

Roll No:
Date:

St. Claret College

Autonomous, Bengaluru

PG END SEMESTER EXAMINATION-JULY/AUG 2025

MSW II SEMESTER

MSW 2524: COMMUNICATION FOR SOCIAL WORK PRACTICE

TIME: 3 hours.

MAX. MARKS: 70

This paper contains TWO printed pages and THREE parts

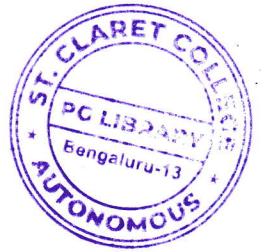
Instructions:

1. Verify and ensure that the question paper is completely printed.
2. Any discrepancies or questions about the exam paper must be reported to the COE within 1 hour after the examination.
3. Students must check the course title and course code before answering the questions.

PART-A

Answer FOUR questions out of SIX. Each answer carries FIVE marks. [5x4 = 20]

1. Explain any five common barriers to effective communication at a workplace.
2. Write a short note on verbal and non-verbal communication with examples.
3. What are meeting minutes? Highlight their importance in documenting official discussions.
4. Describe 'Activities' and 'Learning' sections of a report with examples.
5. Define netiquettes. Explain any five essential netiquettes.
6. What is ICT? Briefly explain how it supports social marketing and behavior change.



PART-B

Answer any TWO questions out of THREE. Each answer carries TEN marks. [10x2=20]

7. Mention and briefly describe any three types of documentation used in professional settings.
8. How development communication contributes to social and behavioral change explain with suitable example.
9. Explain the elements of street theatre and its effectiveness in development communication.

PART-C

Answer any TWO questions out of THREE. Each answer carries FIFTEEN marks. [15X2=30]

10. What are documentation skills? Explain their purpose and describe different types of documentation with examples from field work.
11. Describe the role of ICT in communication. Discuss its applicability in behavior change, social marketing, and community participation.
12. Describe the roles of scriptwriting, choreography, puppets, songs, and folklore in spreading development messages.