



FAST FLASH

NEWS BULLETIN OF PG DEPARTMENT OF COMMERCE

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MESSAGE FROM THE HEAD OF THE DEPARTMENT

“WHAT MAKES A CHILD GIFTED AND TALENTED MAY NOT ALWAYS BE GOOD GRADES IN SCHOOL, BUT A DIFFERENT WAY OF LOOKING AT THE WORLD AND LEARNING.” — CHUCK GRASSLE



Welcome to the PG Department of Commerce's Fast Flash edition, where we bring you the most recent developments, achievements, and critical information in a concise and easy-to-digest style.

Our Postgraduate program continues to expand and improve owing to the hard work of our students, teachers, and the support of our greater academic community. We are happy to watch our students' excitement and ingenuity in the field of commerce, as they actively participate in research, initiatives, and professional development.

In this edition, you'll find key highlights about upcoming seminars, industry collaborations, and some notable achievements from our students and faculty. These insights are meant to keep

you informed, motivated, and connected to the ongoing activities in the department.

As we look ahead, the PG Department of Commerce is more determined than ever to shape the future of commerce and business leaders. Our postgraduate program is designed to deliver both advanced academic knowledge and real-world experience through internships, and global networking opportunities.

By joining our department, you will be part of a dynamic learning environment that encourages creativity, critical thinking, and professional development. With access to skilled teachers, cutting-edge research, and a diverse range of resources, you'll be well-prepared to succeed in the ever changing world of trade and business.

WARM REGARDS
DR. SAFEER PASHA M.
Head of Department

Department Faculty



Dr. Fatin



Mr. Manjunath G.

Conferences : International, National, Faculty Conference, Student conference

International conference on VARTANA 2.0



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Two Days Virtual National Conference



The Two-Day Virtual National Conference on "Sustainable Innovation for Digital Transformation in Commerce", jointly organized by St. Claret College (Autonomous), Bengaluru and R.B.V.R.R. Women's College (Autonomous), Hyderabad, was held on 4th and 5th December 2024. With 60 paper presentations across six online parallel sessions, the conference saw active national-level participation.

Dr. Safer Pasha M. and Ms. K. Sindhuri served as Convenors, while Dr. K. Siva Murugan, Dr. Fatin, Ms. S. Anitha, and Mr. Manjunatha G. were the Co-Convenors.

The Virtual National Conference on "Sustainable Innovation for Digital Transformation in Commerce" opened with inspiring addresses by Dr. Safer Pasha M., Rev. Dr. Thomas V. Thennadiyil, and Dr. J. Achyutha Devi, followed by a keynote by Prof. M. Ramachandra Gowda. Technical Session I was led by Dr. Kumaresan D., while Technical Session II featured Dr. Madhavi V., Dr. Sheeja S., and Dr. Mahesh S. The conference hosted 60 paper presentations across six parallel tracks, encouraging national-level academic exchange on sustainable digital transformation in commerce.

SEMINAR AND WORKSHOPS

Workshop on UGC NET Paper 1 Coaching



The PG Department of Commerce, St. Claret College (Autonomous), Bengaluru, organized a UGC NET Coaching Program for Paper 1 from April 25 to May 19, 2025, exclusively for postgraduate students.

The sessions were held from 3:00 PM to 4:00 PM at Kuvempu AV Room 2, aiming to equip students with essential knowledge and strategies to excel in UGC NET Paper 1. The program focused on key areas such as Teaching Aptitude, Research Methodology, ICT, Communication, and Higher Education.

This event was coordinated by Dr. Safeer Pasha M. and Dr. Fatin, the initiative received enthusiastic participation and provided valuable academic support to aspiring NET candidates from M. Com, M. Sc, M. SW and M. BA. Ms. Aparna P., Mr. Siddalingaswamy M. G., Ms. Shifa Fathima, Mr. Nagesh K. C., and Dr. Fatin handled the various topics required for the paper 1 UGC Paper coaching.



GUEST LECTURES

Exploring Higher Education Pathways: Opportunities and Insights



The PG Department of Commerce, St. Claret College, organized a Guest Lecture on “Exploring Higher Education Pathways: Opportunities and Insights” on 10th January 2025 for I and II M.Com students at the Mother Teresa Conference Hall. The session aimed to provide students with valuable guidance on various higher education opportunities, enabling them to make informed choices about their academic and professional futures.

The resource person, Ms. Vaishnavi, pursuing M.Sc. Physics at the National Institute of Technology (NIT), Himachal Pradesh, shared practical knowledge on application procedures, entrance exams, scholarships, and funding options. She emphasized how higher education can be aligned with career goals, industry requirements, and global prospects.

Orientation on Project Report Presentation



The PG Department of Commerce at St. Claret College conducted an orientation on May 14, 2025, to guide M.Com students in project report preparation. The session, held at Kuvempu AV 2, was led by Dr. Swaminath S., Assistant Professor at GFGC Chintamani, Bengaluru. He provided a detailed, step-by-step approach to structuring project reports, covering essential elements such as the introduction, literature review, research methodology, data analysis, findings, and conclusion. Emphasis was placed on proper formatting, citation styles, and the effective use of research tools like SPSS and Excel. Dr. Swaminath also highlighted common mistakes made

by students, shared strategies to overcome them, and illustrated best practices through real-life examples. The session was highly interactive, featuring a dedicated Q&A segment where students received individual feedback and clarification on their doubts. Students also learned about time management, ethical research practices, and plagiarism prevention. By the end of the session, they felt more confident and well-equipped to create high-quality, academically sound, and professionally presented project reports.

Respecting difference: Bridging Gender Gap by Sensitization



The PG Department of Commerce at St. Claret College conducted a guest lecture on “Respecting Differences: Bridging the Gender Gap through Sensitization” on July 1, 2025, for M.Com students. Led by Ms. Sherin Jacob, the session aimed to raise awareness about gender disparities through real-life stories highlighting workplace discrimination, domestic inequalities, and societal expectations. An interactive activity encouraged students to reflect on gender roles within their households, sparking open discussion and introspection. The session promoted empathy, challenged stereotypes, and emphasized the importance of equity and shared responsibility.

Students left more aware, sensitized, and motivated to foster inclusivity in both personal and professional spaces.

The session also encouraged critical thinking and open dialogue, creating a safe space for diverse perspectives. It served as a valuable step toward building socially responsible and gender-sensitive professionals.

Session on Value Education: The Heart of True Learning



On 24th June 2025, the PG Department of Commerce organized a session on “Value Education: The Heart of True Learning” in AV Room II, facilitated by Dr. Chetana M. R., HoD & Associate Professor, Department of Management, Seshadripuram Academy of Business Studies. The session emphasized the significance of ethical and moral values as the foundation of holistic education, highlighting how empathy, integrity, responsibility, and self-awareness contribute to personal and professional success. Through real-life examples, reflective questions, and interactive discussions, students were encouraged to express their perspectives and recognize the role of values

in shaping character and career. The program was well-received, with students appreciating its depth and relevance, and it served as a reminder that true education extends beyond academics to nurture compassionate and responsible individuals.

Department Club Activities

The PG Department of Commerce at St. Claret College Autonomous has established a Department Club known as the Journal Club. This initiative aims to enhance the academic and professional development of postgraduate commerce students through structured discussions and activities centered around scholarly journals and contemporary issues in Commerce. The Journal Club has conducted the following events:

Student Enrichment session



The PG Department of Commerce, Journal Club, St. Claret College (Autonomous), organized a student enrichment session titled “Literature Review Redefined: Techniques for Research Relevance” on 2nd July 2025. The session aimed to enhance research acumen among postgraduate commerce students by introducing innovative approaches to conducting effective literature reviews. Mr. Samuel, from the Department of Commerce, served as the resource person and shared practical techniques and strategies to identify, assess, and synthesize scholarly sources with research relevance. The session also highlighted the use of AI-powered tools such as

Connected Papers, Research Rabbit, Elicit, Scite.ai, and Semantic Scholar to streamline literature mapping, discover related works, and evaluate source credibility. Held from 1:00 p.m. to 3:00 p.m. in the 3rd Floor Lab, the event witnessed enthusiastic participation. Dr. Fatin coordinated the session as the Journal Club Coordinator, ensuring its smooth execution and academic rigor.

Mastering Classes on Hands On Econometrics



The Journal Club of the PG Department of Commerce at St. Claret College (Autonomous), Bengaluru, organized a master class titled ‘Hands-on with Econometrics: A Beginner’s Journey’ on 10th July, 2025 at 1 30 pm to 3 pm, aimed at introducing postgraduate students to the practical applications of econometric tools and techniques. The session focused on demystifying core concepts of econometrics, including data interpretation, model building, and regression analysis using user-friendly software platforms. Designed specifically for beginners, the class provided step-by-step demonstrations to help students bridge theoretical knowledge with real-world

data analysis. The master class witnessed active participation from M.Com students, who gained valuable hands-on exposure and foundational skills essential for research and data-driven decision-making. The initiative reflected the Journal Club’s commitment to nurturing analytical capabilities and fostering research excellence among M. Com students.

Praagya 2025- Student Research Conference on ‘Digital Dynamics in Commerce: from E-Business to Fintech’

The PG Department of Commerce, in association with the Journal Club, hosted the Student Research Conference PRAAGYA 2K25 on 12th June 2025 at St. Claret College, Bengaluru. With the theme “Digital Dynamics in Commerce: From E-Business to FinTech,” the event provided a platform for M.Com students to explore and present research on emerging topics like AI in commerce, influencer marketing, ESG tools, cybersecurity, and online consumer behavior. Eleven student teams presented their work, each guided by faculty mentors who supported them throughout their research journey. The



conference also celebrated outstanding contributions through Best Paper Awards: Divya S and A Jhansi Bhownsly secured First Place (guided by Dr. Fatin), followed by Yuktha S and Hruthik Nayaka L in Second Place (guided by Mr. Manjunath G), and a tie for Third Place between Khushi & Meghana M H (guided by Dr. Fatin and Ms. Fatima A) and Vaishnavi U & Anil Kumar (guided by Dr. Fatin and Ms. Aparna P). The event was a meaningful blend of learning, collaboration, and celebration of student scholarship.

ADD-ON-COURSES

Power Bi, Tableau, Aptitude



The PG Department of Commerce, St. Claret College (Autonomous), Bengaluru, in collaboration with Quant Masters Technologies Pvt. Ltd., organized an Add-on Program on Power BI, Tableau & Aptitude Training from 2nd June to 23rd June 2025. The training sessions were conducted daily from 1:00 PM to 4:00 PM at Room No. 205, 2nd Floor (BCA Classroom). This program was specifically designed for M.Com students with the objective of enhancing their data analytics and problem-solving skills.

Participants were introduced to powerful business intelligence tools like Power BI and Tableau, along with

targeted aptitude training to boost their analytical reasoning and competitive exam readiness. The training provided hands-on exposure, real-time dashboard building, and practical data interpretation exercises

It was well-received by the students and added significant value to their academic and career preparedness. The program was coordinated by Dr. Safeer Pasha M. and Dr. Fatin, who ensured smooth execution and active student engagement throughout the sessions.

Two Day Workshop on Mastering Aptitude and Logical Reasoning



The PG Department of Commerce organized a two-day workshop on “Mastering Aptitude and Logical Reasoning” on 20th and 21st May 2025, conducted from 01:00 PM to 04:00 PM each day. Facilitated by Mr. Raghavendra N., an expert aptitude trainer from Discover Happy Learning, the sessions aimed at enhancing M.Com students’ problem-solving, logical reasoning, and exam readiness skills. The workshop covered both fundamental and advanced topics, including number series, arithmetic shortcuts, coding-decoding, blood relations, syllogisms, seating arrangements, and data sufficiency, while also emphasizing time management, accuracy, and strategic

approaches to competitive exams. Students actively engaged through practice sets, mock exercises, and interactive discussions, receiving instant feedback and practical tips.

Student Career Counselling Seminar on Design your Career



On 5th July 2025, the PG Department of Commerce organized a seminar on “Design Your Career” at the Mother Teresa Conference Hall, exclusively for M.Com students. The session, led by Mr. Girish K. R., KSAS, Assistant Controller, Finance Department (Karnataka State Audit and Accounts Department) and Chief Finance Officer, Karnataka Minorities Development Corporation Ltd., provided valuable career counselling and guidance. Drawing from his professional journey, Mr. Girish highlighted career opportunities in government services, finance, and audit sectors, while stressing the importance of clear goal-setting, strong academic foundations, and

preparation for competitive examinations. Through real-world experiences and an interactive Q&A session, students gained clarity on career planning, public sector opportunities, and strategies for professional growth. The seminar motivated participants to align their career goals with their strengths and interests, and was well-received for its practical relevance and inspiration.

Session on the Future of Finance



On 7th July 2024, the Department of Commerce organized a session on “The Future of Finance: Technology-Driven Transformation” at the Mother Teresa Seminar Hall for postgraduate commerce students. The session highlighted the impact of emerging technologies such as artificial intelligence, blockchain, and fintech on the financial sector, showcasing their applications in banking, investment, insurance, and digital payments. The resource person emphasized how these innovations are reshaping traditional practices, enabling data-driven decision-making, ensuring secure transactions, and expanding financial accessibility. Interactive discussions and a Q&A

session allowed students to explore career prospects, skill requirements, and ethical considerations in the evolving financial ecosystem. The session enriched students’ understanding of digital transformation in finance and encouraged them to embrace innovation and prepare for future opportunities in the tech-driven financial world.

INDUSTRIAL VISIT

IKEA



The PG Department of Commerce organized an industrial visit to IKEA, Bengaluru, on 12th March 2025 for 2nd-year M.Com students. The visit commenced at 10:30 AM at the IKEA store located on Nelamangala - Majestic Service Road, Manjunatha Nagar, Nagasandra. The visit provided students with insights into IKEA's retail operations, customer experience strategies, supply chain management, and sustainable business practices. It served as a practical exposure to global retail formats and operational excellence in a real-world business environment. The event was coordinated by Dr. Safer Pasha M., Head of the

Department, PG Department of Commerce, and was well-received by the participating students.

ID FRESH FOODS



The PG Department of Commerce at St. Claret College (Autonomous), Bengaluru, organized an industrial visit to iD Fresh Foods, located in Madivala, Bangalore, on 8th July 2025. The visit commenced at 9:00 a.m. and was coordinated by Dr. Safer Pasha M and Dr. Fatin. The objective of the visit was to expose M.Com students to real-time production processes and business operations in the fast-moving consumer goods (FMCG) sector. Students had the opportunity to observe the manufacturing and packaging of popular iD products such as Malabar Parota. Video of the manufacturing of the idli dosa batter

was shown due to hygiene reasons. The visit provided practical insights into research and development cell, quality control, automation, and sustainable business practices. It was an enriching experience that bridged classroom learning with industrial application. There was free gifts which were given by company to all students and also showed the new variants which are available online but still not available offline.

FIELD VISIT: TERI



The PG Department of Commerce organized an industrial visit to The Energy and Resources Institute (TERI) on January 9, 2025, for M.Com and BCA students to explore real-world applications of sustainability. Students engaged with experts on energy efficiency, resource management, and environmental policies, gaining firsthand exposure to TERI's mission of promoting sustainable practices. A key highlight was the Hack4Agri initiative, a collaboration between TERI and the Australian Consulate-General, Bengaluru, which introduced students to pressing

agricultural challenges such as post-harvest waste and water scarcity. Through interactive workshops, they explored innovative solutions using technologies like AI and IoT in agriculture.

ALUMNI ACTIVITIES



The PG Department of Commerce, St. Claret College, Bengaluru, organized an alumni session titled “Beyond Books: Navigating the Job Market After M.Com” on 21st July 2025, in Room 407, with the objective of bridging academic learning with industry realities and preparing students for career success. The session was led by Ms. Deepika B. R., an Advanced Tax Analyst at EY (Ernst & Young) and proud alumna of the college, who shared her professional journey and offered practical insights on resume building, interview preparation, internships, upskilling, and adapting to the evolving job market. She emphasized the importance of professional certifications, networking, and adaptability in enhancing employability while addressing the real-world challenges faced by M.Com graduates. The session saw enthusiastic participation from students, who actively engaged in discussions and appreciated the motivational and career-oriented guidance. Coordinated by Dr. Fatin, the event not only provided students with clarity on aligning academic knowledge with industry expectations but also inspired them to take proactive steps toward shaping their careers with confidence and purpose.

WINNING AGAINST ODDS : STRATEGIES FOR COMPETITIVE EXAM SUCCESS



The PG Department of Commerce, St. Claret College, organized an inspiring session on “Winning Against Odds: Strategies for Competitive Exam Success” on 26th February 2025. The resource person, Ms. Monisha S. B., Village Administrative Officer, Revenue Department, Government of Tamil Nadu, shared her remarkable journey of resilience and determination in clearing competitive exams despite challenges. Through her motivational talk, she highlighted practical strategies for preparation, the importance of self-discipline, time management, and confidence-building. Her personal experiences served as a strong message of perseverance and hope, encouraging students to overcome difficulties and pursue their goals with dedication. The session was highly interactive, and students actively engaged with the speaker, gaining valuable insights into competitive exam preparation. The program concluded with words of gratitude, leaving the participants inspired to face challenges with a positive mindset.

FRESHERS DAY

The PG Department of Commerce at St. Claret College warmly welcomed the new batch of M.Com students through a vibrant Freshers’ Day celebration. The program aimed to foster bonding between seniors and juniors while creating a friendly and inclusive atmosphere. The event was filled with cultural performances, music, dance, and interactive games, making the day lively and memorable. Faculty members addressed the students with words of encouragement, motivating them to make the most of their academic journey. The highlight of the program was



the enthusiastic participation of the freshers, showcasing their talents and energy. The celebration concluded with a vote of thanks and group photographs, marking the beginning of a promising academic journey.

FAREWELL



The PG Department of Commerce at St. Claret College organized a memorable Farewell Day for the outgoing II M.Com batch. The celebration was filled with joy, nostalgia, and togetherness. The program featured cultural events, including a captivating singing and dancing performance by Ms. Durga Devi P., which added color and vibrancy to the evening. Faculty members shared heartfelt messages of encouragement and blessings, while juniors expressed their affection through performances and warm wishes. Outgoing students reflected on their memorable journey, expressing gratitude to the

department and mentors. The event concluded with fun-filled games and gift distribution for all, leaving the gathering with smiles and cherished memories.

STUDENT ACHIEVEMENT

Academic Ranks

Tejushree S. Cleared NET for Ph. D entrance only

Intra -College Prizes

First Place

- Divya S & A Jhansi Bhownsly
- Paper: Virtual and Augmented Reality's Effect on Consumer Choices
- Guide: Dr Fatin

Second Place:

- Yuktha S. & Hruthik Nayak L.
- Paper: Comparative Study of Customer Satisfaction Between Amazon and Flipkart
- Guide: Mr. Manjunatha G.

Third Place (Tie)

- Khushi & Meghana M. H.
- Paper: Role of Artificial Intelligence in the Commodity Market: Opportunities, Challenges and Future Prospects

- Guides : Dr. Fatin & Ms. Fatima A. Vaishnavi & Anil Kumar
- Paper: Exploring Gender Differences in Online Purchasing Behaviour for Technological Products.
- Guides: Dr. Fatin & Ms. Aparna P.

INTER-COLLEGE PRIZES

Vidya R.

Received Best Paper Award for the paper titled “**A Smart Era: The Role of Privacy Calculus in Consumer Adoption of Smart Technologies**”, presented at the National Conference, **Dayanand Sagar University**, on 14th March 2025.

Yuktha S.

Received Best Paper Award for the paper titled “**Influence of Deep Seek in Investment Decision Making**”, presented at the **International Conference, St. Joseph’s University**, on 21st–22nd March 2025.

Anil Kumar

Received Best Paper Award for the paper titled “**Impact of Video Marketing on Consumer Behaviour**”, presented at the **International Conference, St. Joseph’s University**, on 21st–22nd March 2025.

STUDENT PAPER PRESENTATION

- A Jhansi Bhownsly presented paper on Study of gen AI’s impact on consumer decision in The 6th One Day National Conference held in Sheshadripuram College.
- Angel S Presented paper on The rise of sustainable financial market held in Surana Educational Institution .
- Anusha R presented paper on An Analysis of Investment strategies to employees held in Surana Educational Institution .
- Chethana S Presented paper on A Status on ethical ramification of Ai in digital marketing in Vanijya Parivartana Digital transformation Conference held in Bangalore University.
- Divya S Presented paper on Understanding the role and impact of generative Ai within consumer tourism decision making process in The 6th ONE DAY National level conference held in Sheshadripuram College.
- Hruthik Nayaka Presented paper on Peer influence on investment decisions through social media in INNOVATIVE HORIZONS (HUMAST) conference held in St. Joseph University, School of Business Department of Management .
- Manoj Kumar presented paper on Customer satisfaction on instagram platform in Innovation in business practices; Bridging global prespectives Conference held in Soundarya Institutions of Management and Science College.
- Maria Anjali presented paper on A study on student perception towards the E-payment in Bangalore in Innovation in business practices; Bridging global prespectives Conference held in Soundarya Institutions of Management and Science College.
- Meghana M H presented paper on Impact of Digital Marketing strategies on luxury fashion brands: An empirical analysis in INNOVATIVE HORIZONS (HUMAST) conference held in St. Joseph University, School of Business Department of Management .
- Pavan Kumar presented paper on Smart Banking How Ai are redefining customer experience in 2nd National Level Student Research Conference held in Dayanand Sagar College.
- Rahul N Reddy presented paper on Impact of Fake review and testimonial on consumer behaviour in 2nd National Level Student Research Conference held in Dayanand Sagar College.

- Roshni Yadav presented paper on The Business of intellectual property A literature review of IP management research in Innovation in business practices; Bridging global perspectives Conference held in Soundarya Institutions of Management and Science College.
- Sharath S presented paper on Examining the Impact of Financial Influencers on student Financial Behavior in 2nd National Level Student Research Conference held in Dayanand Sagar College.
- Shiva Kumar presented paper on Chatbots and Conversational Marketing: Analyzing the effectiveness of chatbots in customer services and lead generation in Innovation in business practices; Bridging global perspectives Conference held in Soundarya Institutions of Management and Science College.
- Sneha presented paper on The Impact of Social Media marketing on brand awareness in Innovation in business practices; Bridging global perspectives Conference held in Soundarya Institutions of Management and Science College.
- Srinithya V N presented paper on Impact of Digital payment on consumer spending habits in CONNECT 360 Conference held in K R Mangalam University.
- Tejushree S presented paper on Turning out the noise : The search for a serene online experience in National Conference on digital transformation: forging future of business landscape conference held in St Joseph college of Commerce Autonomous.
- Vaishnavi U presented paper on The Impact if influencers on Gen-Z's investment decisions in International Conference ERM 2025: Emerging research in management and application held by Nitte Conference.
- Vidya R presented paper on A Smart era : The role of privacy calculus in consumer adoption of smart technologies in 2nd National Level Student Research Conference held in Dayanand Sagar College.
- Yuktha S presented paper on Influence of Deep seek in investment decision making in INNOVATIVE HORIZONS (HUMAST) conference held in St. Joseph University, School of Business Department of Management .
- Prerana Phadke presented paper on The relevance of Indian Ethand Ethical Values in Maintaining Worklife balance in CONNECT 360 Conference held in K R Mangalam University.
- Anil Kumar presented paper on Impact of video marketing on consumer behavior in INNOVATIVE HORIZONS (HUMAST) conference held in St. Joseph University, School of Business Department of Management .
- Kushi S. presented paper on The role of Digital Marketing in the Retail Fashion Industry in INNOVATIVE HORIZONS (HUMAST) conference held in St. Joseph University, School of Business Department of Management.

OTHER ACHIEVEMENT

Faculty Achievement

RESEARCH: BOOKS/JOURNALS/BOOK CHAPTERS/RESEARCH ARTICLES: (DETAILED DESCRIPTION WITH ISSN/ISBN REQUIRED)

Dr. Safeer Pasha M.
Mr. Manjunatha G.
Dr. Fatim

“ **Customer Perspective of using Digital Payment Systems for Online Buying**” published in Journal of Informatics Education and Research ABDC Journal with ISSN no. 1526-4726 in the month of February 2025.

‘Investment Decision Making among Female Professionals in Bengaluru: The Gold Factor’ in the Utkarsh 2024 Sixth International Conference on "Leading Digital Transformation: Past, Present and the Future" in St. Joseph’s Institute of Management, Primrose Road, Off M.G. Road, Bengaluru-560025 published in CAHIERS MAGELLANES-NS, ISSN:1624-1940, Volume 06 (2), 2024.

CONSULTANCY: GUEST LECTURES, TRAINING, KEYNOTE SPEAKING, ETC.

Dr. Fatin

“ Invited as Resource Person for Two Days Workshop on ‘Empowering Research: Mastering Statistical Tools for Data Driven Insights’ on 12th and 19th September, 2024 organized by East Point Skills Lab of East Point College of Management, Kalyan Nagar, Bengaluru.

Invited as Key Note Speaker in Two Day National Conference on ‘TechComm 24- Convergence of Technology, Commerce and Management’ in East Point College of Management on 18th and 19th October 2024.

“ Invited as Resource Person for ‘Hands on Workshop SPSS for Business Research’ organized by Department of Commerce, Indian Academy Degree College, Hennur, Bengaluru on 4th June, 2025.

Invited as Resource Person for ‘National Webinar on Unlocking Statistical Insights with Jamovi: A Hands on Webinar’ organized by Department of Commerce, Koshys Institute of Management Studies, Bengaluru on 29th January, 2025.

“ Invited as Resource Person for ‘Two Day Workshop on Mastering Analysis with SPSS-A Hands-On Experience’ organised by PG Department of Commerce in association with Placement Cell, Government Ramnarayan Chellaram College of Commerce & Management, Palace Road, Bengaluru on 17th and 18th June 2025.

“ Invited as Resource Person for ‘Empowering Research: Mastering Statistical Tools for Data Driven Insights’ on 12th and 13th August, 2025 organized by East Point Skills Lab of East Point College of Management, Kalyan Nagar, Bengaluru.

-Invited to be a Question Paper Setter for II Semester MTTM Examination to be held in September/October, 2024 for the subject ‘TTM 205 Tourism Marketing’.

- External Examiner for Advanced Research Methodology Practical for M.Com Practical Lab Examination conducted on 30th September 2024 for Bangalore University in Sri Aurobindo College.

- Invited to be a Question Paper Setter for III Semester M. Com (I.B.) Degree Examinations for March/April 2025 Examinations for the subject ‘Innovation Management and Entrepreneurship’ for Bengaluru City University, Bengaluru.

- External Examiner for Advanced Research Methodology Practical for M. Com Practical Lab Examination conducted on 24th March, 2025 for Surana College Autonomous, South End Circle, Bengaluru.

Manjunatha G.:

Invited as a Resource Person to teach "Foundation of Accounting" to MBA students at PES University from 22nd to 25th December 2024 for a total of 20 hours.

BOS MEETING

MEMBERSHIP IN BOS, ACADEMIC COUNCIL ETC

Dr. Safeer Pasha

1) BOE Member for Bangalore University Valuation 2023-2024 Examinations for Master of Commerce.



The II Board of Studies meeting of the PG Department of Commerce was held on July 11, 2025, at St. Claret College, chaired by Dr. Safeer Pasha M., HOD and Associate Professor. Members present included Prof. R. Sarvamangala (University Nominee), Prof. K. R. Jalaja (Academic Council Nominee), Dr. Raghavendra K. S. (Associate Professor, Mount Carmel College), CMA N. Raveendranath Kaushik (Industry Expert), Ms. Alay P. (Alumna, Christ University), Mr. Manjunatha G. (Assistant Professor), and Dr. Fatin (Associate Professor). The Board approved the program and course matrix for III and IV semesters, emphasized

the integration of case studies and experiential learning, introduced a certification course on Statistical Data Analysis using SPSS and JAMOVI, and finalized the revised examination pattern.

FDP, MOOC AND REFRESHER COURSES

Dr. Fatin

Participated in a national-level Faculty Development Program (FDP) titled "The Transformative Impact of Financial Modelling in Finance & Accounting", organized by NSE Academy and the Financial Modelling Institute in association with IIM Bangalore on 21st November, 2025.

Manjunatha G:

Participated in a National Level One-Week Faculty Development Programme on "Research Methodology", organized by IQAC, Kamla Nehru Mahavidyalaya, Nagpur, from 22nd to 27th July 2024.

Successfully completed a Two-Month Online Certificate Course on "Fundamentals of ESG & Sustainability", organized by Ramanujan College, University of Delhi, in collaboration with ESG Research Foundation and Indian Accounting Association – NCR Chapter, from 26th July to 25th September 2024, securing Grade A+.

Participated in a Five-Day Online Faculty Development Programme on "Empowering Educators – Addressing Contemporary Issues in Education", organized by the IQAC in association with the Department of BBA, Nagarjuna Degree College, from 9th to 13th June 2025.

Participated in the National Webinar titled "Unlocking Statistical Insights with JAMOVI: A Hands-on Webinar", organized by the Department of Commerce, Koshys Institute of Management Studies, on 29th January 2025.

Achievements



BEST PAPER AWARD



Best Paper Award

Vidya R.

Vidya R. of **II M.Com** has been awarded the Best Paper Award in the Commerce & Social Science domain for her research paper, "A Smart Era: The Role of Privacy Calculus in Consumer Adoption of Smart Technologies."

Congratulations!



BEST PAPER AWARD



Best Paper Award

Yuktha S.

Yuktha S., a student of **II M.Com**, has been awarded Best Paper at the International Conference organized by St. Joseph's University for her research paper titled, "Impact of Gen AI on Retail Investors' Decision-Making: The Trend of Deep Seek". The paper was co-authored and mentored by Mr. Manjunatha G., Assistant Professor, PG Department of Commerce.

Congratulations!



BEST PAPER AWARD



Best Paper Award

Anil Kumar V.

Anil Kumar V., a student of **II M.Com**, has been awarded Best Paper at the International Conference organized by St. Joseph's University for his research paper titled, "Impact of Video Marketing on Consumer Behaviour". The paper was co-authored and mentored by Mr. Manjunatha G., Assistant Professor, PG Department of Commerce.

Congratulations!

Dr. Fatin

Completed SWAYAM NPTEL in AI in Human Resource Management organized by IIM Guwahati in the month of April 2025.

Manjunatha G.

Successfully completed an 8-week NPTEL-SWAYAM Online Certification Course on “Corporate Social Responsibility” (July–September 2024), certified by IIT Kharagpur.

Successfully completed an 8-week NPTEL-AICTE Faculty Development Programme (FDP) on “Corporate Social Responsibility” (July–September 2024), recognized as FDP equivalent under AICTE regulations.

Our 2nd M.Com. Students

