



St. Clare College

AUTONOMOUS | BENGALURU

Accredited with A+ Grade by NAAC | Affiliated to Bangalore University | AICTE Approved

NURTURING VALUES AND EXCELLENCE

DEPARTMENT OF COMMERCE & BUSINESS CLUB

ORGANIZES

INTRA DEPARTMENTAL FEST

UDBHAV 2025

25 SEPTEMBER , 2025

THEME:

ERA OF INDIAN COMMERCE

FACULTY COORDINATORS:

Ms. Suneetha K. S.
Ms. Sabeena L.

STUDENTS COORDINATORS:

Mr. AKHIL A.
Ms. MALAVIKA
Mr. VARUN

ABOUT UDBHAV

UDBHAV is an intra departmental fest organized by the Business Club of the department of commerce. The primary objective of this event is to augment the skills of students in diverse areas, thereby fostering their proficiency and interest in the course. The fest comprises a range of competitions, each intended to challenge students and stimulate participation, with prizes awarded to the victors.

EVENTS FOR UDBHAV

EVENTS	COORDINATOR EVENTS
SARATHI - (BEST MANAGER)	Mr. ZAID Ms. ANUSHA OLI
VYAPARA VIDYA - (BUSINESS QUIZ)	Mr. PRAJWAL Mr. DHRUV
VICHAAR VYAPAR - (MARKETING)	Mr. RYAN Ms. MONISHA
NAYI SOCH , NAYA VYAPAR SHARK TANK (B-PLAN)	Ms. SWATHI Mr. HARISH Mr. DEEKSHITH
VYAPAAR LEKHANKAN (BEST ACCOUNTANT)	Ms. LIKITHA S. Ms. PALLAVI
KALAVASTRA - (CORPORATE WALK)	Ms. SHRAVANI

TEAMS FOR UDBHAV

COORDINATOR'S NAME	COORDINATOR'S CLASS	CLASSES UNDER THEM	ERA
RAMYA & NIKHIL	III B.COM - A	II B.COM - D I B.COM - B	INDUS VALLEY CIVILIZATION
ABHISHEK & VENESSA	III B.COM - B	II B.COM - C I B.COM - A	COLONIAL ERA & INDEPENDENCE
RAKSHA & VARDHAN	III B.COM - C	II B.COM - A I B.COM - D	MUGHAL ERA
MADANRAJAN & THARUN	III B.COM - D	II B.COM - B I B.COM - C	MAURYAN PERIOD



SARATHI (BEST MANAGER)



A platform to showcase leadership, strategic thinking, and decision-making skills. Compete in real-world challenges to prove who truly inspires and leads with excellence.

Rules and Regulations:

1. Each participant must carry a laptop and an updated resume (soft copy + hard copy).
2. Participants must strictly adhere to the given time limit for each round; exceeding time leads to deduction of marks.
3. Formal attire and professional etiquette are mandatory throughout the event. Any misconduct results in disqualification.
4. Plagiarism or use of pre-prepared materials is strictly prohibited; participants should rely on their own skills and creativity.

FACULTY COORDINATOR:

Ms. Binila B. Chandran - 8722952287

STUDENTS COORDINATORS:

Mr. ZAID - 63636 20644

Ms. ANUSHA OLI - 70198 69321





VYAPARA VIDYA (BUSINESS QUIZ)

In modern terms, it can be understood as Business Studies, Commerce, or Trade Education – the systematic study of how trade, markets, and business activities function.

In traditional Indian usage, it referred to the skills, techniques, and principles required for successful business and commerce.

Rules and Regulations:

Participants - 2 in a team (Duo)

3 Rounds

1st round - Kahoot (elimination round)

2nd round - Crossword

3rd round - Mystery

FACULTY COORDINATOR:
MR. SAMUEL- 8861657150

STUDENTS COORDINATORS:
Mr. PRAJWAL - 91080 49894
Mr. DHRUV - 90199 326871





VICHAAR VYAPAR (MARKETING)



The art of marketing minds -Vichaar Vyapar is a marketing management event whose name creatively blend and it means for thought and business. It is an event for students to explore how innovative ideas and strategic thinking are the true drivers of commercial success. This event positions marketing as a powerful discipline where creativity and profitability is linked with strategic marketing management.

Rules and Regulations:

- The Elevator Pitch: A two-minute verbal pitch to introduce a product and highlight its unique selling points. No props or presentations are allowed.
- The Sales Demonstration: A five-minute pitch followed by a Q&A session. Participants must persuade a panel of judges (acting as potential customers) to buy a product. Props, visual aids, and presentations are allowed, but no scripts.
- Final Round: Strategic Selling: A ten-minute pitch, including a three minute Q&A, focused on a more complex business scenario. General rules for all rounds include:
 - Open to all students.
 - The product for the pitch will be announced on the spot.
 - Participants must use their own original work and adhere to a code of conduct regarding professional and respectful behavior.
 - Judges' decisions are final.

FACULTY COORDINATOR:
MR. RATHISH G.- 8848910183

STUDENTS COORDINATORS:
Mr. HARISH - 63633 23110
Mr. RYAN - 94485 76829
Ms. MONISHA - 99721 72006





NAYI SOCH , NAYA VYAPAR (SHARK TANK)

"Nayi Soch, Naya Vyapar" is an opportunity where students present fresh and innovative business ideas to the judges, just like in Shark Tank. The event highlights creative thinking and entrepreneurial spirit, encouraging students to share their unique ideas with confidence.

Rules and Regulations:

Rules for a "Marketing management" competition in three rounds:

1. 2–3 members in a Team.

2. Idea & Pitch

- Teams must present a business idea, product, or service. •Ideas should be original, innovative, and practical.
- Plagiarized or copied ideas will lead to disqualification. •Each team should prepare a pitch deck (slides) OR verbal pitch with key points: Problem Statement,
- Proposed Solution / Product / Service, Target Market, Business Model (Revenue Streams), Marketing Strategy, Financials (Basic cost, pricing, profit estimate), Future Growth Plans

3. Presentation Rules:

Time limit:

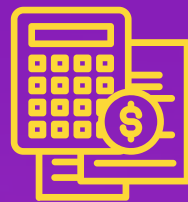
- Pitch Presentation: 5–7 minutes
- Q&A with judges (Sharks): 3–5 minutes.
- Strict adherence to time; exceeding may result in score deduction.

4. Role of Sharks (Judges)

- Judges act as "Sharks" who will: Ask critical questions, Negotiate on equity/valuation
- Decide funding (hypothetical money). Judges' decision will be final and binding.

5. General Guidelines

- Teams must register before the deadline.
- Use of offensive, discriminatory, or unethical ideas is strictly prohibited.
- Decisions of the organizers & judges are final.



VYAPAAR LEKHANKAN (BEST ACCOUNTANT)

Decoding complex financial statements to making high-stakes investment choices, participants will navigate challenges that demand precision, intellect, and strategic acumen. Each round is a battle of wits, where only the most financially astute will emerge victorious. May the best accountant and financier emerge victorious!

Rules and Regulations:

- Individual event.
- Participants must register before the deadline.
- All entries and calculations must be accurate and complete.
- Points are awarded for correct entries, balanced accounts, and error free financial statements.
- Errors or omissions will result in point deductions.
- Each round of the competition has a set time limit. Participants must complete their tasks within this timeframe.
- Required to bring calculators and stationary items such as pen, pencil etc
- Use of mobile phones, internet access, or external help is prohibited.

FACULTY COORDINATOR:
MS. SUNEETHA K. S.- 8861993091

STUDENTS COORDINATORS:
Ms. PALLAVI - 63662 45459
Ms. LIKITHA - S. 6364436374





KALA VASTRA (CORPORATE WALK)



The Corporate Walk brings alive the theme “Era of Indian Commerce” through style, creativity, and performance. Teams will showcase costumes and concepts inspired by different assigned eras, blending history with fashion. Step into the past, walk through time, and witness the journey of Indian commerce on stage!



Rules and Regulations:

- 8- 12 participants in a team.
- Time Limit: 6 minutes + 1 minute
- Theme: Teams must strictly follow the era assigned to them under the fest theme “Era of Indian Commerce.”
- Props/Music: Allowed, but within time limit.
- Costumes & Walk: Should match the chosen era.
- Disqualification: For vulgar/obscene acts.

FACULTY COORDINATOR:
MS. SABEENA L. - 9686367177

EVENT COORDINATOR:
MS. SHRAVANI - 78993 71364

