



MS – 072

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II Semester B.A./B.Sc./B.Com./B.C.A./B.Sc. (FAD)

Examination, May/June 2014

(Repeaters) (Prior to 2010-11)

ENGLISH

Language English – II

Time : 3 Hours

Max. Marks : 90

Instructions : 1) Answer *all* the questions.

2) Mention the Sections and the question numbers **correctly**.

SECTION – A

I. Answer **any five** of the following. **Each** question carries **two** marks. (5×2=10)

1) State any two differences between formal and informal communication.

2) Give two examples of non-verbal communication.

3) Give informal expressions for the following :

a) Observe

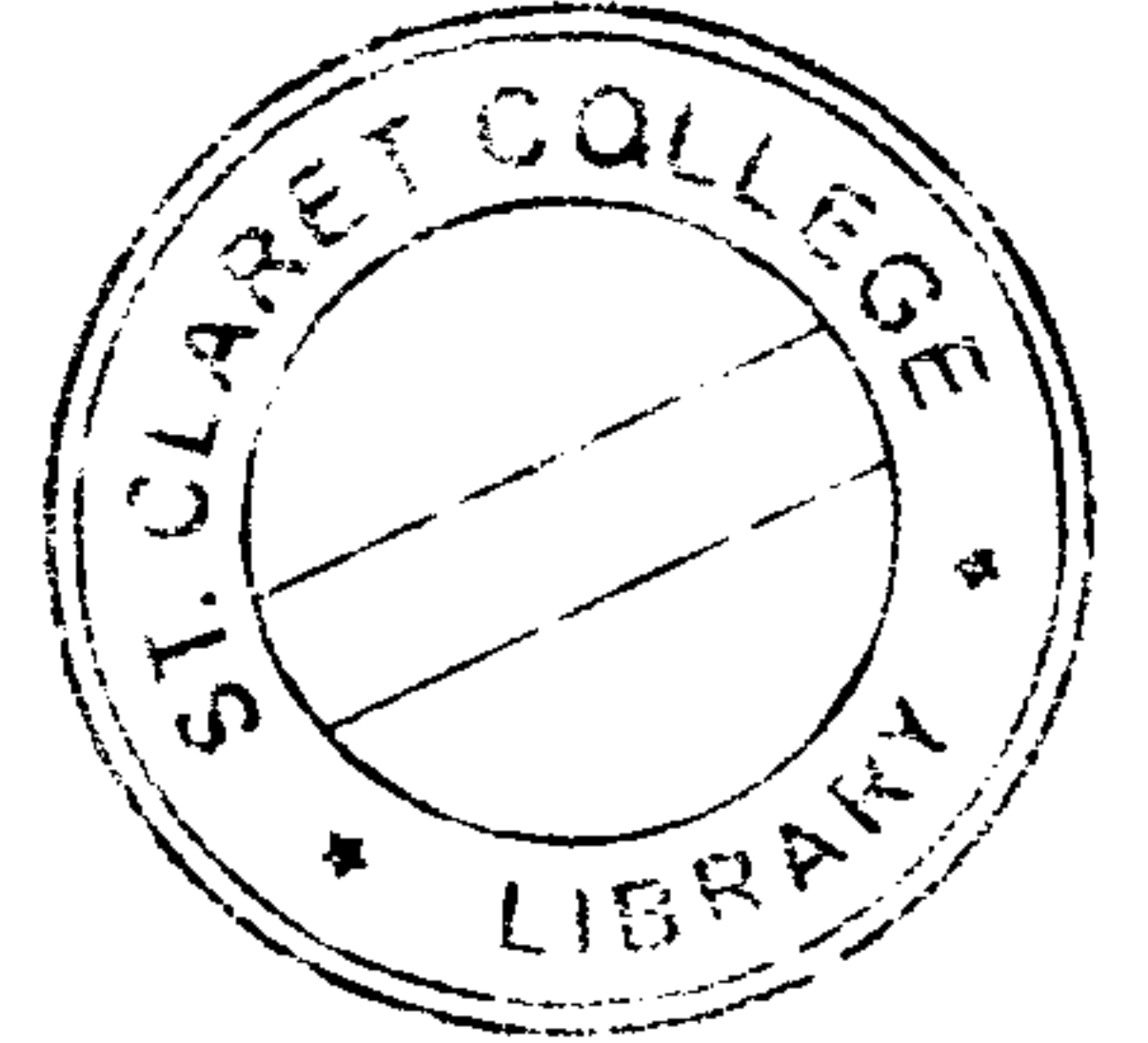
b) Assist.

4) Mention any two examples of face-to-face communication.

5) How do you address Smitha who is not married ?

6) Give the meaning of communication.

7) Change the following informal expression into a formal one. 'Coming for walk' ?



SECTION – B

II. You had promised your friend to meet in the library tomorrow at 10 am to prepare for a seminar. But you cannot go there as you have to meet your lecturer in English. Send her an e-mail including the following details :

- Apologise for not being able to keep the appointment
- Give the reason
- Fix another appointment for the day after tomorrow.

10

P.T.O.



- 2) The following advertisement appeared in Deccan Herald on 20th April, 2014. Applications are invited from eligible candidates for the post of Administrator in Chanakya Residential School. A degree with experience in a residential school is needed. Apply to the secretary, Chanakya Residential School.
- a) Prepare a resume 10
 b) Write a cover letter. 10
- 3) You are a supplier of photo-copying machines. Make a presentation to the staff of Adarsha Education Institution about your products.
- a) Prepare a title slide with a suitable heading and a sub-heading.
 b) Give an introduction to your presentation. 10
- 4) Your Principal has asked you to conduct a survey on the need of a canteen in your college. Your survey should include –
- The need for a canteen – for students as well as the staff
 - Its regular use and on special occasions
 - How it can be economical. 10
- 5) Read the following passage carefully and make notes using either a linear pattern or any diagram of your choice. 10
- Cricket is not originally an Indian game. It was introduced in India by the British. Now it has become the most popular game in India. Matches in cricket may be broadly classified as national and international. National matches are also called counties. In India we have the Ranji Trophy, the Irani cup and the Deodhar Cup. The Ranji Trophy is between state teams and the Irani Cup is played between the Ranji Champions for the year and the rest of India. The Deodhar cup is of limited overs between the zonal teams. International cricket is played between cricket playing countries. They are test matches which are of five days each or one day internationals which are of 50 overs for each team. People are crazy of cricket and bet quite a lot of money on victories and defeats.

SECTION – C

- III. Answer **any two** of the following : (10×2=20)
- 1) Distinguish between the news paper and the radio as mass media.
 - 2) Explain the effect of the television on the younger generation.
 - 3) How do you persuade a person who is addicted to alcohol to give up the habit ?
 - 4) Do 'public figures have a right to privacy ?
 - 5) How can news papers create health and ecological awareness among people ?
 - 6) The internet is a boon as well a curse – Explain.
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