



CS – 488

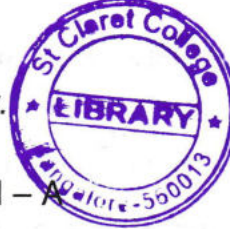
28

I Semester B.A./B.Com. (Vocational) Examination, March 2023  
(CBCS) (2014-15 and Onwards) (Repeaters)  
TOURISM AND TRAVEL MANAGEMENT  
Paper – I : Tourism Business – I

Time : 3 Hours

Max. Marks : 70

**Instruction :** Answer in **English only.**



SECTION – A

- I. 1) Answer **any five** of the following questions. **Each** question carries **2** marks. **(5×2=10)**
- Expand TAAI.
  - Write any two types of Tourism.
  - What is a tourist destination ?
  - Mention any four modes of commuting.
  - What is Accommodation ?
  - Write any two world heritage centers of India.
  - What do you mean by holiday home ?
  - Mention any four functions of front office management.

SECTION – B

- II. Answer **any three** of the following questions. **Each** question carries **6** marks. **(3×6=18)**
- Briefly explain the feature of tourism in India.
  - What are the problems in tourism industry in India ?
  - Briefly explain the travel history in India.
  - Write a note on MICE tourism.
  - Briefly explain an organisational structure departments in a hotel.

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SECTION – C

III. Answer **any three** of the following questions. **Each** question carries **14** marks.

**(3×14=42)**

- 7) What are the traditional and supplementary accommodations are available for Indian Tourism ?
  - 8) Explain government policies for the developments of tourism industry in India.
  - 9) Explain social and economic impacts of tourism.
  - 10) Explain the scope, importance and objectives of tourism business.
  - 11) Explain the components of package tour.
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