



St. Clare College

AUTONOMOUS | BENGALURU

NAAC A+ Accredited | AICTE Approved | Affiliated to Bangalore University

NURTURING VALUES AND EXCELLENCE

**DEPARTMENT OF COMMERCE AND
BUSINESS CLUB PRESENTS**

UDBHAV'24

25TH APRIL , 2024

VENUE : A.P.J. ABDUL KALAM AUDITORIUM

**STUDENT COORDINATORS
DEPARTMENT COUNCIL**

**FACULTY COORDINATORS
MS. SUNEETHA K.S.
MS. APOORVA M.**

ABOUT UDBHAV

UDBHAV is an intra-departmental fest organized jointly by the Department of Commerce and Business Club. The primary objective of this event is to augment the skills of students in diverse areas, thereby fostering their proficiency and interest in the course. The fest comprises a range of competitions, each intended to challenge students and stimulate participation, with prizes awarded to the victors.



EVENTS FOR UDBHAV

01

BUSINESS QUIZ

02

**BEST
MANAGER**

03

BUSINESS PLAN

04

**PUBLIC
RELATIONS**

05

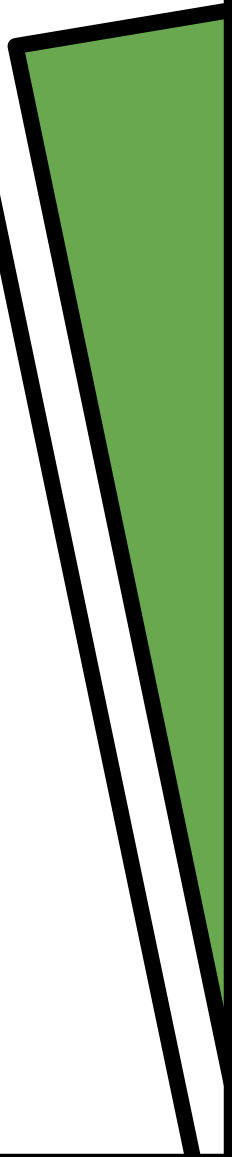
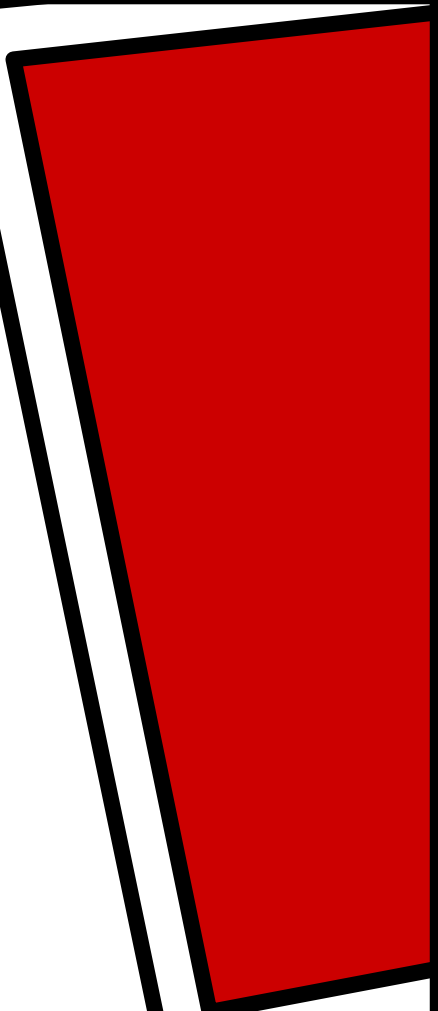
MOCK STOCK

06

**TREASURE
HUNT**

07

**CORPORATE
WALK**



TEAMS for UDBHAV



**FRAUD
BUSTERS**

III A

II D

I C



ONYX BEARS

III B

II B

I D

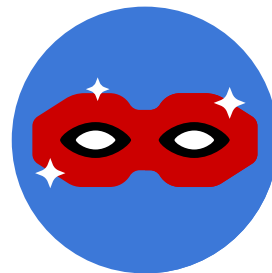


**RISK
GAUARDLANS**

III C

II C

I A



**CRYPTIC
WOLVES**

III D

II A

I B

BUSINESS QUIZ

Rules and Regulations:

- ❖ Team should consist of 2 members
- ❖ Use of phone is prohibited unless asked by the coordinators
- ❖ Participants must arrive on time. Delay can lead to disqualification

About the event:

- ❖ There will be 2 rounds. The first round will be preliminary. 8 teams will be selected for the final round.
- ❖ The questions will be related to business events, personalities, current affairs, etc.

STUDENT COORINATORS

AARFA : 9482329165

POOJA : 7795457061

SHRAVANTHI : 8088570317

BEST MANAGER

The Best Manager competition for students is a highly interactive event that assesses and honors outstanding managerial competencies.

- ❖ All participants must be in formal attire.
 - ❖ Participants should have proper internet connection.
 - ❖ Elimination will be decided by the judges.
 - ❖ It is mandatory to carry your laptops or mobile phones.
 - ❖ Get a resume.
 - ❖ Using AI chatbots is strictly prohibited
- Rounds will be revealed on spot.

STUDENT COORDINATOR

SANYA WAGMODE : 8867957910

BUSINESS PLAN

Rules and Regulations :

- ❖ Participants must prepare a business plan that does not currently exist in the market.
- ❖ Presentations should be created using PowerPoint (PPT) Maximum no. of slides 7.
- ❖ Event will be held in rounds.
- ❖ Use of Internet or AI Chat bots are strictly prohibited.
- ❖ Students should prepare their business blueprint according to the format mentioned in the WhatsApp group description.

Round 1 : Prelims

Round 2: Case Study

Round 3: Shark Tank(Presentation of business plan)

STUDENT COORDINATORS

G.HARI PRASAD : 9353707703

BYRE GOWDA : 9071928826

PUBLIC RELATIONS

Rules and Regulations:

- ❖ Team should consist of 2 members
- ❖ Use of phone is prohibited unless asked by the coordinators
- ❖ Participants are required to carry laptops.

About the event:

- ❖ There will be 3 rounds during the event
- ❖ The first round will be preliminary. The questions will be related to commerce , public relations and current affairs .
- ❖ 8 teams in second round four teams will be selected for final round.

STUDENT COORDINATORS

**PAUL J GEORGE : 7010979997
SHALOM : 9108172003**

MOCK STOCK

Rules and Regulations

- ❖ All participants are expected to be at the venue on time to avoid disqualification
- ❖ Its a Group event with 3 participants in each group.
 - * Two participants for trading
 - * One participant for accounting
- ❖ The trader buys and sells shares by bargaining with other traders bases on information given by the host
- ❖ The accountant must note down every transaction that takes place for their team.
- ❖ Winners will be decided based on their net worth after trading closes. If Internal trading is found, team will be automatically disqualified.

STUDENT COORDINATORS

ADITYA : 9731640850

PRAJWAL :9591055690

SURYA : 91080 90179.

TREASURE HUNT

Hold onto your hats, folks! Our Treasure Hunt experience is the ultimate thrill ride, packed with twists and turns that'll make you feel like Indiana Jones! With challenges that are straight out of the world of commerce, you'll be decoding financial puzzles, mastering market dynamics, and making savvy business decisions like a pro.

2 rounds

- ❖ 1st round - Quiz
- ❖ 2nd round - Treasure hunt
- ❖ 3rd round - Final
- ❖ No gadgets allowed
- ❖ 4 members in a team

STUDENT COORDINATOR

FEERAZ KHAN : 8197138223

LAKSHMI : 96867 58502

CORPORATE WALK

THEME : EXECUTIVE ELEGANCE THROUGH THE DECADES

Rules and Regulations

- ❖ Team members - 8+2
- ❖ Timing : 7+1 minute
- ❖ Props are mandatory

Important : Girls should must wear stockings if skirt is above knee.

- ❖ Audio should be ready and submitted to the coordinators before 48 hours.

STUDENT COORDINATOR

**ANKESH SINGH : 9351296368
RAKSHITHA POOJARY : 7022148483**