St. Claret College

AUTONOMOUS | BENGALURU

NAAC A+ Accredited | AICTE Approved | Affiliated to Bangalore University

NURTURING VALUES AND EXCELLENCE

M.E.S. Ring Road, Jalahalli, Bengaluru - 560 013.

DEPARTMENT OF ENGLISH

Presents

LUMOS

CLARET ENGLISH CONFERENCE 2025

LITERATURE IN THE AGE OF NEW MEDIA

A One – Day National Conference for UG and PG English Students.

April 29, 2025

Venue: APJ Abdul Kalam Auditorium, II Floor

About St. Claret College

St. Claret College, Autonomous (SCC), established in 2005 and NAAC accredited with an A+ grade is a premier institution managed by the Claretian Society for Integral Human Development, a part of the international Missionary Congregation of Claretians. The Claretians oversee two universities and more than 150 educational institutions across 70 countries. SCC is committed to providing holistic and quality higher education, inspired by the spiritual legacy of its patron, St. Anthony Mary Claret, and rooted in the robust Christian intellectual tradition. The college aims to transform students into enlightened leaders and networkers who contribute to a civilization of love and harmony.

The Department of English

The Department of English, as a part of the faculty of Humanities, was established with the inception of the College in 2005-06 and is oriented towards enriching the university curriculum, leading to enhancement of teaching methodologies and promoting research. The Department strives to integrate the values of old-world scholarship with the vibrancy of the present. The Department has also undertaken several activities with a view to inculcate sound reading habit which is a prerequisite to sensitizing the impressionable minds of students to language, literature and culture.

Context of Claret Conference 2025

The contemporary literary landscape has been profoundly reshaped by new media, internet culture, artificial intelligence, climate change, shifting political landscapes, and post- pandemic realities. Literature is no longer confined to traditional print formats; it now thrives in digital spaces, interactive fiction, transmedia storytelling, AI-generated narratives, streaming platforms, and online literary communities. These transformations have not only altered the way stories are told but also redefined authorship, readership, publishing, and literary criticism in significant ways.

Scholars have explored how the digital turn in literature has redefined textuality and narrative structures, leading to the rise of hypertext fiction, social media literature, and participatory storytelling. Digital platforms have also democratized literary spaces, allowing diverse voices to challenge traditional publishing gatekeepers, while artificial intelligence continues to reshape creative processes, raising questions about authorship, originality, and ethical concerns in AI-generated fiction.

At the same time, literature continues to engage with socio-political upheavals, climate change, technological

advancements, and global crises. The pandemic reinforced themes of isolation, resilience, and the digital transformation of cultural consumption, influencing contemporary works across genres. Furthermore, the emergence of post humanism, digital archives, and algorithm-driven storytelling has added new dimensions to the relationship between literature and technology.

This conference, organized by the Department of English at St. Claret College Autonomous, seeks to explore how contemporary literature engages with and is shaped by new media, artificial intelligence, and the digital transformation of literary culture. In conclusion, contemporary scholarship continues to deepen our understanding of life narratives by foregrounding the constructed nature of the self, the role of memory, and the amplification of marginalized voices. This interdisciplinary approach enriches our appreciation of autobiographical writing as a dynamic and engaging field of study, with implications for broader discussions on identity, representation, and social justice.

Subthemes

Contemporary Fiction, Poetry, and Drama: The evolution of literary forms, themes, and narrative strategies in response to digital and cultural shifts.

New Media and Literary Theory: The impact of digital-born literature, hyper text narratives, and interactive fiction on traditional literary criticism.

Artificial Intelligence and Literary Creativity: AI-generated fiction, machine learning in literary analysis, and algorithm-driven publishing.

Internet Culture and Literary Expression: The influence of memes, viral storytelling, digital dialects, and online literary communities.

Post-Pandemic Literature and Cultural Shifts: Themes of inequality, resilience, and digital transformation in contemporary fiction and cultural industries.

Digital Platforms as Literary Spaces: The rise of self-publishing, social media literature, and the transformation of readership.

Cinema, Streaming, and Literary Adaptations: The relationship between literature, film, web series, and trans media storytelling in the digital age.

Political and Social Change in Contemporary Literature: Protest literature, climate fiction, feminist and queer narratives, and literature's role in activism.

The Transformation of Publishing and Readership: Crowdfunding, subscription models, and algorithm-driven literary markets.

Archiving and Digital Literary Memory: The challenges of preserving digital-born literature, hyper text fiction, and ephemeral online texts.

Speculative Fiction and Genre Literature: Science fiction, fantasy, horror, and dystopian literature in response to contemporary anxieties.

Guidelines for Paper Presentation

- The paper should be in MS Word format, Times New Roman, 12 font size with 1.25 spacing and 1.0-inch margin on all sides.
- All papers must be sent to **lumos@claretcollege.edu.in**
- The paper must have the name of the author(s), affiliation of the author(s), and communication address with contact number and e-mail id.
- Paper should have a title and an abstract not exceeding 300 words, (Italics, Bold, 10 Point) keywords 4-5.
- The length of the paper should not exceed 3000 words including all references, tables and figures.
- Authors are expected to cite all references in MLA-8 format only.
- The maximum number of authors allowed per paper is two. Each author has to register separately.
- It is mandatory that all the paper presenters from Bengaluru must come to the venue of the conference and present it offline. Participants from outside Bengaluru can present virtually if they wish to do so.
- The research paper needs to be the original work of the author(s). They should be exclusively written for the conference and should not have been published or sent for publication elsewhere.
- Softcopy of abstract with full papers should carry the presentation in PowerPoint format (Maximum of 10 slides) along with hard copy of the full paper on the day of the conference.
- The time limit for the presentation for each paper is 10 mins. (8 Mins (actual presentation) & 2 mins (Q & A)).

Best Paper Award

Best Paper Award is given to that one paper which brings new critical perspectives to the field in terms of conceptual development or methods. To be eligible for this award, the paper must be submitted before April 25, 2025 and should be presented at the Conference -2025.

Best Paper UG – **Rs 3,000/-**

Best Paper PG – **Rs 3,000/-**

Important Dates

Last date for Abstract submission: **April 10, 2025**

Last date for Full paper submission: **April 25, 2025**

Papers can be presented online. The conference will be in hybrid mode

Review and Feedback: Within a week upon submission.

Paper presenters and participants will receive **Certificates.**

Fee for Participation & Presentation

UG and PG STUDENTS (Participation only)	:	Rs. 100
UG and PG STUDENTS (Participation & Presentation)	:	Rs. 300
Publication fee (Additional)	:	Rs. 1000

Selected papers will be compiled and published as a book with an ISBN.

Patrons:

Rev. Dr. Thomas Thennadiyil, Principal

Rev. Fr. Joseph S., Vice-Principal

Conference Convenor

Ms. Angela Jean Mary

(HOD, Department of Humanities)

Conference Coordinators

Ms. Nice Aravind K. A. - 9071825751

Asst. Prof. Dept. of English

Mr. Pruthvi Bharadwaj K. V. - 9482082057

Asst. Prof. Dept. of English

Conference Core Committee

Ms. Preethi Jose

Mr. Sachin Mundakkal

Dr. Ashok Jacob Mathews

Mr. Vineeth R.

Ms. Suha C.

Ms. Angelin Roja A.

Ms. Ann Elizabeth George

Ms. Athira C.

Ms. Noopura Muttissery

Ms. Simran Parveen

Mr. Saptarshee Mazumdar

Dr. Guneeta Kaur Gill

Mr. Roshan Honest Raj

Student Co-ordinators

Mr. Ajay Kumar - 94800 40729

Ms. Sharon - 82819 09339

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Registration Link:

https://forms.gle/7ECm 3XZrjV2KSRpY9

SCAN & PAY

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