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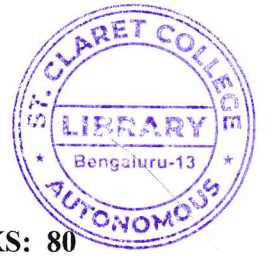
St. Claret College

Autonomous, Bengaluru

UG END SEMESTER EXAMINATION-NOVEMBER 2025

BBA – I SEMESTER

BM1224: MANAGEMENT DYNAMICS



TIME: 3 hours.

MAX. MARKS: 80

This paper contains TWO printed pages and FOUR parts

Instructions:

1. Verify and ensure that the question paper is completely printed.
2. Any discrepancies or questions about the exam paper must be reported to the COE within 1 hour after the examination.
3. Students must check the course title and course code before answering the questions.

PART-A

Answer all the questions. Each answer carries one mark.

[10x1=10]

1. Which of the following best defines management?
 - a) Planning, organizing, leading, and controlling resources
 - b) Only organizing and leading.
 - c) Focusing solely on financial aspects
 - d) None of the above.
2. Management is considered an art because:
 - a) It involves technical skills.
 - b) It requires creativity and intuition.
 - c) It is solely based on scientific principles
 - d) It cannot be learned.
3. What is the primary purpose of planning in management?
 - a) To create a budget
 - b) To determine course of action
 - c) To hire employees
 - d) To establish a corporate culture
4. Which of the following is NOT a type of planning?
 - a) Strategic planning
 - b) Tactical planning
 - c) Operational planning
 - d) Emotional planning
5. Which of the following barriers can hinder effective planning?
 - a) Clear communication
 - b) Defined objectives
 - c) Lack of resources
 - d) Motivated employees
6. The main objective of staffing is to:
 - a) Ensure proper financial management
 - b) Develop marketing strategies
 - c) Monitor organizational performance
 - d) Recruit and select qualified individuals
7. Which of the following is a step in the controlling process?
 - a) Measuring performance
 - b) Setting objectives
 - c) Recruiting staff
 - d) Planning resources

8. Leadership is often contrasted with management because:
 - a) Leaders focus on processes, while managers focus on people.
 - b) Formal and Informal Authority
 - c) Leaders do not need followers
 - d) Managers are skilled than leaders
9. Which of the following is a characteristic of an effective leader?
 - a) Inflexibility
 - b) Poor communication skills
 - c) Ability to inspire and motivate others
 - d) Authoritarian approach
10. What is the primary focus of corporate social responsibility (CSR)?
 - a) Maximizing profits
 - b) Creating value for stakeholders
 - c) Reducing operational costs
 - d) Limiting employee engagement

PART-B

Answer any three questions. Each answer carries eight marks.

[3x8=24]

11. Explain the various functions of management.
12. Explain the process of decision making.
13. Explain the steps in controlling process.
14. Motivation is the core of management. Discuss.
15. Explain the principles of TQM.

PART-C

Answer any three questions. Each answer carries twelve marks.

[3x12=36]

16. Explain Fayol's 14 principles of management.
17. What is Planning? Discuss the various steps in planning?
18. Explain the types of formal organizations.
19. Explain the various theories of motivation.
20. What are the most common obstacles to ethical decision making in organizations?

PART-D

Answer the following case study. Each answer carries ten marks.

[1x10=10]

21. Sarah, promoted to lead a tech team, uses transformational leadership by sharing a clear vision and encouraging open dialogue, which motivates her team to take ownership and innovate. Her approach results in high morale and exceptional team performance. What action could you take in a project to encourage collaboration like Sarah and compare the effects of transformational versus autocratic leadership on team motivation and performance?
