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NURTURING VALUES AND EXCELLENCE

LIBRARY AND RESOURCE CENTRE LIST OF PEARSON E-BOOK

SINo	Digital eISBN	Title	Author	EDN	Title Type
1	9789332577534	Business Communication for Managers, 2/e	Payal Mehra	2	Indian Originals
2	9789354495588	Business Communication Today, 15e	Bovee	15	Adaptation
3	9789390168965	Business Environment, 4e	Shaikh Saleem	4	Indian Originals
4	9789353941451	Business Ethics: An Indian Perspective, 3e	Fernando	3	Indian Originals
5	9781299958685	Business Ethics: Concepts and Cases	Velasquez	7	Global Edition
6	9789332577961	Case Studies in Business Ethics and Corporate Governance	Mohapatra;Sreejesh	1	Indian Originals
7	9789353943806	Consumer Behavior, 12/e	Schiffman	12	Adaptation
8	9781292221472	Essentials of Organizational Behavior, Global Edition	Robbins, Stephen P.; Judge, Tim	14	Global Edition
9	9781292036052	Ethics and the Conduct of Business	Boatright	7	Global Edition
10	9789390689897	Financial Management, 12e	IM Pandey	12	Indian Originals
11	9788131799499	Fundamentals of Business Communication	Chaturvedi; Chaturvedi	1	Indian Originals
12	9789353431433	Fundamentals of International Business, 4/e	Varma	4	Indian Originals
13	9789332501027	International Business: Concept, Environment and Strategy	Sharan	3	Indian Originals
14	9781306122481	Marketing of High-Technology Products and Innovation	Mohr;Sengupta;Slater	3	Global Edition
15	9781299447264	Politics, Ethics and Social Responsibility of Business	Murthy;Krishna	1	Indian Originals
16	9789390325795	Principles of Marketing, Global Edition	Kotler, Philip T.; Armstrong, Gar	17	Adaptation
17	9789353949426	Security Analysis Portfolio Management, 7e	Fischer	7	Adaptation
18	9789353942625	The International Business Environment: Text and Cases	Sundaram / Black	1	Adaptation

19	9789354495632	The Self destructive Habits of Good Companies	Jagdish N. Sheth	1	Indian Originals
20	9789353944186	Total Quality Management, 5e	Besterfield	5	Indian Originals
21	9781299601086	Entrepreneurship Development and Small Business	Charantimath	1	Indian Originals
22	9781283733724	Innovation Management	Ahmed;Shepherd	1	Global Edition
23	9789332547209	International Business	Varma	2	Indian Originals
24	9781292016719	International Business	Wall	4	Global Edition
25	9781292159935	Economics, Global Edition	Acemoglu;Laibson;List	1	Global Edition
26	9788131798676	Auditing: Principles and Techniques	Basu	1	Indian Originals
27	9789390168989	Business Analytics for Decision Making	Mathew	1	Adaptation
28	9781299446823	Derivatives and Risk Management	Janakiramanan	1	Indian Originals
29	9781292097497	Developing Management Skills, Global Edition	Whetten;Cameron	9	Global Edition
30	9781292155043	Fundamentals of Futures and Options Markets, Glob	Hull	8	Global Edition
31	9781282530294	Fundamentals Of Financial Management	Van Horne	13	Global Edition
32	9789352868841	Indian Financial System, 5/e	Pathak	5	Indian Originals
33	9789352868803	Intro to Management Accounting	Horngren	16	Adaptation
34	9781299446861	Knowledge Management	Awad;Ghaziri	1	Indian Originals
35	9789390168149	Legal Aspects of Business	Agarwal	1	Indian Originals
36	9788131797709	Management Research Methodology: Integration of	Krishnaswamy; Sivakumar; Math	1	Indian Originals
37	9789332514065	Managerial Economics	Agarwal	1	Indian Originals
38	9789332544673	Marketing Research	Bajpai	1	Indian Originals
39	9789353436360	Marketing Research, 7/e (Revised)	Malhotra	7	Adaptation
40	9781299446748	Performance Management Systems and Strategies	Bhattacharyya	1	Indian Originals
41	9789332573598	Rural Marketing	Kashyap	3	Indian Originals
42	9781299447486	Security Analysis and Portfolio Management	Ranganatham;Madhumathi	2	Indian Originals