

St. Claret College

Autonomous, Bengaluru

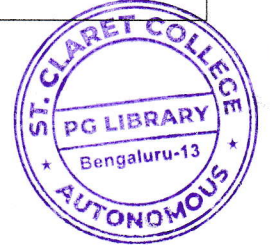
ROLL NO:

DATE:

PG END SEMESTER EXAMINATION-SEPTEMBER 2026

MBA SECOND SEMESTER

MBA 2324: ENTREPRENEURSHIP AND ETHICS



TIME: 3 hours.

MAX. MARKS: 70

This paper contains TWO printed pages and FOUR parts

Instructions:

1. Verify and ensure that the question paper is completely printed.
2. Any discrepancies or questions about the exam paper must be reported to the COE within 1 hour after the examination.
3. Students must check the course title and course code before answering the questions.

PART-A

Answer SEVEN questions out of NINE. Each answer carries TWO marks.

[2x7 = 14]

1. Outline the concept entrepreneurship. State any two characteristics of an entrepreneur.
2. List any two factors affecting the growth of entrepreneurship in India.
3. Identify any two sources of finance available for a start-up.
4. State any two components of a feasibility study.
5. Differentiate between a patent and a trademark.
6. Mention any two characteristics of social entrepreneurship.
7. Briefly explain Corporate Social Responsibility
8. State any two ethical issues faced by start-ups.
9. List any two myths of entrepreneurship.

PART-B

Answer any FOUR questions out of SIX. Each answer carries FIVE marks.

[4x5=20]

10. Explain the importance of entrepreneurship in the economic development of India.
11. Illustrate the critical factors influencing the success of a new venture.
12. Analyze the causes of failure of new ventures and recommend suitable measures to overcome them.
13. Compare Sole Proprietorship and Partnership as legal forms of business.

14. Explain the boundaries of social entrepreneurship with suitable examples.
15. Discuss the importance of ethical leadership in entrepreneurial organizations.

PART-C

Answer any TWO questions out of FOUR. Each answer carries TEN marks.

[10X2=20]

16. Evaluate the competency requirements of successful entrepreneurs and suggest methods for developing entrepreneurial competencies.
17. A young entrepreneur plans to start a healthy millet-based snack business near a college campus with an initial investment of ₹8 lakh. Prepare a business plan for this venture
18. Prepare a feasibility analysis for launching an online healthy food delivery start-up.
19. Assess the various legal forms of entrepreneurial organizations and justify the most suitable legal structure for a technology-based start-up.

PART-D

Answer the following.

[16X1=16]

20. Three MBA graduates established Green Basket Pvt. Ltd., a start-up that supplies organic vegetables directly from farmers to urban customers through a mobile application. Initially, the company experienced rapid growth because of increasing customer demand. However, within two years, several challenges emerged. The founders disagreed on profit sharing and decision-making. They had not registered their brand name, allowing competitors to imitate their logo. Customers complained about inconsistent product quality, and employees reported unethical treatment regarding excessive working hours without additional compensation. Investors also questioned the company's CSR initiatives and environmental practices before sanctioning further funding.

Questions:

- a) Analyze the entrepreneurial challenges faced by Green Basket.
- b) Evaluate the ethical issues involved in the case and suggest ethical practices for sustainable growth.
- c) Propose a CSR strategy that would improve the company's reputation and stakeholder confidence.
