenport USA was the Keynote speaker and Chief Guest. The objective of the conference was to sensitize the students on the issues related to gendered spaces in the professional world on a global level.

### **Additional Programs**

**Microsoft Office Specialist (Excel 2019):** The department conducted a 30 hours program titled Excel 2019 for the I year students. The objective of the course was to equip and strengthen excel skills which is one of the most demanding skills in the job market in the current times. The course was conducted by Marks Education Academy and the assessment was conducted and Certificatified by Microsoft.

**Social Media Marketing Program:** The department conducted a 30-hour Social Media Marketing program by ICA Edu Skills from November 2023 to February 2024, benefiting a total of 133 students of II year UG program. The program featured a comprehensive curriculum covering social media strategies and platforms. Students were assessed through a test and oral viva voce, ensuring a blend of theoretical knowledge and practical insights. This initiative aimed to equip students with essential digital marketing skills preparing students for the dynamic field of social media marketing.

### **Knowledge Enrichment Programmes:**

**Bridge Course:** The department organised a series of knowledge enrichment activities for the students in the odd semester of the academic year 2023-24. On 01 August 2023 to 11 August 2023, a Bridge course was conducted for the I year students to acquaint them with the basics of the undergraduate program in management acknowledging them about the expectations from the course, curriculum and framework. The sessions were led by the faculty members of the department and the bridge course touched upon various subject papers prescribed in the course and syllabus.

**Seminar on Tech Trends:** On 05 October 2024

the department conducted a Seminar on Tech Trends- What's Next in 2024 for III BBA students. Mr. Munitt Accha, Product Head-Digital Products, ICA Edu Skills Pvt Ltd. was the resource person for the session and he enlightened the students on the myriad opportunities available in the contemporary job market for the students.

**Session on Entrepreneurship:** On 06 October 2024, the department organised a motivational session on Entrepreneurial Journey for III BBA students. Dr. Rajdeep Manwani, National Award Winner, Rotary Bangalore Sadgamaya was the resource person and the session rendered an opportunity to budding entrepreneurs learn various aspects of entrepreneurship in a holistic manner.

**Pragyan 2023:** From 20 November 2023 to 24 November 2023 the department conducted Pragyan 2023, an initiative for advance learners for the final year students. The objective of this program was to create a transformation and development in technology, education, or personal growth enhancing their ability to articulate in academic or professional settings.

**Workshop on Design Thinking:** On 14 March 2024 the department conducted a workshop on Design Thinking and Entrepreneurship for the final year students. Ms. Smitha B., Sr. Manager, IIHS (Indian Institute of Human Settlements) Urban fellows programme was the resource person for the workshop. The workshop encouraged entrepreneurial thinking by guiding participants through the process of identifying market opportunities, validating ideas, and developing sustainable business models. Collaboration and networking were key elements, allowing participants to share ideas, receive feedback, and build connections with like-minded individuals. By the end of the workshop, participants left with a toolkit of strategies to drive innovation in their projects or ventures and heightened confidence in their ability to launch and manage successful entrepreneurial endeavours.



**Workshop on Intellectual Property Rights:** On 21 March 2024 the department conducted a One-Day workshop on Intellectual Property Rights: Navigating Patents and Copyrights for the final year students. R. Pankaja Tiwari, IIC Convener, St. Francis College, Koramangala was the resource person for the workshop. The workshop provided participants with crucial insights into the protection and management of intellectual assets. Attendees gained a comprehensive understanding of various forms of IP, including patents, trademarks, copyrights, and trade secrets, and their importance in safeguarding innovation and creativity. The workshop highlighted the legal frameworks governing IP rights, offering practical guidance on how to register and enforce these rights, both domestically and internationally.

**Session on IPR:** On 26 March 2024 the department conducted a session on the 'ABC' of Intellectual Property Rights for I BBA. The Ms. Nandini Dholepat IPR expert and Botanist was the resource person for the session. The participants learned about the strategic role of IP in business, from protecting original ideas to enhancing market competitiveness. The workshop also covered recent developments and challenges in IP law, equipping attendees with up-to-date knowledge relevant to their fields. By the end of the session, participants were better prepared to navigate the complexities of IP rights, enabling them to protect their intellectual property more effectively and leverage it for commercial success.

**Awareness Program:** On 26 March 2024 the department conducted an Awareness program on medical plants and their connection with Local Health Traditions for the II BBA students. Ms. Nandini Dholepat IPR expert and Botanist was the resource person for the workshop. The Awareness Program on Medicinal Plants educated participants on the health benefits and traditional uses of various medicinal plants. Attendees learned to identify key species, understand their therapeutic

properties, and apply them safely in natural remedies. The program also emphasized the importance of conserving these plants and preserving indigenous knowledge. By the end, participants were more informed about integrating medicinal plants into daily health practices and the significance of biodiversity in promoting wellness.

**Workshop on Competitive Exams:** On 12 April, 2024 the department conducted a Workshop on competitive exams preparation for I BBA students. The resource person for the workshop was Mr. K. Uday Kumar, KAS. The Workshop on Competitive Exams equipped participants with effective strategies for exam preparation, including time management, critical thinking, and subject-specific techniques. Attendees gained insights into common exam patterns and the importance of practice. The workshop boosted their confidence, helping them approach competitive exams with a clearer understanding and better preparation, ultimately enhancing their chances of success.

**Workshop on Gender:** On 22 June 2024 the department conducted a Workshop on Inclusivity and Gender Equity for I BBA students. Mr. Anand Rajmani, Director of Engineer, iNaira Health Care Technology was the resource person for the workshop. The Workshop on Gender raised awareness about gender equality and the impact of gender stereotypes. Participants gained a deeper understanding of gender issues, including the importance of inclusivity and respect in various environments. The workshop encouraged open dialogue and critical thinking, empowering attendees to challenge biases and advocate for a more equitable and respectful society.

**Workshop on Problem Solving:** On 5th June 2024 the department conducted a Workshop on Problem Solving and Case Study for II BBA & I BBA students. Dr. Narasimha Murthy, Faculty, Christ University was the resource person for the workshop. The Workshop on Problem

Solving equipped participants with practical techniques to approach and resolve challenges effectively. Attendees learned to identify root causes, brainstorm creative solutions, and apply decision-making frameworks. The hands-on activities enhanced their analytical and critical thinking skills, enabling them to tackle problems more confidently and efficiently in both personal and professional contexts.

### Internships

All the students of the department completed several internships from various organisations and companies which are part of the Peenya Industries Association, with which the college signed an MoU during the academic year. The internship programs provide practical experience, bridging the gap between academic learning and real-world application to undergraduate students. They enhance students' skills, offer industry exposure, and build professional networks. Internships also help students explore career paths, boost their resumes, and increase employability by giving them a competitive edge in the job market.

Consultancy and Corporate training

**Training Programme on Excel Tools and Prompt Engineering:** On 27 June 2024 Mr. Rohit Kar and Mr. Rudresh S., Assistant

Professors of the department conducted a training programme on Excel tools and Prompt Engineering for the employees of Precis Pharma Containers Pvt. Ltd., Peenya, Bangalore. The objective of Consultancy and Corporate Training is to enhance organizational performance by providing expert guidance and tailored training solutions. It aims to address specific business challenges, improve employee skills, and foster leadership development. Through targeted interventions, these programs help companies optimize operations, innovate, and stay competitive, ultimately driving growth and achieving strategic goals.

Fest

**ANVESHAN 24:** The Department of Management-UG hosted ANVESHAN 24, an Inter-Collegiate National Level Management Fest, on 24 April 2024, at the APJ Abdul Kalam Auditorium. Aimed at providing a platform for undergraduate students to showcase their managerial skills, creativity, and innovative thinking, the fest saw participation from a total of 284 students across 32 colleges in Bengaluru. The event was inaugurated by Ms. Priyanka Sengar, Head of HR Team at Target India Ltd., who emphasized innovation and strategic thinking in management. Principal Rev. Dr. Thomas V. Thennadiyil CMF delivered the keynote address, and the event



Anveshan: Inter-college Management Fest



Anveshan Performance

coordinators, Mr. Shivaprasad B.S. and Dr. Zameer Pasha, ensured the smooth execution of the fest. The competitions included Best Manager, Marketing, Finance, Human Resources, Reel Making, Business Plan, Business Quiz, Entrepreneurial Hunt, and Corporate Walk. The notable winners of the fest were St. Joseph's University, ISME College, AIMS Institute Peenya, Surana College Autonomous, M S Ramaiah College, MES Institute of Management, ICMAI Institute, and Kristu Jayanti College. The fest concluded with a valedictory function where St. Joseph's University was awarded the overall championship trophy. The closing ceremony featured reviews of the events, performances, and the presentation of prizes and certificates. ANVESHAN 24 successfully provided practical exposure to management competitions, enhanced participants' understanding of



Ms. Priyanka Sengar, the chief guest at Anveshan

current management trends, and improved their teamwork, leadership, and strategic thinking skills. The event also offered valuable networking opportunities, leaving a lasting impact on participants and achieving its educational objectives.

### Industrial Visits

**Industrial/Cultural tour:** The final-year

students of the department went on a cultural and team-building tour of Kodachari, Udupi Murudeshwara and Honavara from 27 April 2024 to 30 April 2024. The Cultural and Team-Building Tour strengthened team cohesion and fostered cultural appreciation among participants. Through shared experiences and collaborative activities, team members developed better communication, trust, and camaraderie. Exposure to diverse cultures broadened their perspectives, enhancing creativity and understanding. The tour ultimately led to a more unified, motivated team, better equipped to work together effectively in achieving common goals.

**Industrial Visits:** On 11 January 2024 the I BBA A and B section students visited the Coca Cola Factory, Bidadi. On 25 and 26 May 2023 the II BBA A and B section students visited the Mysore Milk Union Ltd. KMF, Mysore. The industrial visit to the Coca-Cola Factory provided management students valuable insights into large-scale production and operations. They observed advanced manufacturing processes, supply chain logistics, and quality control practices. The experience enhanced their understanding of industrial management and business operations, bridging theoretical knowledge with real-world applications and inspiring them with practical examples of corporate efficiency and innovation.

### Management Club Activities– Elixir

The Management Club of the department prides itself in its ability to achieve a milestone with every passing year in terms of making the club more active and vibrant and in bringing out the best in the students. The club has lived up to the expectations of the students by hosting various activities and events throughout the academic year. The activities of the club aim at grooming students who are talented and give exposure to those students who are talented but may not have the drive to come forward on their own but do so very well in a team set up. The club also extends its functioning by encouraging students to take



part in inter-college activities wherein students have managed to win accolades for the institution. In the academic year 2023-24 the club has actively collaborated with the department in conducting the following events:

### **National Energy Conservation Day:**

On 18 December 2023, ELIXIR organized an online Think Tank Idea Generation Program to celebrate National Energy Conservation Day which aimed at increasing students' understanding of energy conservation and encouraging critical thinking about energy issues, the event received a total of 22 submissions from undergraduate students. The competition focused on enhancing energy efficiency, exploring renewable sources, and highlighting alternative options for sustainability. The submissions were scrutinized by a team led by the internal faculty members. Ms. Neeta M. Bhavya R of ASC Degree College, Ms. Priya B. of Presidency College and Mr. Bhuvanesh of Presidency College won the I, II and III prizes respectively. The event successfully increased participants' understanding of energy conservation's impact on the environment, economy, and society, enhanced their critical thinking skills, and empowered them to contribute to a sustainable future through innovative energy management ideas.

**National Start-up Day:** On 16 January 2024, ELIXIR hosted an Intra-Collegiate Business Plan Pitch competition at the Mother Teresa Conference Hall to celebrate National Start-up Day. The event, aimed at enhancing entrepreneurial skills and fostering creativity and saw the participation of a total of 34 students from 17 teams present innovative business concepts. The competition was judged by Mr. Shivaprasad B.S., Dr. Zameer Pasha, Assistant Professors of the Department



Judges evaluating the Best Manager Event at Anveshan

of Management. The competition highlighted creative solutions for economic development. The winning teams were Mr. Vivek Patel and Ms. Rakhi from BCA (I Prize), Mr. Harsh Bhaffna and Mr. Hariprasad from BCom (II Prize), and Mr. Tarun and Mr. Bhavesh from BSC (III Prize). The competition improved participants' idea generation, presentation skills, and business acumen, inspiring them to pursue entrepreneurial ventures and fostering a culture of innovation.

### **Extension and Outreach Programmes**

**Distribution Program:** On 23 December 2023 the department conducted a Stationary kit distribution program at the Panchajanya Vidya Peeta Girls High School (PVPRGHS) Government School, Rajajinagar, Bangalore. The Stationery Kit Distribution Program successfully provided essential school supplies to students in need. This initiative ensured that participants had the necessary tools for their education, promoting a more equitable learning environment. The program not only alleviated financial burdens on families but also encouraged student engagement and preparedness, contributing positively to their academic success and overall motivation.

**Rural Extension Program:** On 26 December 2023 the department conducted a Rural Extension Programme namely "Empower Edu: Books and Stationery Drive for Idigenahttu Government School - Bridging Borders through Education." The Rural Extension Program for



undergraduate students provided hands-on experience in rural development and agricultural practices. Students applied classroom knowledge to real-world challenges, gaining practical skills in community engagement and problem-solving. The program enhanced their understanding of rural issues, fostered a sense of social responsibility, and inspired innovative approaches to rural development and sustainability.

**Summer Smile:** From 26 March 2024 to 05 April 2024 the department conducted a Summer camp for the children of Sanrakshan Rainbow Home, Rajajinagar namely Summer Smiles. The Summer Camp for children offered a range of engaging activities that fostered creativity, teamwork, and personal growth. Participants enjoyed sports, arts and crafts, and educational workshops, which enhanced their social skills and confidence. The camp created a fun and supportive environment, helping children develop new interests, build friendships, and gain valuable life skills while enjoying their summer break.

### Alumni Activities

**Alumni contribution:** The Alumni Association of the Department of Management fosters a strong network of graduates, promoting professional development and collaboration. It organizes events, workshops, and mentorship programs to support career growth and facilitate knowledge exchange. The association strengthens ties between alumni and the department, encouraging ongoing engagement and contribution to the institution's development and success persistent strength and oeuvre for the growth. In the academic year 2023-24 the alumni contributed a total of Rs.60,855 INR as a token of their continued alliance with the college.

**Alumni Talk:** On 04 April 2024 an alumni talk was conducted by the club featuring Mr, Alan Joseph, Assistant Compliance Editor at Globaleagle delivered a talk on the topic of Navigating Corporate and Start-up life and Mr. Jubin Thomas, an MBA graduate delivered a

talk on the topic Navigating the transition: Masters and PG life. The Alumni Talk provided valuable insights and inspiration from experienced professionals. The resource persons shared their career journeys, offering practical advice and industry knowledge to current students. The event enhanced networking opportunities, bridging the gap between academic learning and real-world experience. Attendees gained actionable tips, motivation, and a better understanding of career paths, strengthening their preparedness for the professional world.

### Student Achievements

The Department of Management proudly celebrates its students' achievements, highlighting exceptional academic performance, innovative projects, and leadership roles. Notable accomplishments include top awards in competitions, successful internships, and impactful research contributions. These successes reflect the department's commitment to excellence and its role in nurturing talented individuals, underscoring the students' readiness for impactful careers in management.

## Inter-college prizes

The Department of Management at SCC won six overall championships during the 2023-2024 academic year at the following institutions:

College Name	College Name	College Name	Overall or Runners up
Arihant College	AAKRITI 2K23	24th and 25th November 2023	Overall Championship
Kristu Jayanti College	PRODIGY 2024	22 <sup>nd</sup> January 2024	Overall Runners
St. Pauls College	St. Pauls College	7 <sup>th</sup> May 2024	Overall Championship
MES College of Arts, Commerce, & Science	CHAKRAVYUHA 2024	5th and 6th of June 2024	Overall Championship
Ramaiah College	ILLUMINEZ 2024	15th and 16th of March 2024	Overall Championship
Gupta College	EUPHORIA 2024	19th April 2024	Overall Championship

### Intra-college prizes

Students of the Department of Management won the following intra-college competitions in the academic year 2023-2024.

Mr. Sudeesh S - Kalaprathibha

Mr. Vishal Kiran Babu – Kreedaprathibha

Mr. Thejas S – Best Student Researcher

Ms. Harshini K – Ms. Beatrice Memorial Outstanding Volunteer

### Special Scholarship:

Mr. Vishal Kiran Babu of III BBA represented India in Basketball under the C Category and secured a Gold Medal at the Special Olympics held in Berlin, Germany. The Government of India recognised his achievement and provided him with a Sports Scholarship of 2,50,000 INR.

### Student paper presentations:

Students from BBA represented and participated in research paper presentation at international conferences held at the following institutions:

Name of the College	Date	Name of the students
Soundarya College	15 December 2023	Shivaraj, Sowmya, Thejas, Jack
MLA College	22 December 2023	Shivaraj, Sowmya, Sayantan and Zainab, Thejas, Jack, Prachi
Kristu Jayanti College, Autonomous	12 January 2024	Shivaraj, Sowmya, Thejas, Jack
Acharya Institute of Technology	19 March 2024	Shivaraj, Sowmya, Sayantan and Zainab
Surana College, Autonomous	9 May 2024	Likith, Sowmya and Umme

## Student Achievements

Name of the College	Date of the Event	Name of Students Participated	Name of Event	Position Secured
Arihant College (Aakriti-2023)	24/25 November 2023	Amith Saji III BBA Harshini. K III BBA Pavan Surya III BBA Gowrija Suresh III BBA	Product Relaunch	I Prize
		Khushi Saluja II BBA	Best Manager	Participated
		Shalom III BBA Aishwarya III BBA	B- Quiz	II Prize
		Rohan III BBA Leonard III BBA Mohith III BBA Stephen III BBA	Mock - IPL	I Prize
		Yogesh III BBA Kalluri Srinivasalu III BBA	BGMI	II Prize
		Sai Akshara II BBA	Poetry	II Prize
		Prachi Kumari II BBA	Mimicry	I Prize
Kristu Jayanti College (Prodigy)	22 January 2024	Harshini. K III BBA Lakshya II BBA Gowrija Suresh III BBA	HR	I Prize
		Amith Saji III BBA Prajawal Pinto III BBA Aman Khan II BBA	EDP	Participated
		Ravi Kumar III BBA Shree Naveen II BBA Hridhya Jayprakash II BBA	Finance	Participated
		Saim III BBA Mahima Cheitari II BBA Ruben I BBA	Marketing	I Prize
		Jack I BBA	BM	Participated
St. Pauls (Leadvision 2024)	7 May 2024	Anne I BBA Shaurya I BBA	Best Manager	I Prize Participated
		Ravikumar III BBA & Gaurav II BBA Stephen III BBA & Rohan III BBA	Finance	I Prize Participated
		Harshini III BBA & Saim III BBA Lakshmi III BBA & Sneha III BBA	Marketing	I Prize Participated
		Thejas III BBA & Amith Saji III BBA Yashaswini I BBA & Devaraj I BBA	Human Resource	Participated III Prize
		Vrinda III BBA Isha III BBA, Sonia III BBA Gowrija Suresh III BBA Bhavya Raj III BBA Anika II BBA, Prajwal Pinto III BBA Daman II BBA, Bhagyaraj III BBA Prem III BBA, Hasnain III BBA Pavan Surya III BBA	Corporate Walk	I Prize

Sheshadripuram College (Cruxx 2024)	14/15 June 2024	Aastha Jha II BBA Khushi Saluja II BBA Shaurya I BBA	Contingent Event	Participated
		Gaurav II BBA Darshan I BBA	B- Quiz	Participated

Gupta College	19 April 2024	Shaurya I BBA	BM	I Prize
		Nalini Bai I BBA Surya I BBA Anne I BBA	Ad Act	I Prize
		Shivaraj I BBA Namrata I BBA	Video Making	II Prize

Ramaiah Fest	15/16 March 2024	Anish III BBA Lakshya II BBA Tejaswini I BBA	HR	II Prize
		Saim III BBA Sneha I BBA Nithin I BBA Ashil II BBA	Marketing	I Prize
		Ravi Kumar III BBA Yashwanth I BBA Sayantan II BBA	Finance	I Prize

St. Claret (Aakrayah)	13 June 2024	Harshini III BBA Amith Saji III BBA	Shark Tank	I Prize
		Lakshya II BBA Gaurav II BBA	Corporate Roadies	Participated
		Ravi Kumar III BBA Simon PC III BBA	Trade Triumph	II Prize
		Yashaswini I BBA Lakshmi I BBA	Treasure Hunt	Participated
		Yogesh III BBA Veeresh III BBA Kalluri Srinivasalu III BBA Suresh III BBA	BGMI	II Prize

## Faculty Achievements

The Department of Management recognizes its faculty for their outstanding achievements, including significant research publications, successful industry collaborations, and prestigious awards. Faculty members have made notable contributions to academic conferences and have been instrumental in curriculum development and student

mentorship. Their dedication enhances the department's reputation and underscores their commitment to advancing management education and practice.

### Awards

Ms. Neeta M. Assistant Professor won the Community Impact Award for the academic



year 2023-24 for her excellence towards individuals or groups whose exceptional efforts significantly enhance community well-being, foster positive change, and inspire others through innovative and impactful contributions.

Mr. Rudresh S. Assistant Professor won the Institutional Promotion Award for the academic year 2023-24 for his contribution towards institutional promotion and innovation. The Institutional Promotion Award seeks to honour organizations that demonstrate excellence in advancing institutional goals, driving growth, and

promoting innovative practices that enhance overall performance and stakeholder engagement.

### Research Activities

In the academic year 2023-24 the faculty members of the department has engaged in various professional development activities. All the faculty members attended FDP/Refresher courses. The department has a total of 15 Publications in both UGC CARE listed and peer-reviewed journals and in addition to that a total of 08 Book chapters, 04 edited book publications, 18 paper presentations and 06 Patents/Copyrights to its name.

### List of Journal Publications

Sr. No	Title of the Paper	Name of Author(s)	Name of the Journal	Year of publication	ISBN/ISSN number
1.	Effectiveness of digital marketing strategies in the food delivery business based on hybrid BiGRUCRF Approach	Manu V. Unni	IEEE	2024	979-8-3503-2753-3
2.	Fostering Synergy : Exploring the intersection of operations and human resources management through an RF-SVM Approach	Manu V. Unni	IEEE	2024	979-8-3503-2753-3
3.	Developing interpretable models and techniques for explainable AI in decision making	Manu V. Unni	Scientific Temper	2023	0976-8653
4.	Performance Management and HR appraisal system based on a framework of BERT – NiGRU-CNN- A Approach	Mr. Rudresh S.	IEEE	2023	979-8-3503-4023-5
5.	Automation using Artificial Intelligence in Business Landscape	Mr. Manu Vasudevan Unni, Mr. Rudresh S. and Mr. Rohit Kar	IEEE	2023	979-8-3503-4023-5
6.	The performance Impact of Human Resources Recruitment system for Business Process Management using K – Means and SVM	Mr. Manu Vasudevan Unni	IEEE	2023	979-8-3503-0085-7
7.	Implementation of Machine Learning and Data Science in the process of Making Financial Decisions	Mr. Manu Vasudevan Unni	IEEE	2023	979-8-3503-4023-5
8.	Research on Factors Affecting Consumer Purchasing Behavior on E Commerce Website during COID 19 Pandemic Based on RF-SVM Network	Mr. Manu Vasudevan Unni	IEEE	2023	979-8-3503-4023-5

## Faculty Achievements

9.	Factors Influencing Investor's Perception Towards Systematic Investment Plans of Mutual Funds In Bengaluru	Mr. Shivaprasad B. S.	South India Journal of Social Sciences	2023	0972 – 8945
10.	A Predictive Modelling of Factors Influencing Job Satisfaction Through A CNN-Bigru Algorithm	Mr. Rohit Kar & Mr. Manu V. Unni	IEEE	2023	979-8-3503-0090-1
11.	A New Approach to Information Literacy In Higher Education In Smart Learning Environment	Mr. Rohit Kar	IEEE	2023	979-8-3503-2142-5
12.	An Empirical Study on Sustainable Practices Adopted In Silk Industry	Ms. Bindu V.	IJRSR	2023	0976-3031
13.	Analysis of Digital Twins Implementation in Smart City using Big Data and Deep Learning	Mr. Manu Vasudevan Unni	IEEE	2023	979-835039725-3
14.	Sparrow Search Optimization with Ensemble of Machine Learning Model for Customer Retention Prediction and Classification	Mr. Manu Vasudevan Unni	IEEE	2023	979-835039728-4
15.	Effect of VR Technological Development in the Age of AI on Business HRM	Mr. Manu Vasudevan Unni	IEEE	2023	979-835034664-0
16.	Relationship between Right Issue Alert and Shock Equity Markets in Indian Stock Market.	Dr. Zameer Pasha	AIMS Journal of Research	2023	2321 – 8487
17.	Energy Conservation and Sustainable Development	Dr. Zameer Pasha	St. Claret College Journal of Research	2023	978-93-92993-92-3

The Department of Management at St. Claret College has achieved remarkable milestones in the academic year 2023-24, exemplifying excellence in education, student development, and industry collaboration. The BBA program continues to produce well-rounded graduates ready to meet industry demands, supported by specialized certificate courses in Aviation, AI & ML, and Data Science. The numerous departmental activities, conferences, additional programs, and workshops have

significantly enriched the students' knowledge and skills. The outstanding performance in various inter-collegiate fests, alongside robust internship and alumni engagement programs, highlights our commitment to holistic student growth. As we transition into the new academic year with our first autonomous batch, we are poised to offer even greater opportunities for student success and development.

## DEPARTMENT OF LANGUAGES

The Department of Languages at SCC, has been a hub of academic excellence and cultural enrichment since its inception in 2015. The department fosters critical thinking, creativity, and a deep appreciation for human culture and society. Known for its rich legacy, outstanding faculty, and diverse student body, the department offers a vibrant intellectual community. Its commitment to holistic education integrates disciplines such as psychology, literature, economics, political science, sociology, and journalism, shaping well-rounded individuals. The department has seven permanent faculty members and three part-time faculty members.

### Student Enrichment Program on Gender Equality in Kannada



Kannada Guest lecture

On October 19, 2023, the Department of Languages at St. Claret College (Autonomous) hosted a Gender Equality program titled "Women Equality in Literature" for BBA and B.Com students. Dr. Prema Siddaraj, Principal of SJRC Women's College, was the Chief Guest. The program, held at the Kalpana Chawla AV room, began at 11:15 AM. Dr. Siddaraj delivered an informative and engaging lecture on the development of women's literature and the portrayal of women in society. Ms. Shashikala U, Assistant Professor, coordinated the event.

### Hindi Mahotsava

On 04 November 2023, St. Paul College, in



Hindi diwas

collaboration with St. Claret College, organized the Hindi Mahotsava. The event featured dance performances by students from both colleges, a musical band, a fashion show, and a dandiya dance. A total of 36 students from St. Claret College participated in the program.

### Kannada Rajyotsava



Student performing at Kannada Rajyotsava

On 25 November 2023, the Department of Languages and the Language Club at St. Claret College celebrated Kannada Rajyotsava with great enthusiasm and cultural fervor. The event



Rajyotsava Celebration

featured vibrant cultural performances that highlighted Karnataka's rich heritage and traditions. Students participated in various activities, including folk dances, traditional music performances, and skits, showcasing the



One day national seminar and book release

state's diverse culture. A significant highlight of the celebration was the book release ceremony, where "Tavaka" by Dr. Madesh N. and "Siva Sharnayera Vachanagalu: Bahumukhi Aayamagalu" edited by Dr. Madesh N. and Dr. Kumar were officially released by Rev. Dr. Thomas V. Thennadiyil, Principal, alongside the guest of honor, Prof. Subbu Valeyar, Poet and Kannada Rajyotsava Awardee. This event emphasized the importance of literary contributions in preserving and promoting the Kannada language.

#### **Guest Lecture (Collaborative Activities)**

On 09 January 2024, the Department of Languages (Kannada) and the Kannada Janapada Parishad co-hosted a student enrichment program titled "Kannada Janapada Rajyotsava and Janapada Youth Brigade" in Kuvempu Hall. The event, attended by a total of 75 BBA and B.Com Kannada students, featured Dr. S. Balaji, an ICCR member, and Mr. Kanthappa from the Kannada Janapada Parishat as chief guests, who emphasized the importance of Janapada as a way of life. During the program, Mr. Venkatgiriappa's book Aparoopada Odave was released.

#### **National Level Seminar on 12th Century Vachana Kartiyara Vachanagalli: Bahumukhi Aayamgalu (Kannada)**

On 23 March 2024, the Department of Languages hosted a One-Day National Level Seminar titled "12th Century Vachana Kartiyara Vachanagalu: Bahumukhi Aayamgalu." The event began with a prayer song and was inaugurated by the chief guests. The seminar featured the release of books edited by the department faculty. Dr. K. Sharif, Senior Poet; Dr. H.L. Pushpa, President of the

Kannada Writers Association; and Dr. Jayalalitha, Associate Professor at Dravidian University, Kuppam, discussed 12th-century women writers and the cultural context of the time. Rev. Dr. Thomas V. Thennadiyil, Principal, delivered the presidential speech. Participants presented their research papers after the first session.

#### **5. National Level Webinar on 'Premchand Ke Sahitya Mein Vividh Vimarsh' (Hindi) (Collaborative Activities)**

On 24 April 2024, the Department of Languages (Hindi) organized a one-day national-level webinar titled "Premchand Ke Sahitya Mein Vividh Vimarsh" in the Mother Teresa Conference Hall. The hybrid event was attended by a total of 74 participants. The webinar featured discussions on Premchand's contributions to Hindi literature, focusing on social issues and rural life, led by Dr. Ashish Tripathi, Professor, Department of Hindi, Banaras Hindu University; Dr. Manoj Kumar Singh, Professor, Department of Hindi, Banaras Hindu University; Dr. Arsu, Dean, Department of Hindi, University of Calicut; Dr. Ram Sudhar Singh, HoD, Hindi Department, Uday Pratap College, Varanasi; and Dr. Ram Singhasan Singh, Principal, RLS Yadav College, Gaya. In the second session, participants presented their research papers.

#### **Expert Talk on Gender Equality in Hindi**

On 04 May 2024, Dr. Amitabh Singh, Assistant Professor in the Department of Law at Assam University, Silchar, delivered an expert talk on the Legal Framework for Gender Equality. The event, aimed at BBA and B.Com IV semester students, took place in the Mother Teresa Conference Hall and focused on educating students about the legal aspects of gender equality.

#### **Rally on Save Water**

On 15 May 2024, the Language Department organised a Save Water Rally. The rally, which began on the college premises and proceeded to the Primary Health Medical Centre, Jalahalli, saw enthusiastic participation from a total of 105 first-year students who raised awareness



about water conservation.

### **Unicode Workshop**

From 11-12 June 2024, the Department of Languages (Hindi) conducted a two-day workshop titled "Unicode." A total of 38 students attended and learned about Unicode and user-friendly tools such as Google Input Tool, Google Docs, voice typing, and Google Translate. The workshop aimed to raise awareness about the importance of Unicode, with students completing assignments on these topics.

### **Rally on Dengue Awareness (Collaborative Activities)**

On 12 June 2024, the Language Department organised a Rally on Dengue Awareness. The rally, which began on the college premises and proceeded to the Primary Health Medical Centre, Jalahalli, saw enthusiastic participation from a total of 104 first-year students and all department teachers. The event aimed to raise awareness about dengue.

### **Kannada Nudi Typing**

From 16 May to 20 June 2024, the Department of Languages (Kannada) conducted a 30-day Nudi typing course. A total of 10 students enrolled, each paying ₹200. The curriculum, designed by college faculty, focused on step-by-step Kannada audio typing skills. Upon completion, students received certificates and provided positive feedback.

### **Faculty Achievement**

Dr. Siddalingappa Deshmukh, Associate Professor of Kannada, won the 'Kannada Kanmani Award 2023' from the Navbharat Udaya Pratishthana organization for his contributions to Kannada literature on December 6, 2023.

### **Student Achievements**

At the Inter-Collegiate Fest "Nakshatra" organized by St. Joseph College of Commerce on January 25, 2024, St. Claret College students won prizes in filmmaking (2nd prize), debate (2nd prize), and quiz competitions (2nd prize).

Our Kannada students participated in

competitions at Jain (deemed-to-be University) and won prizes.

Mr. Fazal Rahman, a second-semester student, published a poem in The Echoes of Affection ISBN book chapter.

The 2023-2024 academic year has been a period of remarkable growth and achievement for the Language Department at St. Claret College Autonomous. Our commitment to academic excellence, cultural enrichment, and community engagement has been unwavering. As we look forward to the coming year, we are excited to continue building on our legacy and fostering a dynamic and inclusive environment for all.

## DEPARTMENT OF SOCIAL WORK

The Department of Social Work of SCC was instituted in the year 2018. The Department has been actively working towards knowledge enhancement of the students and faculty members through a series of workshops and programs, experiential learning through fieldwork, internships, and community engagement, allowing students to apply classroom knowledge to real-world situations.

### Field Visits

#### **Orientation Visits to NGOs and Government**

**Organisations:** as per the Bangalore University Syllabus, all the I MSW students were taken for 12 Orientation visits to various NGOs, reputed hospitals, and Governmental Organizations in Bangalore. The objectives of these visits were to orient students to the nature of the work undertaken by the organisations. These visits were conducted between the period 19 December 2023 and January 2024. A total of 18 students of first-year MSW were part of these visits. The organisations the students visited were all based in Bangalore and worked on different issues namely Children, Women, Education, Special Needs, Health, Community Development, Human Resource management etc. They included SOS Children Village, Sumanahalli, Association for People with Disabilities (APD) St. Philomenas Hospital, Unnati, Vimochana, Eco Watch, Karnataka Mediation Centre, Jalahalli Police Station, Vathsalya Charitable Trust, United Way Bengaluru and Orion Mall PVR.

**Field Visit to Vimochana:** On 9 January 2024, the Anti-Human Trafficking Club (AHTC) of the PG Department of Social Work organised a field visit to Vimochana, an NGO that advocates extensively for women's rights. Eighteen first-year MSW students participated in the visit, which aimed to raise awareness about the challenges women face. The resource person covered concepts related to domestic violence, and students gained a detailed understanding of how women's empowerment can be achieved at the grassroots level. They also

gained insight into the various projects and campaigns undertaken by Vimochana. With a core focus on personal forms of violence against women, including domestic abuse, sexual exploitation, and human trafficking, Vimochana recognises the inextricable link between individual suffering and broader societal injustices.

**Disability Immersion Programme at ADP:** On 18 December 2023, the PG Department of Social Work organised a disability immersion program at The Association of People with Disability (APD). 18 students of first-year MSW were part of the session. The session sought to orient the students on concepts of disability. This program was initiated within a MoU collaboration with APD. The session was aimed at helping students understand various programs available for the rehabilitation of people with disability. There was a disability immersion program with hands-on practical activities that helped students understand the concept of disability and the challenges faced by them. The session was taken by Dr. Anoop Menon, Director of Academics, Association of People with Disability. The students were taken to all the project areas of APD - the special school. These included centres, vocational training centres, library etc. The session helped students understand the challenges faced by people with disability.

### COMMEMORATIVE DAYS

**World Day of Social Justice:** The Anti-Human Trafficking Club (AHTC), commemorated World



World Day of Social justice commemorated through a street play

Day of Social Justice for the students of the college on 25 March 2024. The day is celebrated to create awareness about gender-based discrimination. 35 students of MSW were involved in the program. The theme was 'Bridging Gaps and Building Alliances'. The commemoration began with a cultural dance from Meghalaya by the students of II MSW. Then a street play highlighting the various gender-based discriminations in India was done by MSW students. Finally, there was a speech on the theme by Rev. Dr. Thomas V. Thennadiyil on the importance of diversity, inclusion, and respect. The programme helped the participants/ viewers understand the significance of cultural and gender solidarity.

#### ADD-ON PROGRAMME

**MS Excel:** The Department of Social Work organised a 30-hour add-on program for its 35 students from the first and second years. This is offered as part of a skill development program to enhance their knowledge of subjects that are otherwise not available in their regular syllabus but are a much-needed requirement in executing their professional tasks. The department approached Havana Yukta Solutions to offer the course. Mr Saravanan was the chief resource trainer for the entire duration. The sessions began on 17 February 2024 and concluded on 19 April 2024. The students were oriented to the key features of both basic and advanced Excel. Post-completion of their course, the students were assessed based on the specifications and examination requirements for attaining the certification. The students received their

Microsoft badges and certificates.

#### SEMINARS AND WORKSHOPS

##### Session on Career Opportunities in the UK:

The PG Department of Social Work organised a career guidance session focused on career opportunities for MSW students in the UK. Approximately 35 students from various PG programs attended the event, including MSW students from St. Joseph College, Ukhrul, Manipur. The session was led by Mr. Tomy Sebastian, who runs a consultancy in the UK and India, offering guidance to students on career prospects abroad. The session aimed to help students understand the job opportunities available for social workers in the UK. It was highly interactive, with in-depth discussions on life and career prospects in the UK. Mr. Tomy presented the process, qualifications, and documents required for students seeking jobs abroad, emphasising the importance of passing the IELTS exam. He also highlighted the costs involved and considerations before deciding to migrate. The session provided students with a clear understanding of job opportunities in the UK and other countries.

##### Session on Gender Mainstreaming in Project Management:

On 07 June 2024, the department invited Mr. Lokesh Gujjarappa, Specialist and Lead in Monitoring and Evaluation at United Way, Bengaluru, to conduct a session on gender mainstreaming in project management. Mr. Lokesh explained the importance of gender mainstreaming and its role in promoting gender equality and sustainability in community projects. He emphasised the need for social work students to understand and apply gender mainstreaming to achieve positive gendered impacts, support equitable resource management, and empower women. Through field illustrations, he demonstrated how integrating gender equity into environmental initiatives benefits communities and the environment, fostering more just and sustainable outcomes.

**Session on Indian Knowledge Systems:** On 5 July 2024, a Knowledge Enhancement Session on Indian Knowledge Systems was held in collaboration with the Institution Innovation Council (IIC) of St. Claret College Autonomous, Bangalore, and KSCST. The session, attended by 40 students, focused on raising awareness about Traditional Indian Medicines and their importance. Dr. Nandini D., a visiting faculty member from RIWATCH, Arunachal Pradesh, was the speaker for the session. She introduced students to the rich heritage of Indian Medicine and provided an overview of AYUSH (Ayurveda, Yoga, Unani, Siddha, and Homeopathy). Through pictures and examples, Dr. Nandini highlighted the benefits and treatment methods of these systems of medicine. She also compared Allopathy with the Indian Medicine system and, drawing on her experience as a botanist and researcher, emphasised the value of folk remedies, encouraging students to explore these traditional forms of treatment.



Students attend session on Indian Knowledge System

### **Knowledge Enrichment seminar on Social Entrepreneurship.**

A knowledge enrichment seminar on Social Entrepreneurship was held on 12 July 2024, featuring Ms. Aishwarya Augustina Toppo, Founder & CEO of Madonna's Sustainable Decors, as the speaker. The session aimed to educate students on the integration of sustainable practices in entrepreneurship and the significance of entrepreneurship within the social sector. Ms. Aishwarya began by introducing herself and her company, sharing the vision behind Madonna's Sustainable Decors and its growth. She emphasised the importance of innovation and sustainability in



Inauguration of National Students conference

entrepreneurship, drawing from her personal experiences and the impact of her MSW journey on her entrepreneurial path. The session also explored the role of social work in entrepreneurship, followed by a group discussion where students, divided into six groups, deliberated on the applicability of social work skills in entrepreneurship. Ms. Aishwarya encouraged the students to explore entrepreneurship as a viable and impactful path for social workers.

### **STUDENT ACHIEVEMENTS**

**Participation in National Conferences:** Our students participated in the various national conferences. They presented papers on varied themes. Ms. Angel Baby Prince and Ms. Joselin Jose from first-year MSW presented a paper titled "Impact of Social Networking Apps Based Communication on the Mental Health of Youth". They presented it on 15 March 2024 at the National Conference on Social Work for Sustainable Transformative Change and Social Justice organised by the Department of Social Work, Madras School of Social Work, Chennai. Ms. Angel Baby Prince and Ms. Joselin Jose from first-year MSW presented a paper titled "Transportation and Sustainable Mobility on 14 December 2023 at St. Claret College Autonomous. They presented this paper at Saksham- VI, an Inter-collegiate student-level paper presentation on Energy Conservation and Sustainable Development, organised by the Department of BBA, St Claret CollegeAutonomous, Bangalore.

Ms. Bratati Majumdar and Ms. Nikita Nath from second-year MSW presented a paper titled "Sociological Perspectives on Culinary



and Coutre Convergence: Cases of West Bengal and Assam on 29 January 2024 at Bengaluru Sociology Students Seminar at Christ University, Bengaluru, and received accolades for the same.

## Journal Publications by the Faculty

SI No	Title of the Paper	Name of Author(s)	Department	Name of the Journal	Year of publication	ISBN/ISSN number
1	Green Social Work: A Key Challenge for Practitioners and Educators	Dr.Christina.R	Social Work PG	IJARESM	2023 Novemb er	ISSN:2455-6211
2	Enhancing Organizational Performance Through Employee Coaching; A Review of Current Practices And Future Directions	Dr.Christina.R	Social Work PG	CAHIERS MAGELLANES-NS	2024 July	ISSN:1624-1940
3	Sustainable Planning for Child-Centric Open Spaces: Case of Bengaluru Metropolitan Region	Ms.Sherin Jacob	Social Work PG	Indian Association of Social Science Institutions (ISSI)	2023	ISSN:0970-9061
4	Informalized Workforce of Women Domestic Workers; Case of Bengaluru Metropolitan Region	Ms. Sherin Jacob	Social Work PG	City Responses to Disruptions in 2020.From Lockdown to Aftermath	2023	<a href="https://doi.org/10.1007/978-981-99-7988-2">https://doi.org/10.1007/978-981-99-7988-2</a>

## Paper Presentation in Conferences

Sl. No.	Name of the Faculty	Title of the Paper	Name of the Institution and Name of the Conference	National / International	Year of Publication
1	Ms.Sherin Jacob	Impact on Social Networking Apps based communications on the Mental health of Youth.	Madras School of Social Work: National Conference on Social Work for Sustainable Transformative Change and Social Justice	National	2024
2	Ms. Beulah Praisay	Mindful Advocacy: Need for Social Workers in Suicide.	St Joseph's College University; Human Rights, Justice and Sustainability	International	April 2024
3	Dr.Christina.R	Technology and Innovation	Patrician College of Arts and Science	National	Februaury2024
4	Mr.Rony Geo Alex	Technology and Innovation	Patrician College of Arts and Science	National	Februaury2024
5	Ms.Beulah Praisay	Capturing Stories Innovative Photovoice in Social Work Education	Madras Christian College	National	October 2023

The faculty members of the Social Work Department actively participated in various Faculty Development Programs (FDPs) and NPTEL courses, enhancing their professional skills and knowledge. Mr. Rony Geo Alex attended a 7-day national FDP on "Idea Generation Methods" organised by ICT Academy in January 2024 and completed an 8-week FDP on "Developing Soft Skills and Personality" through SWAYAM/NPTEL in September 2023. Ms. Sherin Jacob participated in a 7-day national FDP on "Outcome-based Education and Essential AI Tools for Teachers" at St. Albert's College, Ernakulam in November 2023. Additionally, Ms. Beulah Praisya attended a 5-day national FDP on "Psycho-social Care in Disaster Management," jointly organised by the Department of Social Work, School of Social Sciences and International Studies at Pondicherry University, and the National Institute of Disaster Management, Government of India, in November 2023.

The academic year 2023-2024 for the Department of Social Work at St. Clare College Autonomous was marked by diverse activities that deepened students' understanding of social issues and prepared them for impactful careers. Through hands-on experiences like field visits and immersion programs, the department exposed students to contemporary challenges. Participation in national conferences and specialised programs highlighted students' readiness for leadership roles in social work, both in India and abroad. The department's focus on gender mainstreaming, traditional knowledge, and social entrepreneurship underscores its commitment to producing future leaders dedicated to equity, justice, and sustainability.

## PG DEPARTMENT OF PSYCHOLOGY

The PG Department of Psychology at SCC established in 2022, is currently in its formative stages. Despite its relative newness, the Department has demonstrated notable growth in both its academic approach and operational capacity, thanks to the unwavering support of students, faculty, and stakeholders. The Department has made significant strides in fostering a culture of academic excellence and ethical integrity. It is dedicated to developing a comprehensive understanding of human behaviour, encouraging students to engage in rigorous scientific inquiry while maintaining a humane and empathetic perspective. The curriculum is designed to integrate theoretical knowledge with practical application, ensuring that students are well-prepared to address real-world psychological challenges. Additionally, the Department emphasizes the importance of holistic development, promoting not only intellectual growth but also personal and professional skills. Initiatives such as workshops, seminars, and collaborative research projects are regularly organized to enhance learning experiences and provide students with opportunities to apply their knowledge in diverse settings. Looking ahead, the Department of PG Psychology aims to expand its research capabilities, strengthen community outreach programs, and continue building strong partnerships with industry professionals. Its vision is to become a leading centre of psychological education and research, known for producing graduates who are both innovative and compassionate in their approach to understanding and addressing human behaviour.

### Departmental Activities

**Online Interactive Session with New MSc Students:** The Department held an online interactive session to welcome the new MSc students of the 2023-25 batch on 02 September 2023. This session was designed to introduce students to the program's structure and expectations. The students gained a clearer understanding of their academic journey and developed a sense of community within their cohort.

**Bridge Course for New MSc Students:** A bridge course was conducted to address foundational gaps for the new MSc students starting from September to November 2023. This course aimed to reinforce essential knowledge and skills relevant to their studies. The students demonstrated improved readiness and confidence, facilitating a smoother transition into their postgraduate studies.

**Field Visit to CADABAMS Rehabilitation Centre:** A field visit to the CADABAMS Rehabilitation Centre was organized for students to observe and learn about clinical rehabilitation practices on 17 January 2024. A

total of 25 students participated in the program. The visit included interactive sessions with professionals in the field. The students gained practical insights into the rehabilitation process, enhancing their understanding of real-world applications in clinical psychology.

**Workshop on Cognitive Psychology:** A workshop on Cognitive Psychology was conducted for students to delve into theories and applications in this field on 20 January 2024. The session included practical exercises and discussions on cognitive processes. The participants developed a deeper understanding of cognitive psychology, which enriched their academic and research skills.



Guest lecture on Cognitive Psychology



Students and faculty members during outreach program

**Guest Lecture on Indigenous Psychology:** A guest lecture focused on Indigenous Psychology was conducted, exploring its principles and practices on 19 February 2024. The lecture highlighted the importance of cultural context in psychological study. A total of 23 participants and the students expanded their knowledge of diverse psychological perspectives, enhancing their appreciation of culturally relevant approaches in psychology.

**Field Visit to NIMHANS – Mental Health Mela 2.0:** Students visited the NIMHANS Mental Health Mela 2.0 event to engage with mental health initiatives and community services on 20 February 2024. A total of 19 students participated. The visit included interactions with professionals and participants. The visit broadened students' understanding of community mental health efforts and provided practical exposure to mental health advocacy.

**Field Visit to IISc – Centre for Neuroscience:** A field visit to the IISc Centre for Neuroscience was organised on 20 March 2024 to allow students explore advanced neuroscience research facilities. A total of 20 students participated in the program. The visit included guided tours and discussions with researchers. The students gained hands-on experience with cutting-edge research, deepening their knowledge of neuroscience and its applications.

**Online Guest Lecture on SPSS for Beginners:** An online guest lecture was held on 01 April 2024 to introduce SPSS software and its basic functionalities for statistical analysis. The session provided practical guidance on using SPSS for data analysis. The students acquired

essential skills in statistical software, enhancing their ability to conduct and analyze research effectively

### Seminars & Workshops

On 20 January 2024 a workshop on "Cognitive Psychology," led by Ms. Akshaya Periasamy, Assistant Professor at the Department of Psychology at Mount Carmel College, Autonomous, was conducted to provide the students with a comprehensive exploration of cognitive processes. Ms. Periasamy delved into various facets of cognition, including perception, memory, problem-solving, and decision-making. She elucidated the intricate functioning of the brain and how different cognitive functions interact to influence behaviour and learning. The workshop emphasized the practical implications of cognitive psychology in fields like education, mental health, and artificial intelligence, offering students valuable insights into how cognitive principles can be applied beyond theoretical contexts.

### Guest Lectures

**Indigenous Psychology:** On 19 February 2024 a lecture on Indigenous Psychology by Dr. Sudarshan, Associate Professor and HOD, PG Department of Psychology was conducted to help the students understand the field and concepts of psychology from an Indian perspective. Dr. Sudarshan's lecture on Indigenous Psychology provided students with an in-depth exploration of psychological concepts rooted in Indian traditions and cultural practices. He highlighted unique approaches to mental health and behavior, emphasizing how these perspectives enrich global psychological understanding and application.

### Industrial Visits/ Field Trips

A visit to the CADABAMS Rehabilitation Centre was conducted on 17 January 2024 to enable the students witness the functioning of a psychiatric rehabilitation centre, engage with the patients and understand the working of the professionals involved. Students of MSc



Psychology interacted with professional, witnessed experiments and engaged in activities in the Mental Health Santhe 2.0 organised by NIMHANS. During the visit to CADABAMS Rehabilitation Centre, MSc Psychology students observed the centre's therapeutic practices, participated in interactive sessions with patients, and gained insights into the roles of mental health professionals.

### **Study Tour**

An intellectually stimulating field visit to the Centre of Neuroscience, IISc, Bengaluru was conducted on 20 March 2024 where the students learnt about cutting-edge technology used in understanding human thoughts and behaviour. At the Centre of Neuroscience, IISc, Bengaluru, students explored advanced research techniques and technologies used in studying brain functions. They gained insights into neuroimaging, brain mapping, and cognitive neuroscience, enhancing their understanding of how these innovations contribute to comprehending human thoughts and behaviour.

### **Commemorative Days**

To commemorate World Suicide Prevention Day on the theme Creating Hope through Action was held on 14 September 2023 with an interactive panel discussion that included a Clinical Psychologist, Social worker, Faculty member and a student. The panel discussion brought out the early indicators of distress, warning signs, role of friends, parents and teachers, as well as the need to develop resilience. The panel discussion on World Suicide Prevention Day fostered a deep understanding of recognizing early indicators of distress and warning signs. It emphasized the crucial role of support systems, including friends, parents, and teachers, in fostering resilience and preventing suicide through proactive engagement and awareness.

### **Extension & Outreach Activities**

Dr. Arul Prabakaran along with students of I M.Sc. conducted brief session in association with CCCD for the 10th grade students of St.

Joseph's Covent, Sumanahalli on handling exam stress. Dr. Arul Prabakaran and I M.Sc. students, in collaboration with CCCD, conducted a practical session for X grade students at St. Joseph's Covent, Sumanahalli. They provided strategies for managing exam stress, including relaxation techniques, time management, and maintaining a balanced routine.

### **Student Achievements**

#### **Intra-college prizes**

Ms. Teresa Rasaily, Alpha Aloris Dias & Neimenuo Chadi participated in the Debate Competition organised by Department of Social Work and won II prize.

#### **Student paper presentations**

Ms. Anagha P.B and Ms. Teresa Rasaily of I M.Sc. won the Best Poster Award for their paper titled 'Stress, Anxiety and Depression Level between Instrumental musicians and non -musicians' in the International Student level Conference on 'Psychology in the Modern Era' organised by CARE in association with St. Xavier's College, Kathmandu, Nepal.

### **Faculty Achievements**

#### **Consultancy: Guest lectures, trainings, Keynote speaking, etc.**

Ms. Lidia Fernandez gave a Guest Lecture on 'Coping with the Lows' at the Wellness Centre, Indian Institute of Science, Bengaluru.

The academic year of 2023-24 has been extremely special considering the significant increase of students in the second batch of M.Sc. Psychology. This year has witnessed multiple academic events as well as community engagement. We are excited to strengthen the program and provide much more exposure and growth for the students and faculty members.

## PG DEPARTMENT OF COMMERCE

The PG Department of Commerce at SCC strives to offer quality professional education and training to create intellectually competent academicians, enthusiastic researchers, keen administrators and smart business professionals to suit the contemporary needs of a dynamic society. The Department was established in the year 2017 with a total of 24 students and since its inception, the Department has been imparting the best quality education among the affiliated colleges of Bangalore University. The Department offers a Master of Commerce Post-graduation programme with great emphasis on teaching and research. The programme offers great choice and flexibility for the students, allowing them to develop the knowledge and skills to advance their career in a wide range of specialisations like Accounting & Taxation and Banking & Finance. The M. Com programme at the College has unique features like Student Study Circles, Micro Project presentations, NGO internships, Corporate internships and Teaching practice in undergraduate classes under the supervision of experienced faculty members. In pursuit of excellence in Commerce education, the Department also focuses on instilling an educational transformation in young graduates through a wide variety of initiatives.

**Indian Knowledge System - Virtual Seminar On “Indian Traditional Medicinal Plants:** The PG Department of Commerce organized a Virtual student seminar titled “Indian Traditional Medicinal Plants” on 17 January 2024, for I and II-year M. Com students at Mother Teresa Conference Hall. The program was well received and a total of 42 students participated in the seminar. The resource person for the session was Dr. Nandini Dholepat, Visiting Faculty at the Foundation for

Revitalization of Local Health Traditions, Bengaluru. An emphasis was placed on the holistic approach of Ayurveda, which considers the interconnectedness of body, mind, and spirit, and the role of medicinal plants in restoring balance and promoting health.

**Seminar on ‘Career Counselling and Speed Aptitude:** The Department in association with the Department of Commerce, Bangalore University, has organized a seminar on Career



Seminar on career counselling and speed aptitude

Counselling and Speed Aptitude on 31 January 2024, for I and II M.Com students. The program was well received and a total of 36 participated in the program. During the program the students were introduced to various requirements to build competence. The Seminar content was designed to provide insights to build necessary aptitude skills and competitive examinations with the program the students were motivated and felt very enlightening.

**Session On “Self-Employment: A Solution for Unemployment:** The Department organized a Session titled “Self-Employment: A Solution for Unemployment” on 20 February 2024, for I and II year M.Com. students at Mother Teresa Conference Hall, SCC. The program was well received and a total of 42 students. The resource person for the session was Mr. M.K. Chandrahas, Founder Director, Karnataka Gnana Ganga Trust, Financial Consultant and Motivational Speaker. The session aimed to explore the role of self-employment in addressing the pressing issue of unemployment. Resource Person gave more insights on self-employment emerging as a promising solution, offering individuals the opportunity to create their own livelihoods while contributing to economic growth.

**Seminar On “A Strategic Approach To Problem Solving Methodology”:** The Department of organized a seminar on “A strategic approach to problem solving methodology”. The program was organized on 23 March 2024. A total of 39 M.Com students participated in the program. The Resource Person for the seminar was Mr. Shoeb K. Ansari, Financial Analyst @ JP Morgan Chase & Co. The Resource Person



Strategic approach to problem solving methodology

Mr. Shoeb explained various tricks and tips about interview skills, and the resource person highlighted the various strategies and methods required to crack an interview.

**Session on Future Trends in AI-Driven Research:** The Department organized a session on "Future Trends in AI-Driven Research" on 16 April 2024, from 09:30 AM to 11:30 AM at the Mother Teresa Conference Hall, engaging a total of 38 M.Com students. The Resource person for the session was Dr. Shashidhar J. Yadav, Assistant Professor, MLA-AHL. The session aimed at exploring AI-powered research tools and their impact on future research practices. The key highlights included case studies demonstrating the impact of AI across various fields, hands-on demonstrations of AI tools such as Gamma AI and Microsoft 365, and discussions on ethical considerations in AI-driven research. The session provided students with foundational knowledge and practical insights into AI's transformative power in academic research, fostering innovation and collaboration. The students left with the confidence to integrate AI tools into their research projects and a renewed spirit to explore AI-driven methodologies in their future endeavors.

**Workshop On Orientation Of NET/KSET Examination:** The Department in association with the Department of Commerce, Bangalore University, has organized a Workshop on Orientation of NET/KSET Examination on 12 April, 2024, for I and II year M.Com students at Mother Teresa Conference Hall. The program was well received and students participated in the program. The workshop on the orientation of NET and KSET examinations aims to equip participants with a comprehensive understanding of the exam structure, syllabus, and eligibility criteria. It provides effective preparation strategies, subject-specific guidance, and practice through mock tests. The Resource Persons were Ms. Aparna P., Mr. Siddalingaswamy M. G., and Ms. Priya A. Scholars of Research Center in Commerce, St. Clare College Autonomous, Bengaluru.

**An Experiential Learning Session On Financial Modelling Essentials- Practical Insights Into Valuation And Analysis:** The Department of Commerce has organized An Experiential Learning Session on 'Financial Modelling Essentials- Practical Insights into Valuation and Analysis' on 27 June 2024, for I and II-year M.Com students. The students participated actively and also interacted with the Resource Person Mr. Prasad M. L., Assistant Professor, PG Department of Commerce, Seshadripuram First Grade College, Yelahanka, Bengaluru. The students gained the ability to calculate and interpret key statistical measures, evaluate investment performance using IRR, MIRR, and YTM, and accurately perform bond valuations.



A talk on Financial Modelling Essentials

They will be proficient in constructing and using DCF models for IPO and equity valuation, analyzing risk and return through beta and slope calculations, and leveraging Excel for dynamic financial analysis using data tables and what-if analysis tools with this the students will be equipped with resources for ongoing learning and development in financial modelling and valuation.

#### **Add on programs, NPTEL, MOOC Courses, Internships**

**Add-On Program on Data Analytics Using Excel and Power BI:** The Department of Commerce held an Add-On Program on "Data Analytics Using Excel and Power BI" from February 6 to 01 March 2024, engaging I and II-year M. Com students. This initiative, in association with the Learning Links Foundation and supported by Dell Technologies' CSR, aimed to equip students with essential data analytics skills. The program was facilitated by Mr. Karthik S., Assistant Manager and Data Analytics Trainer,

the program covered Excel and Power BI fundamentals, including data analysis, visualization, and reporting. Practical exercises and hands-on learning were integral, in preparing students for the Microsoft Office Specialist (MOS) Certification exam. The program concluded with an assessment, and successful participants received certificates, affirming their expertise in data analytics.

#### **Fests**

##### **Inter-College Commerce Fest, Aakrayah 2024:**

The Department of Commerce organized the Inter-College Commerce Fest, Aakrayah 2024, on 13 June 2024, from 09:00 AM to 04:00 PM at the A. P. J. Abdul Kalam Auditorium, engaging a total of 156 UG students from nine colleges. The event, aimed at fostering networking, creativity, and innovation, commenced with an inauguration ceremony featuring dignitaries such as Dr. Shilpa H. Naveen and Dr. Gowrishha. Highlights of the program included motivational speeches, felicitation of top performers, and a display of the department's achievements. The fest included competitive events like Shark Tank, Trade Triumph, IPL Auction, Treasure Hunt, IPL Auction and BGMI. The valedictory ceremony honored Soundarya Institute of Management Studies as the overall winners and the BBA Department of St. Claret College as runners-up. Aakrayah 2024 concluded successfully, promoting academic excellence and collaboration among participants.



Aakraya Fest Inauguration

#### **Guest Lectures**

**Skill Enhancement Program on Beyond the Resume- Mastering the Interview:** The Department in association with Department of Commerce, Bangalore University, has



organized Skill Enhancement Program on ‘Going Beyond the Resume-Mastering the Interview Experience’ on 26 October 2023, for I and II year M.Com students. The program was well received and a total of 39 participated in the program. The program aimed to provide them with the necessary knowledge and skills to students can learn strategies for addressing challenging or unexpected interview questions, enabling them to respond confidently and effectively.

#### Industrial Visits/ Field Trips

**One-Day industrial tour to “Pushpak Products India Pvt., Ltd.:** The Department of Commerce organized a One-Day industrial tour to “Pushpak Products India Pvt., Ltd., in Bidadi, Ramanagara District, Bangalore Rural, Karnataka on 18 April 2024 to II Year M.Com students. A total of 23 participants in the industrial visit. Pusphak Products India Pvt. Ltd., are a manufacturer of material handling equipment like pallets, trolleys, and engineering products, they are a major supplier to Toyota Kirloskar and other automobile/textile industries. The industrial

visit is intended to provide students with an inside look at how the industry operates, allowing them to think beyond what they learn in the classroom.

#### Visit to Incubator Discovering Startup Success:

The PG Department of Commerce organized a visit to Incubator Discovering Startup Success. I was a day visit at NASSCOM CoE IoT & AI Incubator". The knowledge enrichment program was organized on 25 June 2024 at Keonics, HSR layout. A total of 44 M. Com students participated in the program. The Director - innovation and entrepreneurship of the company Mr Navrathan Katariya welcomed the gathering. The students were taken to the labs, and co-working spaces to see the innovative products in the health sector which have already been introduced but are yet to enter the market.

#### Journal Club:

The Department has established a group named the Journal Club in the year 2018. This initiative is designed to advance the academic and professional growth of postgraduate



Industrial visit to pushpak

commerce students by facilitating structured discussions and activities focused on scholarly journals and current issues in Commerce. The Journal Club has organized the following

### **Student Enrichment Session on Deconstructing Perspectives:**

The Department in association with the Department of Commerce, Bangalore University organized 'A student Enrichment Session on 'Deconstructing Perspectives: A Guide to Formulating a Critical Literature Review' on 13 March 2024, for I and II year M.Com students. The program was well received and a total of 40 students participated in the program. The program intended to help students understand the role and significance of literature review in academic research, including its purpose in providing context, identifying gaps, and establishing the theoretical framework for a study. The students were able to take up an on-the-spot topic and search for the research papers using google scholar and were able to enter the details in a synthesis matrix.

### **Guest Lecture on Crafting Effective Surveys:**

The Journal Club of the Department of Commerce has organized Guest Lecture on "Crafting Effective Surveys- Mastering the Art of Questionnaire Design" on 26 March, 2024, for I and II year M.Com students. The program was well received and a total of 41 participated



Guest Lecture on Mastering the art of Questionnaire design

in the program. The students were able to take up an on-the-spot topic and search and create a questionnaire appropriate for the study. The event raised awareness about common pitfalls in survey design, fostered networking opportunities, and inspired students to pursue

research projects involving surveys.

**PRAAGYA 2024:** The Department in association with Institution Innovation Council, St. Claret College has organized 'PRAAGYA 2024- One Day Student Research Conference' on 25 April 2024, for I and II-year M.Com students. The program was well received and a total of 35 students participated in the program. A total of 12 Research Papers were presented with a mixture of topics such as green Marketing, Teacher Moonlighting, Smart Agricultural Practices, Intellectual Property rights, Green Logistics, Entrepreneurship and Digital Citizenship were presented by the students helping them learn research fostering academic engagement and develop students' presentation skills and provide opportunities for networking with peers, faculty, and professionals. Dr. Zameer Pasha, Department of Management, St. Claret College and Dr. Harmeet Martharu, Department of Commerce, St. Claret College, Bengaluru were the moderators who had been invited for the technical session.

### **Collaborative activities with institutions (MoU activities)**

On 19 March 2024 SCC-KSCST IP Cell convened a significant event marking the renewal of the Memorandum of Understanding (MOU) between St. Claret College and KSCST-Karnataka State Council for Science and Technology. This event also included a student enrichment program focusing on copyright awareness and education which aimed to enhance students' understanding of copyright laws, regulations, and best practices in creative and academic endeavours.

### **Commemorative Days**

Workshop on "Scale Development and Data Processing on National Statistics Day: On 29 June 2024 the Department of Commerce celebrated National Statistics Day with a series of engaging activities and discussions. This commemoration highlighted the importance of statistical data in commerce and economic

planning. Through seminars and workshops, students and faculty explored statistical methodologies and their applications in real-world scenarios, underscoring the role of data in driving informed decision-making and policy development. The department organized a hands-on workshop on "Scale Development and Data Processing on 29 June 2024, from 09:00 AM to 03:00 PM at the A.P.J. Abdul Kalam Auditorium to commemorate National Statistics Day. The workshop aimed to equip participants with practical skills in measurement scale creation, data processing techniques, and the application of statistical methods to enhance research quality and a total of 41 Mcom students. The session featured esteemed resource persons from Christ University. Dr. Srikrishna Bhagawan and Ms. Indu Nain. Dr. Bhagawan covered research basics and scale development, while Ms. Nain focused on valid questionnaire preparation and data processing using MS Excel. The students engaged in hands-on training, bridging theoretical knowledge with practical application. The workshop concluded with students gaining a robust understanding of scale development, enhanced data processing skills, and increased confidence in using statistical tools, fostering innovation and methodological rigor in their research projects.

### Extension & Outreach Activities

Extension Activity at Dr. M. Leelavathi Primary Health Centre, Soladevanahalli: The Department organized an extension activity at "Dr. M. Leelavathi Primary Health Centre in Rampura". The program was organized on 27



Extension program at Dr. M. Leelavathi Primary Health Center.

March 2024 at Dr. M. Leelavathi Primary Health Centre in Rampura, Soladevanahalli, Nelamangala. A total of 34 M.Com students from both I year and II years participated in the program. An Indian actor and social worker Mr. Vinod Raj explained about social development activities such as basic health facilities, transportation facilities and electricity. He also explained about agricultural needs of future generations, the social responsibilities of youths and the importance of education.

### Community-Based Rehabilitation: The Department of Commerce a Alumni Activities

**Chaos to Control: Strategies for Effective Time Management:** The Department of Commerce organized a session titled "Chaos to Control: Strategies for Effective Time Management" on 05 April 2024, from 10:00 AM to 12:00 PM engaging a total of 45 M.Com students. The session aimed to equip students with skills to optimize productivity and maintain a healthy work-life balance. Ms. Amathul Noor, Alumnus (Batch 2023) took the session and demonstrated and discussed strategies which included setting SMART goals, creating to-do lists, time-blocking, minimizing distractions, and practicing self-discipline, illustrated through real-life examples and case studies. Interactive activities such as group discussions and role-playing scenarios reinforced these concepts. Students left with a deeper understanding of time management and practical skills to balance academic and personal commitments, enhancing their confidence and productivity.

**An Alumni Talk in association with Claret Alumni Association (CAA) titled "Restructuring":** The Department organized an alumni talk in association with Claret Alumni Association (CAA) on Restructuring to create awareness on cracking the interview. The program was organized on 27 January 2024. A total of 23 M. Com students participated in the program. The Resource Person for the session was Mr. Manoj Kumar Yadav R, Senior Bid



Analyst @ Mphasis, Bangalore. Mr. Manoj explained various tricks and tips about interview skills, the resource person highlighted on the soft skills required to track an interview and about candidate's external behaviour.

### **Additional Programs**

Movie Screening of 12th Fail: The Department of Commerce organized a special movie screening of "12th Fail" on 25 January 2024, from 01:00 PM to 30:30 PM at the Mother Theresa Conference Hall, SCC. The event aimed to motivate a total of 80 M.Com, MSW, and M.Sc. students about the importance of competitive exams and instill perseverance in their academic pursuits. The movie, focusing on a student's journey of overcoming failure in his 12th-grade exams through resilience and hard work, reinforced the message of self-belief and determination. The screening concluded successfully, leaving students inspired and motivated to pursue their academic goals with renewed vigor.

**Students Enrichment Session:** The Department organised A Students Enrichment Session "What are my options? A Discussion on Decision Making" on 06 April 2024. The resource person for the session was Mr. Abhinav Dholepat, Analyst for Financial Analysis & Structuring Team, Global Affairs, Canada. Mr. Abhinav spoke about the ability to make sound decisions as a fundamental skill that influences personal and professional success. Recognizing the importance of effective decision-making, a session titled "What Are My Options? A Discussion on Decision Making" was conducted to explore the intricacies of decision-making and equip participants with strategies to enhance their decision-making skills.

**Seminar on Research Publication:** The Department organized a seminar on "Research Publication". The program was organized on 16 April 2024. The Resource Person for the session was Ms. Alay P. Doctoral Scholar in Commerce (Christ University, Bengaluru). Ms. Alay

explained various types of research in depth, highlighted the various strategies and methods to publish the paper and shared the experiences of being a Doctoral scholar in commerce.

### **Student Achievements**

#### **Academic Ranks (2023 Graduating Batch)**

The Commerce Department students have excelled remarkably this year, achieving top honours in University ranks and competitive examinations, consistently and securing internships with prestigious firms. Their dedication and innovative thinking have set new standards of excellence. Ms. Ramya J. achieved First Rank, while Jennifer G. secured Fourth Rank in the Bangalore University Examinations. Additionally, Joyce Patricia B., a second-year M.Com student, has successfully cleared the K-SET exam.

#### **Intra-college prizes**

Prize Winners in PRAAGYA 2024 – One Day Student Research Conference on 'Navigating the Digital Age: Challenges and Opportunities in Commerce in St. Claret College, Bengaluru on 25 April 2024

1. I-Prize for Tejas L. S., Supritha K. and Dr. Fatin who presented paper on 'Fostering Future Innovators: The Significance Of Developing Entrepreneurial Skills In Students'
2. II Prize for Meghana R., Gayathri Bai M. and Dr. K. Siva Murugan who presented a paper titled 'Understanding the Transformative Power of Microfinance in Empowering Women'
3. III Prize for Joyce Patricia B., Mala H., Dr. Fatin and Manjunatha G. who presented paper titled 'Understanding Teacher's Moonlighting: Investigating the Intersection between Passion and Financial Stability'

#### **Student paper presentations**

1. Joyce Patricia B, Meghana R and Neha U, under the guidance of Dr. Fatin presented Paper on "Understanding the Adoption of Menstrual Cup: A Comprehensive Study" in the



National Level Student Seminar 'Saksham V-2023 Intercollegiate Student-Level Paper Presentation Innovation and Digital Transformation on 26 July 2023 in St. Claret College, Bengaluru.

2. Meghana R and Apoorva N. and Dr. Fatin presented Paper on 'Exploring the impact of Technostress on Well Being: An Empirical Study' in the International Level Conference in SDMIMD, Mysuru on 21 and 22 December, 2023.

3. Amathul Noor Siddiqua and Dr. Fatin presented Paper on 'Investment Decision Making among Female Professionals in Bengaluru: The Gold Factor' in the Utkarsh 2024 Sixth International Conference on "Leading Digital Transformation: Past, Present and the Future" in St. Joseph's Institute of Management, Primrose Road, Off M.G. Road, Bengaluru-560025.

4. Tejas L. S., Preetham Kumar Naik S and Dr. Fatin presented a Paper on 'The Dismantling of the Glass Ceiling by Women in Managerial Leadership' at 'The International Conference on Gender-Inclusive Global Leadership: Breaking Barriers and Redefining Success' in St. Claret College, Bengaluru on 03 April, 2024.

5. Josmy K. J, Padmashree G. and Dr. Fatin presented paper titled "Sustainability Matters-Exploring Gen Z's Investment Choices" at Three Day National Conference on Fostering Innovation in the Changing Landscape: Bridging Resources and Opportunities in Jain University, JP Nagar, Bengaluru on 23rd – 25 May 2024.

6. Arul Genifer S., Bhavya N. M. and Dr. Safeer Pasha presented a paper titled 'Understanding Consumer Attitudes towards Green Marketing in Bangalore' in PRAAGYA 2024 – One Day Student Research Conference on 'Navigating the Digital Age: Challenges and Opportunities in Commerce in St. Claret College, Bengaluru on 25 April 2024.

7. Ms.Meghana R., Gayathri Bai M. and Dr. K. Siva Murugan presented a paper titled 'Understanding the Transformative Power of Microfinance in Empowering Women' in PRAAGYA 2024 – One Day Student Research Conference on 'Navigating the Digital Age: Challenges and Opportunities in Commerce in St. Claret College, Bengaluru on 25 April 2024.

8. Joyce Petricia B., Mala H., Dr. Fatin and Manjunatha G. presented paper titled 'Understanding Teacher's Moonlighting: Investigating the Intersection between Passion and Financial Stability' in PRAAGYA 2024 – One Day Student Research Conference on 'Navigating the Digital Age: Challenges and Opportunities in Commerce in St. Claret College, Bengaluru on 25 April, 2024.

9. Neha U., Shruti S. K. and Jayanth H. presented a paper titled 'Analyzing Online shopping patterns: A structural equation modelling study of consumer behaviour' in PRAAGYA 2024 – One Day Student Research Conference on 'Navigating the Digital Age: Challenges and Opportunities in Commerce in St. Claret College, Bengaluru on 25 April 2024.

10. Tejas L. S., Supritha K. and Dr. Fatin presented paper titled 'Fostering Future Innovators: The Significance Of Developing Entrepreneurial Skills In Students' in PRAAGYA 2024 – One Day Student Research Conference on 'Navigating the Digital Age: Challenges and Opportunities in Commerce in St. Claret College, Bengaluru on 25 April 2024.

11. Yamuna A., Vaishnavi S. and Dr. Safeer Pasha presented a paper titled 'Creating A Future Of Innovation: The Role Of Intellectual Property Rights Awareness In Student Education' in PRAAGYA 2024 – One Day Student Research Conference on 'Navigating the Digital Age: Challenges and Opportunities in Commerce in St. Claret College, Bengaluru on 25 April 2024.

12. Hemalatha R., Kavya Shree H. and Dr. K. Siva Murugan presented a paper titled

'Empowering Agriculture: Enhancing Farmer Awareness and Adoption of Smart Agricultural Practices' in PRAAGYA 2024 – One Day Student Research Conference on 'Navigating the Digital Age: Challenges and Opportunities in Commerce in St. Claret College, Bengaluru on 25 April 2024.

13. Surya D. K., Padma S. T. and Mr. Manjunatha G presented a paper titled 'Navigating The Grey Areas: Understanding Tax Avoidance, Tax Evasion, And Their Ethical Implications' in PRAAGYA 2024 – One Day Student Research Conference on 'Navigating the Digital Age: Challenges and Opportunities in Commerce in St. Claret College, Bengaluru on 25 April 2024.

14. Jayanth H. And Padmashree G.S. presented paper titled 'Empowering Unorganized Sector Workers: Exploring the Influence of Financial Literacy on Personal Financial Management – A Study' in PRAAGYA 2024 – One Day Student Research Conference on 'Navigating the Digital Age: Challenges and Opportunities in Commerce in St. Claret College, Bengaluru on 25th April 2024.

15. Sudha N R, Rakshitha H and Dr. Fatin presented paper titled "Exploring the benefits of intellectual property rights on innovation and economic growth in the digital era." at PRAAGYA 2024 – One Day Student Research Conference on 'Navigating the Digital Age: Challenges and Opportunities in Commerce in St. Claret College, Bengaluru on 25 April 2024.

16. Kesiya G., Preetham Kumar Naik S. and Dr. Safeer Pasha presented a paper titled 'Green Supply Chain Management: The Role Of Green Logistics In Sustainable Supply Chains' in PRAAGYA 2024 – One Day Student Research Conference on 'Navigating the Digital Age: Challenges and Opportunities in Commerce in St. Claret College, Bengaluru on 25 April 2024.

17. Meghana R, Apoorva N and Dr. Fatin presented a paper titled 'Exploring The Impact Of Digital Citizenship On Self-Efficacy Among

Youth: An Empirical Study' in PRAAGYA 2024 – One Day Student Research Conference on 'Navigating the Digital Age: Challenges and Opportunities in Commerce in St. Claret College, Bengaluru on 25 April 2024 .

### Faculty Achievements

**Research:** Books/Journals/Book Chapters/ Research articles: (\*detailed description with ISSN/ISBN required)

#### Dr. Safeer Pasha M

Enhancing English Learning Outcome Predictions: A Hybrid Approach Integrating Gradient Boosting And K-Nearest Neighbours Techniques, Journal of Theoretical and Applied Information Technology, 15th January 2024. Vol.102. No 1, E-ISSN: 1817-3195

A Cross Country Analysis of the Opportunities and Challenges in the Banking Sector, Advancements in Business for Integrating Diversity, and Sustainability, Routledge (Taylor & Francis), eBook ISBN : 9781032708294

AI and ML for Enhancing Crop Yield and Resource Efficiency in Agriculture, Publisher: IEEE, February 2024, DOI: 10.1109 / UPCON 59197.2023.10434493

#### Dr. K. Siva Murugan

Green Washing: A Deceptive Marketing Practice and its Implications, Advances in Economics, Business and Management Research, The Netherlands, Every Month. Feb, 2024. 3rd pp: 122 – 131. Springer (Web of Science).

Exploring Internet Usage Perceptions: A Study Among Post- Graduate Students in Self-Financing Colleges. Digital Frontier of E-Commerce. Scientific International Publishing House. ISBN : 978-93-5757-758-8. pp: 87-102.

**Jayanth H - Patent**

Sl. No.	Patent Application No.	Patent Title	Patent Office	Year
1.	6322675	<b>PORTABLE CHARGING STATION FOR E-VEHICLE.</b> International Design Classification: Version: 14-2023 Class: 13 Equipment for Production, Distribution or Transformation of Electricity. Subclass: 02 Power Transformers, Rectifiers, Batteries and Accumulators. <a href="https://www.registered-design.service.gov.uk/find/6322675">https://www.registered-design.service.gov.uk/find/6322675</a>	Design Patent Grant from UK Office	2023

**Textbooks:**

SL No	Title of the Book	University	Stream	Publishers	ISBN	Year of publication
1	Advanced Financial Management	State – NEP, BCU & BU	BCOM	Himalaya Publishing House	978-93-5840-331-2	2024
2	Security Analysis and Portfolio Management	State – NEP, BCU & BU	BBA	Himalaya Publishing House	978-93-5840-513-2	2024
3	Investment Management	State – NEP, BCU & BU	BCOM	Himalaya Publishing House	978-93-5840-291-9	2024
4	E - Commerce	State – NEP, BCU & BU	BCOM	Himalaya Publishing House	978-93-5840-576-7	2024
5	Cultural Diversity at Workplace	State – NEP, BBA & BCOM	BCOM	Himalaya Publishing House	978-93-5840-691-7	2024
6	Compensation and Performance Management	BCU	BBA	Himalaya Publishing House	978-93-5840-874-4	2024
7	Enterprise Resource Planning	State – NEP, BU & BNU	BBA	Himalaya Publishing House	978-93-5840-626-9	2024
8	Skills for Competitive Examinations	State - NEP	BCOM & BBA	Himalaya Publishing House	978-93-5840-273-5	2024

- Presented Research Paper on “A Study on Investment Behaviour of Middle Class Households with reference to Dakshina Kannada District” in Educational Administration: Theory and Practice – SCOPUS, ISSN – 2148-2403. Volume 30, Number 6, 2024.

### **Seminars & Conferences attended**

#### **Dr. K. Siva Murugan:**

- Participated and Presented Paper in the National Conference at Nadar Sarswathi College, Theni. Tamilnadu on 27 January 2024.
- Participated and Presented a Paper at a Conference at Ayya Nadar Janaki Ammal College, Sivakasi. Tamilnadu on 07 March 2024.

#### **Manjunatha G:**

- Participated and Presented a paper at The 4th International Conference on Business and Technology (ICBT'2023) on November 01 February 2023, in Istanbul - Turkey. Organized by EuroMid Academy of Business and Technology.

**Title:** Analyzing Risk-Return Trade-Offs Using ARCH and GARCH Models of the BRICS countries

- Participated and Presented a paper at KRISYM 2024-Silver Jubilee International Conference- People-Centric Reforms for Business Sustainability in Industry 5.0 on 11th and 12 January 2024. Organized by Kristu Jayanti College (Autonomous)

**Title:** Delving into the Bubble Detection of Specific NSE Sector Indices.

### **Consultancy**

#### **Dr. K. Siva Murugan**

- Acted as a Resource Person for the workshop on “Research Methodology” at School of Commerce, Reva University, Bangalore, on 05 January 2024.
- Acted as a Resource Person for the National Level Conference on “Sustainability and Technology in the BFSI Sector” at G. Venkataswamy Naidu College, Kovilpatti, Tamilnadu on 07 February 2024.
- Acted as a Resource Person for the National Seminar on “Social Innovation in Business: Challenges and Implications” at Sri

Kaliswari College, Sivakasi, Tamilnadu on 15 February 2024.

- Acted as a Resource Person for the International Conference on “The Rise of E-commerce: Trends, Challenges and Opportunities” at Noble College of Arts and Science for Women, Palavanatham, Tamilnadu on 15 March 2024.

#### **Manjunatha G:**

- Featured as resource person for the seminar on Corporate Reporting Practices at RPA First Grade College on 02 April 2024.

#### **Dr. Fatin**

- Featured as Resource Person for 'Applicability of statistical inferences in business and allied sectors' organized by Maharani Lakshmi Ambani College Autonomous, Bengaluru on 24 April 2024.

- Featured as Resource Person for the Faculty Workshop on 'Research Road Map From Question to Conclusion’ in Koshy's Institute of Management Studies, Bengaluru on 27 April 2024.

#### **Jayanth H.**

- Invited as a Resource Person for the Guest Lecture on the Topic – Emerging Trends in Banking Sector, organized by Department of Commerce and Management on 29 June 2024 at Dayananda Sagar College of Arts, Science and Commerce, Bengaluru.

- Invited as a Resource Person for the Guest Lecture on the Topic – Business Management, organized by Primus Skills Academy on 26 June 2024 at Primus School of Management Studies, Bengaluru.

- Invited as a Resource Person for the Guest Lecture on the Topic – Generative AI Tools in Higher Education and Research, organized by Disciples Corporate School on 15 June 2024 at Disciples India Learning Forum, Bengaluru.

- Invited as a Resource person for the Orientation of VI Semester B. Com and BBA NEP syllabus organized by RR Institute of Management Studies, in association with The Department of Commerce and BUTCCM on 12



March 2024.

- Invited as a Resource Person for the Guest Lecture on the Topic – Maths Magic, organized by the Department of Commerce on 23 February 2024 at St. Joseph's University, Bengaluru.
- Invited as a Resource Person for the Guest Lecture on the Topic – Product Market Fit, organized by School of Commerce, Department of PG Studies on 16 February 2024 at Mount Carmel College, Autonomous, Bengaluru.
- Invited as a Resource Person for the MBA Induction on the Topic – Journey Towards Entrepreneurship and Personal Development, organized by Department of Management Studies on 09 February 2024 at Bangalore Institute of Management Science and Research, Bengaluru.

#### **Membership in BOS and Academic Councils**

##### **Dr. Safer Pasha**

- BOE Member for Bangalore University Valuation 2023-2024 Examinations for Master of Commerce.

##### **Dr. K. Siva Murugan**

- BOS Member for the all branches of commerce and management in Bangalore University.
- BOE Member for Bangalore University Question Paper preparation and Scrutiny board in Ph.D., Commerce 2023-2024 Examinations.
- BOE Member for Bangalore University Valuation 2023-2024 Examinations for Master of Commerce.
- BOE Member for Bangalore University Question Paper preparation and Scrutiny board in B.Com LSCM / TT / BBA Aviation & BA Tourism 2023-2024 Examinations.

##### **Dr. Fatin**

- External Examiner for Advanced Research Methodology Practical Examination November 2024 for Bangalore University
- BOE Member for Bangalore University Valuation 2023-2024 Examinations for Master

of Commerce.

- Invited to be Question Paper Setter for I Semester PGDHRM 1.4 Accounting and Finance for HR Managers for Bengaluru City University for August 2023 Examination
- Invited to be Question Paper Setter for II Semester M.F.A. for Introduction to Accounting Information System for Indian Academy Degree College, Bengaluru for October 2023 Examinations.
- Invited to be Question Paper Setter for I Semester M.Com IB - 1.2- Global Business Economics and I Semester M.Com IB - 1.4- Managing Human Dynamics for Bengaluru City University for March/April 2024 Examinations.

##### **Mr. Jayanth H.**

- Worked as a Paper setter for Strategic Cost Management - I for 3rd Semester M. Com through Maharani Lakshmi Ammanni College for Women (Autonomous) for the year 2024.
- Worked as a Paper setter for International Human Resources Management for 1st Semester M. Com through Maharani Lakshmi Ammanni College for Women (Autonomous) for the year 2024.
- Worked as a Paper Setter for 6.1. Advanced Financial Management for 6th Semester B. Com. TTM through Bangalore University for the month June 2024.
- Worked as a Paper Setter for Principles of Marketing for 1st Semester B. Com. through Acharya Bangalore Business School for the year 2024.

##### **Mr. Manjunatha G:**

- Worked as paper setter for B.Com TTM for 6th semester - Bangalore University
- Worked as paper setter for BBA - PES University

#### **FDP, MOOC and Refresher Courses**

##### **Dr. K. Siva Murugan**

- Completed One Week International FDP on "Advanced Research Methodology and AI" between 18 March 2024 -23 March 2024 Organised by St. Claret College, Bengaluru.

**Manjunatha G:**

- Completed NPTEL on Introduction to Intellectual Property Rights
- Participated in two-day workshop on Financial Economics conducted by MAHE Bengaluru on 27 March 2024 and 28 March 2024.
- Participated in One Week International FDP on "Advanced Research Methodology and AI" between 18 March 2024 -23 March 2024 Organised by St. Claret College, Bengaluru.

The PG Department of Commerce has excelled in professional development and academic & professional enrichment programmes through FDPs, workshops, and certification courses in the academic year 2023-24. The proactive approach of the department to learning and collaboration is enhancing faculty expertise and educational quality, reflecting a strong commitment to continuous improvement.

**Dr. Fatin**

- Participated in Three Days Virtual Workshop on 'Structural Equational Modelling using SMART PLS' conducted by Primax Educademy from 16th May- 18th May 2024.
  - Participated in One Week International Online Workshop on 'Data Visualization and Analytics' with Excel, Power BI, Tableau and Generative AI organized by PG Department of Computer Applications and The Internal Quality Assurance Cell (IQAC), Marian College Kuttikkanam (Autonomous) in association with IPSR Solutions Ltd and VALIN from 5th July - 11th July 2024.
  - Completed SWAYAM NPTEL on Talent Acquisition and Management in April 2024
- Dr. Safeer Pasha M
- Completed One Week International FDP on "Advanced Research Methodology and AI" between 18-23 March, 2024 organized by St. Claret College, Bengaluru.

**Jayanth H.**

- Successfully completed Online Two Months Certification Course on "Fundamentals on GST " in Collaboration with Taxo Academy, Indian Accounting Association – NCR Chapter from 20th November 2023 to 19th January 2024 with A+ Grade in Ramanujam College, University of Delhi.
- Organised One Week International FDP on "Advanced Research Methodology and AI" between 18-23 March, 2024 organised by St. Claret College, Bengaluru.

## PG DEPARTMENT OF MANAGEMENT

The Department of Management (PG/MBA) at St. Claret College has been at the forefront of delivering holistic education and fostering professional growth. Throughout the academic year 2023–2024, the department organized a series of diverse and impactful initiatives, including training sessions, workshops, guest lectures, and industry engagements. These events aimed to equip MBA students with critical skills, industry knowledge, and practical insights essential for thriving in a competitive business landscape. With a focus on innovation, leadership, and experiential learning, the department successfully created an environment conducive to academic excellence, personal development, and career readiness.

### Digital Marketing Training

The Digital Marketing Training, conducted by the agency “Trading Minds,” ran from March 2 to May 25, 2024, in the MBA Classroom. This 15-hour program provided MBA students with essential skills for excelling in the digital marketing landscape. The immersive training combined theoretical insights with practical applications, covering strategies, tools, and techniques critical to modern marketing. Participants received certificates and course materials for future reference. The training successfully equipped 171 students with a strong foundation in digital marketing.

### Aptitude Training

The Aptitude Enhancement Program, held from February 2 to April 17, 2024, aimed to develop essential skills among MBA students. This comprehensive program featured interactive workshops, hands-on exercises, and personalized coaching, all designed to strengthen students’ quantitative, analytical, verbal, and critical thinking abilities. With 171 participants, the program effectively prepared students to excel academically and in the dynamic business world.

### Guest Lecture on “Success Stories of GI Tags of India in Global Markets”

On May 25, 2024, St. Claret College’s MBA Department organized a guest lecture on Intellectual Property Rights, focusing on “Success Stories of Indian GI Tags in Global Markets.” The speaker, Mr. Rudresh S., a



Dr. Arijit Roy interacts during the International Conference

member of the Institution Innovation Council at SCC, provided insights into the role and significance of Geographical Indications (GI) in the global market. The session, attended by 146 first-year students, offered a learning space where students could enhance their understanding of IPR and GI Tags.

### Case Analysis Workshop

The Department of PG Management organized a Case Analysis Workshop on April 8, 2024, to equip MBA students with skills essential for effective business case analysis. Conducted by faculty members Dr. Arijit Roy, Dr. Sneha Singh, and Ms. K. Bhagya Lakshmi, the workshop focused on critical thinking, problem-solving, and decision-making. Held in the APJ Abdul Kalam Auditorium, the workshop provided 116 first-year MBA students with a comprehensive learning experience by presenting them with a real-world business case study to analyze.

### Master’s Cricket League – 2024

The MBA Department hosted the Master’s

Cricket League on March 13, 2024, with the goal of fostering team-building, financial literacy, and healthy lifestyle habits among students. The event featured a cricket auction followed by a tournament, allowing students to collaborate and work towards common goals. Held on the St. Claret Ground, the league attracted 63 participants and created a vibrant learning experience beyond the classroom.

### Inter College Quiz Competition: Prodigy – 2024

On June 15, 2024, the MBA quiz club "Prajna" organized the annual inter-college quiz competition, Prodigy 2024, at the Mother Teresa Conference Hall. Seventy-seven teams,



Champions of Gentlemen's cup cricket

totaling 154 students from various UG and PG colleges across Bangalore, participated in this intellectually stimulating competition. Known for its challenging questions, Prodigy 2024 provided an engaging experience for participants and spectators alike.

### International Conference on Gender Inclusive Global Leadership

The Department of Management at St. Claret College hosted an International Conference on "Gender Inclusive Global Leadership: Breaking Barriers and Redefining Success" on April 3, 2024. This event, held in the Mother Teresa Conference Hall, brought together 189 scholars, students, and advocates to discuss strategies for promoting gender-inclusive leadership worldwide. With keynote speeches, research presentations, and discussions, the conference inspired attendees to advance gender equality in leadership roles across sectors.

### Interim Budget Analysis - 2024

On February 26, 2024, the PG Department of Management organized an Interim Budget Analysis to help MBA students understand the significance of government budgets. This session covered key economic concepts, including taxation, spending, and public policy, and encouraged students to analyze the budget's impact on various societal sectors. The event, held in the APJ Abdul Kalam Auditorium, was an interactive learning experience, enhancing civic awareness and economic literacy.

### Claret AdvantEDGE

The PG Department of Management organized Claret AdvantEDGE, a fireside chat event, on June 6, 2024. This event featured guest speakers from the advertising and food & beverage industries who shared insights with UG and PG students from St. Claret College and other institutions across Bangalore. Initiated by MBA class representatives and led by Dr. Arijit Roy, the event provided students with industry knowledge bridging the gap between academia and practical business expertise. The program successfully attracted 146 participants to the MT Conference Hall.

### Parent Teachers Meeting for 2nd Year MBA Students - 2024

The PG Department of Management conducted a Parent-Teacher Meeting (PTM) on May 4, 2024, to foster collaboration between parents and educators. This meeting allowed



AdvantEDGE

parents to discuss their child's academic progress, strengths, and areas for improvement with faculty members. The PTM, held in the MBA classrooms, welcomed 159 participants and created a supportive environment to promote student success.



### **Freshers' Day - ESPERANZA - 2024**

The PG Department of Management organized Freshers' Day on March 15, 2024, with the theme "Carnival." This event welcomed new MBA students to the Claret community, creating an atmosphere of excitement and belonging. The Carnival theme added an element of fantasy and joy, fostering connections among students and faculty. Held in the APJ Abdul Kalam Auditorium, the event provided a warm introduction to 2024's incoming batch.

### **Stock Trading Workshop**

On March 22, 2024, the Department of PG Management held a Stock Trading Workshop for first-year MBA students. The program focused on building practical skills in stock trading, covering both fundamental and technical analysis techniques. Students gained insights into market dynamics and investment decision-making, enhancing their career prospects in finance. Sixty-six students attended this hands-on workshop in AV Room 2, themed "Mastering Stock Trading."

### **How to be a Champion - An Insight into Winner Mindset (SDP)**

As part of the Student Development Program, the Department of PG Management organized a session titled "How to be a Champion - An Insight into Winner Mindset" on February 20, 2024. Dr. Arijit Roy, the Head of the MBA Department, led the session, guiding first-year students on creating a winning mindset. The program highlighted the qualities of champions, emphasizing self-belief, positive thinking, and resilience. Held in the Mother Teresa Conference Hall, the session motivated students to strive for excellence.

### **Alumni Talk**

On February 12, 2024, the MBA Department hosted an Alumni Interaction Program featuring Ms. Saundarya Sadavat, an alumna currently working with Teceze Ltd. This session provided current students with valuable insights into the corporate world and career development, focusing on the transition from

academia to industry. The interactive event, held in the Mother Teresa Conference Hall, was attended by 139 students who gained practical knowledge and career guidance.

## STUDENT WELFARE OFFICE

The Student Welfare Office at St. Claret College (Autonomous) is committed to the comprehensive development and well-being of every student within our dynamic community. As a fundamental component of our student support services, the office is dedicated to cultivating an environment that promotes academic excellence, personal growth, and overall student welfare. We offer guidance on academic matters, support for personal challenges, and opportunities to develop essential skills and access resources that enhance the collegiate experience. Our team of dedicated professionals is committed to assisting students at every stage of their journey. At St. Claret College (Autonomous), student welfare is our foremost priority, and we are devoted to empowering our students to succeed both within and beyond the classroom.

### Student Inauguration of Academic Year 2023-24

St. Claret College marked a momentous occasion on July 31, 2023, with the commencement of the academic year in the esteemed setting of St. Thomas Hall. The event was distinguished by the honored presence of Dr. Joby Thomas, Dean of Christ University, Yeshwanthpur Campus, who graced the ceremony with his profound insights and distinguished presence.



Dr. Joby, Dean of Christ University, Yeswanthpur campus addresses Claretines and parents during the academic year inauguration

### Glitz 2023:

Glitz 2023, an electrifying Intercollege PU Fest, was hosted by SCC on September 27, 2023. The event brought together several pre-university colleges from across Bengaluru, fostering a spirit of healthy competition and camaraderie. The fest featured a variety of events, including dance, arts, cultural displays, and music, showcasing the immense talent and creativity of participants. Dance competitions saw



St. Claret PU College emerged as champions of Glitz 2023

captivating performances in diverse styles, while arts contests highlighted the students' creativity through painting and sketching. The event concluded with St. Claret PU College emerging as the overall champions, marking their exceptional performances across multiple categories.

### College Elections 2023

The Student Council election, an annual event at St. Claret College, serves as a cornerstone for fostering democratic values and encouraging active student engagement within our college community. This year's election, held on



SCC ensures a democratic process in electing student leaders





Sparkle Night - Christmas Celebration



October 20, 2023, aimed to select the College Captain and Department Council members, including the Department Captain and Secretary, through a transparent and democratic process. The election planning commenced well in advance of the event. The organizing committee, composed of faculty and staff members, worked diligently to ensure a fair and transparent election process. Every aspect, from nomination procedures to campaign guidelines and voting logistics, was meticulously planned to guarantee a smooth and successful election day.

### Investiture Ceremony 2023

The Investiture Ceremony, the first formal academic event of the college, was held at the APJ Abdul Kalam Auditorium, St. Claret College, on November 3, 2023. During this ceremony, the newly elected and appointed members of the Student Council were officially vested with



The newly elected Student Council at the Investiture Ceremony

their powers and positions. Ms. Mary Joseph, Assistant Editor of Vijaya Karnataka, was invited as the Chief Guest for the occasion. The ceremony commenced at 1:30 PM in the college auditorium, with an atmosphere filled with enthusiasm and anticipation as students, faculty, and parents (joining online) gathered to witness this significant event. The program began with a warm welcome address by Ms. Krishnapriya, the College Captain, followed by an address by Fr. Principal, who emphasized the importance of leadership and encouraged the student leaders to uphold the values of integrity, responsibility, and teamwork.

### Screening of Cricket World Cup Final 2023

St. Claret College hosted an exhilarating screening of the Cricket ODI World Cup 2023



The ICC Cricket World Cup Final Match was screened to a large gathering of students and faculty

final match between India and Australia on November 19, 2023. This highly anticipated event generated immense excitement among students, faculty, and staff of the Claret College, fostering an electrifying atmosphere of sportsmanship and camaraderie. The screening was open to all students with a nominal entry fee of ₹ 200, while faculty members of SCC were granted complimentary entry as a gesture of appreciation.

### Sparkle Night 2023

St. Claret College proudly celebrated the second edition of Sparkle Night, Christmas Carnival on December 20, 2023. This highly anticipated event was a resounding success, attracting participants from various segments of the college community, including students, faculty members, parents, and friends of St. Claret College. A highlight of the evening was the melodious carol singing by the Music Club, which spread festive cheer and evoked the traditional Christmas spirit. The audience was also treated to captivating dance performances by both students and faculty members, showcasing their artistic talent and enthusiasm.



The College Choir sings carols during the Sparkle Night 2023



### Cultural Exchange with St. Claret College, Ziro

On January 17, 2024, St. Claret College, Bengaluru, hosted a vibrant cultural exchange program with St. Claret College, Ziro, Arunachal Pradesh. A delegation of 20 students, led by Principal Rev. Dr. Allwyn Mendoz and faculty members, showcased the rich cultural heritage of Arunachal Pradesh through mesmerizing dance performances and traditional folk music.

This exchange celebrated the diversity and unity that define India, fostering deeper connections between the two institutions. Interactive sessions allowed students and faculty to share experiences and traditions, promoting mutual understanding and respect. The program emphasized the importance of cultural exchange in holistic education and strengthened bonds between the colleges, paving the way for future collaborations.



Cultural Ambassadors of St. Claret College, Ziro enthralled the audience with their traditional dance

### PG Student Council 2024- Elections

The Student Welfare Office successfully conducted the election of the PG Student Council on March 13, 2024. Representatives from each department, consisting of one final-year and one second-year student, were nominated by their respective Heads of Departments. The process culminated on March 13, 2024, with speeches delivered by the candidates, followed by voting to determine the leadership roles. Maria Jessica (II MSW) has been elected as the Captain, and Shane (I MBA) as the Vice-Captain of the council. The other elected PG Council members include representatives from the Departments of M.Com, MBA, MSW, and M.Sc (Psychology), ensuring diverse and comprehensive student representation.

### Value Week 2024

The Student Welfare Office organized a Value Week from 03 June to 7 June, 2024. The Value week consists of celebrating the 7 core values of the college. The week-long celebration was initiated by Ms. Angela Jean Mary, coordinated by Ms. Neeta, Ms. Binila, Mr. Kagendra T, Mr. Chethan S, Ms. Renita and Mr. Manjunath and all the UG students from different disciplines actively participated in all the activities.



Creativity meets values- Value Week Celebrations

### Parent-Teacher Meeting 2024

The Parent-Teacher Meeting (PTM) convened by St. Claret College on June 15, 2024, served as a crucial platform for fostering communication between mentors and parents regarding students' academic progress and college activities. Held from 11:00 AM to 1:00 PM, the meeting accommodated all students of the college. The session primarily focused on updating parents about their wards' academic performance in the internal examinations, conducted from May 16 to May 25, 2024.

### UG Graduation Day

On June 20, 2024, St. Claret College celebrated its XVII Graduation Day in St. Thomas Hall. The event, which commenced at 5:00 PM and concluded at 9:00 PM, honored the outgoing batch while also celebrating the achievements of rank holders and students who excelled in various domains from the previous year. The college had the privilege of hosting Ms. Priyanka Mary Francis, IAS, Commissioner of Panchayat Raj, Government of Karnataka, as the Chief Guest for the occasion. The program began with a ceremonial Student Council procession, led by the College Captains and Department Captains. The Chief Guest then

delivered an inspiring and motivational address. The ceremony also included the administration of the graduation oath to the outgoing batch, followed by the felicitations of rank holders from various departments with mementos and cash prizes.



Ms. Priyanka Mary Francis, IAS, Govt. of Karnataka delivers an inspiring address

### Thanksgiving Day 2024

St. Claret College celebrated Thanksgiving Day on June 14, 2024, to honor the academic achievements of second- and third-year UG students who excelled in the university end-semester examinations. The event, held in the afternoon, was graced by the presence of Dr. Maya Abhimanyu, Head of Academics at Christel House India. The program commenced with second-year students attending in person, while the proceedings were broadcast live on YouTube to ensure participation from all classes. Dr. Maya Abhimanyu delivered an inspiring address, emphasizing the importance of academic excellence and holistic development. She also highlighted the value of gratitude and how such events encourage students to aspire to even greater accomplishments.

### PG Graduation Day

The XVII Graduation Day for postgraduate students of SCC was celebrated with grandeur and pride. The ceremony marked the culmination of academic journeys for 215 master's students from the departments of Commerce, Business, Social Work, and Psychology.

The event was graced by esteemed dignitaries, parents, faculty, and staff. The Chief Guest for the occasion was Hon'ble Justice B. Veerappa,

Former Judge of the High Court of Karnataka and Upalokayuka of Karnataka, who inspired the graduates with his insightful address. Mr. M. Naveen Kumar, Director and CEO of Vaibhav Veda Green Ventures, was the Guest of Honour and shared valuable perspectives on leadership and innovation. Fr. Dr. Thomas Thennadiyil, Principal of St. Claret College, congratulated the graduates and emphasized the importance of lifelong learning and contributing to society. The Valedictorian, Ms. Jessica from the Social Work Department, delivered an eloquent speech, reflecting on her journey and encouraging her peers to strive for excellence in their professional and personal lives.

The ceremony concluded with a heartfelt vote of thanks, leaving an indelible impression on the attendees and marking a milestone in the lives of the graduating students.

## Principal's Speech: Graduation Day 2024

Our Honourable Chief Guest, Ms. Priyanka Mary Francis, IAS, Rev. Fr. John, General Administrator, Dignitaries, Claretines, Parents and friends,

I can sense the excitement of you the 691 graduates of class 2024. I am delighted as any of you because as you, Claretines walk into the world of infinite possibilities, I am confident, that you will make a positive impact in the world.

Class of 2024, you have been part of several success stories of SCC; first our NAAC A+ grade in 2023 and then our Autonomous Status recently. Those are two stand out achievements, apart from a lot of others. And you played a very significant part in those achievements. Now I should say this to you: you have been a great batch. Your exemplary behaviour and respect for faculty, staff and your own companions generated a positive environment on campus and you set high standards of excellence. And this student core council was the best I ever worked with. I join the faculty and staff to thank you sincerely for the many laurels, victories, and championships

you won for your college.

Today, we gather to celebrate a significant milestone in your lives. It is a day of joy, pride, and reflection. You have worked hard, overcome challenges, and achieved remarkable success. We are immensely proud of you. As you stand on the threshold of a new chapter in your lives, I would like to share some thoughts and aspirations that I hope will guide you in the years to come.

First and foremost, be lifelong learners. Education does not end with a degree; it is a continuous journey. The world is ever-changing, and to thrive, you must be adaptable, curious, and eager to learn. Embrace every opportunity to gain new knowledge and skills. Read widely, engage with diverse perspectives, and never stop questioning and exploring.

Secondly, be agents of love and compassion. Our world needs more kindness and empathy. In your personal and professional lives, strive to be understanding and supportive of others. Listen with an open heart, help those in need, and build bridges of connection and solidarity. Love and compassion are powerful forces that can transform lives and communities. Be the change you wish to see in the world by embodying these virtues in all your interactions.

Next, be honest and just. Integrity is the foundation of a good and fulfilling life. Always act with honesty, even when it is difficult or inconvenient. Stand up for what is right, and be a voice for those who cannot speak for themselves. Justice is not just a concept; it is a practice that requires courage and commitment.

And be critical thinkers. In an age of information overload, it is crucial to discern fact from fiction, to think deeply and critically about the issues we face. Do not accept things at face value; instead, ask questions, seek evidence, and analyze information from multiple angles. Critical thinking is a vital skill

that will enable you to navigate complexities and make informed decisions.

As you move forward, remember the values and lessons you have learned here at St. Claret College. Remember, you are not just graduates; you are leaders, innovators, and change-makers.

Dear graduates, a good number of you found reputed companies to work through the college Training and Placement Center. Many of you will continue your studies either here or in other places. Whether you are going to take up a job or do further studies, remain determined, resilient and hard working. Stay connected with your alma mater; be part of the alumni and continue to keep in touch with us whichever part of the world you will be in.

Dear parents, thank you for joining us today. I thank you for trusting us to take care of your children. We hope we have not let you down. The graduation of your children is your achievement in the first place. You will be the ambassadors of St. Claret College Autonomous for many years to come.

Dear faculty and staff, this day is a testament to the dedication, hard work, and unwavering commitment that each one of you has demonstrated throughout the academic year. Your dedication to excellence, your passion for education, and your genuine care for our students are what make St. Claret College a remarkable place for higher education.

Dear Claretines, Good luck, thank you for all that you have been to us. I know you will continue to shine in the years ahead. God bless.

**Dr. Fr. Thomas Thennadiyil**

Principal





## Faculty and Staff:

### Wellness, Support and Engagement

St. Claret College (SCC) has always prioritized the well-being, support, and engagement of its faculty and staff. The academic year 2023-24 witnessed a rich tapestry of events and initiatives that nurtured a sense of belonging, celebrated diversity, and enhanced collaboration among employees. These programs were thoughtfully designed to ensure the holistic development of the college's vibrant community. This report provides a detailed account of major activities, illustrating their significance and impact.

#### Shubharambh: Induction Program for New Employees

Shubharambh, the induction program was meticulously designed to integrate newly hired employees into the SCC family. Over five days between September 11-15, 2023, participants were introduced to the institution's vision,



Subharambh: Induction for newly joined employees

mission, and core values. Sessions covered best practices, administrative processes, and student mentoring strategies, alongside an overview of student support systems such as scholarships. This immersive program laid the foundation for their journey at SCC, fostering a deep understanding of its culture and ethos.

#### International Women's Day Celebrations

SCC dedicated March 8, 2023 to honoring the invaluable contributions of its women employees. APJ Abdul Kalam Auditorium



Women's Day celebrations

buzzed with energy as the event unfolded with heartfelt acknowledgments of women's roles in shaping the institution. Engaging games and lighthearted activities brought moments of joy, creating a warm and celebratory atmosphere. This event was a tribute to the resilience, dedication, and achievements of the women who form the backbone of the college.

#### International Men's Day Celebrations

Recognizing the often understated contributions of male faculty and staff, the international Men's day celebrations on November 28, 2023 served as a platform to celebrate their efforts and achievements. The program featured thoughtful reflections on the role of men in creating a balanced and harmonious work environment. It was a moment of appreciation, underscoring the importance of inclusivity and mutual respect in the SCC community.

#### Diwali Celebrations

Diwali, the festival of lights was celebrated on November 13, 2023 with unparalleled enthusiasm, drawing parallels between the illuminating power of education and the essence of Diwali. APJAK auditorium radiated with vibrant decorations, symbolizing hope



Faculty diwali celebrations



and prosperity. The event stood as a testament to unity, reinforcing the idea that education enlightens and empowers communities.

### Onam Celebrations

Onam, the cultural festival embodying joy and togetherness, was celebrated with grandeur on August 31, 2023. Faculty and staff adorned themselves in traditional ethnic attire, enhancing the festive vibe. The highlight of the event was the intricate floral decorations that symbolized Kerala's rich cultural heritage. A blend of traditional dances, melodious singing, and a lively fashion walk captivated everyone. The celebrations concluded with a sumptuous traditional vegetarian meal, fostering a sense of shared happiness and cultural appreciation.



Employee Onam celebrations

### Christmas Celebrations

The employee Christmas at SCC on December 20, 2023 was a beautiful blend of prayer and festivity. The celebrations commenced with melodious carols and heartfelt prayers, followed by dazzling dance performances and the joy of exchanging gifts. The spirit of giving and gratitude was palpable as employees shared Christmas wishes. The event culminated in a grand Christmas dinner, leaving everyone with cherished memories of unity and joy.

### Faculty and Staff Trip

The two-day trip to Chikmagalur on April 12-13, 2024 provided faculty and staff with a refreshing retreat. Surrounded by the lush greenery and serene landscapes of the region, employees enjoyed a perfect balance of relaxation and adventure. Activities such as a campfire, fun-filled games, and shared travel experiences strengthened bonds and created lasting memories. This getaway was a

rejuvenating experience that reinvigorated the spirit of the SCC community.

### Social Gatherings

Several social gatherings were organized by various departments, offering employees an opportunity to connect and collaborate in an informal setting. These events featured team-building games, engaging quizzes, and entertaining activities designed to foster camaraderie. Each gathering reflected the vibrant and inclusive culture of SCC, creating a positive and dynamic workplace environment.



Social Gathering of Faculty & Staff

### Teacher's Day Celebration

Teacher's Day celebrated on September 05, 2023 at SCC was a heartfelt tribute to the dedication and sacrifices of its educators. Principal Rev. Dr. Thomas Thennadiyil's inspiring address set the tone for the day, emphasizing the profound impact teachers have on students' lives. The event included reflective moments of gratitude and recognition, celebrating the teaching fraternity's unwavering commitment to shaping young minds.

The academic year 2023-24 was a remarkable period of celebration, reflection, and growth at St. Claret College. Through a series of



Teacher's day celebration at SCC

thoughtfully curated events and initiatives, the institution reaffirmed its commitment to the wellness, support, and engagement of its faculty and staff.



# Employee Trip



Employees enjoy a two-day trip to Chikkamagaluru

## LIBRARY

The Library and Advisory Committee of SCC is a dedicated group of faculty and staff committed to supporting and enhancing the mission of the college library which is established to provide strategic guidance, advocate for resources, and ensure that SCC library effectively serves its diverse community of students, faculty members and researchers. The committee plays a crucial role in shaping the future of our library services.

### Library Orientation

From August 16 to 30, 2023, the Library Orientation was held for all first-year students of the 2023-24 academic year. Organised by the librarians, the program aimed to familiarise students with the library's facilities and e-learning resources, introduce them to the library environment, and enhance their learning skills.



Mr. Suresh, the Librarian in an orientation programme for students.

### Birthday of Rabindranath Tagore

On June 21, 2024, Library celebrated the 163rd birth anniversary of Indian Nobel laureate Rabindranath Tagore, a pivotal figure in Indian literature. The library maintains a tradition of honouring eminent literary personalities and their noble contributions. To commemorate the occasion, an essay writing competition titled, "Where the Mind is Without Fear" was held. The winners of I Prize & II Prize were Ms. Rodoshi Gosh from II BA and Ms. Sai Akshara from II BBA, respectively. They were awarded certificates and cash prizes.

### Workshop for Advance Learners session: The Art of Storytelling for engaging presentation

On April 25, 2024, "The Art of Storytelling for

Engaging Presentations" was conducted as part of the advanced learners' program for undergraduate students from various departments. All selected advanced learners attended this program, which emphasised the importance of using storytelling techniques to maintain audience engagement during presentations.

### World Book Day

On April 23, 2024, the Library and Resource Centre at St. Claret College celebrated World Book Day with a series of engaging activities in the college. The event aimed to promote reading habits and foster a vibrant literary culture among students. The Theatre Group performed a skit in the College Quadrangle, highlighting the importance of reading. Two competitions followed "Share Your Favourite Author," a public speaking event where students discussed influential writers, and a "Written Book Review" competition where participants reviewed recent reads. The events saw enthusiastic participation from 20 students. Winners were awarded cash prizes and certificates in a common assembly. The celebration successfully underscored the significance of reading and influential authors, while enhancing students' public speaking and writing skills, and promoting a culture of critical thinking.

### Coffee with Author

On June 24, 2024, the Library and Resource Centre, in association with the Language Department, organised "Coffee with Author" program. Dr. Sumitra Halawai, a renowned author was invited as the resource person. The event featured open talks and discussions with





Dr. Sumitra Halwai interacts with students

the students, aiming to raise awareness about great authors and their works, and to enhance knowledge in Kannada through debate and discussion.

### Faculty Achievements

#### Book Chapter

- Ms Priscilla Nancy S, Librarian published book chapter titled "A Comprehensive Exploration of Library and Information Service and their ICT Applications in Kalpisu: Convergence of Disciplines of Knowledge" with ISBN No. 978-93-5834-936-8, Integrated Publications, New Delhi.

Suresha N, Librarian published book chapter titled "Design and Development of a Library Website by using the Blogger Platform" in Kalpisu: Convergence of Disciplines of Knowledge with ISBN No. 978-93-5834-936-8 Integrated Publications, New Delhi.

Editor: Suresha N, Librarian is an Editor of the Book Kalpisu: Convergence of Disciplines of Knowledge with ISBN No. 978-93-5834-936-8, Integrated Publication, New Delhi.

#### Research:

- Mr. Suresha N. and Priscilla Nancy S., Librarians published a research paper titled, "Enhancing Resource Sharing Through Library Networking: Challenges and Solutions" in Shodhasamhita, UGC Care 2277-7067, Vol. X, No.3
- Mr. Suresha N., Librarian published a research paper titled, "Determinants of ICT adoption for digital inclusiveness in Karnataka tourists' perspective" in Journal of the Asiatic Society of Mumbai, UGC Care with ISBN No. 0972-0766, Vol.:XXI, No:03

### Seminars & Conferences attended (National and International)

- Mr. Suresha N, Librarian presented a paper titled "Use of web-based sources and services by UG students of Commerce and Management college in St. Claret college Bangalore in the International Conference "Empowering Mind: Collaborative Learning Platform for Teachers, Librarians and Researchers" (AGNESLIBCONF2024) with ISBN No. 978-81-968205-4-1 ST AGNES COLLEGE (AUTONOMOUS) Bendore, Mangaluru, Karnataka-575002.
  - Mr. Suresha N., Librarian Presented paper titled, "Collection Evaluation of a Case Study of the New College Library from 2013-2023 Knowledge Management in Higher Education Institutions in the International Conference with ISBN No. 978-81-952757-8-6, Manipal University Jaipur Dehmi Kalan, Jaipur -303007, Rajasthan, India.
  - Mr. Suresha N., Librarian Presented paper titled, "How Artificial Intelligence Might Change Academic Library Work by Using Skilled Literature and Professional Theory Applications of Artificial Intelligence (AI) in Libraries in the National Conference with ISBN No. 978-93-85469-11-4 Central Library Nandha College of Technology Vaikkalmedu, Erode - Perundurai Road, Erode – 638 052, Tamil Nadu.
  - Mr. Suresha N., Librarian presented a paper titled, "Sharanadarmada panchacharagala adyana: Parisheelane mattu vishleshane Shivasharaneyara vachanagalu: Bahumukhee ayamagalu in the National Conference with ISBN No. 978-9391611-78-1 Sahithya sambhrama Prakashana, Bangalore.
- Membership: Mr. Suresha N, Librarian has Lifetime Membership in MALA, KALA and ILA & Ms Priscilla Nancy S, Librarian in MALA.



## RESEARCH PROMOTION CENTRE

The Research Promotion Centre of SCC, established in 2015, has been a pivotal force in advancing scholarly inquiry and academic excellence. Over the years, it has fostered a culture of research and innovation, empowering students and faculty to explore diverse academic frontiers. RPC is committed to promoting rigorous research practices and providing valuable resources, workshops, and support to nurture budding researchers. By serving as a catalyst for intellectual growth, RPC continues to enhance the academic landscape of SCC, inspiring a new generation of scholars and innovators.

### One Week Virtual International FDP on Advanced Research Methodology and AI

A virtual Faculty Development Program (FDP) on Advanced Research Methodology and the integration of Artificial Intelligence (AI) in research was successfully conducted from 18th to 23rd March 2024. The event witnessed the participation of 415 faculty members, research scholars, and academic professionals from around the world. Hosted on the Zoom platform, the FDP enabled seamless interaction and engagement from a global audience. The distinguished resource persons

Bengaluru, Dr. B.T. Sampath Kumar from Tumkur University, Karnataka, Dr. Mohammed Farooq Pasha from GFGC Kengeri, Bengaluru, Dr. Hemanth Kumar S. from JAIN University, Bengaluru, and Dr. Viji R. from S.A. College of Arts & Science, Chennai.

### Research and Innovation Week

From 10th to 15th June 2024, the research and Innovation Week aimed at fostering innovation and research was held, featuring a series of workshops, presentations, and collaborative sessions. The event kicked off on 10th June with an orientation on Research and Artificial Intelligence in Research. On 11th June, the "Department Chronicles – Promo Video Making" event took place. This was followed by a Research Paper Presentation on 12th June, and a "Share Your Story" event on 13th June. The Research Quiz was held on 14th June, with the week concluding on 15th June with an Incubation Centre Visit.



Orienting students to research was one of the activities of Research Innovation Week. Dr. Fatin addresses the students

included Dr. Renuka Pushpanjalee Herath from the Sri Lanka Institute of Information Management, Dr. S. Nagabhushana from Government First Grade College, Ramanagara, Karnataka, Dr. Lakshminarayana N. from Primus School of Management Studies, Bengaluru, Dr. Dharmendra H. from CHRIST (Deemed to be University), Bangalore, Dr. V. Rajesh Kumar from Alliance University,

In the Research Poster Presentation category, the winners were Ms. Alisha Rao, Ms. Ganavi V, and Ms. Asiya Firdose from II BCom A, while the runners-up were Ms. N. Shreya, Ms. Eunice Ram Kumar, and Mr. Shahid S from I BSc. In the Department Chronicles – Promo Video Making category, the winners were Ms. Sneha S, Ms. Nirmala C, Ms. Chaitra M, and Ms. Nalini Bai from I BBA A, and the runners-up were Ms. Varunika G, Mr. Shivaraj, Mr. Aniket Ashok Shinde, and Ms. Kashish Gupta from I BBA A. In the Research and Innovation Quiz, the first-place winners were Ms. Deepshika N and Ms. Ancita Lisha Pinto from II BCom B, second place



Inauguration of Research and Innovation Week

was secured by Mr. Mohammed Faizan and Mr. Lakshmikanth G from II BCom C, and third place was awarded to Mr. Darshan N P and Ms. Srinidhi N from I BA.

#### **Virtual Seminar on Patents and Innovation – Safeguarding Ideas for Future Growth**

On 23rd July 2024, the Research Promotion Centre, in collaboration with the Institution's Innovation Council (IIC), organized a virtual seminar titled "Patents and Innovation: Safeguarding Ideas for Future Growth." The seminar was aimed at first and second-year M.Com students and PhD scholars, with 44 students participating. The session was led by Mr. Najarjun M.G., a consultant and patent analyst from SPNNG Inno Solutions & IP Partners, Bengaluru, who provided valuable insights into the significance of patents and their role in safeguarding innovative ideas for future development.

The 2023-2024 academic year has been an extraordinary journey for the Research Promotion Centre at St. Claret College. SCC witnessed remarkable engagement in research activities, a commitment to academic

excellence, and a growing community of inquisitive minds. As we look forward to the coming year, we are dedicated to further fostering a culture of research, supporting innovative projects, and continuing our legacy of scholarly achievement.

## INSTITUTION INNOVATION COUNCIL (IIC)

### AND IPR

The Institution's Innovation Council (IIC) at St. Claret College, Bangalore, plays a crucial role in fostering a culture of innovation, entrepreneurship, and research. Established in 2019, the IIC aims to provide students and faculty with opportunities to develop entrepreneurial mindsets, engage in cutting-edge research, and contribute to India's startup ecosystem. The council conducts workshops, organizes mentorship programs, and collaborates with industry experts to enhance skills and employability. As a result of its efforts, the college has been awarded a 3-star rating by the Ministry of Education's Innovation Cell, reinforcing its commitment to building a sustainable innovation ecosystem.

**Innovation and Start-up Ecosystem:** St. Claret College actively nurtures a startup-friendly environment through structured initiatives and industry partnerships. The IIC provides students with exposure to entrepreneurial opportunities, leadership training, and skill development programs. Various workshops on business model development, design thinking, and startup incubation equip students with practical knowledge and hands-on experience. The institution also encourages student-led innovations and supports prototype development through funding and mentorship.

**Intellectual Property and Research:** A key focus of the IIC is the promotion of intellectual property rights (IPR) and research-driven innovation. Over the past year, the college has facilitated multiple patent filings in areas such as AI-based financial techniques, blockchain security, HR analytics, and IoT applications. These filings highlight the institution's dedication to fostering technological advancements and supporting student-led research initiatives. The IIC also conducts IPR awareness sessions and expert-led discussions

to educate students on patent filing and copyright laws.

**Activities Conducted (2023-2024):** The IIC successfully organized over 60 events spanning entrepreneurship, research, and innovation. Sessions included business plan competitions, motivational talks by startup founders, and workshops on problem-solving and ideation. The college also hosted expert discussions on AI-driven careers, government startup schemes, and intellectual property protection. Special events such as National Startup Day, National Science Day, World Intellectual Property Day, and International Women's Day were celebrated, reinforcing the institution's commitment to fostering an entrepreneurial and research-oriented mindset. Additionally, the IIC conducted outreach programs in schools and communities, extending innovation awareness beyond the campus.

**Commitment to Innovation and Government Initiatives:** St. Claret College actively participates in national innovation programs and rankings, including the National Institutional Ranking Framework (NIRF). The institution has successfully adopted and implemented the National Innovation and Startup Policy (NISP), demonstrating its commitment to aligning with India's vision of fostering a robust startup ecosystem.

Through a structured innovation framework, St. Claret College continues to empower students and faculty by promoting research, industry collaborations, and government-backed startup policies. The IIC remains dedicated to transforming young minds into innovators and entrepreneurs who contribute meaningfully to society.



## ALUMNI ASSOCIATION

SCC's Alumni Association is a vibrant and dynamic network dedicated to fostering lasting connections among our graduates. Our association serves as a bridge between past and present, providing a platform for alumni to stay connected with their alma mater and with each other. We are proud to support a community that values lifelong learning, professional growth, and personal enrichment. The Claret Alumni Association (CAA) had a productive and eventful year in 2023-24, marked by several key events aimed at fostering community, professional development, and engagement among alumni.

**CROSSROADS 2023:** CROSSROADS 2023 a get-together of former student council members organised on 17 November 2023 marked the first major event of the year. A total of 8 former student council members attended the event which provided an excellent opportunity for past leaders to reconnect, share their experiences, and celebrate their shared history. The event featured a series of speeches, and networking sessions, fostering a sense of joy and nostalgia. The reunion provided a platform for the exchange of ideas and experiences, reinforcing the sense of community among our alumni and also to plan the year on how to develop alumni contributions to the college development, enhancing alumni engagement as well as strengthening corporate relationships.

**HANDSHAKE 2024:** HANDSHAKE 2024 with the theme – “Current Trends and Employment Opportunities” was a workshop organised by the alumni association on 20 January 2024. 21 Alumni representing various industries were part of this workshop sharing their areas of expertise and knowledge to the final year UG



Handshake- Alumni addressing the students on Industry Opportunities

and PG students. The event was instrumental in bridging the gap between academia and industry, showcasing collective strength and commitment of our alumni towards the growth and success of SCC students. The event aimed to promote and develop mutual relationships among the alumni, strengthen the alumni association of the college and guide students on the expectations of the business world and employment opportunities available.

**Second Edition of CROSSROADS 2024:** Building on the success of the first CROSSROADS event, the second edition was organised on 9 May 2024 which brought together former student core council members. This follow-up gathering saw similar enthusiasm as the first edition, demonstrating the deep-rooted bonds and unwavering loyalty of our former student core council members. 7 former student council members had joined and the primary focus of the meeting was to discuss how alumni can contribute to the development of the college and enhance the college's relationship with the corporate sector. The event further solidified our alumni network, promoting collaboration and mutual support.

**HOMECOMING 2024:** Annual Alumni Meet: The annual alumni meet HOMECOMING 2024 was organised on 15 June 2024. This grand event welcomed 256 alumni from various batches to celebrate their shared heritage and achievements. The agenda included a welcome address, keynote speeches from distinguished alumni, cultural performances,





Laughs, memories and lots of Fun- Homecoming had it all

and a networking dinner. Alumni joined the event and participated enthusiastically in all the activities and discussions. This grand event brought together alumni from various batches, fostering a spirit of camaraderie and celebration.

### Milestones

**Registration of CAA:** One of the significant milestones for the year was the official



Homecoming: Alumni Reunion had great participation

registration of the Claret Alumni Association on February 12, 2024. This formal recognition marks a crucial step in the association's journey, providing a structured framework for future activities and initiatives. The registration will help in better coordination, resource mobilisation, and expanding the association's reach and impact.

The year 2023-24 has been a remarkable period for Claret Alumni Association, marked by successful events and significant milestones. The active participation and enthusiasm of our alumni have been instrumental in making these events memorable. As we look forward to the coming year, we aim to continue building on this momentum, fostering a strong and engaged alumni network that supports and uplifts each other and our alma mater.

## OFFICE OF INTERNATIONAL RELATIONS

The Office of International Relations (OIR) at SCC, founded in 2023, plays a key role in promoting global engagement and fostering partnerships. Acting as a bridge between SCC and international institutions, OIR facilitates collaborative programs, exchange opportunities, and international partnerships, enhancing the college's academic and cultural reach.

### International Masterclass on Entrepreneurship and Innovation

On March 21, 2024, Dr. Simon Fraser, Principal Lecturer in Entrepreneurship and International Engagement Lead from Robert Gordon University, Scotland, conducted a masterclass on Entrepreneurship and Innovation for final-year B. Com, B. Com TTM, and BBA students. Dr. Fraser emphasized the significance of creative thinking and problem-solving in identifying unique business opportunities, as well as transforming innovative ideas into sustainable business models. He highlighted essential skills, such as leadership and teamwork, which are critical to driving successful ventures, giving students valuable insights into entrepreneurship.

### International Masterclass on Digital Marketing

On March 21, 2024, Professor Craig Leith, Principal Lecturer at Robert Gordon University, delivered an in-depth lecture on Digital Marketing to final-year B. Com, B. Com TTM, and BBA students. Professor Leith discussed key digital marketing strategies, including search engine optimization, content marketing, and social media engagement. He emphasized the roles of affiliate marketing and influencer collaborations, providing students with a comprehensive understanding of modern marketing tactics. His insights into the adaptability required for the ever-evolving digital landscape added significant value to students' learning.

### International Masterclass on Data Science and Cybersecurity

On May 8, 2024, Professor Dr. Carlos Moreno-

Garcia, Senior Lecturer at the School of Computing, Robert Gordon University, led a specialized session on Data Science and Cybersecurity for BCA and B.Sc. students. Dr. Moreno-Garcia covered topics such as data collection for threat intelligence, the application of machine learning algorithms in security, and big data analytics for mitigating cyber threats. His lecture focused on practical techniques and critical thinking skills necessary for handling complex cybersecurity challenges, equipping students with valuable tools for a career in this field.

### Networking and Associations

The OIR strengthened SCC's international network through signing Memoranda of Understanding (MoUs) with renowned global institutions. These partnerships aim to foster collaborative research, academic exchange, and cultural enrichment.

1. Saint Mary-of-the-Woods College  
Indiana, USA
2. Skyline University, Sharjah, UAE
3. Synergy University, Moscow, Russia
4. INTI International University, Malaysia

## CENTRE FOR PROFESSIONAL LEARNING

The Centre for Professional Learning (CPL) successfully conducted a range of activities and programs aimed at enhancing the professional and academic skills of UG and PG students. This report outlines the major events and initiatives for the academic year 2023-2024, demonstrating CPL's dedication to providing meaningful learning experiences beyond conventional classroom instruction.

### Orientation on Various Online Platforms for MOOC and SWAYAM NPTEL Courses:

On 2nd August 2023, from 11:15 AM to 12:15 PM, an orientation session was conducted for first-year UG students. Class mentors introduced various online learning platforms and explained the enrollment process, stressing the importance of completing at least one MOOC every odd semester and mandatory SWAYAM NPTEL courses before graduation. This session increased student awareness and participation in online courses, contributing to the development of their academic profiles and skills.

was attended by 53 UG and PG students. Multiple skill competitions, such as SUDOKU, Corporate Face Makeup, Jewellery Designing, Digital Poster Making, Cartoon Designing, and Videography, were conducted and judged based on creativity, relevance to the theme, and execution. The event promoted a culture of innovation and creativity, allowing students to showcase and refine their skills while reinforcing the importance of continuous learning and skill enhancement.

### Celebration of World Youth Skills Day:

Held on 19th June 2024 at 03:00 PM, this event

### Consolidated Status Report for NPTEL, MOOC, and Internship Completion

Stream	Year	Total Students	NPTEL Completion (%)	MOOC Completion (%)	Internship Completion (%)
B.Com	I	279	-	97.13	98.21
	II	294	46.94	52.04	99.32
	III	279	-	95.34	99.63
BCA	I	120	-	100	100
	II	88	-	100	98.86
	III	87	1.14	100	100
BBA	I	138	-	94.20	96.38
	II	133	33.33	85.71	81.20
	III	130	2.31	95.38	98.46

## TRAINING AND PLACEMENT CENTRE

The Training and Placement Centre at St. Claret College Autonomous has witnessed a remarkable surge in placements, all while upholding the institution's vision and mission of providing a holistic education and supporting the student community. Over 130 recruiters from top corporations and MNCs across industries such as IT/ITES, Finance, Accounts, US Consulting, Production, Manufacturing, Travel and Tourism, Hospitality Management, Risk Management, and more visited the college for recruitment. This success can be attributed to the students' dedication and the college's unique student-driven culture, strong corporate-academic interactions, and academic rigor. Leading organizations offered prominent roles across various disciplines, including Consulting & Strategy, Finance, General Management, E-commerce, US Taxation, Consulting, Human Resources, Operations & Supply Chain, and Sales & Marketing. The highest CTC this season reached INR 23 LPA, with the average CTC standing at INR 4.5 LPA. Students secured these placements through outstanding performance in internship drives, participation in case competitions, and project-based learning initiatives.

### The Professional Skills Development Program

The Professional Skills Development Program at St. Claret College Autonomous was designed to equip first-year UG students with essential soft skills for success in their future careers. Spanning 10 hours and conducted by external experts and in-house trainers, the program focused on enhancing communication, time management, decision-making, and presentation skills and preparing students for corporate expectations. The program sought to provide hands-on experience, boost confidence, and promote a culture of continuous learning. It faced challenges such as rapid changes in the industry and a lack of awareness about the need for ongoing skill development. To address these challenges, the program focused on soft skills and corporate expectations over 10 hours of training, delivered by external experts, alumni, and in-house trainers. Students received valuable insights into the role of soft skills and quantitative aptitude in the business world. Additionally, a more intensive 40-hour training was provided before placements to further prepare students. The sessions aimed to enhance students' self-confidence, time management abilities, and technical skills. Regular feedback was integral to the program, supporting continuous improvement. By

participating, students learned to adapt to evolving environments and requirements effectively. The program was designed to prepare students thoroughly for their future careers. The program significantly boosted students' self-confidence by improving their skills and knowledge while enhancing their time management abilities to balance multiple responsibilities. Students acquired industry-relevant technical skills and benefited from regular feedback, which supported continuous improvement. Additionally, the training prepared them to adapt effectively to changing environments and requirements.

### Alumni Talk Series: Bridging Experience and Aspiration

The Alumni Talk Series at St. Claret College served as a dynamic platform for connecting students with experienced professionals across diverse industries. Alumni shared



Alumni guiding students on Placements



valuable insights from their career journeys, offering students a clearer understanding of various roles and sectors. These sessions highlighted essential skills for financial and business success, guiding students on how to align their academic pursuits with industry expectations. Beyond knowledge sharing, the series fostered meaningful networking opportunities, allowing students to engage directly with alumni, seek advice, and establish professional connections. This initiative proved to be an inspiring bridge between academic aspirations and real-world experiences.

#### **HR Summit for all streams of UG and PG students**

On 23 June 2023, the Training & Placement Centre of St. Claret College Autonomous hosted a dynamic HR Summit featuring 12 eminent HR professionals from diverse industries. The event bridged academia and the corporate world, providing students with insights into Human Resources Management (HRM) and preparing them to tackle HR challenges effectively. Key sessions included Mr. Samuel's discussion on diversity and inclusion, Ms. Vijayita's emphasis on corporate law compliance, Mr. Kamal Stephens' advice on acquiring tech skills and debunking industry myths, and Ms. Shilpa Jaya Krishnan's strategies for enhancing employee experience

through content creation. Interactive workshops on resume building, interview preparation, and personal branding complemented the panel discussions, while networking sessions fostered valuable industry connections. The summit not only enriched students' understanding of current HR practices but also promoted innovation and entrepreneurship, making it a significant milestone in bridging educational and professional realms.

#### **Target Learning Studio: Empowering Career Readiness**

From 17 February to 6 April 2024, 27 students from St. Claret College participated in the Target Learning Studio Program at the Target Office in Bangalore. This comprehensive training initiative focused on enhancing career readiness by providing practical skills in communication, Microsoft Excel, business insights, personal branding, and interview preparation. The program aimed to equip students with the soft skills, aptitude, and technical expertise needed to thrive in the job market. A graduation ceremony marked the conclusion of the program, celebrating participants' achievements with certificates awarded to both students and the college. By fostering job market preparedness, the program also encouraged greater participation



Students at the HR Summit

in Target's campus placement drive, paving the way for future career success.

### List of Students Placed for the academic year 2023-2024

#### AXA Global Business Services:

##### Data Base:

Spreeha Lakra (BBA)  
Pruthvi N (BCA)  
Shamini S (B.Com)  
Sushmitha Pawar L (B.Com)  
Sunitha K (B.Com)  
Chaitanya R (BSc)  
Riya Kumari (BCA)  
Mohit Singh (B.Com)  
Tharun Raj K (B.Com TTM)  
G Navya (BBA)

##### MOL:

Anjana E (BBA)  
Aswin Nair (B.Com)  
B Stella Evangeline (B.Com)  
Chandana N (B.Com)  
Kousar.h (B.Com)  
Lakshmipriya S (B.Com)  
Mary Saniya (B.Com)  
Prashanth R (B.Com)  
Roshin Mathai K (BCA)  
Sandhya F (B.Com)

##### Voice:

Stephen Raj S (B.Com TTM)  
Marreyn Delffin J (B.Com TTM)

#### Axcess.IO:

##### Sales Executive-Corporate:

Tarakeshwari (MBA)  
Sanket (MBA)  
Capgemini:  
Software Associate:  
Rita Colette Joan (BBA)  
Strela Raju Karra (BSc)  
M Kubra (BBA)  
CodeYoung:

##### RM:

L Simon Edison (BBA)  
Sweta Bansod (BSc)  
Yuvax Tipre (BSc)  
Adarsh G (BSc)

Navneeth Singh (B.Com TTM)

##### ISS:

Simon PC (BBA)  
Aishwarya S (BBA)  
Saishree P (B.com)  
Lara Virgin Mary B (B.com)  
Keerthana B (B.com)  
Jeevika (B.Com TTM)  
Sahithya P (BCA)  
Asiya Khanum S (BCA)  
Lakshit Jain (BCA)  
Raksha R (BBA)  
Deepthi R (BBA)

#### Consero Finance Solutions:

##### Finance Analyst:

Marfa Kulsum (BBA)  
Tanuja B (B.Com)  
Chandan A (B.Com TTM)  
NISCHITHA GV (BBA)  
Chandana.N (B.Com)

#### Deloitte:

##### Software Engineer:

Akshaya Kumar (BCA)  
Varun P S (BCA)

#### Deloitte USI Consulting Associate Analyst:

Shyla M S (B.Com)  
S Hema Chaithini (B.Com)  
Preethi R (BBA)  
Lakshmi Br Amin (B.Com)  
Bhavana Kr (B.Com)  
Pragya Bharti (B.Com)  
Aswin Nair (B.Com)  
Chethana U (B.Com TTM)

##### Finance Analyst:

U Pooja Shankar (B.Com)  
Sona Yohannan (B.Com)

#### Ditto By Finshots:

##### Advisor:

Vivek M Patel (BCA)  
U Pooja Shankar (B.Com)  
Bhoomi Sharma (BBA)

#### Excelr:

**Selenium:**

Evelyn George (BCA)

**EY:**



EY Placements

**Tax Analyst:**

Keerthana S (BBA)  
Aiswarya S (BBA)  
Dhanush Kurakula (B.Com)  
Merlyn Suzane Philomena A (B.Com)  
P Kunal Singh (B.Com)  
Pavithra A (B.Com)  
Snigdha Nath (B.Com)  
Sona Yohannan (B.Com)  
D Deepali (B.Com)  
EAZHIL R (B.Com)  
Poojitha A P (B.Com)  
Rakshith VCH (B.Com)  
Shawn Simons (B.Com)  
Smitha Mane G (B.Com)  
Sneha Rose (B.Com)  
Al Rion C R (BBA)  
ANUP ROY (BBA)  
Jamuna S (B.Com)  
Likitha R (B.Com)  
Neha R (B.Com)  
Sanjana Singh S (B.Com)  
Pooja Kumari (B.Com)  
Pragya Bharti (B.Com)  
Rakesh.V (B.Com)  
Jayashree R (MBA)  
Deena Kumari H (MBA)  
Madhushree P (MBA)  
Pooja BM (MBA)

**Federal Bank:**

**Bank Officer:**

Harshini K (BBA)

**Godrej & Boyce:**

**Management Trainee:**

Anish Steve Fernandes (BBA)  
SHALOM VARGHESE (BBA)

**Growth Square:**

**Content Writer:**

Madhurya (BA)  
Allu Charitha (BA)

**Hammock:**

**Jnr Travel Extv:**

Aishwariya N (B.Com TTM)  
Chandan A (B.Com TTM)

**ICA Group:**

**Inside Sales Associate:**

Ranjith (MBA)

**Finance Analyst:**

Jomy KJ (MBA)  
Shaswath (MBA)

**HR Associate:**

Murugan (MBA)  
Hamsini AP (MBA)  
Prajwal (BBA)  
Lara (B.Com)  
Navneeth Singh (B.Com TTM)

**Digital Marketing Analyst:**

Swathi V K (MBA)  
Sam Jose (MBA)  
Allwin Joseph (BCA)

**Jagrati Foundation:**

**Psychologist:**

Rachel George (BA)

**Mibo Healthcare:**

**Social Work Community Development:**

Tony J Tom (MSW)

**Micro Land:**

**Graduate Trainee (PTG)-Software Engr:**

Vivek Kumar V (BCA)  
Allan David (BBA)  
Hemamalini M (BCA)  
OrchidTree Wellness and Retreat:  
Guest Relations & Marketing Executive:

Rahul Savio D (MBA)

**Pentagon Space:**

**Software Trainee:**

Roshin Mathai K (BCA)

Sahithya P (BCA)

Lavanya (BCA)

Asiya Khanum (BCA)

Nidhi Shinde (BCA)

**Qspider:**

**SDE:**

Adithyaa N (BCA)

Pruthvi N (BCA)

Aishwarya G Kumar (BCA)

SHAKTHI M (BCA)

Mohammed Ghouse (BCA)

Baljeet Singh (BCA)

Vivek Kumar V (BCA)

SMD Thousif Ibrahim (BCA)

Jensilin Jino J C (BCA)

Azeem Malik (BCA)

S R Sandeep (BCA)

Abhishek Sharma (BCA)

Kishore P (BCA)

Subin Joseph (BCA)

Prathyush M (BCA)

Aman Aryan Bhartiya (BCA)

N Lakshit Jain (BCA)

Jeba Jennifer K (BCA)

**ResourcePro:**

**Analyst Associate:**

Anum Sultana (B.Com)

**Associate-Metrix Delivery Unit:**

Sonu K (B.Com)

Mohammed Sameer Ahmed K (B.Com)

Anum Sultana (B.Com)

Shaima Ansar (BBA)

Bindu N (BBA)

D. Santhosh Kumar (B.Com)

Deepa R V (B.Com)

**Societe General - Socgen:**

**HR:**

Renuka R (BBA)

Yeshashwini S (BBA)

**Finance Analyst:**

Swathi R (B.Com D)

Amith Saji (BBA)

Konduru Leela Venkatalasya (B.Com TTM)

Vinita Chilkoti (B.Com)

Bhuvan Bhat (B.Com)

**Target Corporation:**

Finance Analyst:

Santhosh Kumar (BBA)

**SNR Guest Service Specialist:**

L Simon Edison (BBA)

**TCS:**

**Software Engineer:**

Dinesh P (BCA)

**Software Trainee:**

Tania Lisa (BCA)

Sahana M (BCA)

**BPS:**

Anish Steve Fernandes (BBA)

Bhavya R (BBA)

Bhoomi Sharma (BBA)

Bindu N (BBA)

David George (BBA)

Harshini.k (BBA)

Marilyn Joyce. D (BBA)

Mohit A (BBA)

Monish Gopal Shriyan (BBA)

Pavansurya AV (BBA)

PREETHI R (BBA)

PREM D (BBA)

Saraswathi. T (BBA)

Simon P C (BBA)

Subash Sharma (BBA)

Sudeesh.D (BBA)

Zeba Nigar (BBA)

Sahana B (BBA)

Vivek B (BBA)

Allan David (BBA)

Ambika R (BBA)

Chaithra R (BBA)

David John (BBA)

Ephy Anthony (BBA)

Harsha N (BBA)

Nischitha Vasanth (BBA)



Siddarth M (BBA)  
 Simon L (BBA)  
 Veeresh M (BBA)  
 Purvi Sindhya (B.Com)  
 Jayanth R (B.Com)  
 Megha Mohan (B.Com)  
 Mahalakshmi A (B.Com)  
 Sanjana S (B.Com)  
 Roshan C S (B.Com)  
 Mohammed Chanchiya (B.Com)  
 Putul Kumari (B.Com)  
 Pooja Kumari (B.Com)  
 Mohit Singh (B.Com)  
 Meghana D (B.Com)  
 Md Yaseen (B.Com)  
 Mani O (B.Com)  
 Keerthana B (B.Com)  
 Kaja Hussain (B.Com)  
 JOVIN VISHAL BOROYALA (B.Com)  
 Yashas S (B.Com)  
 Bhoomika Reddy P (B.Com)  
 B Stella Evangeline (B.Com)  
 USHASHREE M (B.Com)  
 Syamitha Lakshmi (B.Com)  
 Stephen S (B.Com)  
 Sreeja Jayasri Sridhar (B.Com)  
 Santhosh Kumar D (B.Com)  
 Sharon N Y (B.Com)  
 Shravya D (B.Com)  
 Sidharth A (B.Com)  
 Chandana (B.Com)  
 Rakesh Tc (B.Com)  
 Nanditha Hk (B.Com)  
 Pragya Bharti (B.Com)  
 Pk Raj (B.Com)  
 Kethan Nayak (B.Com)  
 Gangothri S (B.Com)  
 Charitha Yadav.N (B.Com)  
 Neha R (B.Com)  
 Rakesh V (B.Com)  
 Punith Kumar.V (B.Com)  
 Saishree P (B.Com)  
 Leena H (B.Com)  
 Lakshmi BR Amin (B.Com)  
 Sonu K (B.Com)  
 V SUJITH KUMAR (B.Com)  
 Annapurna Prasanna Kumar (B.Com)  
 Shamini S (B.Com)  
 Shravya D (B.Com)

Shree C (B.Com)  
 Sidharth A (B.Com)  
 Sonu K (B.Com)  
 Sreeja Sridhar (B.Com)  
 Stephen S (B.Com)  
 Sujith S (B.Com)  
 Sushmitha L (B.Com)  
 Syamitha Lakshmi (B.Com)  
 Tharun K (B.Com)  
 Ushashree M (B.Com)  
 Vaishnavi M (B.Com)  
 Varsha S (B.Com)  
 Vidya M (B.Com)  
 Supriya G V (BSc)  
 Priyanka M (BSc)  
 Sharona Shaji (BSc)

#### **TRAAEXPLORE Pvt Ltd:**

##### **Sales:**

Monica S (MBA)  
 Pallavi U (MBA)  
 Praveen A (MBA)

##### **Verizon India:**

Trainee - Software:  
 Vivek M Patel (BCA)  
 Shikha Rajawat (BCA)  
 Kusuma Bm (BCA)  
 Aishwarya C (BCA)  
 Shreya K G (BCA)  
 Harshini R (BCA)  
 Varun P S (BCA)  
 Maheshwari R (BCA)

##### **Withum Advisory:**

Trainee - Audit:  
 Tejas LS (M.Com)  
 Joyce Petricia.B (M.Com)

##### **YB Tradelinks LLP:**

##### **Client Administrator, Supply Chain Manager, and Data Analyst:**

Sai Venkatesh Vaishnavi (MBA)  
 Gowthami R (MBA)  
 Gopika R (MBA)  
 Rachana A (MBA)  
 Haritha Ashok (MBA)

## CLARET CENTRE FOR

### COMMUNITY DEVELOPMENT

**C**laret Centre for Community Development (CCCD), the social extension wing of St. Claret College, organizes outreach activities that align with the college's mission of forming young, intellectually competent, professionally skilled, spiritually vibrant, morally responsible, socially just, and culturally sensitive global citizens through holistic Claretine education. The center emphasizes community service as an integral aspect of education, integrating extension activities with curricula to help, serve, reflect, and learn. CCCD encourages all UG and PG departments to engage in extension activities on various themes, fostering both sensitization and personal growth at multiple levels. Additionally, CCCD coordinates the Unnath Bharath Abhiyan (UBA) Programme, a flagship initiative of the MHRD coordinated by IIT Delhi, and St. Claret College is a Participating Institute in the UBA programme. The centre has also adopted St. Joseph Convent High School, Sumanahalli, and developed a program to improve the school's educational system.

**National vaccination day:** Claret Centre for Community development celebrated National vaccination day on 16 March 2024. Ms. Neeta, Member of CCCD organized a cancer prevention vaccination drive to a total of 32 girls of the Rainbow Home orphanage. The management sponsored the vaccines which will be of great help to the children and save their precious life from high grade cancers.

**World Water Day:** Claret Centre for Community Development (CCCD) organised an awareness campaign to save water on 22 March 2024. The theme of the campaign was 'Water for Peace', which focuses on the critical role water plays in the stability and prosperity of the world. Students of the College made an awareness video on the theme and was circulated on social media platforms.

**Outreach Activity – Class 10th Board Exam Preparation: Tricks to Excel:** Claret Centre for Community Development (CCCD) organised an outreach activity with St. Joseph's School, Sumanahalli, to address the students in X grade as they approach their board exams. The resource person team was headed by Dr. Arul Prabakaran, Assistant Professor, PG dept of Psychology, along with three students of I.M.Sc.

**Community-Based Rehabilitation:** Supporting People with Disabilities: The PG Department of Commerce and Claret Centre for Community Development organized an Outreach Activity to Sumanahalli Support Community Care Center on 24 January 2024 at 10.00 AM to make students to understand on "Community-Based Rehabilitation: Supporting People with Disabilities". The program was well received and a total of 42 students participated in the outreach activity.

**Extension activity: "Literacy Drive":** The Department of Computer Science organized an Extension activity of a 30-hour "Literacy Drive" programme for the kids in Anugraha Orphanage Summanahalli from 20 November 2023 to 30 January 2024. The student volunteers visited this orphanage on Saturdays and Sundays to tutor the kids and also, they conducted some games and group events for them. With a team of a total of 11 volunteers who contributed their time and resources to make this event memorable for the kids. The Anugraha Orphanage Summanahalli appreciated the efforts and expressed their gratitude.

**Outreach Activity: Eco-Clean Campaign:** On 21 June 2024, the college conducted the Eco Clean Campaign at Hunasamaranahalli Lake from 10:00 AM to 11:00 AM. The event saw active participation from a total of 49 B.Com I Year students. Participants enthusiastically cleaned the lake surroundings, promoting environmental awareness and sustainability. The campaign emphasized the importance of preserving natural ecosystems and fostering a sense of civic duty among students.

In the academic year 2023 -24 the CCCD has achieved remarkable milestones by encouraging all the UG and PG departments by sensitizing the students through extension activities on varied themes. Each department has taken the onus of developing robust extension activities which not only create awareness towards varied concern areas but simultaneously widens their capabilities at multiple levels.

## CLARET CENTRE FOR

### CONSULTING AND SKILLS TRAINING

**S**t. Claret College, Autonomous, has been a leader in educational and professional development in India. Committed to excellence, C3ST has played a crucial role in enhancing the skills and competencies of students and educators, aligning with the college's mission of providing holistic education and fostering continuous improvement. Our centre has delivered extensive training programs in life skills and teaching-learning pedagogy, reaching a diverse audience across states like Kerala, Karnataka, Andhra Pradesh, and Manipur. These programs are designed to equip participants with essential life skills and effective teaching strategies, bridging the gap between theoretical knowledge and practical application in academic and professional environments.

Beyond student and teacher training, C3ST has provided specialised training to colleges in areas such as NAAC accreditation and Outcome-Based Learning (OBL). Our workshops and seminars have been instrumental in guiding institutions through NAAC's rigorous assessment processes, helping them achieve and maintain high standards of quality. Additionally, our expertise in OBL has supported colleges in developing curricula focused on clearly defined and measurable learning outcomes, thereby enhancing the overall quality of education.

C3ST's contributions extend further, with numerous lectures delivered on various academic aspects related to commerce, management, and humanities. These lectures have offered valuable insights into current trends and challenges, fostering critical thinking and encouraging academic excellence and innovation.

The success of the centre is a testament to the

dedication and expertise of our trainers, supported by the resources and vision of the college. Our programs are continuously updated to incorporate the latest trends and best practices in education, ensuring that we remain at the forefront of professional development.

**Orientation Program for the Staff of Anthony Claret School** SCC conducted an orientation session for the Staff of Anthony Claret School on 04 October 2023. Rev. Fr. Thomas Thennadiyil and Dr. Arijit Roy shared insights on "Creating a Positive Institution of Culture" emphasising on building a strong foundation for future education and development.



Rev. Fr. Thomas Thennadiyil speaks at the orientation programme for teachers of AC School

As we look to the future, the Claret Centre for Consulting and Skills Training remains committed to expanding our reach and impact, contributing to the growth and development of individuals and institutions across the country. We are proud to be part of St. Claret College, Autonomous, and continue to uphold its values of integrity, excellence, and service.

## EQUAL OPPORTUNITY CELL

**S**t. Claret College (Autonomous) is committed to fostering a supportive and inclusive environment, ensuring equal access and opportunities for students, particularly those from disadvantaged backgrounds or with special needs. The Equal Opportunity Cell, established in line with UGC directives, is devoted to removing social disparities and supporting students from diverse communities and economic backgrounds, including SC/ST/OBC and minority groups. Key objectives include promoting awareness of equal opportunities, overseeing policy implementation for disadvantaged groups, and providing academic, financial, and social guidance.

### Orientation on Scholarship Opportunities for New Students

The Equal Opportunity Cell organized an orientation session on scholarship opportunities for all first-year UG students on 6th and 7th September 2023. This event focused on enhancing students' understanding of available financial aid options, motivating them to pursue scholarships actively. The session successfully achieved its goal by equipping students with comprehensive knowledge and encouraging them to leverage these opportunities for educational support.

### Orientation on Scholarship Opportunities for Faculty

On 17th November 2023, the Equal Opportunity Cell conducted an orientation session for UG class mentors. This session aimed to provide detailed insights into various scholarship options to help mentors guide their

students effectively. The program was informative and engaging, empowering mentors to share this knowledge with their mentees, thus fostering broader awareness of financial assistance among the student body.

### Orientation on Scholarship Opportunities by Class Mentors

An additional orientation on scholarship opportunities was held on 29th November 2023, led by undergraduate class mentors for first-year UG students. This session centered around informing students about scholarships offered by central, state, institutional, and non-governmental organizations. The initiative significantly improved students' awareness and motivated them to actively seek scholarships to fund their education.

#### SCHOLARSHIP REPORT OF AY 2023-24

SL.NO	TYPE OF SCHOLARSHIP	NO.OF STUDENTS BENEFITED	AMOUNT SANCTIONED
	<b>INSTITUTIONAL</b>	<b>972</b>	<b>64,42,838</b>
	<b>GOVERNMENT</b>	<b>525</b>	<b>29,65,403</b>
	<b>NON-GOVERNMENT</b>	<b>52</b>	<b>9,91,600</b>
		<b>TOTAL</b>	<b>1,03,99,841</b>



## CARE

### Claret Centre for Mental Well-being

**C**ARE – Claret Centre for Mental Well-being, an initiative that seeks to provide a platform to have resourceful conversations about mental health and wellbeing, was formally inaugurated on World Mental Health Day, 10 October 2023. The foremost intention of CARE is both educational as well as to draw attention of both faculty and students towards the importance of mental health in the field of education, provision to seek help as and when needed and to raise awareness about involving in activities that boost mental wellbeing.

#### Psychology Conference- 2024



Panel Discussion during international conference

An initiative of CARE, the first ever International Student Conference in association with St. Xavier's College, Kathmandu, Nepal on the theme 'Psychology in the Modern Era' was held on 25 June 2025. The International Conference aimed to comprehend the extensive leap of progress that Psychology as a discipline has undergone since its inception. Recognizing the various sub-fields in the discipline along with the influence technology has had on mental health in general, this conference looked at bringing together different perspectives and research methodologies to deepen and advance one's knowledge on factors that drive human behaviour in the recent times.

#### Life Skills Development Program

Life Skills Development Program (LSDP) intends to inculcate skills in students that are long lasting and help in enhancing interpersonal relationships. Highlighting the importance of self-awareness, the first-year students are exposed to topics and activities that include

building confidence, starting a new journey, planning the future, etc. Subsequently, in their second year, the focus is more towards building healthy interpersonal relationships. Finally, in



Fr. Joseph interacts with students during LSDP

their final year, the theme shifts to social consciousness.

LSDP was also extended to St. Claret PU College wherein the emphasis was on the numerous career options for students and to also practice the art of gratitude from a very young age.

#### Counselling Services

The counselling services in college have been exceptionally active with a number of students taking the help from the professional counselor for various concerns. The predominant concern areas noted are anxiety, relationship issues, depression, parental pressures, lack of clarity in career, etc. There has been consistent follow up from the students who seek professional help. Chief techniques employed to reduce the distress of the students include diaphragmatic breathing, stress management techniques and cognitive-behavioral therapy.

## NCC

The College's NCC Unit, established in 2018, has been a landscape for personal growth, leadership development, and fostering a sense of national pride. It aims to develop character, comradeship, discipline, a secular outlook, the spirit of adventure and ideals of selfless service amongst young citizens. Further, it seeks to create a pool of organised, trained and motivated youth with leadership qualities in all walks of life, who will serve the nation. The NCC aims to motivate young Indians to join the armed forces.

NCC organised many memorable events, each celebrating diverse aspects of discipline, leadership, and community service.

**Swachhata Activity:** On 02 October 2023, the NCC Unit organised a cleaning drive at Ulsoor Lake, involving 31 cadets. The event began by cleaning the lake's surroundings and segregating waste into dry and wet categories. Following this, the cadets went around the neighbourhood with placards promoting the importance of cleanliness and the benefits of maintaining clean and sanitary living conditions.

**Ekta Diwas:** On 31 October 2023, the NCC Unit celebrated National Unity Day, also known as Ekta Diwas, in honour of Sardar Vallabhbhai Patel's birth anniversary. The event involved 74 NCC cadets. The program began with the National Unity Pledge, led by Rev. Fr. Joseph S., Vice Principal followed by a Unity Run from the campus to Jalahalli village and back, with cadets carrying placards promoting unity and integrity. The day's activities concluded with an essay writing competition on "National Integrity". The first prize was awarded to Ms.



Rashtriya Ekta Divas

Priya Rathor of II BBA A, the second prize was awarded to Mr. Shreyas of II BCA and the third prize was awarded to Mr. Allan David - III BBA B.

**NCC Day:** On 25 November 2023, the NCC Unit of the college celebrated NCC Day with 26 cadets participating in the celebration. Rev. Fr. Joseph S. delivered the pledge, which the cadets repeated after him. Following this, the cadets visited Jalahalli Village to plant trees and spread awareness regarding the importance of planting trees in every household by distributing saplings, thereby fostering a sense of civic responsibility.

**General Career Guidance:** The NCC Unit of the college organised a General Career Guidance session for 34 cadets on 27 November 2023. The resource person, Col. U.C. Mehta, who has three years of training at NDA and one year at IMA, began by discussing the significance of the B Certificate in NCC, which denotes advanced training and opens opportunities for leadership and community service. He emphasised the importance of map reading for navigation and situational awareness essential for outdoor activities and field exercises. The session concluded with Col. Mehta outlining various job opportunities available to NCC cadets.

**National Youth Day:** The NCC Unit of SCC organised a debate competition on "The Role of Youth in Environment Protection" on 12 January 2024, with 52 participants. The event highlighted the critical role of youth in fostering

sustainable practices and advocating for environmental conservation. Seven cadets participated in the debate where Ms. Sadhana Patil of II BA won the first prize, Mr. Pruthvi of I BBA A won the second prize and Ms. Aishwarya III BCom won the third prize.

**Election Awareness Program:** The NCC Unit of the college organised an outreach activity on 4 May 2024, where 19 cadets spread awareness about voting rights in Jalahalli Village. The cadets walked through the village carrying posters and chanting slogans like "Your Vote, Your Voice" and "Your Vote, Your Right" in English and Kannada. The primary objective was to educate and motivate the local community about the significance of participating in the upcoming election. The posters and slogans helped create a memorable presence, capturing residents' attention and emphasising voting as a fundamental democratic right.

**Visit to Orphanage:** The NCC Unit of SCC organised a visit to "Mathrushree Manovikasa Kendra" on 4 May 2024, with 19 cadets participating. The visit aimed to offer emotional support, conduct educational and recreational activities, and assess the centre's needs. The cadets engaged with the children through storytelling, games, and arts and crafts, bringing smiles and excitement. They donated essential supplies, including clothes, educational materials, hygiene kits, and medical supplies, and conducted a health and hygiene workshop. The visit fostered meaningful connections and laid the groundwork for future assistance, reinforcing the cadets' commitment to supporting Mathrushree Manovikasa Kendra.

### Achievements

Our NCC Cadets have excelled in various areas, bringing laurels to the college:

TAC Gold Medal – Dhanalakshmi - III BCom C won the TAC Gold Medal in New Delhi.

EBSB Camp – Shreyas II BCA attended EBSB



Ms. Dhanalakshmi won the TAC Gold Medal

Camp in Uttarakhand.

The 2023-2024 academic year has been a remarkable journey for the St. Claret College NCC Unit. We have witnessed commendable leadership, unwavering dedication, and a strong sense of community. As we look forward to another year, we remain committed to nurturing the potential of our cadets and continuing our legacy of excellence in service and discipline.

## NSS

The NSS is a flagship program initiated by the Government of India, designed to engage students in constructive social activities while developing their personality through community service. At St. Claret College Autonomous, the NSS unit embodies this vision by organising various programs and activities that address social issues and promote inclusive growth. Our NSS unit is committed to the ideals of selfless service, leadership, and social responsibility.

The NSS (National Service Scheme) committee conducted various programs during the Academic Year 2023-2024:

**Visit to Leprosy Rehabilitation Centre, Summanahalli, Bengaluru:** The Volunteers of NSS educated the leprosy patients on HIV and Leprosy on 07 November 2023. A total of 40 NSS volunteers interacted with HIV patients and Leprosy patients. Fr. George Kannantham served as the resource person for the event. The visit to the Leprosy Rehabilitation Centre highlighted the critical support provided to individuals affected by leprosy, showcased effective rehabilitation practices, and emphasized the importance of community involvement. It also inspired participants to advocate for and contribute to similar humanitarian efforts.

**75th Republic Day:** The NSS in association with, NCC, and Sports Club celebrated 75th Republic Day. The Principal Rev. Dr. Thomas V. Thennadiyil was the Chief Guest and Fr. Vice-Principal Joseph S. was the guest of honour for the program. Dr. Safeer Pasha, Staff Coordinator, Dr. Madesh N., NSS Officer, Dr. Muniraju, Physical Education Director, Dr. Lt. Prakash Behra, N.C.C. Officer, Students, faculty and staff of the College were present at the celebration of 75th Republic Day. The 75th Republic Day celebration at the college fostered national pride and unity among students and staff. The event featured vibrant cultural performances, insightful speeches, and a reaffirmation of the values enshrined in

the Constitution, enhancing community spirit and patriotic fervor.

**Free Eye Check-up:** A Free Eye Check-up camp was conducted by NSS Unit of St. Claret College at A.P.J. Abdul Kalam Auditorium on 22 December 2023 in association with Dr. Agarwal Eye Hospital, Rajajinagar, Bengaluru. The Resource Person was Dr. Chandrakala & Dr. Harish, consultants and experts. The Free Eye Check-up at the college provided essential vision care to students and staff, leading to early detection of potential eye issues. The initiative promoted health awareness, improved overall well-being, and reinforced the institution's commitment to community service and welfare.

**Blood Donation Camp:** The volunteers from Red Cross Society visited with the team on 10 February 2024. The camp started at 09:30 AM with the enrolment, eligibility, check-up, followed by donation of blood and refreshments. Rev. Dr. Thomas Thennadiyil, Principal, St. Claret College, Inaugurated the camp by donating blood. Around 240 members including faculty, staff, students of SCC and



Blood donation Camp



people from Jalahalli village donated their blood and received appreciation certificates. The Blood Donation Camp at the college was highly successful, with numerous participants contributing to a crucial cause. It helped replenish local blood banks, raised awareness about the importance of donation, and demonstrated the college community's commitment to social responsibility and health.

**Awareness Program on Protection from Dengue Fever:** The NSS organized a public awareness program on protection from Dengue Fever in association with Government primary health centre, Jalahalli on 12 March, 2024. The NSS volunteers and NCC cadets participated in the program, residents of nearby areas were visited and sensitized on these burning issues. The Awareness Program on Dengue Fever effectively educated students and staff on preventive measures and symptoms. It promoted proactive health practices, enhanced community understanding, and encouraged vigilance, significantly contributing to the college's efforts in combating dengue fever.



Dengue awareness rally

**Essay Writing Competition on Youth Day :** The NSS unit of St. Claret College conducted an Essay Writing Competition on account of Swami Vivekananda's Birthday on 12 January 2024 at 03:00 PM to 04:00 PM. A total of 100 UG students participated. The Essay Writing Competition held on Youth Day successfully showcased the creativity and perspectives of young participants. It fostered a deeper understanding of youth issues, encouraged

critical thinking, and highlighted the impactful contributions of youth to societal development and innovation.

**Awareness Rally for Save Water:** The awareness rally for save water programme was organized by the NSS unit on 15 May 2024. Around 100 members of NSS from all the batches were volunteered for the programme in this awareness rally. The Awareness Rally for Save Water successfully raised consciousness



Save Water awareness rally

about water conservation. It engaged participants with impactful messages and practical tips, fostering a collective commitment to sustainable practices and highlighting the importance of protecting this vital resource for future generations.

The activities of the NSS of the college have significantly contributed to community development and student engagement. Through various impactful initiatives, including health camps, environmental drives, and social outreach, the NSS has fostered a spirit of service and responsibility. These efforts not only benefited the community but also enriched the students' personal growth and social awareness.

## AMBEDKAR AND GANDHI STUDY CENTRE

The Ambedkar and Gandhi Study Centre is a vibrant community of SCC. The Centre is dedicated to exploring and understanding the profound philosophies and contributions of two of India's greatest leaders, Dr. B.R. Ambedkar and Mahatma Gandhi. Our mission is to foster a deep appreciation and critical understanding of the thoughts, works, and legacies of Dr. Ambedkar and Mahatma Gandhi. Through our activities, we aim to inspire students to engage with the social, political, and economic issues these leaders championed and apply their principles to contemporary challenges.

**Gandhi Jayanti:** The Ambedkar Gandhi Study Centre celebrated the 154th Birth Anniversary of Mahatma Gandhi on 03 October 2023 at 11:00 am. The celebrations were held at the College quadrangle. The celebrations started



Honouring the Mahatma's Legacy on Gandhi Jayanthi

with paying homage to Mahatma Gandhi's photo by Rev. Dr. Thomas V. Thennadiyil and by Rev. Fr. Joseph S. Rev Fr Thomas V Thennadiyil addressed the gathering and envisaged the importance of Gandhism in our daily life. As a part of the Gandhi Jayanti celebrations, the club organised an essay-writing competition on Mahatma Gandhi's life and teachings.

**Extension Activity at Ambedkar Study Centre, Bangalore University:** The club conducted an extension activity to the Ambedkar Study Centre, Bangalore University to

commemorate the 67th Death Anniversary of Dr. B.R. Ambedkar on 28 November 2023. The club members interacted with members of the Ambedkar Study Centre, Bangalore University which enabled them to gather much information about Dr. B.R. Ambedkar. A rally was conducted on the campus to discuss the contributions of Dr. B.R. Ambedkar to the Indian constitution.

**Ambedkar Death Anniversary - Guest Lecture:** The club organised a guest lecture on Maha Parinirvana to commemorate the 67th Death Anniversary of Dr. B.R Ambedkar on 15 December 2023. Dr.

Lakshmipathy C.G., Professor, Department of Sociology, VHD Central Institute of Home Science, Maharani Cluster University,



Guest lecture organized during Ambedkar's Death Anniversary

Extension Activity at Ambedkar Study Center, Bangalore University



Bengaluru was the resource person. The students of I B. Com and members of Ambedkar Gandhi Study Centre participated in the guest lecture and gathered insights on the concept of Maha Parinirvana.

**Constitution Day:** We celebrated Constitution Day of India on 27 November 2023. The club members addressed the college regarding the importance and evolution of the Constitution of India and Rev. Dr. Thoams V. Thennadiyil delivered 'The Preamble' of the Indian Constitution as a pledge for all the students and staff in the college during the morning assembly. All the students and staff took the pledge in their respective classrooms.

**Ambedkar Jayanti- Guest Lecture:** The club organised a guest lecture to commemorate Ambedkar Jayanti on 19 April 2024. The resource person was Dr. Srinivas G., Assistant Professor from the Department of Political Science of Christ Academy Institute of Law, Bengaluru. The club members actively participated and interacted with the resource person during the guest lecture.

The Ambedkar and Gandhi Study Club has had an outstanding year with many engaging and insightful activities. Celebrating events like Gandhi Jayanti, Constitution Day, and

Ambedkar Jayanti has enriched our understanding of Dr. B.R. Ambedkar's and Mahatma Gandhi's contributions. Our extension activities and guest lectures have inspired students to relate historical principles to current issues. The active participation of our members showcases the club's success in nurturing a vibrant intellectual community, and we are excited to continue promoting the philosophies of these great leaders.



## CHRISTIAN STUDENTS ASSOCIATION

### & AICUF

The Christian Students Association (CSA) of SCC was established in 2005 and has been devoted to community service, spiritual growth, and enriching activities. Throughout the academic year, CSA has organised various impactful events that have strengthened the bonds within the community and provided opportunities for the spiritual development of the college community. Our commitment to fostering a supportive and spiritually enriching environment remains unwavering.

This academic year, the CSA organised several significant events, each contributing to our mission of service and spiritual growth:

**Visit to Nams Snehasadan:** On 10 January 2024, the Christian Students Association (CSA), in collaboration with the National Service Scheme (NSS), organised an extension activity at Nams Snehasadan in Bangalore. The event aimed to provide companionship and support to the residents, fostering a sense of community and empathy among participants. CSA and NSS members engaged in meaningful interactions and activities with the residents, enhancing their understanding of social responsibility.

**Visit to Missionaries of Charity:** On 10 January 2024, the Christian Students Association (CSA), in partnership with the National Cadet Corps (NCC), conducted an extension activity at the Missionaries of Charity in Bangalore. The event focused on providing assistance and support to the organisation's residents, fostering a spirit of compassion and community service among participants. CSA and NCC members engaged in various activities that contributed to the well-being of the residents and deepened their understanding of social responsibility.

**Visit to Sumanahalli Leprosy Rehabilitation Centre:** On 22 December 2023, the Christian Students Association (CSA) collaborated with the National Cadet Corps (NCC) for an outreach activity at the Sumanahalli Leprosy

Rehabilitation Centre in Bangalore. The event aimed to support and uplift the residents through various activities, including providing companionship and necessities. CSA and NCC members worked together to enhance the quality of life for the residents and raise awareness about leprosy and rehabilitation efforts.

**Annual Retreat:** The CSA conducted its Annual Retreat on 06 January 2024, a spiritually renewing experience featuring group discussions, reflective sessions, and inspiring talks by Rev. Dr. Reji Koodappattu. A total of 164 participants engaged in sessions focused on personal faith journeys and leadership skills,



Annual retreat



CSA annual retreat





resulting in increased spiritual insight and strengthened community bonds.

**Faith and Film - Movie Screening and Discussion:** On 01 June 2024, the movie *Evan Almighty* relating to a story in the Bible was screened, followed by discussions and reflections. This event saw the participation of 90 students and enhanced members' understanding of faith, forgiveness, and empathy.

#### **Christmas Celebration:**

**The Joy of Giving:** As part of the Christmas celebration, the club organised a charity drive for nonperishable items and clothes collection across all classes. Each class competed to gather the highest number of donations, with a prize awarded to the winning class. The winning class, III Year BBA B, was recognised for their significant contribution, demonstrating exceptional enthusiasm and generosity.

The Christian Students Association (CSA) has had a profoundly impactful year, marked by meaningful community service, spiritual growth, and enriching activities. Our events, including community service visits, the Annual Retreat, the Faith and Film screening, and the Christmas celebration charity drive, have

strengthened the bonds within our community and provided valuable opportunities for personal and collective spiritual development. The dedication and enthusiasm of our members have been inspiring, reflecting our unwavering commitment to fostering a supportive and spiritually enriching environment.

## CONSUMER RIGHTS CLUB

The Consumer Rights Club, St Claret College Autonomous, Bengaluru, aims to raise awareness of consumer rights among the students. The Club is dedicated to fostering a deeper understanding of consumer rights, promoting ethical practices, and equipping students with the knowledge and skills to navigate the marketplace confidently and responsibly.

This academic year, the Consumer Rights Club organized the following events:

**Consumer Rights Awareness Program:** In December 2023 the Consumer Rights Club conducted “Consumer-The Avenger” an intra-club mystery-solving quiz competition for the club members to educate students regarding various consumer protection acts.

**Court Visit:** In January 2024 the Club took students to the civil court as part of an educational visit which provided them with a rich learning experience that extends beyond textbooks and classrooms, offering practical insights into the functioning of the legal system and its relevance to society.

**Consumer Advocacy Arena:** In June 2024 the Consumer Rights Club conducted “Consumer Advocacy Arena” an intra-club competition on consumer rights awareness for club members. The students were presented with various case studies and discussions were held on that basis.



Students participate in Consumer Advocacy Arena

**Consumer Advocacy Arena 2.0:** In June 2024 the Consumer Advocacy Arena 2.0 an intra-college competition was conducted for all the

students to create awareness of their rights and duties as customers and to educate them on filing consumer rights cases.



Winners of Consumer Advocacy Arena

In conclusion, the Consumer Rights Club of the college has made significant strides in raising awareness and educating students about their consumer rights through various engaging and educational events. These initiatives enhanced the students' understanding of consumer protection laws and provided them with practical insights into real-world applications.

## CULTURAL & ARTS CLUB

The Cultural and Arts Club of SCC is a dynamic cornerstone of campus life, dedicated to nurturing creativity, diversity, and talent among its student body. This vibrant club orchestrates a plethora of engaging events throughout the academic year, celebrating the arts in all its forms. From the festive excitement of Freshers' Day, where new talents are welcomed amidst themed celebrations to events like Recipro Ethnic Day and the prestigious "Mayurika", a National Inter-College Fest underscores the club's commitment to cultural exchange and community engagement. The Club embodies a spirit of creativity, inclusivity, and excellence, enriching campus life and fostering a thriving arts community.

**Freshers' Day:** The Club organised Freshers' Day on 09 October 2023. The theme for the Freshers' Day celebration was "Barbenheimer." Rev. Dr. Thomas V. Thennadiyil, Principal addressed the students and announced the winners of Mr. & Ms. Freshers 2023 Mr. Shaurya and Ms Varsha N., following which the previous year's winners crowned and felicitated the new winners.



Mr. & Ms. Freshers 2023

**Splash - Intra-College Arts Fest:** The Club, orchestrated SPLASH 2023, an Intra-College Arts Fest, inviting all undergraduate students to participate in Pencil Sketching, Photography, Rangoli, Face painting, Hair Styling and Makeup. The event spanned from 13 to 17 November 2023, offering a diverse range of artistic activities for students to engage in and enjoy. A total of 412 students participated in the various events of SPLASH 2023.

**Euphoria – Intra-college Cultural Fest:** The Cultural and Arts Club organised "Euphoria," a captivating cultural extravaganza on November

18, 2023. After a week of anticipation, the finalists showcased their talents in categories including duet dance, Adaptune, Western solo dance, Eastern solo dance, as well as Western and Eastern group dance. The event concluded with a prize distribution ceremony, where the winners were awarded for their outstanding contributions.

**Recipro- Ethnic Day:** The Club organised an Ethnic Day celebration to celebrate the diversity of cultures and ethnicities. A total of 371 students participated across various onstage events. The event commenced with an inaugural ceremony featuring Chief Guest Mr. Liben Tom, a drum artist and alumnus of the college, who graced the occasion with his presence and delivered an exclusive band performance. The students were divided into teams as I years, II years, III years and PG who competed for the rolling trophy. There were exciting events like Ethnic Dances, Ethnic Walk & Ethnic Music competitions. Rev. Dr. Thomas V. Thennadiyil, Principal announced the overall champions of Recipro 2024- the II-year UG



Recipro - A Festival of Cultures



batch.

**Mayurika- National Inter College Fest:** The Club organised “Mayurika 2024” - a National Level Inter-College Cultural Fest on 09 May 2024 hosting many onstage and off-stage events. Renowned Kannada rapper, singer, and director Mr. Alok R. Babu, widely known as ‘ALL OK’, graced the occasion as the chief guest. A total of 421 students representing 42 different colleges enthusiastically participated in the fest. After a series of captivating performances and competitions, New Horizon College, Kasthurinagar emerged triumphant as the



ALL OK performs at Mayurika 2024

overall winner, while St. Paul's College secured the runner-up position. The fest concluded with a valedictory ceremony where all winners of different events received certificates and a cash prize including sponsor coupons.

**International Dance Day:** The Club organised a vibrant and exciting celebration of International Dance Day on 29 April 2024. The event took place in the Quadrangle from 12:15 PM to 12:45 PM and 13 students performed from the Western and the Eastern Dance Teams. The event's highlight was a thrilling dance battle hosted by the Western Dance Team. The dancers' remarkable talent, creativity, and energy captivated the audience, leaving them mesmerized.

**Prizes and Achievements:** The Club of St. Claret College Autonomous apart from organising the above events in the college has sent the students to participate in 11 inter-college fests of which the college team has won 2 overall championships. Following are the details of the fests and the prizes won.

**Arihant Group of Institutions Akriti on 24 November 2023.** (No. of students participated:26)

**BGMI Gaming : (Team 1) / I Prize**

1. Mohit Yadav
2. Md Yaseen
3. Karthik P
4. Sarvesh Singh Chauhan

**BGMI Gaming : (Team 2) / II Prize**

1. Yogesh V
2. Joshua S Madhu
3. Safia Hussaini
4. Kalluri Srinivasulu

**Photography and Caption Writing / I Prize**

1. Nirnitha R
2. Stefin S

**Poetry Writing / II Prize**

1. Sai Akshara

**Face Painting / I Prize**

1. Sharon J



**Presidency University- Invinia on 24 and 25 May 2024** (No. of students participated: 70)

**Improv / II Prize**

1. Theresa
2. Stephen
3. Akhil
4. Pankaja

**Solo Instrumental / II Prize**

1. Kevin

**JAM / II Prize**

1. Sanya

**Reel Making / I Prize**

1. Ishaan

**Photo Battle / I Prize**

1. Bhargav

**Kannada Poetry / I Prize**

1. Likitha

**Battle of Bands / I Prize**

- |             |           |
|-------------|-----------|
| 1. Kevin    | 2. Reuben |
| 3. Jonathan | 4. Shalom |
| 5. Paul     | 6. Pranav |
| 7. Ameen    |           |

**Cambridge Institute of Technology- Chiguru on 24 and 25 November 2023** (No. of students participated: 29)

**Western Style Group Dance / III Prize**

- |             |              |
|-------------|--------------|
| 1. Bhuvan   | 2. Sudeesh   |
| 3. Srishti  | 4. Kumar     |
| 5. Suchit   | 6. Al Rion   |
| 7. Parvathy | 8. Karan     |
| 9. Tarun    | 10. Chandana |
| 11. Angel   | 12. Vismaya  |
| 13. Nandini | 14. Ashley   |
| 15. Aadhika |              |

**Dayananda Sagar Academy of Technology and Management- Esperanza on: 7 and 8 June 2024** (No. of students participated: 72)

**Mime / I Prize**

- |            |              |
|------------|--------------|
| 1. Rachel  | 2. Smriti    |
| 3. Flora   | 4. Mohit     |
| 5. Hemanth | 6. Shatakshi |

7. Vidya
9. Sanjay

8. Roohi

**Fashion Walk / II Prize**

- |          |               |        |
|----------|---------------|--------|
| Baqeer   | Aditya Ankesh |        |
| Aadarsh  | Thajuddin     | Cristo |
| Anshika  | Monika        | Asta   |
| Rakshita | Sanjana       | Atheeq |
| Sahithya |               |        |

**Short Movie Making / I Prize**

1. Isha
2. Ishaan

**Eastern dance / II Prize**

1. Pooja

**Eastern solo / II Prize**

1. Pranav

**Debate / I Prize**

- |            |              |
|------------|--------------|
| 1. Harsh   | 2. Navneeth  |
| 3. Shaurya | 4. Debarjito |

**St. Pauls College- Kairos on : 4 June 2024** (No. of students participated: 20)

**Among us / I & II Prizes**

- |                |             |
|----------------|-------------|
| 1. Kushal      | 2. Vinita   |
| 3. Srajan      | 4. Sarvesh  |
| 5. Devanesan   | 6. Rahul    |
| 7. Navneeth    | 8. Ashutosh |
| 9. Harsh Bafna |             |

**Need for Speed / I Prize**

1. Sachin

**Treasure Hunt / II Prize**

1. Arshia
2. Shivani
3. Kasturi
4. Asra
5. Asiya

**Fashion Walk / I Prize**

- |               |              |             |
|---------------|--------------|-------------|
| 1. Aditya     | 2. Baqeer    | 3. Ankesh   |
| 4. Aadarsh    | 5. Thajudeen | 6. Cristo   |
| 7. Anshika    | 8. Monika    | 9. Astha    |
| 10. Rakshitha | 11. Saishree | 12. Sanjana |
| 13. Atheeq    | 14. Sahithya |             |

**Western Group Dance / II Prize**

- |             |             |            |
|-------------|-------------|------------|
| 1. Bhuvan   | 2. Sudheesh | 3. Sujith  |
| 4. Chandana | 5. Parvathy | 6. Tarun   |
| 7. Karan    | 8. Rahul    | 9. Aadhika |

10. John                      11. Jilson                      12. Kumar  
13. Deeptanshu

**Jain deemed to be-University- Lasya** on 24 and 25 January 2024 (No. of students participated: 50)

**Painting / III Prize**

1. Nikitha

**Jain School of Sciences – Nexus** on 23 and 27 January 2024

(No. of students participated: 50)

**Science Tank / I Prize**

1. Amith  
2. Harshini

**Imagin' it / I Prize**

1. Harshini  
2. Aishwarya  
3. Shakthi

**Prajna / I Prize**

1. Divya  
2. Harshini

**Sanskriti / 1st Prize**

1. Vathsala  
2. Shriya

**Eloquent Edge / I Prize**

1. Srishti

**News Event / III Prize**

1. Aathmi  
2. Avantika

**Acharya Bangalore B-School – Regalia** on: 7 and 8 June 2024

(No. of students participated: 20)

**BGMI / I Prize**

1. Mohit                      2. Karthik  
3. Maurya                      4. Nayeem

**Live Reporting / I Prize**

1. Aathmi  
2. Aleena

**Nail Art / I Prize**

1. Lakshya  
2. Aliya

**Eastern Solo Dance / I Prize**

1. Pooja

SSMRV College – Inkscribe on 15 and 16 April

2024

(No. of students participated: 21)

**Ink n icon / III Prize**

Akhil

**Bookish Brilliance / II Prize**

Sai Akshara  
Aarfa

**Dayananda Sagar Institutions – Taranga** on 12 and 13 January 2024 (No. of students participated: 52)

**Face Painting / II Prize**

1.Sharon

**Box Cricket / Runners Up**

1. Abhishek	2. Varun
3. Hari	4. Tejas
5. Keerthan	6. Dhanush
7. Punith	8. Yatheesh
9. Asif	10. Christy
11. Pavan	12. Pankaj

The 2023-2024 academic year has been a remarkable journey for the Cultural and Arts Club. We have witnessed incredible talent, unwavering dedication, and a strong sense of Team Spirit among the students. As we look forward to another year, we remain committed to nurturing the Artistic and Cultural talents and passion of our students and continuing our legacy of excellence.

## CURRENT AFFAIRS FORUM

The Current Affairs Forum is a vibrant hub of campus life that aims to develop students' creativity, diversity, and talent. Throughout the academic year, this energetic group plans a variety of interesting activities that honour the zeal to learn in all their forms. Three events were held by St. Claret College's Autonomous Current Affairs Forum in the academic year 2023–2024.

**Orientation on Government Competitive Examinations:** The club organised an orientation on Government Competitive Examinations on 11 March 2024 at Mother Teresa Conference Hall and was presided over by Ms. Jeevitha Mahendra, President, of Milestone IAS Academy. A total of 102 students were part of this event. The event aimed to provide insights into the opportunities and



Orientation session for Competitive Exams

challenges faced by students while pursuing government competitive examinations. Drawing from her vast experience as the President of Milestone IAS Academy and her role as a National Career Counselor under the Ministry of Labour and Employment, Ms. Jeevitha Mahendra provided valuable insights into the examination patterns, preparation strategies, and career prospects in the public sector.

**Career after B.Com in the Government Sector:** The club in association with the UG Department of Commerce organised a session on Career after B.Com in the government sector on 27 March 2024 at Mother Teresa Conference Hall. Dr. Hemanth Kumar S was the resource person for the event. A total of 74

final-year B.com students participated in the session. It aimed to provide insights on recruitment processes, skill requirements, and career growth opportunities in various government domains.

The Current Affairs Forum of the college has effectively nurtured student creativity, diversity, and talent through its well-planned activities throughout the academic year 2023–2024. The orientation sessions and workshops provided valuable insights and practical knowledge, empowering students to navigate government competitive examinations and explore career opportunities in the public sector.

## ENTREPRENEURSHIP CELL

The Entrepreneurship Cell (E-Cell) is a dynamic and proactive initiative designed to cultivate and support entrepreneurial spirit and innovation within the academic community. Established with the goal of empowering students to explore and develop their entrepreneurial potential, E-Cell serves as a hub for fostering creativity, business acumen, and leadership skills.

This academic year, the Entrepreneurship Cell event is typically organised to foster entrepreneurship and support aspiring entrepreneurs

**E-Summit:** On 16 November 2023, the E-Summit was held as a premier event focused on entrepreneurship, bringing together aspiring entrepreneurs, industry experts, and thought leaders. The summit featured notable speakers including Ms. Vandana Suri, Founder of Taxshe Services; Ms. Satyaprema Y, Founder of Mindfully Yours; Ms. Gayathri Kumar, Co-founder of Cogniminds; and Ms. Genevieve Rosario, Founder of Mystical Rose Gardens. A total of 90 students attended the event.

**Workshop on "ENT Talk - Learn & Develop":** On 19 December 2023, the Workshop on "ENT Talk - Learn & Develop" was conducted to enhance entrepreneurial skills through interactive learning and development activities. The workshop included hands-on sessions focusing on critical skills such as business planning, marketing strategies, and financial management. The event featured Ms. Geeta, Chartered Accountant; Ms. Pratiksha Pai, Chartered Accountant; and Mr. Sanketh S., Chartered Accountant. A total of 65 students participated in the workshop.

**Business Plans Competition:** On 16 January 2024, the Business Plan Competition was held, providing a platform for participants to present their business ideas and plans. The best business plans were evaluated and awarded. The winners of the competition were Amith and Harshini from III BBA (I Prize) and Sanya and Roshan Seervai from II B.Com (II Prize). A

total of 41 students participated in the event.

**Video Presentation Innovative and Young Entrepreneur:** On 10 October 2024, the Video Presentation on Innovative and Young Entrepreneurs featured video presentations showcasing the achievements and innovations of young entrepreneurs. A total of 48 students attended the event.

**Session on Awareness Programme on Government Scheme Incentives for Startup Business :** On 27 April 2024, the Session on Awareness Programme on Government Scheme Incentives for Startup Business was organised to inform and educate entrepreneurs about various government schemes and incentives available for startup businesses. Mr. Prakash Nimbalkar, Co-founder of Aasabie, was the speaker. A total of 46



A talk on government schemes



students participated in the session.

**Brand Challenge Competition:** On 18 June 2024, the Brand Challenge Competition was designed to test participants' creativity and strategic thinking in building and promoting a brand. Participants presented their brand concepts, including marketing strategies, design elements, and target audience approaches. The winners of the competition were Hari Prasad and Adithya from III B.Com. A total of 10 students participated in the event.

The Entrepreneurship Cell (E-Cell) for the academic year 2023-24 has been dedicated to fostering entrepreneurship and innovation among students. The cell has organised a series of events, workshops, and competitions to support aspiring entrepreneurs and promote entrepreneurial thinking.

## ENVIRONMENT CLUB

The Environment Club of SCC was established with a mission to promote environmental awareness and sustainable practices in the college community. The club organises a variety of activities to promote environmentally sustainable practices among students.

### Expert session on solid waste Management:

The Environment Club organised an expert session on “Solid Waste Management” on 16 December 2023. The expert for the session was Ms. Krupa Rani from the Anubuti Welfare Foundation. The session aimed to understand the environmental repercussions associated with improper waste disposal. The session highlighted the economic benefits associated with sustainable waste management. Exploring case studies and success stories displayed how embracing eco-friendly practices benefits the environment and contributes to long-term cost savings for communities and businesses.

### Extension Activity

**Distribution of saplings in the neighbourhood of Jalahalli Village:** The Environment Club in association with NSS of the college organised an extension activity where they distributed saplings in the neighbourhood of Jalahalli Village on January 19 2024. A total of 50 environment club members from first, second and third-year UG participated in the extension activity. The students along with the faculty coordinators went around the neighbourhood of Jalahalli village and gave away the collected saplings to willing people. The students spoke to the people about the importance of planting trees to tackle ever-rising temperatures in Bangalore.

**Swachhatha-Outreach Activity on cleaning the surroundings of Khatanagar:** The Club in association with NSS of the college organised an outreach programme called ‘Swachhatha’ where they cleaned the surroundings of Khatanagar on 23 January 2023. A total of 56

students from the Environment Club and NSS participated in the outreach activity. The club members and NSS volunteers went around Khatanagar and cleaned the surroundings. The students spoke to the inhabitants of Khatanagar about the importance of keeping the neighbourhood clean.

### Greenovation - Best out of waste competition:

The club organised the best out of waste competition: Greenovation, where students inspire imaginative solutions for waste management on 5 April 2024. The competition featured a variety of impressive entries, which won prizes for practicality and eco-friendliness. The first prize was bagged by Ms. Khushi C.G.



Greenovation: turning trash into art

and Ms. Ayesha Banu of II BCA. The second prize was bagged by Ms. Sadhana Patil, Mr. Rahul Reddy and Mr. Om Rajput of II BA. The third prize was bagged by Ms. Poorvi J.K. and Ms. Harshitha S. of I BBA B.

### Industrial visit - Dry waste collection centre, Koramangala:

The club organised an industrial visit to the dry waste collection centre, Koramangala on 4 May 2024. A total of 55 Environment Club members from first, second and third-year UG participated in the industrial visit. The students along with the faculty

coordinators went to the dry waste collection centre in Koramangala, to observe the operational workflow and management practices at the centre.

**World Environment Day celebration:** The club celebrated World Environment Day on June 5 2024 through a campus cleaning drive. A total of 25 club members participated in the activity, by cleaning our Claret campus through providing awareness on the importance of maintaining our campus free from plastics.

**Ecosphere – Magazine launch:** The club launched the first edition of "Ecosphere," its magazine, on 27 June 2024, with Fr. Thomas V. Thennadiyil officiating the event. The ecosphere will serve as a valuable resource for anyone interested in learning more about sustainability and taking action to protect our planet. Students and faculty members contributed to Ecosphere and the magazine includes content like artwork, literature, articles and club events.

The Environment Club of the college has made significant strides in promoting environmental awareness and sustainable practices through a diverse range of activities and initiatives. From expert sessions and extension activities to competitions and industrial visits, the club has actively engaged students in understanding and addressing environmental issues. As we look forward to the future, the club remains committed to fostering a culture of sustainability within the college community and beyond.



The Environment Club launches the Club Magazine, 'Ecosphere'

## HUMAN RIGHTS CLUB

The Human Rights Club of SCC is a dynamic and dedicated organisation committed to the advocacy and promotion of human rights. Our club serves as a platform for students to engage with and champion the fundamental principles of justice, equality, and human dignity. We believe in the power of education, activism, and community engagement to bring about positive change in our society. Through a variety of activities including educational seminars, workshops, advocacy campaigns, and community outreach programs, we strive to raise awareness and inspire action on critical human rights challenges.

**Constitution day:** The club organised an a pledge on 26 November 2023 at the morning assembly on the occasion of Constitution day.



Constitution Day Pledge

**Human Rights Day:** The club celebrated Human Rights Day on 11 December 2023 and the students of the club addressed the college regarding the importance and evolution of Human Rights Day. Rev. Dr. Thomas V. Thennadiyil, Principal, delivered 'The Human Rights Pledge' to all the students in the college, who took the pledge from their respective classrooms.

**Extension Activity on Anti-Corruption:** The club organised an awareness rally on anti-corruption on 24 January 2024 at Jalahalli Village. A total of 35 students from the Human Rights Club participated and took charge in motivating the people to say no to bribery and stop corruption. The club members and faculty coordinators went to nearby areas with placards to spread awareness and inculcate a sense of responsibility towards sustainable democracy and ethical society.

**National Voters Day Celebration:** On 25 January 2024, students took the pledge to



Principal, Rev. Dr. Thomas V. Thennadiyil addresses the students on the importance of voting during the morning assembly.

vote. The event provided valuable knowledge about National Voters Day. The Honourable Prime Minister addressed students nationwide online, emphasising the significance of Voters Day, and this speech was streamed in every classroom.

The 2023-2024 academic year has been a remarkable journey for St Clare College, Bengaluru. We have witnessed incredible talent, unwavering dedication, and a strong sense of community. As we look forward to another year, we remain committed to nurturing the knowledge among the students regarding Human rights and responsibilities.



## INTERNATIONAL AND OUTSTATION STUDENTS' FORUM

The International and Outstation Students Forum serves to bring together the students who are based out of Bangalore and are staying away from home and provides a platform for them to get together and support each other in various ways. Ms. Snigdha and Mr. Alan from III B.Com were the student representatives of the Club for the academic year 2023-24.

**Visit to Art of Living:** On 21 November 2024, first-year students were taken to the Art of Living Centre on Kanakapura Road, a prominent landmark in Bangalore, to help them become familiar with the city.

**Poster Making Competition:** On 02 May 2024, a poster-making competition was held on the topic, "UN Sustainable Development Goals and UN Academic Impact Principles." Several students participated, with Monika from II B.Com winning the I Prize, Chinta and Sudesha from II BA securing the II Prize, and Sadhana Patil from II BA earning the III Prize. Certificates were awarded to the winners on International and Outstation Students Day.

**International and Outstation Students Day:** On 03 June 2023, the International and Outstation Students Day was celebrated with a vibrant cultural extravaganza. The event featured dances from different regions and a traditional walk showcasing the unique attire from various parts of the country. Students also organized a food fest, offering a variety of



Visit to Art of Living

dishes from across India. It was a wonderful day enjoyed by everyone.

In the academic year 2023-24 the International and Outstation Students Forum successfully fostered cross-cultural exchange and understanding. By providing a platform for diverse perspectives and discussions, the forum enriched participants' experiences and highlighted the importance of global connectivity. The engaging sessions and

collaborative activities underscored our commitment to inclusivity and international cooperation in education.



Students displaying various cultures during Outstation Students' Day



Celebration of International & Outstation Students' Day

## LEADERSHIP INCUBATION CELL

The Leadership Incubation Cell was established on 25 July 2019. It has been the foundation of our college's leadership development process. Over the years, it has nurtured and encouraged leadership qualities and developed people skills and risk-taking abilities. Since its commencement, the Leadership Incubation Cell has been dedicated to imbuing leadership qualities among young minds. It has served as a platform for budding leaders to enhance their skills and exhibit the best leadership qualities.

This academic year, the Leadership Incubation Cell organised a series of events, to cater for the needs of young minds to develop the Leadership skills



Corporate Leadership workshop

**Seminar on Leadership Skills:** On 25 November 2023, The club organised a seminar on "Leadership Skills" for the members of LIC and the student council. The resource person was Mr Vishal Chinchure, Sr. Manager - Global Talent Acquisition & Operations, State Street, Bangalore. The event was conducted to discuss the difference between leadership and management and to share ideas to build an ecosystem for the success of future leaders.



Students attend a seminar on Leadership Skills



Seminar on leadership skills

**A Day Out with Successful Leaders:** On 25 January 2024, the club organised a one-day visit to the office of 'The Hub', Bangalore to get insights into corporate culture and understand the success and failure factors of being an entrepreneur. The participants had an insightful interactive session with the founder Mr. Azaan Feroz.

**LIC Week-Leaders in Action:** The club organised the "Leaders in Action" event from 10-13 June 2024 to provide a platform for students of the Leadership Incubation Cell to showcase and enhance their leadership skills through engaging competitions. The event featured five diverse competitions: Quiz, Best Leader, Extempore, Drawing, and Talent Show, spanning over four days.

**Here are the winners for each event:**

### Day 1: Quiz Competition

Winners: Mr. Shalom Shiju and Ms. Shravanthi - II BCom A

### Day 2: Best Leader Competition

Winner: Ms. Thejas P.S. III BBA A

### **Day 3: Extempore and Drawing Competitions**

Extempore Competition Winner: Mr. Tejas P.S. - III BBA A

Drawing Competition Winner: Ms. F. Martina Gogoi II BSc

### **Day 4: Talent Show**

Winner: Mr. Karthik II BCA

**Corporate Leadership Workshop:** A Corporate Leadership Workshop was organised on 22 June 2024, focused on guiding students to navigate their career paths and foster startup innovation. The event brought together industry experts to share their experiences and offer invaluable advice to aspiring professionals. The resource persons were Mr. Sabari Girish Sarangan-Campus to Corporate Senior Manager, PayPal and Mr. Dhillip Kumar, CEO, Cloud Institution.

The Leadership Incubation Cell has continued to play a pivotal role in shaping the future leaders of our college. Through a series of thoughtfully organised events, this academic year has provided invaluable opportunities for students to develop and showcase their leadership abilities. The commitment and enthusiasm of both participants and organisers have strengthened the cell's mission of nurturing leadership qualities among young minds.

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## LITERARY CLUB

The Literary Club has been a cornerstone of SCC's literary landscape. Over the years, it has nurtured and showcased the literary talents of countless students, fostering a vibrant community passionate about literature and its appreciation. The Club encourages a passion for reading and critical thinking among the students allowing them to engage with humanitarian ideologies and concepts. The Literary Club is dedicated to enriching the literary sensibility of the students. It has served as a platform for budding poets and writers to hone their skills, perform, and gain recognition and readership via competitions and events.

**Muggle Reads Society:** The Muggle Reads Society is an initiative by the club to instill the dying habit of reading among the students. The club conducted a total of 04 discussions with around 10-15 participants in each session. These discussions took place on 16 January 2024, 15 February 2024, 13 May 2024, and 12 June 2024. The monthly book discussion and



Muggle reads society members discuss book of the month

appreciation community met each month to discuss the chosen book, covering various genres and forms of literature throughout the academic year.

**Movie Screening and panel discussion:** On 02 November 2023, an event featuring the Pixar movie Soul was screened, followed by a panel discussion with experts from the Department of Humanities and Psychology. The event served as a platform for boosting the students'

critical thinking abilities. Mr. Pruthvi Bharadwaj, Assistant Professor, Department of English; Ms. Lidiya Fernandez, Assistant Professor, Department of PG Psychology; and Ms. Preethi Jose, Assistant Professor, Department of English were the panelists for the movie screening session. A total of 150 students participated in the event, held at the Mother Teresa Conference Hall.

**Creative Writing Workshop:** On 15 May 2024, a one-day workshop was conducted to aid budding writers and poets on the basics of creative writing, including plot building, character development, and publishing. The workshop involved lectures, discussions, group activities, and hands-on training. Ms. Ann Elizabeth George, Assistant Professor, Department of English, was the resource person for the workshop. A total of 45 students attended the workshop, which was held at the Dr. A.P.J. Abdul Kalam Auditorium.



Creative Writing Workshop

**MERAKI:** From 13 to 17 November 2023, an intra-college literary fest was conducted for the



UG departments of SCC, featuring various literary competitions including essay writing, poetry writing, and short story writing. The winners of the Essay Writing Competition were Abhirami Anil (I Prize), Bhoomika R Kesarkar (II Prize), and Silla Jacob (III Prize). In the Short Story Writing Competition, Spoorthi Kishen won the I Prize, Aanjani received the II Prize, and Abhirami Anil was awarded the III Prize. The Poetry Writing category saw Sai Akshara as the I Prize winner, Rakesh V. as the II Prize winner, and Aarfa Zaidi Ansari as the III Prize winner. For the Extempore competition, Debarjito achieved the I Prize, Sunidhi Sampige earned the II Prize, and Srishti Biswas was awarded the III Prize.

**Book Mark-making Competition:** On 19 December 2023, an event was conducted as part of Christmas celebrations to foster the warmth of the holy month through creativity and a passion for reading, nurturing the smaller happiness of life. Ms. Devyani from I BBA A was declared the winner of the bookmark-making competition. A total of 45 bookmarks were submitted by students from various departments of the college.

**EPHEMERA:** On 27 May 2023, an intra-college literary fest was organised on the theme of "Life Narratives," featuring various competitions including travelogue writing, poetry writing, letter writing, and personal essay writing. The event aimed to celebrate and explore personal and collective stories through literary expression, encouraging students to articulate their experiences and

creative interpretations of life. It sought to enhance literary skills and foster meaningful dialogue and reflection. A total of 40 students participated. The winners of the EPHEMERA competition were: Confessional Poetry - I Prize: Aarfa Zaidi Ansari, II Prize: Aishwarya, III Prize: Sai Akshara; Letter to the Self - I Prize: Sai Akshara, II Prize: Anjali Sahari, III Prize: Kumkum; Travelogue - I Prize: Vasanth, II Prize: Stewin; Book Talk - I Prize: Aarfa Zaidi Ansari, II Prize: Anjani, III Prize: Ananya; Personal Essay Writing - I Prize: Anjali Sahani, II Prize: Tehmeena Naaz, III Prize: S. Harish.

### Achievements

**The Club members have excelled in various competitions, bringing laurels to the college:**

**Sahithya Pratibha Award 2024:** Ms. Aarfa Zaidi Ansari from III BCom won the Sahitya Prathibha Award for the year 2024, for her literary achievements and active participation in various competitions and activities like Poetry Slam, Public Speaking, Confessional Poetry and Book Talk.

**Book Review Competition:** Ms. Ikshitha Lakshmi from I BBA, won the first position in the Book Review competition organised by the college.

The 2023-2024 academic year has been a remarkable journey for the Literary Club. We have witnessed the convergence of incredible talent, unwavering dedication, and a strong sense of literary community passionate about reading and appreciation. As we look forward to another year, we remain committed to nurturing the musical passions of our members and continuing our legacy of excellence.



Ephemera: literary club competitions

## MUSIC CLUB

The Music Club of the college, established in 2021, has been a cornerstone of our college's cultural landscape. Over the years, it has nurtured and showcased the musical talents of countless students, fostering a vibrant community passionate about music. Our legacy is built on a tradition of excellence, creativity, and collaboration. Since its inception, the Music Club has been dedicated to enriching the cultural fabric of our college. It has served as a platform for budding musicians to hone their skills, perform, and gain recognition.

This academic year, the Music Club organised a series of memorable events, each celebrating diverse musical genres and talents:

**Rhapsody:** The club organised Rhapsody in October 2023, an inter-college music competition organised as part of the college's annual cultural fest, CONFLUENCE 2023. The event spanned four days and featured the following events:

### Day 1: Yousician

A solo event where participants performed either Western (English) or Eastern (Kannada, Malayalam, Telugu, Tamil, Hindi) music. The inclusion of two instruments was allowed. Participants were judged on pitch, clarity, rhythm, and range. Ms. Rita Colette of III BBA B and Ms. Sunayana of III BA secured first prize, Mr. Sian Tagu III BA and Mr. Skanda Kandikere of II BCom D secured the second prize, with Mr. Jonathan Varghese of II BCom TTM and Ms. Rodoshi Ghosh of II BA tying for third prize.

### Day 2: Playback Music

This solo, duet, or group event required participants to sing to a karaoke track with a muted video of the song playing in the background. No instruments were allowed, and group performances were limited to four members. Participants were judged on pitch, clarity, rhythm, emotion, and range. Mr. Pranav Jayachandran of I BSc won the first prize, Ms. Peimilin Luithui of II BA won the second prize and Ms. Yarram Santhi Sunayana of III BA won the third prize.

### Day 3: Music Medley

A solo, duet, or group event where participants performed a medley of vernacular and English songs. Instruments were allowed with a maximum of four members in group performances. Judging criteria included pitch, clarity, rhythm, and range. Mr. John George and Ms. Rita Colette of III BBA along with Mr. Pranav Jayachandran of I BSc and Mr. Jonathan Varghese of II BCom TTM secured first prize. Ms. Serena and Ms. Vatsala of II BSc won second place, while Ms. Yarram Santhi



A participant showcases her talent at symphony Intra-Collegiate Music fest.

Sunayana of III BA came in third.

#### **Day 4: Sounds of SCC (Instrumental & Beatboxing)**

A solo event where participants were allowed to play any instrument of their choice, with the option of a backing track. Judging was based on rhythm, melody, harmony, and timing. Kevin Reynolds of II BSc secured first place, followed by Jonathan Varghese of II BCom TTM in second place, and Paul Kurien of I BA in third place.

A platform for our students to compete with peers within the college, fostering healthy competition and camaraderie.

**Symphony 2024:** Symphony, held on 29 May 2024, was a musical extravaganza featuring a solo karaoke singing competition that showcased students' versatility. Participants performed with prerecorded music tracks in either English or one of the allowed Indian languages: Kannada, Malayalam, Telugu, Tamil, and Hindi, within a time limit of 4 minutes. They were judged on vocal dynamics, clarity, diction, and range. Mr. Pranav Jayachandran of I BSc won the first prize, Mr. Jonathan Varghese of II BCom TTM won the second prize and Ms. Peimilan Luithui of II BA won the third prize.

**Groove Quest:** To celebrate World Music Day, the Club conducted a musical quiz competition on 21 June 2024 to gauge students' knowledge about music and provide a platform to learn about different genres of music. Ms. Vatsala of II BSc and Ms. Diya of II BSc bagged the first prize followed by Mr. Kevin Reynolds of II BSc and Mr. Paul Kurien of I BA bagging the second

prize while Mr. Jonathan Varghese of II Bcom TTM and Mr. Reuben of I BBA bagged the third prize.

#### **Achievements**

**Our club members have excelled in various competitions, bringing laurels to the college:**

##### **South East Zone Fest at SJCE Campus, Mysuru:**

Ms. Maria Jessica of MSW II won the first prize in western vocal solo, Mr. Kevin Reynolds of II BSc won the second prize in instrumental, and the Western music team bagged the second prize in the team event and qualified for the Nationals to be held in Ludhiana, Punjab.

##### **National Level Music Fest, Punjab Agricultural University, Ludhiana**

Ms. Maria Jessica of II MSW won the second prize in western vocal solo, Mr. Kevin Reynolds of II BSc won the second prize in instrumental, and the Western music team bagged the third prize at the prestigious College Music Fest.

##### **INVINCIA at Presidency University**

Mr. Kevin Reynolds of II BSc won the second prize in instrumental and our college band secured the second prize in the group event.

##### **EUPHONIA'24 Kristu Jayanti College, Bangalore**

Mr. Muhamed Ameen of I BCA A secured the third prize in songwriting and rap songs. Mr. Skanda Kandikere of II BCom D won second prize in solo instrumental.

The academic year has been a remarkable one for our music club, marked by significant growth in membership and the successful execution of several high-impact events. Our members have showcased exceptional talent and dedication, contributing to the vibrant culture that defines our community. As we look ahead, we are excited to build on this momentum, exploring new opportunities for collaboration and artistic expression.



Groove Quest - Musical Quiz





**37TH INTER UNIVERSITY  
SOUTH EAST ZONE YOUTH FESTIVAL**



**2<sup>ND</sup>**

**WESTERN GROUP SONG**

RODOSH GHOSH, PEIMILAN LUTHUL, MARIA JESSICA K.P., CELESTE SARAH VARGHESE,  
JINAYA GLANCIN, JONATHAN S VARGHESE, KEVIN RENOLD, PAUL MURIAN & BHUVANESHWARAN

**St. Claret College**  
MAAC-AE Accredited | AICTE Approved | Affiliated to Bangalore University  
NURTURING VALUES AND EXCELLENCE

*Congratulations*

**37TH INTER UNIVERSITY  
SOUTH EAST ZONE YOUTH FESTIVAL**



**1<sup>ST</sup>**

**WESTERN SOLO  
SINGING**  
MARIA JESSICA K. P. - 2ND MSW



**2<sup>ND</sup>**

**WESTERN INSTRUMENTAL  
SOLO**  
KEVIN RENOLD - 2ND B.SC

**St. Claret College**  
MAAC-AE Accredited | AICTE Approved | Affiliated to Bangalore University  
NURTURING VALUES AND EXCELLENCE

*Congratulations*



## ROTARACT CLUB

The Rotaract Club of SCC is a vibrant and dedicated organisation committed to fostering community service, leadership, and personal growth among its members. Established with the core values of service, fellowship, diversity, integrity, and leadership, the club strives to make a positive impact both within the college and the surrounding community. Throughout the year, our members actively engage in various projects and initiatives aimed at addressing local and global challenges.

### This academic year, the Rotaract Club organised several events:

**World Heart Day:** The club celebrated World Heart Day by organising a Cardiovascular & General Check-up in association with People Tree Hospital, Bangalore for the faculty, staff and students of St. Claret College on 14 September 2023.



Faculty getting Cardiovascular & General checkup done

**Oota from your Thotta:** The club organised "Oota from your Thotta" in association with Rotaract Club Jalahalli and Hosachiguru on 3 December 2023 at the HMT grounds. A total of 12 volunteers participated in the event. It hosted various events like organic terrace gardening, gardening workshops, and home composting workshops. E-waste management



Students planting trees as part of 'Oota from your Thota' campaign

and several other programs for promoting a greener and healthier Bengaluru.

**Pulse Polio Immunisation Campaign:** The Rotaract Jalahalli and the Rotaract Club of the college joined hands in the Pulse Polio Immunization (PPI) Campaign on 3 March 2024 in the Jalahalli village circle. The campaign aimed to immunise children through social mobilisation. A total of 4 Rotaract club members volunteered for the campaign.



Rotaract club organises Polio Vaccination drive

### Nagaprakash Memorial Chess Tournament 2.0:

The club organised PHF Nagaprakash Memorial Chess Tournament 2.0 on 2 February 2024 at the St Thomas Parish Hall. Three Categories of Tournaments were held namely 7-17 years, 18-35 years and above 35 years age category. From the 7-17 category Mr. Samanway Mohanto, Ms. Darsha Bhatt and Ms. Nila K.K. were the winners. From the 18-35 category Mr. Devanarayan, Mr. Indrajith Majumdar and Mr. Sai Darshith Jaladurgam were the winners. Mr. Sripad K.V. won the above 35 category.

**Dental check-up:** The Rotaract Club of SCC organised a dental check-up in association with Rotaract Club Jalahalli at PKB School. The dental check-up was organised in association with the Spoorthi's Dental Centre on 1 July 2024. A total of 130 students benefitted from the event.

## CENTRE FOR SPORTS AND PHYSICAL WELLNESS

The Centre for Sports and Physical Wellness is established to develop athleticism and keep students healthy in body and mind. The Club provides coaching in athletics and games for committed performers. The Sports Club takes up the responsibility of organizing intra-college competitions, inter-college athletics meetings and tournaments and Waterloo (games competitions between faculty and students) events. It also focuses on indoor games, including Chess, Carom, Table tennis, etc. The experts of these games give special training enabling the students to represent these sports at various levels of competitions.

**Campus Selection for College Team:** The selection process for the college sports teams commenced on 21 August 2023 and came to an end on 23 August 2023. The event witnessed enthusiastic participation from 1 year undergraduate students. A total of 75 students seized the opportunity to showcase their athletic prowess across a diverse range of sports, including athletics, cycling, basketball, football, etc. This impressive turnout highlighted the vibrant sporting culture at the College and their eagerness to contribute to the institution's athletic legacy. The selection committee evaluated each participant's skills, potential, and teamwork abilities to assemble competitive teams capable of representing the college in upcoming intercollege tournaments.

**National Sports Day – Marathon:** On 29 August 2023, St. Claret College commemorated

National Sports Day with a vibrant marathon event. It was organized in collaboration with the FIT INDIA association. The celebration saw an impressive turnout of a total of 200 students who enthusiastically participated in the run, embodying the spirit of fitness and sportsmanship. The marathon not only served as a tribute to the occasion but also promoted physical wellness among the student body. In recognition of their efforts and to encourage future participation, all runners received medals and certificates, regardless of their finishing position. This inclusive approach highlighted the college's commitment to promoting a culture of physical activity and healthy living among its students. The successful event demonstrated the institution's dedication to nurturing well-rounded individuals and aligning with national



Marathon on National Sports Day



initiatives to boost sports and fitness awareness.

**Inter-college Basketball Tournament:** Bangalore University in Collaboration with the college hosted an Inter-college Basketball Selection and tournament. The competition



Inter-University level achievers

was filled with true sportsman spirit. The selection was for both men and women. Several colleges affiliated with Bangalore University participated in the tournament. The students were selected based on criteria such as physical tests, and shooting skills. The Women's Basketball team emerged as the winners and the men's Basketball team clutched the runner's Prize. A total of 178 students from several colleges and a total of 29 students from St. Claret College participated out of which 12 students were selected for University and Nationals.

**Athenia-2024:** The college organized its annual sports event "Athenia-2024" on 08 April 2024. The event featured various athletics competitions, fostering a spirit of healthy competition and sportsmanship among students. The competitions were conducted year-wise in four teams with a total of 341 participants. The inauguration of Athenia 2024



From Sports Day



Athenia: Basketball Competitions

was graced by the presence of LT. Rani M.S., an Ekalavya awardee who is currently serving as the Additional Director of Physical Education and Associate NCC Officer at BMSIT&M, Bengaluru. Her presence added prestige to the event and inspired the participants. Each sport had its specific rules and regulations, ensuring fair play and adherence to standard practices. The athletics events included both track and field competitions for men and women, as well as mixed relay races. The event also featured faculty and staff sports events, showcasing the enthusiasm and sporting spirit of the entire college community.



Athenia: Football competitions

**Alumni Sports Meet:** The college successfully hosted its annual Alumni Sports Meet on 22 June 2024, bringing together former students of the college for a day of friendly competition and camaraderie. The event featured badminton (doubles), providing an opportunity for alumni to reconnect with their

alma mater and fellow graduates. The cricket tournament witnesses enthusiastic participation with a total of 08 teams representing different passed-out batches. The matches were played with great enthusiasm, showcasing the enduring passion for the sport among the alumni. The tournament provided a platform for the former students to relive their college sporting experiences.

#### **BU Intercollege Rugby Tournament:**

Bengaluru University in collaboration with St Claret College hosted an inter-college Rugby tournament and selection trials at the college grounds. Various Colleges affiliated to Bengaluru University took part in the mega-selection trials. The event was held in complete spirit and a total of 38 students participated in it. A total of 05 students from the men's category were selected from St. Claret College.

#### **BU Intercollege American Football Tournament:**

Bengaluru University in collaboration with St. Claret College hosted Inter-college American football tournament cum selection trials. Various Colleges affiliated with Bengaluru University took part in the mega-selection trials. The event was held in the complete spirit of the game and a total of 81 students participated in the same. A total of 08 students were selected from St. Claret College in both male and female categories.

**Claret Cup – Intercollege Basketball & Football:** The College successfully hosted the CLARET CUP 2024, an inter-college basketball and football tournament, on 07 June 2024. The event brought together talented basketball and football teams from various colleges, fostering a spirit of healthy competition and camaraderie among the participants. The tournament was marked by matches, showcasing the basketball prowess of the competing teams. Throughout the day, the players exhibited exceptional skill, teamwork, and determination, making an exciting and memorable event. Demonstrating remarkable skill and team spirit, the St. Claret College basketball team reached the finals and emerged as the runner-up of the CLARET CUP



Claret Cup Champions



Claret Cup Runners

2024. This achievement is a testament to the dedication and hard work of the players and their coaches. A total of 141 students participated in the competition.

**SRS Memorial Cup:** The college successfully organized the annual SRS MEMORIAL CUP 2024, an intra-college sports tournament, from 09 June 2024 to 09 June 2024. Cricket and volleyball were conducted and a total of 466 students participated in the event. This event holds a special place in the college calendar as it commemorates the memory of two students and a teaching faculty member who left the world untimely. The event was marked by a spirit of remembrance, camaraderie, and healthy competition among the students.

**Pro Kabaddi:** The College hosted Pro Kabaddi, an intra-college kabaddi tournament. A total of 08 teams participated in the tournament and were met with utmost discipline and



Kabaddi



sportsmanship, adhering to all the rules and the spirit of the game. It was an enthralling day filled with the talents of students on display. I BCOM C emerged winners and II B.COM as the competition's runners. A total of 56 students participated in the event and won awards like best raider, best defender, and best all-rounder of the tournament.

### **Achievements**

The College has achieved remarkable success in sports this year, with its men's handball team, women's basketball team, cross country (women), and swimming (women) teams all securing championship titles. These victories reflect the university's commitment to excellence and the high level of talent within its athletic programs. Additionally, the men's basketball team finished as runners-up, demonstrating strong performance and competitive spirit, while the women's badminton team also achieved a commendable second-place finish. These achievements highlight the university's well-rounded sports programs and its ongoing dedication to fostering athletic excellence across various disciplines.

### **Other University, Colleges, Clubs and Academy.**

The college has demonstrated strong performance in several institutions and academies in basketball this year. Transcend College and Presidency University each secured first-place finishes in their respective tournaments, showcasing their dominant teams. Dayanand Sagar University, NMIT, and Dravid and Padukone Academy also made notable contributions to the sport, with each institution's basketball team achieving runner-up positions. These results highlight the competitive nature and high basketball standards across these organizations, reflecting their commitment to excellence and the development of talented athletes in the sport. Students of the college were also selected for various National and State level sports events like American Football, Kho-Kho, Football, Handball, Weightlifting, Powerlifting,

Kabaddi, for Roll ball, Boxing, Taekwondo, Basketball, Rugby and so on.

In the academic year 2023-24, the sports club of the college has significantly enriched college life by providing diverse athletic opportunities and fostering a vibrant community. Through competitive sports, recreational leagues, and wellness programs, the club has enhanced physical health, teamwork, and school spirit. The organized events and regular practice sessions have not only improved individual skills but also strengthened camaraderie among students, making the club a cornerstone of campus engagement and vitality.

## STREET THEATRE

### MIME & DRAMA CLUB

The Theatre Club of SCC, established in the 2017-2018 academic year, aims to enhance students' acting skills through drama, street play, proscenium, and mime. Its vision is to transform young minds into creative, insightful, and socially responsible individuals. The mission includes holistic education in theatre, raising social awareness, and providing practical and theoretical knowledge. The Club activities focus on understanding various theatre forms and appreciating interdisciplinary contexts. The club aims to benefit the students and help members develop personal skills like confidence and teamwork through campus performances.

#### World Book Day

On 23 April 2024, the Theatre Club performed a skit to commemorate World Book Day. The skit highlighted the significance of reading books, portraying various scenarios that illustrated how reading can enrich lives, broaden perspectives, and foster intellectual growth. This event emphasized the club's dedication to promoting literacy and nurturing a love of reading among students.

#### World Theatre Day - 27 March 2024

On 27 March 2024, the club celebrated World Theatre Day and organised a series of competitions and activities aimed at exploring different aspects of theatre. These included:

#### Poster Making Competition

Participants created posters reflecting the essence of theatre and its impact on society.

#### Mono Acting Competition

Students showcased their acting skills by performing solo acts that ranged from

Students perform on World Theatre Day



dramatic monologues to comedic sketches.

### Reel Making Competition

A digital contest where participants created short video reels highlighting various theatre themes and styles. Additionally, the club performed a mime act to demonstrate the art of non-verbal storytelling, showcasing the versatility and power of theatre to convey deep emotions and narratives without spoken words.

### Value Week

During the inauguration of Value Week, the Theatre Club performed a skit emphasising the importance of faith. This performance aimed to reflect on the values and beliefs that guide our lives and decisions. Through compelling storytelling and powerful acting, the skit encouraged the audience to introspect and appreciate the role of faith in fostering resilience, hope, and community spirit.

### AGIR, an Intra-College Theatre Fest 13 to 17 November 2023

#### Mono Act:

On 13 November 2023, the Mono Act competition was held. Anne Terese from I BBA A secured the I Prize, Captivators' Akhil from I B Com C won the II Prize, and Mavericks' Lakshmi from I B Com C took the III Prize.

#### Mime:



Mime performance

On 16 November 2023, the Mime competition saw Team Dynamos securing the I Prize, Team Mavericks & Captivators in the II Prize, and Team Vanquishers in the III Prize.

#### Stand-Up Comedy:

On 15 November 2023, the Stand-Up Comedy event featured Bhagyaraj from III BBA A in the I Prize, Harsh Bafna from III B Com B in the II Prize, and Byre Gowda from II B Com A in the III Prize. Platisha Wonnianna from I BA was recognized with a special mention.

#### Short Movie:

On 17 November 2023, the Short Movie competition had Prajwal from III BBA B winning the I Prize, Vrindha from III BBA B & Isha from BBA B in the II Prize, and Prachi from II BBA B & Asha A from I BBA B in the III Prize. Arbaaz and his Team from Falcon also received a special mention.

#### Talent Hunt

On 2 November 2023, the annual Talent Hunt event was held to discover and nurture the best talents among the students. The event offered a platform for students to showcase their skills in various theatrical disciplines, including acting, singing, dancing, and more. With 22 students participating, the event was a vibrant display of diverse talents, providing students with valuable experience and confidence in performing before an audience. The Talent Hunt reinforced the club's mission to offer opportunities for students to develop and refine their artistic abilities.

The 2023-2024 academic year has been a fruitful period for the Theatre Club, marked by a series of successful events that have enhanced the skills of the participants and enriched the cultural fabric of the college. Looking forward, the Theatre Club remains committed to its vision of nurturing talent and promoting theatre arts within the college and the broader community.

## WOMEN EMPOWERMENT CLUB

The Women Empowerment Club of SCC plays a vital role in promoting gender equality and fostering the growth and empowerment of women within our college community. Established to address the need for equality, the club is a dynamic and inclusive platform dedicated to supporting women in realising their fullest potential. Throughout the academic year 2023-2024, the club organised impactful events, including a session on cervical cancer awareness and a series of competitions on International Women's Day, all driven by the active participation and enthusiasm of our students.

**Cervical Cancer Awareness:** On 4 January 2024, the Club organised a session on cervical cancer awareness. The session was led by Dr. Shobha K., a gynaecologist from Kidwai Memorial Institute of Oncology, who addressed second-year undergraduate female students of SCC. The program aimed to provide accessible and accurate information on cervical cancer, including its causes, risk factors, and symptoms, to increase public knowledge and awareness.

**International Women's Day:** On 8 March 2024, the club celebrated International Women's Day through a series of creative and intellectual activities. The event featured competitions in



Dr. Shoba K. speaks at the Awareness programme

video making, pot painting, debate, and essay writing. The theme for the pot painting was "Nature," while the essay topic was "Invest in Women; Accelerate Progress." The video-making competition centred on the theme of the "Girl Child," and students engaged in a debate on gender issues.

### Here are the winners:

#### Essay Writing:

First Prize - Aanjani, I BA

Second Prize - Sai Akshara, II BBA B

Third Prize - Shilpa M., III BCom D

#### Debate:

First Prize - Arundhathi, Shristi, Angel Baby, and Neha, I MSW

Second Prize - Jeresa Rasaily, Alpha Aloris Dais, and Neimenmo Chooli I MSc

#### Pot Painting:

First Prize - Divya V. Rajput, I BCA A

Second Prize - Shravain, II BCom D

Third Prize - Megha N., II BCom C

#### Video Presentation:

First Prize - Tony K. Benny, I MSW

Second Prize - Shivraj, I BBA A

The Women Empowerment Club of St. Claret College has made significant strides in promoting gender equality and empowering women through its thoughtful and impactful initiatives during the academic year 2023-2024. By addressing important women's health issues and celebrating International Women's Day with creative and intellectual activities, the club has fostered a supportive and inclusive



Pot painting competition on Women's Day

environment for its members. The active participation and success of the students in these events highlight the club's vital role in inspiring positive change within the college community.



## YOGA, AEROBICS, HEALTH & HYGIENE CLUB

The Yoga, Aerobics, Health, and Hygiene Club is an initiative dedicated to promoting holistic wellness and a balanced lifestyle within our college community. Our club is committed to enhancing physical fitness, mental well-being, and overall health through a variety of activities and programs. Our offerings include yoga sessions to cultivate flexibility, strength, and inner peace, and aerobics classes designed to boost cardiovascular health and endurance. We also provide educational workshops on health and hygiene to foster informed and healthy lifestyle choices among students.

**Field Visit to Art of Living:** On 27 May 2024, the club organized a field visit to the Art of Living Centre, offering sessions on yoga, meditation, and stress management. Participants enjoyed a serene environment and holistic wellness practices. A total of 37 students were part of this visit. Participants enjoyed a serene environment and holistic wellness practices. A total of 37 students were part of this visit.

**International Yoga Day:** On 21 June 2024, the club celebrated International Yoga Day with yoga sessions led by expert instructor Sri Lasya Jandahyala from the Art of Living, emphasizing physical and mental well-being. The event saw enthusiastic participation from students, faculty, and staff. A total of 49 students



International Yoga Day Celebration

participated in the session. Conducting International Yoga Day at college was intended to boost student wellness, fostering a sense of community, and mindfulness. It encouraged healthy habits and enhances academic performance, while also providing an opportunity for cultural enrichment and personal growth.

**Green Eats Fest:** On 26 June 2024, the Green

Eats Fest highlighted healthy eating and sustainable living. Featuring organic food stalls, cooking demonstrations, and talks by nutrition experts, the event promoted nutritious diets and eco-friendly food choices. A total of 6 students participated in the event, which was held in the Quadrangle. The Green Eats Fest on June 26, 2024, drew attention to the benefits of organic foods and sustainable practices. Students engaged in hands-on activities, learning about eco-friendly food production and healthy living strategies. The event successfully merged education with practical experiences.

**Poster Making Competition:** On 31 May 2024, the club organized a poster-making competition focused on health and hygiene. Students created posters on personal hygiene, environmental cleanliness, and the benefits of exercise. Winning posters were displayed around campus to raise awareness. A total of 14 students participated in the competition. The poster-making competition encouraged creativity and education on health and hygiene. The displayed posters not only highlighted important topics but also sparked discussions and promoted a healthier campus environment.

The 2023-2024 academic year has been a remarkable journey for the Yoga, Aerobics, Health & Hygiene Club and successfully promoted health, wellness, and sustainable living. We are committed to continuing our efforts in fostering a healthy lifestyle and raising awareness about hygiene within our community.

## YOUNG COMMUNICATOR'S CLUB

**E**ffective communication is a cornerstone of personal and professional success in today's interconnected world. The ability to convey ideas, engage diverse audiences, and influence others is a valuable skill across various fields. Recognising the importance of these skills, the Young Communicators Club was established to provide students with a platform to develop and refine their communication abilities. The Young Communicators Club is an innovative and dynamic organisation of the college dedicated to nurturing the next generation of communicators. This club offers a comprehensive program designed to enhance members' skills in public speaking, writing, and digital communication.

**Movie Screening and Discussion:** YCC Club organised a Movie Screening and Discussion for Club members on 06 June 2024 in which 16 club members participated. The event aimed to promote cultural appreciation, critical thinking, and community engagement through cinema. The selected movie for this event was *Laapataa Ladies* known for its compelling storyline and thematic depth. The event included a screening of the movie followed by a guided discussion. It provided a platform for participants to appreciate the artistic aspects of cinema while fostering critical thinking and community dialogue.

**Panel Discussion on the Impact of Social Media on the Economy and Job Market:** The club organised a panel discussion on the Impact of Social Media on the economy and job market on 10 June 2024. A total of 17 students participated in the panel discussion. The panel discussion highlighted the multifaceted impact of social media on the economy. It was noted that social media platforms have become significant players in digital advertising, contributing substantially to economic growth. Participants recognised the importance of continuous education and skill development to stay relevant in an ever-changing job market influenced by social media and digital transformation.

**Public Speaking Competition:** The club organised a Public Speaking Competition on 5 June 2024. The competition aims to equip young students with the skills of thinking,

speaking persuasively, and listening to the opinions of others critically and constructively and to provide young people with practical experience in the fundamental skills of public speaking and to provide a focus for the learning of effective communication skills.

**Debate Competition:** The club organised a Debate Competition on 7 June 2024. A total of 13 students enthusiastically participated in the debate. The competition proved to be a resounding success, leaving a lasting impact on the participants and audience alike. It offered a platform for young minds to voice their opinions, expand their knowledge, and develop critical thinking skills. The event fostered an environment of healthy competition and intellectual growth, inspiring future debaters to refine their oratory abilities further.

The Young Communicators Club has excelled in enhancing members' communication skills through impactful events this year, such as movie screenings, panel discussions, and competitions. These activities have improved public speaking, writing, and critical thinking, while fostering cultural appreciation and community engagement. We are proud of our members' growth and dedication, and remain committed to providing enriching experiences.

## YOUTH RED CROSS AND RED RIBBON CLUB

The Indian Red Cross Society (IRCS) is a voluntary humanitarian organisation to protect human life and health, based in India. It is part of the International Red Cross and Red Crescent Movement and shares the fundamental principles of the International Red Cross and Red Crescent Movement. The society's mission is to provide relief during disasters and emergencies and to promote the health and care of vulnerable people and communities. It has a wing called Youth Red Cross and Red Ribbon Club especially for the College students to bring social awareness. Youth Red Cross & Red Ribbon Club of the college was inaugurated during the academic year 2018-19. It organises various activities such as Blood Donation Camps, Blood Screening Camps, Role Plays, Rallies, Guest Lectures & Workshops.

This academic year, the Youth Red Cross & Red Ribbon Club organised several events:

**World AIDS Day:** To create awareness of AIDS and its prevention, the Youth Red Cross and Red Ribbon Club Commemorated World AIDS Day on 01 December 2023 through an awareness rally. A total of 44 students took part in the awareness rally.

**Guest lecture:** The Youth Red Cross Club in association with Art of Living, Bangalore, organised an expert talk on 16 January 2024 on the topic *Nasha Mukth Bharath Abhiyaan* for all BBA Students. A total of 351 students attended the session.

**Blood Donation Camp:** The Club in association with the Indian Red Cross, Karnataka and the National Services Scheme organised a free blood donation camp on 10 June 2024. A total of 250 members including faculty, staff and students donated blood during the event.

The 2023-2024 academic year has been a remarkable journey for the St. Claret College's Youth Red Cross & Red Ribbon Club. We have witnessed awareness of the care of their health



Students participate in AIDS Awareness Rally

and that of others, the understanding and acceptance of civic responsibilities and a strong sense of community. As we look forward to another year, we remain committed to nurturing the humanitarian concern of our members and continuing our legacy of excellence.



Guest lecture on Nasha Mukth Bharath Abhiyan



Blood donation



## TEDx - CLARET COLLEGE, BENGALURU

St. Claret College Autonomous Bengaluru, organised TEDxClaretCollegeBangalore, an independently organised event under a license from TED, a global platform for sharing inspiring ideas. The event, held on 20 November 2023, in the Parish Hall, was the result of months of planning and effort. It was initiated by Dr. Arijit Roy, HoD, Department of Management PG with the support of Principal Rev. Dr. Thomas V. Thennadiyil and Vice-Principal Rev. Fr. Joseph S. The event was open to the entire college community and external attendees.

TEDx Claret College Bangalore served as a platform that attracted prominent personalities from various disciplines, offering the audience exposure to impactful stories and ideas that enriched their understanding of different fields and created opportunities for growth. Additionally, the association with the TEDx brand enhanced the value of the college and its students.

The event featured six distinguished speakers: Mr. Milind Soman, Dr. Rajmohan Pillai, Lt. Gen. P.G. Kamath, Fr. George Kannamthanam, Dr. Tahbit Ahmed, and Ms. Shruthi Reddy, all accomplished in their respective fields of business, entertainment, social service, and medicine. Each speaker delivered a talk based on the pre-assigned theme, "Living with a Purpose." The event also included



A line-up of eminent speakers

performances by shadow artists, stand-up comedians, magicians, musicians, and dancers. Dr. Arijit Roy, Head of the Department of Management, PG, hosted the event. Attendees received gift bags, and the platinum and gold sponsors, along with the speakers and performers were felicitated during the event.

TEDxClaretCollegeBangalore was a dynamic event, bringing together visionary speakers, thought-provoking talks, and boundless

inspiration for all who attended. The presence of prominent individuals on campus to share their insights added significant value to the attendees' personal and professional pursuits.



Mr. Milind Soman addresses the gathering during TEDx 2023 at SCC



## FACE - TO - FACE:

### CLARET'S RENDEZVOUS WITH A CHAMPION

St. Claret College (Autonomous) conducts a biannual event titled "Face to Face: Claret's Rendezvous with a Champion," which continues to provide students with opportunities to interact with distinguished figures from various fields. The event celebrates success stories and aims to foster valuable connections, offering insights and inspiration for students to apply in their academic and personal journeys. "Face to Face" is a platform for students to engage with champions and gain motivation for their future endeavors.

#### Face to Face: Edition I

The first edition of "Face to Face: Claret's Rendezvous with a Champion" took place on 09 November 2023, with a total of 275



Dr. Rajmohan Pillai, Industrialist: speaker of Face to Face I edition.

students participating at the Dr. A.P.J. Abdul Kalam Auditorium. The session featured Dr. Rajmohan Pillai, known as "The Cashew King," who shared his journey of transforming his father's debt-ridden enterprise into a global cashew business empire. Dr. Rajmohan Pillai's address focused on the challenges and opportunities he encountered, underlining the importance of resilience, innovation, and ethical business practices. His experiences provided students with practical lessons in overcoming obstacles and building a successful enterprise. The event included a panel discussion with student representatives Nirnitha (BSc), Navneeth (BCom TTM), and Aathmi Shetty (BA), who asked thought-provoking questions on entrepreneurship and leadership. Dr. Rajmohan Pillai responded with insights into strategic planning, perseverance, and risk-taking, leaving the audience motivated.

#### Face to Face: Edition II

The second edition of "Face to Face: Claret's Meeting with a Champion" took place on 30

April 2024, with 500 students attending the event at the Dr. A.P.J. Abdul Kalam Auditorium. The session featured Padma Shri Dr. Ramana Rao, a prominent physician and philanthropist, known for his work in rural healthcare. Dr. Ramana Rao and his wife, Smt. Hema Rao, were warmly received by Rev. Dr. Thomas V. Thennadiyil, Principal, and Rev. Fr. Joseph S., Vice Principal. In his address, Dr. Ramana Rao discussed his experiences in founding a Sunday clinic that has provided free medical care for decades. He emphasized the importance of healthcare access for underprivileged communities and the role of dedication in service. A panel discussion followed, where student panelists Vivek M. Patel, Smitha Mane, and Sri Nithya engaged Dr. Ramana Rao in conversations about his career, the balance



Dr Ramana Rao, the physician philanthropist, Guest of Face-to-Face II edition.

between professional success and altruism, and his vision for future healthcare initiatives. Dr. Ramana Rao's reflections on his journey and commitment to public service inspired the students, offering them valuable perspectives on success and social responsibility. The event ended with a vote of thanks and the felicitation of Dr. Ramana Rao and Smt. Hema Rao for their significant contributions to society.



# Achievers

## 2023-24



## Academic Proficiency Awardees

UG Graduating Batch of 2023

### BANGALORE UNIVERSITY RANK HOLDERS

**I**



Ms. Garima D. Ranawat  
B.Com TTM

**II**



Ms. Jyothika G.  
B.Com TTM

**III**



Ms. Khushi S.  
B.Com TTM

**V**



Ms. Ananya L. N.  
B.Com TTM

**IV**



Mr. Aravind D. Weltha  
B.Com TTM

## BANGALORE UNIVERSITY RANK HOLDERS

**III**



**Ms. Nuthana S.**  
**BBA**

**V**



**Ms. K. Vaishnavi**  
**BBA**

**IV**



**Ms. Thanuja N.**  
**BBA**

**II**



**Ms. B. S. Spoorthy**  
**BCA**



# Student Special Awards

## UG Graduating Batch of 2024

### KALAPRATHIBHA

(Achievement in Cultural and Arts)



Mr. Sudeesh D.

### KREEDAPRATIBHA- BOY

(Achievement in Sports)



Mr. Vishal Kiran Babu

### KREEDAPRATIBHA- GIRL

(Achievement in Sports)



Ms. Ranjitha Jadhav

### Outstanding Achiever in Sports

(Achievement in Sports)



Ms. Bhoomika R. Kesarkar

### SANGEETPRATHIBHA

(Achievement in Music)



Mr. Devanesan A. Sedanand

### SAAHITYAPRATHIBHA

(Achievement in Literature)



Ms. Aarfa Zaidi Ansari



### **The Spirit of Claret Award**

(Outstanding Community Service)



Ms. Shalini

### **Ms. Beatrice Memorial Outstanding Volunteer Award**



Ms. Harshini K.

### **Principal's Best Student Award**

from II year UG Students



Ms. Shriya Giridhar

### **Best Student Researcher**



Mr. Thejas P. S.

### **The Best Outgoing Student**



Ms. Krishnapriya K. M.

### **Best Library User Award**



Ms. Aaisha Tabassum

## Faculty Awards

### Best Researcher Award



Ms. Radha T

### Educator Excellence Award



Dr. Safeer Pasha

### Community Impact Award for outstanding community service



Ms. Neeta

### Innovative Teacher Award



Ms. Angela Jean Mary

### Institutional Promotion Award



Mr. Rudresh S.



## Graduating PG Batch of 2023

# BU Ranks & Academic Proficiency PG Graduating Batch of 2023

### I RANK



Ms. Ramya J.  
M.Com

### IV RANK



Ms. Jennifer G.  
M.Com

### I RANK



Mr. Shashi Kumar A.  
MBA

### Class Topper



Ms. Krupa Sara Saji  
MSW



## **PG Graduating Batch of 2024**

# **Student Special Awards**

### **All-rounder & Best Outgoing Student- PG**



**Ms. Maria Jessica K. P.**  
**MSW**

### **All-rounder**



**Mr. Ranjith Sam Thomas**  
**MBA**

### **All-rounder**



**Ms. Meghana R.**  
**M.Com:**

### **All-rounder**



**Chaithra Shree C.**  
**MSc Psychology**

**Student Core Council- UG**



**Student Core Council- PG**



**Class Representatives**





## Leaders of Clubs and Associations



## GRADUATING CLASSES 2024

B. Com TTM



B. Com - A





## GRADUATING CLASSES 2024

B. Com - B



B. Com - C





## GRADUATING CLASSES 2024

B. Com - D



BA





## GRADUATING CLASSES 2024

**BBA-A**



**BBA-B**





## GRADUATING CLASSES 2024

BCA



B.Sc





## PG GRADUATING CLASSES 2024

M. Com



M. Sc





## PG GRADUATING CLASSES 2024

MSW



MBA A





## PG GRADUATING CLASSES 2024

MBA B



MBA C





SCC

# **Creative writing**

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E n g l i s h

## DEAR MY VISITORS

Aishwarya, III BA

I welcomed you into my home, Made it warm and comforting  
 Though messy and chaotic at times I never failed to serve you warm meals  
 Even if it meant I'd starve Framework of etiquettes guided me,  
 Did it consume me, I do not know Did I cook with an intention to please,  
 Or an intention to serve? Was it irrespective of your decision,  
 to Stay another day? Always insisted I'd lay beside you,  
 Was it because I was afraid, To sleep in my own room?  
 Closed all the windows And locked the doors  
 Lest you leave, Lest I, leave  
 The air between us  
 eventually grew stale  
 Your determination to stay  
 started to vane,  
 You unlocked the door  
 Gasping for air,  
 As I watched you leave  
 in a fit of despair,

## REMINISCING OF HEART

Meghana, II BCA A

Remember our first night under the  
 moonlight Fingers intertwined like it was all  
 right Those whispers soft like a lullaby In  
 those moments we never had to try  
 A month so short but it felt like forever  
 Laughter and smiles we had together Even  
 the storms we braved through side by side In  
 you I found a place to hide  
 Oh my love, it's hard to say goodbye Though  
 our time was brief it's still worth the cry  
 Memories of us I'll hold so close In my heart  
 forever like a blooming rose  
 Walking by the places we once knew Every  
 corner has a piece of you

Our dreams they danced like sparks in the  
 night Now they're shadows fading out of sight  
 oh, my love, it's hard to say goodbye Though  
 our time was brief it's still worth the cry  
 Memories of us I'll hold so tight  
 In my heart forever in the softest light  
 Sometimes love is fleeting like a summer  
 breeze But the warmth it leaves never truly  
 leaves  
 We were a story short but so sweet In my  
 heart you'll always have a seat.

## CHILDREN IN CONFLICT WITH LAW

**Neha Sam K., I B.Com A**

People come and go everytime  
You don't see everything, whispers like a wind  
You don't know how I feel in my mind  
In silence they sing a battle song

Is it the same way you've done before?  
Is it the same person you've seen ago?  
huh? Can u tell? You know

Children in conflict with law  
They cry in tears and vain  
People in touch, can see their pain  
But others want their sin to be seen

Fighting for their freedom  
But others don't get it  
Children have been locked in their cages  
For a very long time

Tears go grey, but happy makes blue  
Sad goes red, but pain makes you  
Yes, Can you tell? You know

Children have been waiting for so long  
They believe that someone comes  
A hero comes and saves them along  
They know someday, someone will come  
And make children colourful



## THE JOURNEY INTO FUTURE

Karthik R., I BCA B

### PRETEXT

What if you would have the chance to travel to the future? Who wouldn't like to have a chance to take a break from the present to venture into the future to see how everything turns out which brings us to the question is time travel possible? What if the flight hasn't seen its destination yet? The old man in this story may answer your questions

In the 2000s there was a reunion party held at Florida where the pilot crews of the 1950s to 90s were called for this party where I saw all my friends and colleagues were enjoying their retirement. Until now everything was good but I was missing my friend who was the most experienced pilot and one of the finest in the business who wasn't present with us in the party. The party was all about him because it was one of the unsolved cases in the American airlines history which had driven historians and skeptics crazy for years

It all started on July 2nd 1955, where I was in my early 40s working as an air traffic controller in New York airport which was also known as Idlewild airport. It was just a normal day in my job where my friend named George was about to start his 50th flight journey which was scheduled to start from New York to Miami in the new DC-4 Douglass aircraft which was named as Pan American-914 which was all set to take off and all the controls were checked thoroughly it was a bright new day with clear skies and everything needed for a successful flight.

As far as everyone involved knew it was going to be a routine trip. Finally the flight took off and that was the last conversation between me and him. After a few minutes something mysterious happened that changed my life forever because the Pan Am -914 suddenly vanished, now long after the aircraft took off from the airport in New York I lost the signal of the Pan Am flight and just like that the 90,000 pound airplane disappeared from everyone's

radar as if it never existed. Our officials immediately swooped into action searching far and wide for evidence that could suggest whatever happened to the plane and all its passengers. Unfortunately there was nothing to show that the plane crashed somewhere remote; neither were there any signs of bodies of any passengers or crew members aboard. After thorough investigation the authorities concluded that the plane crashed into the sea and all of its passengers and crew must have died. So, the airlines compensated the families of the victims as far as anybody knew 61 people disappeared from the surface of the earth without a trace.

And I thought I had lost my friend and wasn't even lucky enough to see his final corpse and this seemed like forever that was the end of the case. And after a decade I was transferred to an airport in Caracas, Venezuela. Everything went well until it was May in 1992 where airport staff was going about their business as usual but suddenly, I noticed an aircraft which appeared out of nowhere. The first thing I saw was the mysterious plane looked outdated and rugged unlike the other new and modern planes that frequently run in the airport. This one looked like a plane which he had once seen in the past so I decided to contact the pilot and that's when things got weird. At first the pilot responded asking "where are we?" then I felt that I had heard this voice way back and the pilot confirmed something that took the air controller staff and myself by surprise that "we are Pan American Airways flight 914 from New York to Miami with a crew of 4 and 57

passengers.” Then I understood that it was my lost friend George where I replied that “the pan am 914 has gone in the wrong direction by approximately 1800 kilometers ,and I am your friend Juan de la Corte” this didn’t add up to me so I asked further that “had he crashed somewhere without contacting airport authorities” and I cleared everything for landing after I heard something took this situation to a next level while the plane lined up on the runway the pilot George said nonchalantly “we are scheduled to land in

Miami on July 2nd 1955” .i quickly pointed out to George that he had landed in Caracas and that was May 21st 1992 as soon as the pilot heard this he went into a panic mode and I could hear the crew and passengers screaming from the radio. So, I ordered a team of security but by then pilot called for an emergency take off and left before I could meet him and was not able to find him again .this situation puts up a question in my mind until now in my 80s that is he dead or alive ?if he is alive where could he be present.....

## I AM MOUMITA

Rodoshi Ghosh, III BA

Bruises pierced through  
My conscience to the abyss.  
Soul is intangible,  
To tear asunder my spirit, they could never.  
Obnoxious inhumane creatures  
In the disguise of human beings.

They believe their victory is  
In the misfortune of the childless birth-givers.  
Oh! They don’t realize  
Unfortunate are the ones who birthed them.  
You can ruin my existence  
But not the existence of my strive.

My scarred form is a debate field  
For the power hungry statesmen.  
Their motive is not in finding the reprobates,  
It is in concealing the verity.  
It is a jest as you worship Goddess divinity!  
While you celebrate the vandalism of her flesh.

How many days will you still exist in darkness?  
How much more will you squander?

## I WANT TO BE YOUR...

Amrutha, I BSC

To be your green... to be a tree that dances carefree in the wind.  
To be your blue... to be the ocean that calms your soul in the depths.

be your purple... to be a lavender that tends flawlessly in the field.  
To be your yellow... to be the sun that glimmers with glitter in the sky.  
To be your white... to be a cloud that moves with hope in the crowds.

LIFE!!

How I love to be here.

To live here.

And to be surrounded by beautiful beings.

## NATURE THE BEST MEDICINE

Sarah Varkey, I BCA

As I am sitting in my chair  
waiting for my online class to start  
I hear the birds singing beautifully as if they are singing a song for me  
The trees rustling in the wind calm me down  
The beautiful flowers covering the side path to my house  
Thinking all of this and sitting in my chair  
The creation of God is the most calming  
It calms our mind if we are tensed  
The butterfly dancing around the flowers  
As if they won't see it again  
The water droplets from the sky that still lie in the leafs of trees  
Like diamonds from the sky  
Nature is the best medicine to calm our mind  
Nature the best medicine  
And yet,  
we are nature's darkest face.



## WHAT DESTINY HOLDS FOR ME

**Eunice Jannet Titus, I Bcom A**

What destiny holds for me  
Is what I long to see  
In this world full of hate  
I wonder what shall be my fate

Is there a person in this world  
A person who understands  
Who will never let go of my hand  
Will be with me in my joy and tears, Help me overcome my fears

Who when I'm with  
I feel so free  
And hear people say.  
"O they were meant to be!"

Someone who listens to my chatters Whose face glistens when seeing me Someone who  
loves me for who I am Who when I'm with, I wish time would stop

Someone who will help me get through turmoils  
And will be the light at the end of my tunnel,  
The Romeo to my Juliet  
I hope that this is what,  
Destiny holds for me

## MY SNOWDROP

**Athira, BCA**

I saw you that day  
The snow that has flowed in my life  
To melt in the coldness of your snow  
How long must I wander?

Can that snowflake see me  
To know the truth of my heart  
Is this birth possible ?  
I wait with desire

## THE FIRST TIME I SAW HER

Kushaal Sulakhe S, I B. Com B

The first time I saw her,  
My legs forgot how to stand,  
My mouth lost its way,  
But my heart knew what it found.

Her name dances in my mind,  
A melody that plays on repeat,  
Her lips, perfectly imperfect,  
Speak words that the world can't compete.

Her eyes, they see a world,  
More peaceful, more divine,  
And when I catch her gaze,  
I wonder if she knows she's mine.

Her cheeks blush like dawn's first light,  
Does she feel what I do?  
Or is it just a fleeting hope,  
That she might love me too?

Every time I see her,  
I fall in love anew,  
But does she love me?  
Or is it just friendship in view?

The hints she leaves,  
Are they love's sweet signs?

Or just a kind heart,  
Leaving me to wonder,  
If she'll ever be mine.

But as the days go by,  
Doubt clouds my hopeful skies,  
Maybe it's just a dream I chase,  
A love that's never mine to embrace.

The smiles, the blush, the tender glance,  
Are they just kindness in disguise?  
Or am I lost in a one-sided dance,  
Falling for a love that never replies?

## ECLIPSE

Siri Chandana M., I B.Com B

In the velvet expanse of space and time,  
Their love shines bright , a celestial rhyme.  
The sun that ignites the day's desire,  
The moon ,that inflames the night's sweet fire.

As they loved each other ,  
Regardless ,the irony that exists between them,  
Nevertheless, the celestial laws and timelag, that separates them from one another.

Love, so eternal that almighty himself,  
Bows to their undying tenderness ,  
And, showerd the eclipse upon them.

In the eclipse's rare and wondrous sight,  
Their love's a union, a cosmic delight.  
Hearts entwined , like the stars up high,  
Forever and always, their love will never die.

As their love ,will light up , the universe's dark night.  
For in each other's arm , they find their home,  
A love that's written, in the cosmic tone.

In the heaven's embrace, they find their nest,  
Together they shine, their love forever blessed.





## THE TRADITIONAL ART FORM

Pallavi S. II B.Com B

**Y**akshagana is a traditional theatre form that combines dance, music, dialogue, costume, makeup and stage techniques with a unique style and forms. The theatre is mainly found in Dakshina Kannada, Udupi, Uttara Kannada, Shimoga and western parts of Chikmagalur districts, in the states of Karnataka. Yakshagana is traditionally performed from dusk to dawn. Its stories are drawn from Ramayana, Mahabharatha, Bhagavata Purana and other epics from both Hindu and Jain traditions.

Yakshagana literally means the song (gana) of Yaksha (nature spirits). Yakshagana is the scholastic name for Art forms formally known as 'Kalike', 'ata', 'bayalata' and 'dashavathara'. It is believed to have evolved from pre-classical music and theatre during the period of Bhakthi movement. It is strongly influenced by the Vaishnava Bhakthi movement. Yakshagana was first introduced in Udupi Madhvacharya's disciple Naraharirthira.

A typical Yakshagana performance consists of background music played by a group of musicians (known as a himmela); and a dance and dialogue group (known as the mummela), who together enact poetic epics on stage. The himmela is made up of a lead singer (bhagawatha)—who also directs the production and narrates the story by singing (which includes prepared character dialogues) as the actors dance to the music. Additional himmela members are players of traditional musical instruments, such as the maddale (hand drum), the pungi (pipe), the harmonium (organ), and the chande (loud drums). The music is based on ragas, which are characterised by rhythmic patterns called mattu and tala (or musical meter in Western music).

**Evolution:** In the 19th century, Yakshagana began to move away from the strict traditional forms. Practitioners of the day produced a number of new compositions. Also, a large number of troupes arose across coastal Karnataka.

The early 20th century saw the birth of 'tent' troupes, giving performances to audiences made up of common people who were admitted by ticket. These troupes were responsible for the commercialisation of Yakshagana. The genre saw major changes in form and organisation. Electrical lights replaced the gas lights; seating arrangements improved; the inclusion of folk epics, Sanskrit dramas, and fictional stories formed the modern thematic base of the discipline.

Raga, Tala and Laya are the important components. Prasanga (Yakshgana Poetry) or Padya are the composition of the



collective poems written to form music drama.

**Scholars have classified Yakshagana boardly into several types:**

Moodalopaya Yakshagana includes eastern areas of Karnataka (such as Channarayapattna and Arsikere Taluks of the Hassan District), Nagamangala Taluk of the Mandya District, Turuvekere Taluk of the Tumkur District, Hiriyuru, Challakere of Chitradurga District and North Karnataka.

Paduvlopaya Yakshagana comprises the western parts of extended Karnataka (including Kasaragod Dakshina Kannada, Udupi and Uttara Kannada).

Tenkutittu (includes areas Kasaragod (Kerala), Mangalore District, Udupi, Sampaaaje, Sulliya, Puttur, Bantwala, Belthangady, Karkala, etc.). Badagutittu (Udupi to Kundapura area, Uttara Kannada district). Badabadagutittu / Uttara Kannadatittu (extreme north parts of Uttara Kannada).



**Costumes and ornaments:**

Yakshagana costumes are rich in colour. The costumes (or vesha) in Kannada depend on characters depicted in the play (prasanga). It also depends on the Yakshagana style (tittu). Traditionally, Badagutittu Yakshagana ornaments are made out of light wood, pieces of mirror, and coloured stones. The character, Bannada Vesha, is used to depict monsters. This often involves detailed facial makeup

taking three to four hours to complete. Males play the female roles in traditional Yakshagana. However, more recently, Yakshagana has seen female artists, who perform in both male and female roles. The character of Stree Vesha makes use of sari and other decorative ornaments.

**Artists:**

Over the centuries, hundreds of artists performed Yakshagana and some of them have gained star value, like Kuriya Vithala Shastry, Soorikumeru Govinda Bhat, Chittani Ramachandra Hegde, Naranappa Uppoor, Balipa Narayana Bhagawat, Karki Krishna Hasyagara and Kalinga Navada.

Thus, Yakshagana being the part of tradition of Karnataka has been famous worldwide. And day by day this tradition is growing to higher level and hence can be seen recognized by all the people of the world.

## TO TAKE RELIGION SERIOUSLY IS TO PRESERVE THE CONDITIONS OF RELIGIOUS FREEDOM FOR ALL

Darshan N. P., I BA

Religion is a set of morals philosophies, values, mores, and ideas, that were created by great intellectuals to improve the condition of human society. As times passed these open intellectual resources themselves became limited to particular people who agreed to diverse principles leading to the division of human society.

Every religion in the world was made up to promote goodness and harmony. Quotes like “Sarva Dharmam Samam” and “Sarve Jana ha Sukino Bavantu” from Hindu scriptures meaning that all religions are equal and everyone on this earth should be happy, point towards the same. The life and teachings of Jesus offer profound lessons in compassion and forgiveness. He advocated universal love, selfless service, and unconditional forgiveness. Perhaps the most powerful example of his teachings in action was during his crucifixion, when he prayed for God to forgive those who were torturing and killing him.

In Buddhism, Buddha proposed for an egalitarian society and admitted people from various backgrounds and communities into his Sanga. He advocated the principle like to give up desire, being truthful, meditation, realisation of the self and selfless service.

Though all these religions and philosophers have strived to unite and improve the

conditions of human beings in different ways, without making it exclusive to any specific community or group, the people who call themselves religiously pious have completely forgotten about it. Most of them consider themselves different from others who follow other religions. Religion as an Agency for Unity Various misunderstandings of religious philosophies have divided people. One should understand the nature and essence of every



religion or at least the one they follow and become very knowledgeable and intellectual so that no evil and communal minds can affect them and lead to societal division. No religion in the world advocates for the division or hatred towards the other religion and every religious person should understand this essence and be tolerant and free towards other religions.

There are numerous examples from history where the kings who took religion seriously preserved religious freedom for all. For instance, Chhatrapati Shivaji being a devoted Hindu ruler also had various commanders and ministers that belonged to Islam. Through this



secular thought process, he could make use of total human potential and establish such a vast Maratha empire. Akbar is also known for his religious tolerance he took the ideals of various religions so seriously that he created a new sect by borrowing the noble ideals from all the major religions and thus succeeded in gaining popular support from the ruled leading to the establishment of a vast Mughal Empire.

Despite all these events in the world of human history, it feels unfortunate to see religious persecutions in this modern world driven by, AI, technology and education. Communal disharmony in India and the persecution of religious minorities in Pakistan and Bangladesh, biased communal propagandas of various media have led to prove the quote "Religions have done more harm than good" This has also led to the increase in atheism in the world.

### **Way forward:**

To overcome these challenges people should read religious scriptures and understand them for the human good. Religious Institutions should arrange combined events where people of every religion participate and understand the philosophical teachings and habits of different people from diverse religious communities. Pupils should be imparted with the secular principles of our constitution that equalise everyone with no discrimination. Thus "unity is strength" and "United we grow, disunited we fall" should become our thought process.

## **WHISPERS OF BEAUTY**

**Ananya H. S., III BA**

Lush fields of tulips and butterflies,  
she ran like a happy child thinking only of everything nice.  
Cold feet through wet land, the smell of floral tulips  
lavender, crimson, golden, and green. Is it heaven she can breathe?  
Chirping of the sweet nightingale quenching its thirst on a warm day,  
even water tastes like the elixir of life.

"Can I stay here forever?" repeats in her mind.  
Who would trade beauty's delight for life's monotonous grind?

## WHY DON'T I

Ikshitha Lakshmi, I BBA A

In shadows deep, where fears reside,  
A girl once dwelled, her heart confined.

Why don't I step beyond the line,  
Leave behind what's safe, what's mine?

Within her shell, she felt so safe,  
A world of dreams, a guarded place.

Her comfort zone, a velvet cage,  
Where nothing new could tempt or rage.  
Why don't I spread these wings and fly,  
Touch the stars that grace the sky?  
She'd whisper wishes to the night,  
But step beyond? She held too tight.

Her heart would yearn, a silent plea,  
For skies unknown, a wild sea.  
Why don't I chase the distant gleam,  
Live the life of which I dream?

Yet fear's embrace, it held her still,  
A dance with doubt, against her will.  
Why don't I dare to face the storm,  
Leave the known, embrace the warm?

But one bright dawn, a spark ignites,  
A whisper soft, "Embrace the light."  
With trembling hands and eyes so wide,  
She takes a step, a stride outside.

Why don't I trust the strength inside,  
Let my fears and doubts subside?  
The world beyond, it calls her name,  
A symphony of change and flame.  
She stumbles forth, with breaths so deep,

Awakening from a long, dark sleep.  
Why don't I dance in pouring rain,  
Find joy amidst the fleeting pain?  
She feels the sun, its warmth, its fire,  
Ignites in her a newfound desire.  
The comfort zone, now far behind,  
She ventures forth, her soul unbinds.  
Why don't I rise, why don't I fight,  
For every dream that feels so right?  
No longer chained by unseen bars,  
She dances free beneath the stars.

Why don't I heed the call within,  
To lose, to love, to truly win?  
Her fears, now echoes in the night,  
Replaced with dreams and endless light.  
Why don't I, in this fleeting time,  
Make each moment pure, sublime?

The girl who once in shadows stayed,  
Now soars with strength, her fears allayed.  
She braves the winds, the unknown lands,  
A world of hope within her hands.  
For in her heart, she found her song,  
A melody both fierce and strong.  
From comfort's cage, she broke away,  
To chase the dawn of a new day.  
And so I shall, and so I do,  
With every breath, begin anew.  
Why don't I?  
For in myself, I place my trust.



## WHISPRERS OF FORGOTTEN DREAMS AT DAWN

Ikshitha Lakshmi, I BBA A

In shadows cast by fate's design,  
Undestined souls, a tale entwined.  
No predetermined path to tread,  
They wander where destiny has fled.

Through realms untouched by preordained,  
Their journey, free from scripted chains.  
In the tapestry of chance, they weave,  
A dance of choices, each to believe.

No celestial hand guides their way,  
Undestined hearts, a wild array.  
In the symphony of chaos, they find,  
A melody unique, undefined.

Through the labyrinth of the unknown,

They carve a destiny of their own.  
For undestined spirits, bold and free,  
Embrace the uncertainty, eternally

## SOULBOUND SERENADE

Ikshitha Lakshmi, I BBA A

In the cosmic dance, two souls entwined,  
Destiny's whispers, a love they find.  
Across the stars and through the night,  
Their paths converge, a shared delight.

A tapestry woven in threads unseen,  
Fate's design, where love convenes.  
Through valleys low and mountains high,  
Two destined hearts, beneath the sky.

Moonlit whispers, a serenade,  
Two souls bound, no need to evade.  
In the script of time, their names inscribed,  
A destiny crafted, beautifully prescribed.

Hand in hand, they navigate,  
Life's twists and turns, a shared fate.

Through joy and sorrow, side by side,  
Their love, a constant, an endless tide.

In every glance, in every smile,  
Destiny's grace, mile by mile.  
A dance of hearts, a timeless song,  
Two destined souls, eternally strong.



## A TREE OF BLISS

Tarunika T., II BCA

"A tree of bliss, with branches high,  
Dances in joy, across the sky.  
Its leaves shimmer, like diamonds bright,  
Reflecting dreams, that shine so light.

"Sunshine and knowledge grow together,  
Friendships bloom like flowers in the weather.  
Nature's rhythm helps our souls take flight,  
In college's garden, we shine so bright."

Roots of happiness, deep and wide,  
Connections flourish, heart to heart inside.  
Nature's splendor, in perfect grace,  
We celebrate, a joyful embrace!"

## A NONET ON A THORN BIRD

Akash Das, II B. Com B

The Mythical Superstar sings once in its dear life, Adventures for sharpest  
spine from day it hatches, Impales itself, spotting a quintessential Thorn  
Tree Sings one superlative song as dies  
Rising above agony to out-carol Quietude me, Listen her  
Gods heavenly smiles Price's anguish Ecstasy

## ECO-FRIENDLY NATURAL BONDS OR INSPIRATIONS?

Shivara, I BBA A

### **My Eco-minded Sister and her Green Influence**

I used to travel by bus and always had that one ticket in my pockets, which made me wonder if I ought to throw it on the road or keep it in my pocket and preserve it for later. I'm not sure how it will be beneficial in the future, but I decided not to toss it and came up with the idea of writing a "Good Day" wish and presenting it to my sister. Why would I not continue when I have an eco-friendly sister who would keep it safe without tossing it away, but would use the vacant space for rough work instead of a rough sheet? This genuinely inspired me, and I never threw a ticket. A tiny piece of paper may not be particularly weighty to carry in our pockets, yet it can make someone's "Good-Day".

### **My Environmentalist Buddy**

The saga of my ticket does not finish with my sister Swathi, but rather with my environmentally conscious buddy Spandana, who travels with me to college. I once advised my friend Spandana not to toss tickets on the road since they would be difficult for personnel to clean, and I told her my history about the ticket. After few days, I was startled when she stated she kept all of her tickets in her wallet after I told her about the impact. So, words have an influence. And she truly inspired me not to throw even a single strip on the road by accident. Our friendliness led to eco-friendliness too.

### **Sustainable Trio and the Eco-friendly**

Fun I've always had a unique way of communicating with people. I don't believe in following trends, so I decided to broadcast important knowledge on "Sustainability" on social media in a creative way that will provide information to people while still being entertaining and sparking their interest. It's not

about what you do, but how you do it and who you do it with. If not my eco-minded enthusiastic partners Varunika and Aniketh, who else would I collaborate with on this?

I challenge no one to beat their excitement and effortless flair in creating fun while imparting essential information without losing core in one sitting. It's a wonderful evergreen experience with my nature-friendly squad, and it earned a lot of appreciation from my network. This sparked people's reflection on how individuals may adapt to a sustainable lifestyle.

In chronicling my journey with something as seemingly little as bus tickets, I learned deep truths about sustainability and the influence of persuasion. From my eco-conscious sister Swathi to my environmentally concerned friend Spandana, each meeting highlighted the need of taking tiny steps to promote a greener lifestyle. Furthermore, collaborating with like-minded people like Varunika and Aniketh to creatively raise awareness on social media demonstrated the ripple impact of collective enthusiasm for environmental sustainability. Together, these experiences demonstrated that every attempt, no matter how modest, adds to a sustainable world, where personal choices may inspire in a positive way. By sharing our experiences and inspiring everyone else, we may all contribute to foster a planet-friendly mindset and have a good impact on our environment. Ultimately, we need to recall that "The environment has enough for our needs but, not for our greed".

## CONCOMITANT BRIO

Akash Das, II B. Com B

**Candy:** My Empathetic partner lead a noble life as all fishes do! Staring at the abut fish- Merry flashy blue! Thinking of the glaze which he owned but didn't knew! Insecurities let him down, made him mourn!

### **Merry - blitheful luxuriates her life:**

Somewhen exasperated by Merry's joyful life Drived him evilicious craze!

Dropping in mercury into his life's elixir, turned devastating; Candy saw clouds of blazing mercury all over the "Marine Exhibit"

Says Merry- " Jealous' you made the monster that devoured its source" Thy didn't look into your animal!

You glittered more than Rhinestone could Gradually within no time, Candy's world blackened!

Thereby,  
Create a Brio that "Feels Good Inside" Not One that just " Looks Good Outside"



# SCC

# **Languages**

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## ಕೈಯೊಡ್ಡಿ ಕರೆಯುತ್ತಿದೆ ಚಿತ್ರಮಂದಿರ

Dheeraj, II B.Sc

ನಮಸ್ಕಾರ ಪ್ರೀತಿಯ ಸ್ನೇಹಿತರೇ

ಇಂದಿನ ವಿಷಯ: ಕೈಯೊಡ್ಡಿ ಕರೆಯುತ್ತಿದೆ ಚಿತ್ರಮಂದಿರ

ಅದು ಒಂದು ಕಾಲವಿತ್ತು, ಚಿತ್ರ ಬಿಡುಗಡೆ ಎಂದರೆ ಯಾವ ಹಬ್ಬಕ್ಕೂ ಕಡಿಮೆ ಇಲ್ಲದ  
ಒಂದು ಸಂಭ್ರಮ ಮತ್ತು ಸಡಗರ ತುಂಬಿ ತುಳುಕುತ್ತಿತ್ತು.  
ಆ ಕಾಲದಲ್ಲಿ ಟೆಂಟ್ ಗಳನ್ನು ಬಳಸುತ್ತಿದ್ದರು ನಂತರ ಚಿತ್ರಮಂದಿರಗಳನ್ನು ಹುಟ್ಟು  
ಹಾಕಲಾಯಿತು ಅಹಾ, ಅದೇನು ವೈಭವ ಗೊತ್ತಾ?  
ದೊಡ್ಡ ದೊಡ್ಡ ಕಟೌಟ್‌ಗಳನ್ನು ನಿಲ್ಲಿಸಿ ಅಭಿಷೇಕ ಮಾಡಿ ಚಿತ್ರಗಳನ್ನು  
ತಮ್ಮ ದಾರಿಸಿಕೊಳ್ಳುತ್ತಿದ್ದರು.

ವರನಟ ಡಾ|| ರಾಜಕುಮಾರ್ ಚಿತ್ರರಂಗಕ್ಕೆ ಒಂದು ದೈವತಾರೆ. ಅವರು ಹಾಕಿಕೊಟ್ಟ  
ಬುನಾದಿಯಲ್ಲಿ ಚಿತ್ರರಂಗ ಸಾಗುತ್ತಿದೆ.

ಡಾ|| ರಾಜಕುಮಾರ್ ಅವರು ತಮ್ಮ ಅಭಿಮಾನಿಗಳನ್ನು, " ಅಭಿಮಾನಿ ದೇವರುಗಳೇ "

ನಿರ್ಮಾಪಕರನ್ನು " ಅನ್ನದಾತರೇ ", ಚಿತ್ರಮಂದಿರ ಗಳನ್ನು "  
ದೇವಾಲಯಗಳೆಂದು" ಬಣ್ಣಿಸಿದವರು

ಎಲ್ಲವೂ ಚೆನ್ನಾಗಿ ನಡೆಯುತ್ತಿದ್ದ ಸಮಯಕ್ಕೆ ಒಂದು  
ಅಘಾತ ಉಂಟಾಯಿತು. 2019 ರಲ್ಲಿ ಕರೋನ ಎಂಬ  
ಮಾರಿ ಒಂದು ರಾಜ್ಯಾದ್ಯಂತ ಲಾಕ್ಡೌನ್  
ಮಾಡಲಾಯಿತು.

ಇದರ ಪರಿಣಾಮವಾಗಿ ಚಿತ್ರಮಂದಿರದ ಬಾಗಿಲುಗಳು  
ಮುಚ್ಚಿದವು, ಚಿಂತೆಗೀಡಾದರು ನಟರು, ತಮ್ಮ  
ಕೆಲಸಗಳನ್ನು ನಿಲ್ಲಿಸುವಂತಾಯಿತು ಮನುಷ್ಯ ತನ್ನ  
ತಂತ್ರಜ್ಞಾನ ಶಕ್ತಿಯಿಂದ ಕಂಡು ಹಿಡಿದ ಒಂದು ಯಂತ್ರ  
ಅದುವೇ "ಟಿ ಟಿ ಟಿ "

(Over the Top Services). ಇದರಿಂದ ಮನೆಯಲ್ಲಿ  
ಕೂತು ಇಂಟರ್ನೆಟ್ ( ಅಂತರ್ಜಾಲ) ಬಳಸಿ ಚಿತ್ರಗಳನ್ನು  
ನೋಡುವುದಕ್ಕೆ ಅವಕಾಶವಾಯಿತು ಹಲವಾರು  
ಮಾಧ್ಯಮ ತೆರೆಯಿತು ಉದಾಹರಣೆಗೆ ಅಮೆಜಾನ್ ಪ್ರೈಮ್  
ಜೀ 5 ಮುಂತಾದವು ಪರದೆಯನ್ನು ಆವರಿಸಿತು. ಆದರೆ  
ಯಾರಿಗೆ ತಿಳಿದಿತ್ತು ಇದು ಒಂದು ಕೆಟ್ಟ ಮಾರ್ಗವೆಂದು.

ಅನಂತರ ಟಿಕೆಟಿನ ದರ ಹೆಚ್ಚಾಯಿತು. ಏಷಾರಾಮಿ  
ಚಿತ್ರಮಂದಿರಗಳು ತಲೆ ಏರಿ ನಿಂತವು ಇದರಿಂದ ಥಿಯೇಟರ್  
ಮಾಲೀಕರಿಗೆ ನಷ್ಟ ಉಂಟಾಯಿತು, ಎಲ್ಲರೂ ಮಲ್ಟಿಪ್ಲೆಕ್ಸ್ ಆಧುನಿಕ



ಧಿಯೇಟರ್‌ಗಳಿಗೆ ಮೊರೆ ಹೋಗಲು ಶುರು ಮಾಡಿದರು ಹಾಗಾಗಿ ಹಳೆ ಕಾಲದ ಸಿನಿಮಾ ಮಂದಿರಗಳಾದ ಕಪಾಲಿ, ಕಾವೇರಿ ಮುಂತಾದವು ಮುಚ್ಚಿ ಬೇಕಾಯಿತು.

ಇದರಿಂದ ಮಧ್ಯಮ ವರ್ಗ ಜನಗಳಿಗೆ ತೊಂದರೆ ಉಂಟಾಗಲು ಶುರುವಾಯಿತು. ಹೆಚ್ಚಿನ ಧರಕೊಟ್ಟು ಚಿತ್ರ ನೋಡಲು ಆಗದ ಕಾರಣ ಓಟಿಟಿಯನ್ನು ನಂಬಿದರು. " ಯಾರು ಚಿತ್ರಮಂದಿರಕ್ಕೆ ಹೋಗುತ್ತಾರೆ, ಸ್ವಲ್ಪ ದಿನ ಕಾದರೆ ಸಾಕು ಓ ಟಿ ಟಿ ಯಲ್ಲೇ ಬಿಡುತ್ತಾರೆ " ಎಂಬ ನಂಬಿಕೆಗೆ ಬಂದರು.

ಅಬ್ಬಾ ಎಂಥಾ ಕಾಲಕ್ಕೆ ಬಂದು ಬಿಟ್ಟಿದ್ದೀವಿ ಅಲ್ಲಾ? ನಿರ್ಮಾಪಕರು ನಿರ್ದೇಶಕರು ಹೊಸ ಚಿತ್ರ ಮಾಡೋಣ ಬನ್ನಿರಿ ಎನ್ನುತ್ತಿದ್ದರೆ ನಟರು ಬಂದ ಚಿತ್ರವು ಓಡುತ್ತದೆಯೋ ಅಥವಾ ಓಟಿಟಿಗೆ ಬೀಳುತ್ತದೆಯೋ ಎಂಬ ಚಿಂತಿಸುತ್ತಿದ್ದಾರೆ.

“ ಬಿಡು ಗುರು ಥಿಯೇಟರ್ ಗೆ ಯಾರು ಹೋಗ್ತಾರೆ? ಓಟಿಟಿಗೆ ಬಂದಾಗ ನೋಡೋಣ "ಎಂಬುದು ಜನರ ಅಭಿಪ್ರಾಯವಾಗಿದೆ. ಆದರೆ ಪಾಪ ಇಲ್ಲಿ ಚಿತ್ರಮಂದಿರ ಕೈಚಾಚಿ ಕರೆಯುತ್ತಿದೆ.

“ ಎಲ್ಲಿದ್ದೀರಿ ಕಲಾಸಿಕರ ಬನ್ನಿ ಚಿತ್ರ ಬಿಡುಗಡೆಯಾಗಿದೆ" ಕೈ ಒಡ್ಡಿ ಕರೆಯುತ್ತಿದೆ. ಚಿತ್ರ ಬಿಡುಗಡೆ ಮಾಡಲು ಚಿತ್ರಮಂದಿರ ಎಲ್ಲಿವೆ? ಅಭಿಮಾನಿಗಳೇ, ಈ ಪ್ರಶ್ನೆಗೆ ನೀವೇ ಉತ್ತರಿಸಿ ಎಲ್ಲಿ ಹೋಯಿತು ನಿಮ್ಮ ಪ್ರೀತಿ ಅಭಿಮಾನ ಚಿತ್ರಮಂದಿರ ಕಡೆ?

ಕೊನೆಗೆ ಹೇಳುವುದು ಒಂದೇ " ಚಿತ್ರಗಳಿಗೆ ಕೊಡುವ ಗೌರವ ಪ್ರೀತಿ ಚಿತ್ರಮಂದಿರಗಳಿಗೂ ಚಿತ್ರಮಂದಿರಕ್ಕೆ ಹೋಗಿ ಚಿತ್ರವನ್ನು ವೀಕ್ಷಿಸಿ ಆನಂದಿಸಿ ಸಂಭ್ರಮಿಸಿ .

ವಂದನೆಗಳು.



## दोस्ती

Mohammed Fazal, II BBA B

दोस्ती एक रिश्ता नायाब ,  
जो सिखाती मोहब्बत के आदाब । दोस्ती का  
सफ़र चलता है निरंतर  
है ये जीवन में सबसे सुन्दर ।

दोस्ती, देती है हर मुसीबत में साथ,  
यादगार बनती है दोस्ती की बात ।  
गहरी बातें, मज़ेदार हँसी,  
हर दिल में है बसती इसकी मिठास ।  
दोस्त मिलकर बनाते हैं, यादे अनगिनत  
दोस्ती के संग बनती है, खुशियाँ अमृत ।  
चाहे दुनिया में हो कितनी भी रीत  
दोस्ती का बंधन कभी ना हो बिचलित ।

दोस्तों के संग हम जीते हैं ख़्वाब,  
हर मुश्किल का देते हल जनाब ।  
यह रिश्ता है निर्मल और पवित्र,  
हर पल को बना देता सुन्दर और विचित्र ।

दोस्ती की मिठास से महके ये घरती  
है ये दुनिया की मीठी रीत ।  
हर पल की मीठी बातें, जब-जब याद आएँ  
तब सब एक दूसरे से फिर मिल आएँ ।

രണ്ട് വ്യത്യസ്ത സ്വഭാവമുള്ളവർ ആയിരുന്നു.

ലത ഒരിടത്തും ഒരുങ്ങാത്തവളായിരുന്നു – വീട്, ജോലി, സുഹൃത്തുക്കൾ, എല്ലായിടത്തും നിറഞ്ഞുനിൽക്കാൻ ഇഷ്ടപ്പെടുന്നവൾ.

മധു, ചുരുക്കി പറഞ്ഞാൽ, അല്പം വേദാന്തത്തിൽ മുഴുകിയ ഒരാൾ.

അതുകൊണ്ടുതന്നെ, അവരുടെ ജീവിതം പലപ്പോഴും രസകരമായും, ചിലപ്പോഴൊക്കെ കുറച്ചു വല്ലാത്തതായും മാറിയിരുന്നു.

ലതയും മധുവും ആദ്യമായി കണ്ടപ്പോൾ തന്നെ, ഒന്നിച്ചു ജീവിക്കാനുള്ള അവരുടെ സ്വപ്നങ്ങൾ പരസ്പരം പങ്കിട്ടു. അന്നേ ദിവസം മുതൽ അവരുടെ ജീവിതം മറ്റൊരു കോമഡി കഥയായി മാറുകയായിരുന്നു.

### വിവാഹത്തിന്റെ ആദ്യദിനം

വിവാഹം കഴിഞ്ഞ് ആദ്യ രാത്രിയിലായിരുന്നു അവരുടെ ജീവിതത്തിലെ ആദ്യ രസകരമായ സംഭവം.

ലത തന്റെ ഓർമ്മപ്പെട്ടി തുറന്നു – മനോഹരമായ സിൽക്ക് സാരികളിൽ പൊതിഞ്ഞിരുന്ന ഓർമകളോടൊപ്പം, മധു ഒരു ഗ്രന്ഥം കയ്യിൽ എടുത്ത് വായിക്കാനിറങ്ങി.

“ഇനി ഇത് വായിക്കേണ്ട സമയം തന്നെയാണോ?” ലത ചോദിച്ചു.

“അല്ലല്ലോ. എന്നാൽ വിശേഷം ഒന്നുമില്ലെങ്കിൽ വായിക്കാമല്ലോ,” മധു മറുപടി നൽകി.

ഇത് കേട്ടപ്പോൾ, ലതക്ക് ചെറുതായി ചിരിയേറി. അവളുടെ മുഖത്ത് കളിവട്ടം തെളിഞ്ഞു:

“അപ്പോ, നമുക്ക് ഇതിലെ കഥകൾ വായിക്കാമല്ലോ... നമ്മളെ പോലെയുള്ള കഥാപാത്രങ്ങളെ!”

“ആണോ? നമുക്ക് വായിച്ചാലോ.”

അവർക്ക് മനസ്സിലായി – അത് ഒരു മനോഹരവും രസകരവുമായ പ്രണയകഥയായിരുന്നു.

അവർ അത് ചിരിച്ചുകൊണ്ട് തീർത്തു.

അത് മാത്രമല്ല – അന്ന് മുതൽ അവർ കഥ പറയുന്നവരായി മാറുകയായിരുന്നു.

## വീട് വൈദ്യുതി ഇല്ലാതെ

ഒരു ദിവസം, അവർ പുതിയ വീട്ടിലേക്ക് മാറിയപ്പോൾ വൈദ്യുതി ഇല്ലാതെയായിരുന്നു.

രാത്രിയായപ്പോൾ, മധു ഒരു കെറോസീൻ വിളക്ക് തെളിച്ചു. ലത ആശങ്കയോടെ ചോദിച്ചു:

“ഇത് തീകൊളുത്താൻ തികയുമോ?”

“അല്ല, കറുത്ത മണ്ണിട്ടാൽ കൊള്ളാം. മിണ്ടാതെ ഇരിക്കണം,” മധു പറഞ്ഞു.

തിടുക്കത്തിൽ അടുക്കളയിൽ നിന്ന് വന്നപ്പോൾ വിളക്കിൽ നിന്നു എണ്ണ ചീറ്റിപ്പൊങ്ങി.

അങ്ങനെ അവർ ചിരിച്ചു, രസിച്ച് – അവരുടെ ദൈനംദിന ജീവിതത്തിലെ കൊച്ചു കൊച്ചു കഥകൾ അനുഭവമായി ഏറ്റുവാങ്ങി.

## പട നുറുക്കിയ അനുഭവം

ഒരു ഓണവേളയിൽ, മധു പട നുറുക്കാൻ സഹായിച്ചു.

ലത പറഞ്ഞു: “ഈ പഴയ പട ചേർത്താൽ മതി.”

മധു പഴയതു വെട്ടി, കൊഴിഞ്ഞുപോയപ്പോൾ പറഞ്ഞു: “ഇടിച്ചമക്കി മാറ്റാം... സാധിക്കും!”

ലത ചിരിച്ചുകൊണ്ട് പറഞ്ഞു: “ഇടിച്ചമയ്ക്കാനല്ലേ വേണ്ടത്! ഇല്ലെങ്കിൽ കളർ മാറിപ്പോകും.”

മധു ചോദിച്ചു: “ഇനി ചെയ്യരുതേ?”

“ഇല്ല, നിന്നോട് പറഞ്ഞാൽ മാത്രം മതി. വിശ്രമിച്ചോളൂ”

## കല്യാണപ്പാട്ടുകൾ

മധുവിന് പാട്ടുകൾ വളരെ ഇഷ്ടമായിരുന്നു.

ഒരു ദിവസം, അദ്ദേഹം പുതിയ ഹാർമോണിയത്തിൽ പാടാൻ തുടങ്ങി.

“ഈ പാട്ട് വേണ്ട,” ലത പറഞ്ഞു – പാട്ട് കേൾക്കാനാവാത്തവിധം പാടിയിരുന്നു.

“ഞാനൊരു പ്രശസ്ത ഗായകൻ ആകുമല്ലോ!” മധു കളിയാടി പറഞ്ഞു.

“ഇങ്ങനെ പാടിയാൽ എല്ലാവർക്കും നട്ടകം പോകും!” ലത പറഞ്ഞു, ചിരിച്ചു.



മധുവിന്റെ പാട്ടുകൾ കേൾക്കുമ്പോൾ ലതയ്ക്ക് എല്ലാറ്റിനും ചിരി വരുമായിരുന്നു.

അവർക്ക് അവർ ഒരിക്കലും മറക്കാനാവാത്ത ഓർമകളായി

### **ജീവിതത്തിലെ മുന്നോട്ടുള്ള പാത**

ലതയും മധുവും തമ്മിലുള്ള സ്നേഹം എല്ലായ്പ്പോഴും നിലനിന്നിരുന്നു. തർക്കങ്ങൾ ഉണ്ടായാലും, പ്രണയത്തിൽ അവസാനിപ്പിക്കുകയും, ചിരിയിലൂടെയും രസത്തിലൂടെയും മുന്നോട്ട് പോകുകയും ചെയ്തു.

ഒരു മഴപ്പെഴിയുന്ന ദിവസത്തിൽ, അവർ പരസ്പരം നോക്കി:

“നീ ഓർമ്മിപ്പിക്കുമോ, നമ്മൾ പരസ്പരം അറിയിച്ച പുഞ്ചിരികളെ?” ലത ചോദിച്ചു.

“അതെ, അതെ... നിന്റെ പുഞ്ചിരി എപ്പോഴും എന്റെ ഉള്ളിലുണ്ടാകും,” മധു മറുപടി നൽകി.

### **സംബോധന**

ലതയും മധുവും – ഒരു രസകരവും മനോഹരവുമായ പ്രണയകഥയുടെ നായകരായ രണ്ട് ഹൃദയങ്ങൾ.

തങ്ങളുടെ ജീവിതം ഒരു ഹാസ്യവേദിയായി മാറ്റിയ, ചെറുവാക്കുകളും കുശലപ്പാടുകളും നിറഞ്ഞ സ്നേഹഗാഥ.

ഓരോ നിമിഷവും അവർ കൈവിടാതെ, അവന്റെ മനസ്സിൽ അവളും, അവളുടെ പാട്ടിൽ അവനും എന്നും ജീവിച്ചു.

## “എന്റെ മഞ്ഞുതുള്ളി”

Athira, BCA

അന്ന് നിന്നെ കണ്ടു ഞാൻ  
എന്റെ ജീവനിൽ തുളുമ്പിയ നീർത്ത മഞ്ഞ്  
നിന്റെ മഞ്ഞിന്റെ തണുപ്പിൽ അലിയുവാൻ  
ഞാൻ ഇനി എത്ര ധീർഗം അലയണം

ആ മഞ്ഞിന് എന്റെ കാണാൻ കഴിയുമോ?  
എന്റെ ഹൃദയത്തിന്റെ സത്യം അറിയാൻ ഈ ജന്മം  
സാധ്യമാണോ?  
ഞാൻ ആഗ്രഹത്തോടെ കാത്തിരിക്കുന്നു

# Testimonials

Thoroughly enjoyed it. Bright students, great questions. Looking forward to more interactions.

- **Rajmohan Pillai**, Chairman, BETA Group at **FACE-TO-FACE** Edition-1



Such a fun and inspiring experience! Very well organized, thank you for everything!!

- **Milind Soman** Actor, Fitness Icon  
at **TEDx Claret College**, Bengaluru

Excellent facilities, very good teachers and students. Keep up the good work. Best Wishes. - **Sheik Latheef, K.A.S.**, Registrar, Bangalore University at **BUETA English Conference**



Nice to be here in this reputed institution. Very impressive campus. The discipline and systematic arrangements are very appealing. Tourism department is alive and deserves compliments. I wish the institution St. Claret, all the prosperity. - **Shri. H. K. Patil**, Hon'ble Minister of Law, Parliament Affairs & Legislation, and Tourism, Govt. of Karnataka.

at **World Tourism Day**

Such amazing wonderful faculty, staff, students at St. Claret. So happy to return and gratified to see the growth of the College, as it is now Autonomous! - **Dr. Monica Forret**, Director, Doctor of Business Administration Program, St. Ambrose University, USA  
at **NEXUS** - International Conference.



Memory to cherish for lifetime, love & light to entire family of St. Claret College. God Bless us All.

- **All.OK**, Rapper at **Mayurika 2024**



*Nurturing Values and Excellence*



# St. Claret College

**AUTONOMOUS | BENGALURU**

NAAC A+ Accredited | AICTE Approved | Affiliated to Bangalore University

**NURTURING VALUES AND EXCELLENCE**

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