

Roll No: _____

Date: ___/___/___

St. Claret College

Autonomous, Bengaluru

15

UG END SEMESTER EXAMINATION-NOV 2025
BACHELOR OF BUSINESS ADMINISTRATION I SEMESTER
BM1825: BUSINESS DECISION ANALYSIS & MARKET DYNAMICS

TIME: 3 hours.

MAX. MARKS: 80

This paper contains 2 printed pages and 4 parts

Instructions:

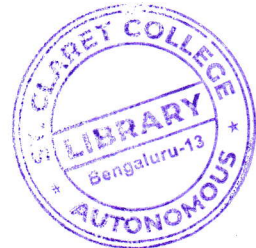
1. Verify and ensure that the question paper is completely printed.
2. Any discrepancies or questions about the exam paper must be reported to the COE within 1 hour after the examination.
3. Students must check the course title and course code before answering the questions.

PART-A

Answer ALL questions. Each answer carries ONE mark.

[1 x 10 = 10]

1. refers to the limited availability of resources such as time, labor, capital and raw materials.
a) Scarcity b) Duplicity c) Abundance d) Explicitly.
2. Which is not a strategic planning tool?
a) Linear Programming b) PERT/CPM c) Budgeting Model d) Prioritization.
3. studies conversion of inputs into outputs.
a) Demand b) Production c) Labor d) None of the Above.
4. When a good is used for multiple purposes it is called..... demand.
a) Direct b) Indirect c) Competitive d) Composite
5. Elasticity measures the responsiveness of quantity demanded to changes in consumer income.
a) Price b) Income c) Cross d) Positive.
6. In long run production all inputs are
a) Fixed b) Variable c) Constant d) vertical
7. The production function formulae is $Q=f(L,K,R,M,T)$ where L denotes
a) Capital b) Quantity c) Material d) Labor
8. In case of supply higher the price higher the quantity supplied is relationship.
a) Direct b) Indirect c) Constant d) None of the Above
9. The supply curve generally slopes
a) Downward b) Straight c) Upward d) Horizontally.
10. Total cost divided by Quantity gives us..... Cost.
a) Total b) Marginal c) Average d) Mixed.



PART-B

Answer any Three questions. Each answer carries Eight marks.

[8 x 3= 24]

11. Explain in detail the types of Opportunity costs.
12. What is demand Schedule? Explain the types of demand schedule with a diagram.
13. What are the features of production function?
14. Discuss the difference between fixed costs and variable costs and their behavior in the short run.
15. What is a market? Explain the main forms of markets.

PART-C

Answer any Three questions. Each answer carries Twelve marks.

[12 x 3= 36]

16. Explain in detail the phases of Business Cycle.
17. What are the different types of Demand?
18. What is Law of Variable Proportion? Explain its assumptions in detail.
19. Explain the law of supply with the help of a diagram. What are the causes for shifts in the supply curve?
20. Discuss the methods of determining equilibrium price and output under the TR–TC and MR–MC approaches.

PART-D

Answer the following question. This answer carries Ten marks.

[10 x 1= 10]

21. During the COVID-19 pandemic, online learning platforms such as Byju's, Unacademy, and Coursera experienced a massive surge in demand. Students relied heavily on digital education due to lockdown restrictions. However, once schools and colleges reopened, demand started declining.