

St. Claret College

Autonomous, Bengaluru

UG END SEMESTER EXAMINATION-NOVEMBER 2025
BBA – I SEMESTER
BM1324: BUSINESS ENVIRONMENT

TIME: 3 hours.

10

MAX. MARKS: 80

This paper contains TWO printed pages and FOUR parts

Instructions:

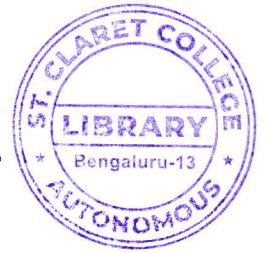
1. Verify and ensure that the question paper is completely printed.
2. Any discrepancies or questions about the exam paper must be reported to the COE within 1 hour after the examination.
3. Students must check the course title and course code before answering the questions.

PART-A

Answer ALL the questions. Each answer carries ONE mark.

[10x1=10]

1. The business environment refers to:
A) Only internal factors affecting a business
B) Only external factors affecting a business
C) Both internal and external factors affecting a business
D) Only market factors affecting a business
2. Which of the following is NOT an element of the business environment?
A) Economic factors B) Political factors
C) Technological factors D) Personal preferences
3. The New Industrial Policy of India was introduced in:
A) 1990 B) 1991 C) 2000 D) 2010
4. Disinvestment policy involves:
A) Investing in foreign assets
B) Reducing government ownership in public sector enterprises
C) Creating new public sector units D) Selling assets to foreign companies only
5. The Consumer Protection Act 2019 was enacted to:
A) Protect government policies B) Empower consumers
C) Regulate environmental policies D) Govern e-commerce businesses
6. FEMA is an abbreviation for:
A) Foreign Exchange Management Act B) Financial Evaluation Management Act
C) Foreign Export Management Authority D) Federal Environmental Money Act
7. Capitalism is best defined as:
A) State-controlled economic system
B) Economic system based on free-market principles
C) System where business is controlled by social groups
D) System where only the public sector thrives
8. Which of the following is a legal factor affecting business in India?
A) Fiscal policy B) Industrial Licensing Policy
C) Technological advancement D) Consumer preferences



9. PSE contribute to the economy by:
A) Generating profits B) Creating employment and supporting industrial growth
C) Focusing solely on privatization D) Competing directly with small businesses
10. Privatization involves:
A) Selling assets to public sector B) Increasing government stake in private firms
C) Shifting ownership of public enterprises to private hands
D) Nationalizing private firms

PART-B

Answer any THREE questions. Each answer carries EIGHT marks.

[3x8=24]

11. Define Public Sector Enterprises? Describe the objectives.
12. Write a note on FDI and explain its importance.
13. Discuss the changing dimensions of Indian business.
14. What is EXIM Policy of India? Explain the objectives of EXIM Policy of India.
15. What is social responsibility of business? Explain the components of social responsibility of business.

PART-C

Answer any THREE questions. Each answer carries TWELVE marks.

[3x12=36]

16. What is environmental forecasting? Explain porter's five forces model and Competitor analysis.
17. Define Business Environment? Describe the elements.
18. What is Political System? Analyze the various political institutions in India.
19. What is IPR? Describe the importance and types of IPR.
20. What is Disinvestment? Explain the objectives and analyze the challenges of Disinvestment in Government.

PART-D

Answer the following case study. Each answer carries TEN marks.

[1x10=10]

21. Case Study: India's Economic Transformation and its Global Impact

India, once considered a developing economy with an agrarian base, has undergone significant economic transformation in recent decades. Its journey from a primarily agriculture-dependent economy to a diverse industrial and service-based economy has had a profound impact on both domestic and global markets. India is now one of the largest emerging economies, contributing to global growth and development. Students are tasked with analyzing how the changing patterns of the Indian economy, particularly post-liberalization (1991 onwards), have affected its role in the global economy. They must focus on key sectors like IT, manufacturing, and services and consider how India's rise has influenced global trade, investment flows, and labor markets.
