



# FAST FLASH

## NEWS BULLETIN OF PG DEPARTMENT OF COMMERCE



*“What makes a child gifted and talented may not always be good grades in school, but a different way of looking at the world and learning.” — Chuck Grassley*

Welcome to the Department of Commerce's Fast Flash edition, where we bring you the most recent developments, achievements, and critical information in a concise and easy-to-digest style.

Our Postgraduate program continues to expand and improve owing to the hard work of our students, teachers, and the support of our greater academic community. We are happy to watch our students' excitement and ingenuity in the field of commerce, as they actively participate in research, initiatives, and professional development.

In this edition, you'll find key highlights about upcoming seminars, industry collaborations, and some notable achievements from our students and faculty. These insights are meant to keep you informed, motivated, and connected to the ongoing activities in the department.

As we look ahead, the Department of Commerce is more determined than ever to shape the future of commerce and business leaders. Our postgraduate program is designed to deliver both advanced academic knowledge and real-world experience through internships, and global networking opportunities.

By joining our department, you will be part of a dynamic learning environment that encourages creativity, critical thinking, and professional development. With access to skilled teachers, cutting-edge research, and a diverse range of resources, you'll be well-prepared to succeed in the ever-changing world of trade and business.

WARM REGARDS  
DR. SAFEER PASHA  
HEAD OF DEPARTMENT.



With a spirit of excitement and optimism, St. Claret College marked the beginning of the 2023 PG academic year, setting the stage for an enriching journey of learning, personal growth, and professional development.

This new chapter was inaugurated with the esteemed presence of Shri Sheik Latheef, KAS, Registrar of Bangalore University, who graced the occasion as the Guest of Honor. His presence underscored the importance of education, leadership, and service, themes that resonate deeply with the core values of St. Claret College.

Shri Latheef emphasized the importance of continuous learning, ethical leadership, and community engagement. His words resonated deeply with the students, encouraging them to cultivate both intellectual and emotional intelligence. His year's theme of "Growth, Wisdom, and Triumph" reflects the journey that lies ahead. Growth, as students develop intellectually and personally.



# FRESHERS' DAY



On February 16th 2024, Freshers' Day 'Swagat' was organised. The auditorium was decked out with dazzling decorations that reflected the joy and warmth of the occasion. The theme of "Swagat" was not just about welcoming the freshers but also about introducing them to the strong sense of community that St. Claret College is known for.

The seniors pulled out all the stops to ensure that the event was not just entertaining but also a celebration of the freshers' entry into a new phase of life. It was an extravaganza of epic proportions! From thrilling games that kept everyone on their toes to mesmerizing dance performances and soulful melodies, the day was a celebration of talent and camaraderie. Freshers' Day is all about fun, laughter, and new friendships.

The juniors were welcomed with a series of entertaining performances that kept the energy high throughout the day. From traditional and contemporary dance performances to melodious singing, the seniors showcased their talents, leaving the audience enthralled. An interactive game session added a fun and competitive element to the celebration, allowing freshers and seniors to engage in light-hearted activities together.

The highlight of the day was the way the freshers were made to feel like they were not just joining a college but becoming part of a family. The lively music, creative performances, and interactive sessions made "Swagat" a perfect blend of fun and learning. Each segment of the program was designed to showcase the college's emphasis on inclusivity, friendship, and mutual respect, setting the tone for the journey ahead for the new students. The event concluded with a pledge to uphold the values of St. Claret College and a promise to make the most of the opportunities that lie ahead, reinforcing the sense of belonging that "Swagat" aimed to instill in every new student.

"Swagat" was more than just a Freshers' Day celebration; it was a reflection of the unity, support, and warmth that define life at St. Claret College. The event successfully bridged the gap between the seniors and juniors, fostering an environment of mutual respect and camaraderie. The freshers left the event with smiles on their faces and memories they will cherish for years to come, feeling welcomed and excited for the road ahead.



# SKILL ENHANCEMENT SESSIONS

## Indian Traditional Medicinal Plants



The PG Department of Commerce organized a Virtual student seminar titled “Indian Traditional Medicinal Plants” on January 17, 2024, for I and II M.Com students at Mother Teresa Conference Hall, SCC. The program was well received and 42 students participated in the seminar. Mr. Jayanth H, Assistant Professor, Department of Commerce (PG) has coordinated the event. The resource person for the session was Dr. Nandini Dholepat, Visiting Faculty at Foundation for Revitalisation of Local Health Traditions, Bengaluru. Emphasis was placed on the holistic approach of Ayurveda, which considers the interconnectedness of body, mind, and spirit, and the role of medicinal plants in restoring balance and promoting health.

## Mastering the Art of Questionnaire Design

The Journal Club of PG Department of Commerce has organized Guest Lecture on “Crafting Effective Surveys- Mastering the Art of Questionnaire Design” on 26th March, 2024, for I and II M.Com students. The program was well received and 41 participated in the program. Dr. Fatin, Assistant Professor, PG Department of Commerce had coordinated the event. The students were able to take up an on-the-spot topic and search and create questionnaire appropriate for the study. The event may have raised awareness about common pitfalls in survey design, fostered networking opportunities, and inspired students to pursue research projects involving surveys.



## Future Trends in AI-Driven Research

The PG Department of Commerce organized a session on "Future Trends in AI-Driven Research" on April 16, 2024, from 9:30 AM to 11:30 AM at the Mother Teresa Conference Hall, engaging 38 M.Com students. Introduced by Mr. Manjunatha G, Assistant Professor, Resource person for the session was Dr. Shashidhar J. Yadav, Assistant Professor, MLA-AHL, the session aimed to explore AI-powered research tools and their impact on future research practices. Key highlights included case studies demonstrating AI's impact across various fields, hands-on demonstrations of AI tools such as Gamma AI and Microsoft 365, and discussions on ethical considerations in AI-driven research. The session provided students with foundational knowledge and practical insights into AI's transformative power in academic research, fostering innovation and collaboration. Students left with the confidence to integrate AI tools into their research projects and a renewed spirit to explore AI-driven methodologies in their future endeavors.



## Self-Employment: A Solution for Unemployment



The PG Department of Commerce organized a Session titled “Self-Employment: A Solution for Unemployment” on February 20, 2024, for I and II M.Com. students at Mother Teresa Conference Hall, SCC. The program was well received and 42 students participated in the session. Mr. Jayanth H, Assistant Professor, PG Department of Commerce has coordinated the event. The resource person for the session was Mr. M.K. Chandrahas, Founder Director, Karnataka Gnana Ganga Trust, Financial Consultant and Motivational Speaker. The session aimed to explore the role of self-employment in addressing the pressing issue of unemployment. Resource Person gave more insights on self-employment emerging as a promising solution, offering individuals the opportunity to create their own livelihoods while contributing to economic growth.

## Gender Sensitisation and Equity

On 4th September 2024, we took a significant step forward by organizing a session on "Gender Sensitisation and Equity" for our M.Com students. The session was led by the esteemed Dr. Bhanu, a renowned expert in gender studies and social equity.

Dr. Bhanu's session explored the historical roots of gender disparities and how these have shaped our social, cultural, and professional environments. Through interactive discussions, case studies, and real-life examples, students were encouraged to reflect on their own perspectives and how they can contribute to making their environments more equitable. As part of the college's broader initiative to foster holistic development, this session is just one of many steps toward creating a more equitable and sensitized world.



## WHAT ARE MY OPTIONS? A DISCUSSION ON DECISION MAKING

PG Department of Commerce organised A Students Enrichment Session “What are my options? A Discussion on Decision Making” on 6th April 2024. The resource person for the session was Mr. Abhinav Dholepat, Analyst for Financial Analysis & Structuring Team, Global Affairs, Canada. Mr. Abhinav spoke about the ability to make sound decisions as a fundamental skill that influences personal and professional success. Recognizing the importance of effective decision making, a session titled "What Are My Options? A Discussion on Decision Making" was conducted to explore the intricacies of decision making and equip participants with strategies to enhance their decision-making skills.



# WORKSHOPS

## *A guide to formulating a Critical Literature Review'*

The Department of Commerce (PG), in association with Department of Commerce, Bangalore University, has organized 'Student Enrichment Session on 'Deconstructing Perspectives: A Guide to Formulating a Critical Literature Review' on 13th March, 2024, for I and II M.Com students. The program was well received and 40 participated for the program. Dr. Fatin, Assistant Professor, PG Department of Commerce had coordinated the event. Help students understand the role and significance of literature review in academic research, including its purpose in providing context, identifying gaps, and establishing the theoretical framework for a study. The students were able to take up an on-the-spot topic and search for the research papers using google scholar and were able to enter the details in a synthesis matrix.



## *Financial Modelling Essentials- Practical Insights into Valuation and Analysis*

The PG Department of Commerce has organized An Experiential Learning Session on 'Financial Modelling Essentials- Practical Insights into Valuation and Analysis' on 27th June, 2024, for I and II M.Com students at 3rd Floor lab in St. Claret College Autonomous with Students took active participation and also interacted with the Resource Person- Mr. Prasad M. L., Assistant Professor, PG Department of Commerce, Seshadripuram First Grade College, Yelahanka, Bengaluru. The students gained the ability to calculate and interpret key statistical measures, evaluate investment performance using IRR, MIRR, and YTM, and accurately perform bond valuation. They will be proficient in constructing and using DCF models for IPO and equity valuation, analyzing risk and return through beta and slope calculations, and leveraging Excel for dynamic financial analysis using data tables and what-if analysis tools with this the students will be equipped with resources for ongoing learning and development in financial modelling and valuation.



## *Career Counselling and Speed Aptitude*

The Department of Commerce (PG), in association with Department of Commerce, Bangalore University, has organized 'Seminar on Career Counselling and Speed Aptitude' on 31st January, 2024, for I and II M.Com students. The program was well received and 36 participated in the program. Dr. Fatin, Assistant Professor, PG Department of Commerce had coordinated the event. During the programme, students were introduced to various requirements to build competence. The Seminar content was designed to provide insights to build necessary aptitude skills and competitive examinations with the programme the students were motivated and felt very enlightening.



## *Scale Development and Data Processing*



The PG Department of Commerce organized a hands-on workshop on "Scale Development and Data Processing" on June 29, 2024, from 9:00 AM to 3:00 PM at the A.P.J. Abdul Kalam Auditorium to commemorate National Statistics Day. The workshop, targeting 41 M.Com students, aimed to equip participants with practical skills in measurement scale creation, data processing techniques, and the application of statistical methods to enhance research quality. Introduced by Mr. Manjunatha G., Assistant Professor, the session featured esteemed resource persons from Christ University: Dr. Srikrishna Bhagawan and Ms. Indu Nain. Dr. Bhagawan

covered research basics and scale development, while Ms. Nain focused on valid questionnaire preparation and data processing using MS Excel. The students engaged in hands-on training, bridging theoretical knowledge with practical application. The workshop concluded with students gaining a robust understanding of scale development, enhanced data processing skills, and increased confidence in using statistical tools, fostering innovation and methodological rigor in their research projects.

## *HANDS ON WORKSHOP ON SPSS, Mastering data Analysis*

The Christ Academy Institute of Advanced Studies' Dr. Monica led a practical session on August 29th called "Mastering Data Analysis with SPSS." The program, which took place from 9:00 AM to 3:00 PM, gave participants the fundamental skills they needed to analyze data. Expert in statistical techniques Dr. Monica led participants through a variety of SPSS tests, such as regression analysis, ANOVA, and t-tests. Participants were able to build confidence in evaluating data and using SPSS in real-world circumstances because to her dynamic teaching approach and hands-on exercises. The training provided a great chance for everyone who wants to improve their skills in data analysis.



# AAKRAYAA 2024



The PG Department of Commerce sponsored the festival "AAKRAYAA: THE BATTLE OF INTELLECTS," which was a huge success. Chief speaker Dr. Shilpa Naveen gave a motivational speech to kick off the event in the morning. Mr. Manjunatha coordinated it with the help of student leaders Ms. Meghana and Mr. Hruthik.

AAKRAYAA, which featured six creative and difficult events, promoted critical thinking and teamwork among college students. There was intense competition, which created a lively and enthusiastic atmosphere.

The fest aimed to ignite the competitive spirit of students while fostering teamwork, strategic thinking, and innovative solutions to real-world business challenges. The name "Aakrayah" itself, meaning "an intellectual conquest," reflects the event's core philosophy of intellectual rigor and strategic brilliance.

From the opening ceremony to the final award distribution, Aakrayah 2024 was a day filled with excitement, intellectual challenges, and an unyielding competitive spirit. Each event was meticulously planned and executed, with the enthusiastic participation of both students and faculty.

Beyond the competitive aspect, Aakrayah 2024 was a valuable learning experience for all those involved. The fest provided a hands-on opportunity for students to apply their theoretical knowledge to real-world scenarios, thereby enhancing their understanding of commerce, entrepreneurship, and corporate strategy. The exposure to diverse ideas and approaches helped participants broaden their perspectives, sharpen their business instincts, and grow both professionally and personally.



The event also served as a great networking platform, enabling participants to interact with industry professionals, guest judges, and peers from various institutions. The real-world challenges faced during the fest helped prepare them for the complexities of the business world they will soon enter.

St. Claret College's commitment to holistic education was on full display through Aakrayah 2024, as students were encouraged to think outside the box, challenge themselves, and step out of their comfort zones.

The overall winners, Soundarya Degree College, and the runners-up, St. Claret College BBA, demonstrated the high caliber of talent in the competition. In addition to encouraging healthy competition, the festival helped students network with one another. Attendees left AAKRAYAA wanting more, as the event was a remarkable showcase for the organizers' tireless efforts and everyone's enthusiastic participation.



# PRAAGYA 2024



The PG Department of Commerce, in association with Institution Innovation Council, St. Claret College has organized 'PRAAGYA 2024- One Day Student Research Conference' on 25th April, 2024, for I and II M.Com students.

The conference commenced with an insightful inaugural session attended by esteemed guests, faculty members, and students. The Head of the Commerce Department, Dr. Chinmaya Dash, Department of B.C.A, IQAC coordinator, delivered the welcome address, emphasizing the growing importance of research in commerce and business studies. The event was inaugurated with the lighting of the ceremonial lamp, symbolizing the enlightenment of knowledge.

The keynote address was delivered by a distinguished academic and research expert, Dr. Chinmaya Dash, Department of B.C.A, IQAC coordinator, who set the tone for the day by emphasizing the role of research in shaping modern business practices and policy-making. Dr. Chinmaya Dash, Department of B.C.A, IQAC coordinator encouraged the students to view research not merely as an academic requirement but as a tool to solve real-world problems, enhance innovation, and contribute to economic growth.

The students had a mixture of topics such as green Marketing, Teacher Moonlighting, Smart Agricultural Practices, Intellectual Property rights, Green Logistics, Entrepreneurship and Digital Citizenship were presented by the students

The heart of "Praagya" lay in the student paper presentations, where the 2nd-year M.Com students had the opportunity to present their research work to an audience of peers, faculty, and external experts. Each student had worked diligently under the guidance of their professors to explore various contemporary issues in commerce, finance, accounting, and management. Topics ranged from emerging trends in digital marketing, sustainable business practices, financial inclusion, the impact of technology on accounting, and more.

One of the standout moments of the conference was the panel discussion featuring Professors, who shared their experiences and insights on current trends and future directions in commerce. This session was a unique opportunity for students to connect classroom knowledge with real-world applications, bridging the gap between theory and practice.

PRAAGYA 2024 stood as a testament to the academic vigor of the M.Com program and the commitment of St. Claret College to empower its students through meaningful research and innovation-driven education.

Winners of the Praagya 2024 were:

1st Prize: Tejas and Supritha

2nd Prize: Meghana and Gayathri

3rd Prize: Joyce and Mala



# UNION BUDGET SECTORIAL ANALYSIS



The Department of Commerce (Postgraduate Studies) at St. Claret College recently hosted its flagship academic event on 3rd August, Union Budget 2024: Sectorial Analysis. This highly anticipated annual gathering brought together students, faculty, and PhD scholars to critically assess the impact of the Union Budget 2024 on various sectors of the Indian economy.

As one of the most significant fiscal documents for the nation, the Union Budget sets the trajectory for economic policies, growth strategies, and sectoral reforms. Keeping in line with its tradition of fostering in-depth academic discussions on such pivotal national issues, St. Claret College once again proved itself as a center of excellence in commerce education and analysis.

The Union Budget 2024: Sectorial Analysis event, organized by the PG Department of Commerce, was a platform for insightful discussions on the budget's wide-ranging impact on industries and sectors critical to India's economy. The event saw active participation from postgraduate students, faculty members, research scholars, and distinguished guests from the world of economics and policy-making.

The analysis was divided into various sectors such as agriculture, healthcare, infrastructure, MSMEs, manufacturing, education, energy, and financial services. Each sector was closely examined for the government's allocations, policies, and projected outcomes, with a view toward understanding both immediate effects and long-term growth potential.

The Union Budget 2024: Sectorial Analysis event at St. Claret College was an enlightening experience for all who attended. By providing a platform for informed discussion on the nation's economic roadmap, the Department of Commerce (PG) reaffirmed its commitment to fostering intellectual growth and producing leaders equipped to navigate the complexities of India's economy.

As the nation prepares to implement the Union Budget 2024, the insights gathered from this event will help shape the future economists, financial analysts, and business leaders at St. Claret College. The successful execution of this event highlights the department's dedication to bridging the gap between academic knowledge and real-world economic challenges.



## ALUMNI TALKS

### A STRATEGIC APPROACH TO PROBLEM SOLVING METHODOLOGY

The PG Department of Commerce organized a seminar on “A strategic approach to problem solving methodology”. The program was organized on 23rd March, 2024 in Kuvempu AV room, 39 M.Com students participated in the programme. The Resource Person for the seminar was Mr. Shoeb K Ansari, Financial Analyst @ JP Morgan Chase & Co. The Resource Person Mr. Shoeb explained various tricks and tips about interview skills, the resource person highlighted the various strategies and methods required to crack an interview. Dr. K. Siva Murugan, Associate Professor, PG Department of Commerce had coordinated the event.



### RESTRUCTURING



The PG Department of Commerce organized an alumni talk in association with Claret Alumni Association (CAA) on Restructuring to create awareness on cracking the interview. The program was organized on 27th January, 2024 in Room No. 307, 23 M.Com students participated in the programme. The Resource Person for the session was Mr. Manoj Kumar Yadav R, Senior Bid Analyst @ Mphasis, Bangalore. The Resource Person Mr. Manoj explained various tricks and tips about interview skills, the resource person highlighted on the soft skills required to track an interview and about candidate external behavior. Dr. K. Siva Murugan, Associate Professor, PG Department of Commerce has coordinated the event.

### Chaos to Control: Strategies for Effective Time Management

The PG Department of Commerce organized a session titled "Chaos to Control: Strategies for Effective Time Management" on April 5, 2024, from 10:00 AM to 12:00 PM at the Kuvempu AV Room, engaging 45 M.Com students. The session, introduced by Mr. Manjunatha G, Assistant Professor, aimed to equip students with skills to optimize productivity and maintain a healthy work-life balance. Ms. Amathul Noor, Alumna (Batch 2023) took the session and demonstrated and discussed strategies which included setting SMART goals, creating to-do lists, time-blocking, minimizing distractions, and practicing self-discipline, illustrated through real-life examples and case studies. Interactive activities such as group discussions and role-playing scenarios reinforced these concepts. Students left with a deeper understanding of time management and practical skills to balance academic and personal commitments, enhancing their confidence and productivity.



# INDUSTRIAL VISITS

## SUPPORT CHARITY



The students from the visited the "HIV Support Charity" as part of a relevant extension program. The purpose of the tour was to support those impacted by HIV/AIDS and to increase public awareness of the disease. Students conversed with representatives of charities, learning about their programs and the value of being involved in the community. They took part in interactive seminars, cultural programs. Students' empathy and comprehension of social responsibility were enhanced by the experience. This program pushed them to make constructive contributions to society in addition to enriching their scholastic path.

## VISIT TO LEELAVATHI FARMS

Reflecting on a day that was nothing short of magical and meaningful. The students of Mcom were honored to step into the world of the renowned Dance king Vinod Raj at his farm house where his words of wisdom and guidance resonated deeply, leaving us inspired and in admiration of his journey in the industry. The students also visited hospital built by Dr. Leelavathi, a beacon of hope and healing where students experienced the profound impact of giving back to the community.



## INCUBATION NASSCOM



The wards had a chance to visit the NASSCOM incubation center to gain practical insights into the concept of incubation and startups. During the visit, they learned about the essential support systems for entrepreneurs and explored various innovative products developed by startups. The experience deepened their understanding of the entrepreneurial ecosystem, inspiring them to think creatively and consider future ventures. This hands-on exposure emphasized the importance of innovation and collaboration in today's business landscape.

## PUSHKAR INDUSTRIES

The department organised an industrial visit for the 2nd-year M.Com students to Pushpak, an established manufacturing unit known for its high standards in industrial production and innovation. Pushpak is a leading manufacturer of international business incubators, electro chemical, global sourcing, known for its cutting-edge technology and eco-friendly production methods. The company is committed to maintaining high standards in product quality, safety, and environmental sustainability. During the visit, students were given a comprehensive tour of the facility, observing various stages of the production process.



They discussed topics ranging from supply chain challenges to technological advancements and career opportunities in the manufacturing sector.

# ADD-ON COURSES

## *Data Analytics Using Excel and Power BI*

The PG Department of Commerce held an Add-On Program on "Data Analytics Using Excel and Power BI" from February 6 to March 1, 2024, in the Third Floor Computer Lab, engaging I and II M.Com students. This initiative, in association with the Learning Links Foundation and supported by Dell Technologies' CSR, aimed to equip students with essential data analytics skills. Facilitated by Mr. Karthik S., Assistant Manager and Data Analytics Trainer, the program covered Excel and Power BI fundamentals, including data analysis, visualization, and reporting. Practical exercises and hands-on learning were integral, preparing students for the Microsoft Office Specialist (MOS) Certification exam. The program concluded with an assessment, and successful participants received certificates, affirming their expertise in data analytics.



## *GST CLASSES*

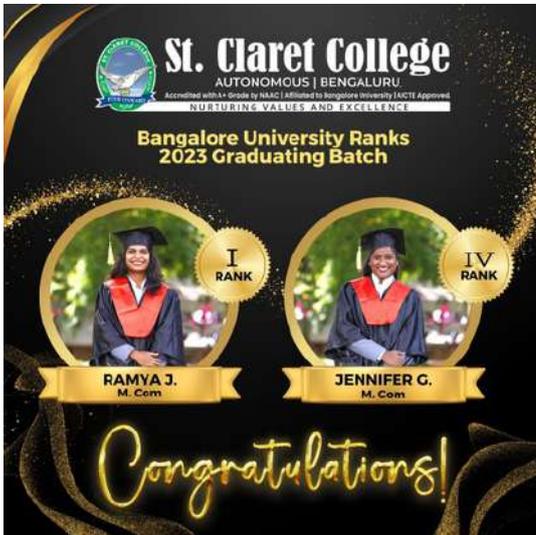
Department of commerce PG organized a GST value-added class in collaboration with Nergy Vidya for M.Com students from 20th September to 7th October. This intensive program was designed to enhance the students' understanding of the Goods and Services Tax (GST) framework, equipping them with the knowledge and skills essential for navigating the complexities of taxation in the modern business environment.

The GST class aimed to bridge the gap between theoretical knowledge and practical application, empowering the M.Com students with skills that are highly sought after in the job market. By the end of the course, participants were well-versed in the intricacies of GST compliance, making them better equipped to pursue careers in finance, accounting, and taxation.



## Spotlight on Excellence

This year, we proudly celebrate our outstanding rank holders whose dedication and hard work have truly set them apart. Whose remarkable achievements serve as an inspiration to us all, reminding us that perseverance and passion can lead to extraordinary outcomes. This milestone is not just a reflection of their talent, but also a stepping stone to even greater heights. As they embrace the challenges ahead, remember that their potential is limitless. That is truly encouraging us to dream big, push forward with confidence, and know that the best is yet to come. Congratulations on this well-deserved recognition.



This month, we are thrilled to spotlight an exceptional achievement: Joyce Petricia B Of 2nd M'com has successfully cleared the K-SET Examination! This remarkable accomplishment is a testament to her unwavering dedication and hard work. Navigating the challenges of preparation requires not only commitment but also resilience, and she has shown both in abundance. This achievement not only marks a significant milestone in her academic journey but also opens doors to new opportunities in the field of education. We celebrate her success and look forward to seeing all the incredible things she will accomplish in the future. Congratulations on this well-deserved recognition

