

Roll No: \_\_\_\_\_  
DATE: \_\_/\_\_/\_\_\_\_

# St. Claret College

Autonomous, Bengaluru

UG END SEMESTER EXAMINATION-DECEMBER 2024

BBA – I SEMESTER

BM1324: BUSINESS ENVIRONMENT

TIME: 3 hours.

10

MAX. MARKS: 80

This paper contains TWO printed pages and FOUR parts

**Instructions:**

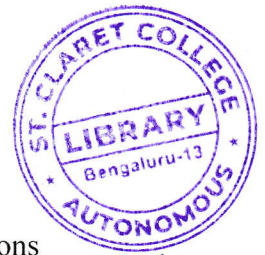
1. Verify and ensure that the question paper is completely printed.
2. Any discrepancies or questions about the exam paper must be reported to the COE within 1 hour after the examination.
3. Students must check the course title and course code before answering the questions.

**PART-A**

Answer ALL the questions. Each answer carries ONE mark.

[10x1=10]

1. The PEST analysis includes:  
A) Political, Economic, Social, and Technological factors  
B) Product, Equity, Supply, and Trade factors  
C) Profit, Economy, Savings, and Tax factors D) None of the above
2. SWOC analysis helps in:  
A) Identifying strengths, weaknesses, opportunities, and challenges  
B) Making financial reports C) Market segmentation D) Investment decisions
3. The interface between business and the economic system highlights:  
A) The dependency of business on government policies  
B) The dependency of business solely on consumer demand  
C) Complete independence of business from economic factors  
D) Business dependency only on market trends
4. SEBI stands for:  
A) Securities Exchange Board of India    B) Services Export Board of India  
C) State Economic Bureau of India    D) Socio-economic Board of India
5. The purpose of Environmental Audit is to:  
A) Promote tech advancements B) Monitor environmental compliance and impact  
C) Enhance industrial licensing D) Increase foreign investments
6. Which of the following is a recent trend in the technological environment?  
A) E-commerce    B) Bureaucracy in licensing  
C) Decreased digital marketing    D) Limited use of mobile commerce



7. Foreign Investment in India mainly focuses on:  
A) Local business growth only      B) Industrial development and economic growth  
C) Reducing public-private partnerships      D) Increasing government control
8. The term "sunrise sector" refers to:  
A) Mature industries      B) Industries experiencing rapid growth  
C) Declining industries      D) Foreign investment sectors
9. FDI stands for:  
A) Foreign Department of Investment      B) Foreign Direct Investment  
C) Finance Development Institution      D) Federal Development Initiative
10. The primary goal of Public-Private Partnerships (PPP) is:  
A) Privatize public assets  
B) Collaboration between public and private sectors for public benefit  
C) To limit private sector involvement      D) To reduce government expenditure

#### **PART-B**

**Answer any THREE questions. Each answer carries EIGHT marks. [3x8=24]**

11. Discuss the changing dimensions of Indian business.
12. Discuss the evolving trends in the Indian economy in comparison to the global economic landscape.
13. Define Consumer Protection Act 2019? Briefly explain the various consumer dispute redressal commissions.
14. Write a note on capitalism and socialism.
15. What is FDI? Explain its importance.

#### **PART-C**

**Answer any THREE questions. Each answer carries TWELVE marks. [3x12=36]**

16. What is Business Environment? Explain the elements of Business Environment.
17. Define environmental analysis? Explain SWOC and BCG Analysis.
18. Explain the recent technological advancements in Indian and Global Business.
19. Describe the sunrise sectors of the Indian economy and discuss the challenges they face.
20. What is Privatization? Explain the effects and results of Privatization.

#### **PART-D**

**Answer the following case study. Each answer carries TEN marks. [1x10=10]**

#### **21. Case Study: Evolution of Indian Industrial Development**

India's industrial development has evolved through various Five-Year Plan periods, each marked by distinct policies and strategies aimed at promoting economic growth. The government's planning process played a crucial role in shaping India's industrial landscape, transitioning from a primarily agrarian economy to a more diversified one with a significant manufacturing sector. Students are tasked with analyzing India's industrial development across different Plan Periods and how government policies affected the growth and transformation of industries over time.

\*\*\*\*\*