

#### St. Claret college Autonomous

# REFLECTION

**News Bulletin of UG Department Commerce** 

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#### **UDBAV-2024**













On April 25, 2024, the Business Club will host "Udbhav-2024," a practical exposure event for UG Commerce students at A.P.J. Abdul Kalam Auditorium. Coordinated by Ms. Suneetha K.S and Ms. Apoorva, the event will begin with an invocation song, lamp lighting, and inaugural dance. Ms. Sona of III BCOM A will givethe welcome speech, followed by an address from Chief Guest Ms. Nithya Sharma. Competitions include a Business Quiz, Best Manager, Business Plan, Public Relations, Mock Stock, Treasure Hunt, and Corporate Walk. Principal Rev. Dr. Thomas V. Thennadiyil will deliver the keynote address. Ms. Varsha of I BCOM A will conclude with a vote of thanks.

# Spark 2024: Intra-Collegiate Student Conference



The Department of Commerce organized **SPARK** 2024 Intra-Collegiate Student Conference on April 19, 2024, at the A.P.J.Abdul Kalam Auditorium. Targeting B.Com students, the conference saw 100 participants and 38 papers presented on Artificial Intelligence inSocial Science The event began with the college choir invoking God's presence.

Dignitaries included Dr. T.Dhanabalan. Rev. Dr. Thomas V. Thennadivil, Vasu, and coordinator Ms. Radha T. Ms. Sanya S. introduced the conference, followed by addresses from Mr. Vasu V. and Rev. Dr.Thennadivil, and a keynote by Dr. Dhanabalan, Winners Mr. Rohith Kumar and Mr. Abhishek received a cash prize of ₹1000/-.

# A Session on Career in Investment Banking



March 16, 2024, the Department of Commerce, in collaboration with the Business Club, organized a session titled "Career in Investment Banking" for B.Com (Professional) students at the Kuvempu A.V. Room. Coordinated by Ms. Apoorva M. and Ms. Suneetha K. S., the session featured Vinod C., who provided a comprehensive understanding of opportunities in investment banking. The session aimed to create awareness about the role of investment bankers in the financial market and its significance in corporate finance. Attracting 68 students, it offered valuable insights into the field of investment banking.

# Session on Career after B.com in Government sector

On March 21, 2024, the Department of Commerce hosted a session on career opportunities in the government sector for final-year B.Com students at APJ Abdul Kalam Auditorium. Led by Ms. Jeevitha Mahendra, founder of MilestoneIAS Academy, Bangalore, the session provided insights into government careers, competitive exams, and preparation strategies. With 137 participants, the program

began with a welcome by representative Ms. Renuka concluded with a of thanks, along with a sapling and m e m e n t o presentation to the guest. Students valuable gained knowledge about government exams and preparation techniques. Coordinators: Mr. Abin Baby and Mr. Akhilesh Gowda.

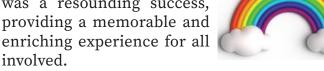
# **EXTENSION & OUTREACH ACTIVITIES**

### **Summer Camp At Rainbow** Home



The Summer Camp at Rainbow Home, held from May 6th to May 17th, 2024, brought together 24 participants for a series of engaging activities and learning experiences. Taking place at Rainbow Home in Jalahalli, the camp, coordinated by Ms. Binila B. Chandran and Mr. Abin Baby, featured sessions designed to foster creativity, teamwork,

personal growth. The camp was a resounding success, providing a memorable and enriching experience for all



# **Eco-Clean Campaign**



2024, St. Claret College On June 21, Autonomous, Bangalore, conducted the Eco Clean Campaign at Hunasamaranahalli Lake. Organized by Mr. Samuel and Ms. Radha, and coordinated by Mr. Akhilesh Gowda Y N, the event engaged 49 B.Com First Year students. The campaign aimed to foster environmental responsibility and community engagement. **Participants** actively cleaned the surroundings, promoting environmental awareness and sustainability. The event highlighted the importance of preserving natural ecosystems and encouraged a sense of civic duty among students.

# **SEMINARS & WORKSHOPS**

# An Expert Session on Intellectual Property Rights (IPR)

On March 23, 2024, the Department of Commerce at St. Claret College conducted an Expert Session on Intellectual Property Rights (IPR) in the Conference Hall. Targeting III B.Com B and C section students, the session aimed to raise awareness about the importance of IPR and its registration process. The resourceperson, Mr. Vijayaghavan L., a consultant and visiting faculty of law, provided valuable insights into the significance of IPR. Coordinated by faculty members Mr. Abin Baby and Mr. Rathish G., the session was highly informative and engaged 123 participants.



### Session on Academic Research Paper Writing

On March 27, 2024, a session on academic research paper writing was held at Mother Teresa Conference Hall, led by Dr. Hemanth Kumar S., Professor at CMS Jain University, with 72 participants. The session aimed to equip B.Com students with essential research and writing skills. It covered the structure and components of research papers, various methodologies, research literature review techniques, data collection and analysis methods, and ethical considerations in research. Interactive exercises, including brainstorming, critiquing sample papers, and peer-reviewing, reinforced learning outcomes and fostered collaborative learning among participants.



# A Session title "Exploring the ABCs of Research - Essential Concepts for Beginners"



On April 4, 2024, the Department of Commerce (UG) organized a session titled "Exploring the ABCs of Research - Essential Concepts for Beginners" for I Year B.Com students at the A.P.J. Abdul Kalam Auditorium. Coordinated by Ms. Radha T. and Mr. Vasu V., the session aimed to introduce the basics of research and its importance in students' curriculum and everyday life. Dr. Raju, a Professor of Management and Global Vice President of TTI-Dyn International, served as the guest speaker. Seventy-two students participated, gaining valuable insights into fundamental research concepts, preparing them for their academic and professional research journeys.

# A Session titled "Emerging Trends in Cybersecurity"

On April 4, 2024, the Department of Commerce organized a session titled "Emerging Trends in Cybersecurity" at the A.P.J. Abdul Kalam Auditorium for I B.Com A students. The event, attended by 73 participants, aimed explore landscapes, addressing cybersecurity new technologies, threats, and regulatory changes. Led by Mr. Mohan, the session provided valuable insights into current developments and effective strategies for mitigating cyber risks. Coordinated by Ms. Radha T. and Mr. Samuel, the session fostered a proactive learning environment, equipping students with essential knowledge to navigate the complexities of modern cybersecurity challenges.



### Career Talk on International Financial Reporting System

The Department of Commerce at St. Claret College organized a career talk on "International Financial Reporting System" for first-year students on April 19, 2024, in the A.P.J. Abdul Kalam Auditorium. The session aimed to help students understand the importance of IFRS and related job opportunities. Mr. Amal Mathew Chacko, a member of ACCA UK and a qualified US CMA professional, served as the resource person. He introduced IFRS, explaining how its practice enhances transparency for companies in the global market. Mr. Amal also highlighted the differences between traditional accounting standards and IFRS, discussed courses emphasizing IFRS, and outlined



related job opportunities. The session concluded with a question-and-answer segment, allowing students to engage directly with Mr. Amal. The talk was attended by I B.Com students.

#### **Workshop on ICT**



On April 12, 2024, the Department of Commerce organized a one-day workshop on Information and Communication Technology (ICT) for IB Com students at the A.P.J. Abdul Kalam Auditorium. Coordinated by Ms. Samisha B, the workshop aimed to create awareness of various ICT tools and provide hands-on experience with Microsoft PowerPoint and Canva. Manjunath, a seasoned professional from Marks Education Academy, led the session, offering valuable insights and practical guidance. A total of 156 students participated, gaining essential skills in ICT to enhance their presentations and overall technological proficiency.

#### A Session on Yoga

On June 21, 2024, the Department of Commerce organized a yoga session at the APJ Abdul Kalam Auditorium for I B.Com D students, with 54 participants. Coordinated by Mr. Akhilesh Gowda Y N and Mr. Samuel, the session was led by Mr. Suresh, the college librarian. The objective was to promote physical and mental well-being through guided yoga postures and breathing exercises. Students actively participated in activities designed to reduce stress, improve concentration, and encourage a healthy lifestyle. The event was well-received, highlighting the importance of daily physical activity for overall well-being.



# **STUDY TOUR**

# The Study Tour For III Year UG Commerce Students

The study tour for III year UG Commerce students covered the scenic destinations of Kodachadri, Honnavar, and Gokarna in Karnataka. Kodachadri, in the Western Ghats, offered captivating landscapes of dense forests and rolling hills. Trekking through challenging trails led to a breathtaking sunset over the Arabian Sea from the peak, showcasing the regions natural beauty. In Honnavar, known for its cultural heritage, students explored local traditions, visited ancient temples, and relaxed at Honnavar beach, gaining insights into coastal life. Gokarna, with its spiritual significance, provided a serene environment at Om Beach for reflection and relaxation. The tour enhanced environmental awareness, deepened cultural appreciation, and promoted team building and camaraderie among the 64 participants.



### **ALUMNI ACTIVITIES**

# Alumni Talk on Personal Finance and Portfolio Management

On March 20, 2024, the Department of Commerce at St. Claret College organized an alumni talk on "personal Finance and Portfolio Management" for final-year students in the A.P.J. Abdul Kalam Auditorium. The session, led by Mr. Shoeb K. Ansari, a Financial Analyst at JP Morgan Chase and Co., aimed to highlight the importance of personal finance and diversified investments. Mr. Shoeb discussed various investment platforms offering higher returns than traditional savings, shared insights from his own experiences, and provided strategies for achieving profitability. The talk, attended by 95 III B.Com students, emphasized the significance of personal finance for long-term financial health.



# An Alumni talk on Team Building and Management

On April 27, 2024, the Department of Commerce organized an Alumni Talk on Team Building and Management at the A.P.J. Abdul Kalam Auditorium. Mr. Sharath, an Associate Analyst at EUROPE VAT AT AMAZON and a respected alumnus, led the session, focusing on effective team dynamics and management principles for first-year B.Com students. Coordinated by Dr. H M Matharu, the event saw enthusiastic participation from 63 students. The talk offered valuable insights into practical aspects of teamwork, enhancing students understanding and readiness for their future professional careers.



# **Add on Courses**

#### 1. Advance Excel

The Department of Commerce successfully organized an Advanced Excel training program from August 25, 2023, to May 14, 2024. Coordinated by Ms. Samisha and Mr. Akhilesh, the program was led by Shwetha K, a Corporate Trainer from Mark Education Academy. This carefully structured 30-hour training aimed to elevate the student's Excel skills, crucial for their professional development.

A total of 202 students from the II Semester B.Com participated, with 68 students from Section B, 67 from Section C, and 67 from Section D. The training covered a comprehensive array of advanced Excel techniques, focusing on enhancing student's analytical and data management capabilities. The sessions were interactive and practical, allowing students to immediately apply the concepts they learned. This initiative reflects the department's dedication to providing students with essential, industry-relevant skills.

### 2. Logistic and Supply Chain Management

The Department of Commerce conducted an Add-on Course on Logistics and Supply Chain Management for all second- year students, starting on August 25, 2023. Led by Shwetha K., a Corporate Trainer from Mark Education Academy, the course offered in-depth insights into the complexities of logistics and contemporary supply chain dynamics. The program was designed to equip students with the practical knowledge and skills necessary to navigate the intricacies of supply chain management in today's global market.

Through interactive sessions and real-world case studies, participants developed a stronger understanding of the strategic role that logistics plays in business operations. The course was expertly coordinated by Ms. Samisha and Mr. Akhilesh, whose efforts ensured that the training was both comprehensive and engaging. Their dedication contributed significantly to the program's success, leaving students better prepared to face future professional challenges in logistics and supply chain management.logistics and supply chain management.

#### **3. GST**

The Department of Commerce organized an Add-on Course on GST for all second-year students, which began on August 25, 2023. The course was facilitated by Shwetha K., a Corporate Trainer from Mark Education Academy, and meticulously coordinated by Ms. Samisha and Mr. Akhilesh. This training aimed to deepen student's understanding of the Goods and Services Tax (GST), focusing on its implementation and impact on businesses. Shwetha K. 's expertise made the sessions both informative and engaging, equipping students with practical insights and skills essential for their future careers in commerce.

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# 4. Tally

The Department of Commerce organized an Add-on Course on Business Analytics for all first-year B.Com Professional students, starting on August 25, 2023. The training was conducted by BUSINESS TOYS PRIVATE LIMITED, Bangalore, and coordinated by Ms. Samisha and Mr. Akhilesh. The course was designed to equip students with essential skills in business analytics, emphasizing practical applications and data-driven decision-making. Through interactive sessions and hands-on exercises, students gained valuable insights into analytical tools and techniques, enhancing their ability to effectively analyze business data. The program concluded with positive feedback from participants, who praised its relevance and the expertise of the trainers.

### 5. Business Analytics

The Department of Commerce organized an Add-on Course in Tally for all second-year students, starting on August 25, 2023. Facilitated by Shwetha K., a Corporate Trainer from Mark Education Academy, the course aimed to enhance student's proficiency in Tally, an essential tool for accounting and financial management. Coordinated by Ms. Samisha and Mr. Akhilesh, the training offered comprehensive insights into Tally's functionalities, including voucher entry, ledger creation, and financial reporting. This initiative provided students with practical skills and knowledge critical for their future careers in commerce and finance.

#### **Professional Courses**

#### 1. CA Foundation

St. Claret College, in collaboration with Arivupro Academy, has been offering Chartered Accountant (CA) Foundation level classes for the I B.Com A students of the 2023 batch. With 24 students enrolled, the classes are conducted Monday to Friday from 2:00 PM to 5:00 PM and on Sundays from 9:00 AM to 2:00 PM, spanning from June 2023 to September 2024. The course covers the four main papers crucial for establishing a solid foundation in Chartered Accountancy. These classes are thoughtfully scheduled to complement the student's academic commitments, providing them with the comprehensive knowledge and skills necessary for their future CA careers.

# 2. CMA (Certified Management Accountant)

The CMA classes at St. Claret College, led by Ms. Alka and coordinated by Binila B. Chandran, were designed to comprehensively prepare students for the Certified Management Accountant (CMA) qualification. The offline program, attended by 26 students from the 2021 and 2022 batches, consisted of 4 hours of weekly sessions, beginning in the first year and continuing through the end of the fifth semester.

The CMA certification, awarded by the Institute of Management Accountants (IMA), encompasses two key papers: Financial Reporting, Planning, Performance, and Internal Control; and Financial Statement Analysis, Corporate Finance, Risk Management, Investment Decisions, and Professional Ethics. Ms. Alka's teaching approach combined lectures, case studies, problem-solving exercises, and real-world examples, fostering critical thinking and practical application among students. To ensure thorough preparation, students were provided with numerous practice problems and given access to Miles study materials via an LMS.

#### 3. Association of Chartered Certified Accountants

On December 22, 2023, the Department of Commerce hosted an 'ACCA Orientation Program' for first and second-year ACCA students in the AV 2 Seminar Hall. Led by Mr. Amal Mathew, a member of the Association of Chartered Certified Accountants, the session aimed to guide 54 students in developing strong careers, refining tactical skills, and fostering long-term growth. Mr. Mathew provided valuable exam success tips, boosted student's confidence, and offered strategies to avoid last-minute issues. The informative session also allowed students to address their doubts, leaving them better prepared for their ACCA exams.

# **Reward and Recognition**

**Best Researcher Award** 



Sahitvaprathibha Award



Ms. Radha T bagged the best Researcher award.



Ms. Shalini of III B. Com 'D' was awarded for her dedication in rendering outstanding services to college.



Ms. Aarfa Zaidi Ansari of IIIB. Com 'A' was awarded for her contribution in literary work.

# **Best Class Award**

The following classes had received the best class award for the academic year 2023-24. The class ever elected based on the various attributes like attendance, contribution of the class in various department level programs, class discipline.



III B.COM B



I B.COM A



I B.COM C

### **SPORTS ACHIEVEMENT**



Ms. Sahana K L, II B. Com 'D' had bagged gold medal for discus throw and silver medal for power lifting at all India Level.



Ms. Lakshmi P, III B. Com A and Ms. Heena S, II B. Com 'D' won bronze medal for American football at All India Inter-University Competition.



PADINJARANDA SRI VATSA- II B.com 'C' secured gold medal in long Jump at Bangalore University Inter-Collegiate Gold Metal..









Dhanalakshmi III B. Com C

# PLACEMENT DETAILS

COMPANY NAME			NO OF STUDENTS PLACED	
SOCIETE GENERAL-SOCGEN		03		
AXA GLOBAL BUSINESS SERVICES			13	
CODEYOUNG			03	
CONSERO FINANCE SOLUTIONS		02		
ditto	DITTO BY FINSHOTS		01	
tcs	TCS		73	
EY	EY	A	20	
ICA <sub>GROUP*</sub>	ICA GROUP	/4	01	
Deloitte.	DELOITTE	7/	08	
<b>(</b> **	RESOURCEPRO	<	06	

#### Placement

# RESEARCH AND PUBLICATIONS OF FACULTY

BOOK CHAPTER	28
TEXT BOOKS	15
FDP/REFRESHER COURSE/ NPTERL	31
PATENTS	22
JOURNAL PUBLICATION	22
CONFERENCE PROCEEDING	5

# FACULTY MEMBERS OF THE DEPARTMENT



**Mr. Vasu V**. M. Com., NET, KSET, PGDBA, (Ph.D.) HOD & Assistant Professor



Dr. Harmeet Matharu MBA, PGDEM, Ph. D. Associate Professor



Ms. Binila B. Chandran M. Com., KSET Assistant Professor



Mr. Rathish G. M. Com., M. Phil., (Ph.D.) Assistant Professor



Mr. Abin Baby M. Com., M. Phil., (Ph. D.) Assistant Professor



Ms. Sabeena L. M. Com., (Ph. D.) Assistant Professor



Ms. Suneetha K. S. M.Com, NET,(B.Ed) Assistant professor



**Ms. Radha T.** M.COM, MBA, M. PHIL, (PH.D) UGC-NET Assistant professor



Ms. Samisha B. M.Com, NET, K-SET, PGDFT Assistant Professor



Ms. Apoorva M. M.Com, NET Assistant Professor



Mr. Akhilesh Gowda Y.N. M.com, NET, (Phd), (PGDCFM) Assistant Professor



Mr. Samuel M.Com, UGC-NET, K-SET Assistant Professor

# 2023-24 Graduates



III B.Com A

III B.Com B





III B.Com C

III B.Com D



Rev. Dr. Thomas V. Thennadiyil, Principal Rev. Josesph S.,Vice Principal Mr. Vasu V., Head of the Department

EDITORIAL TEAM

MR. SAMUEL., ASSISTANT PROFESSOR

MR. AKHILESH GOWDA. Y. N., ASSISTANT PROFESSOR

MS. BINILA BCHANDRAN., ASSISTANT PROFESSOR

**DEIGNER**Mr. Srinivasa K.T.