

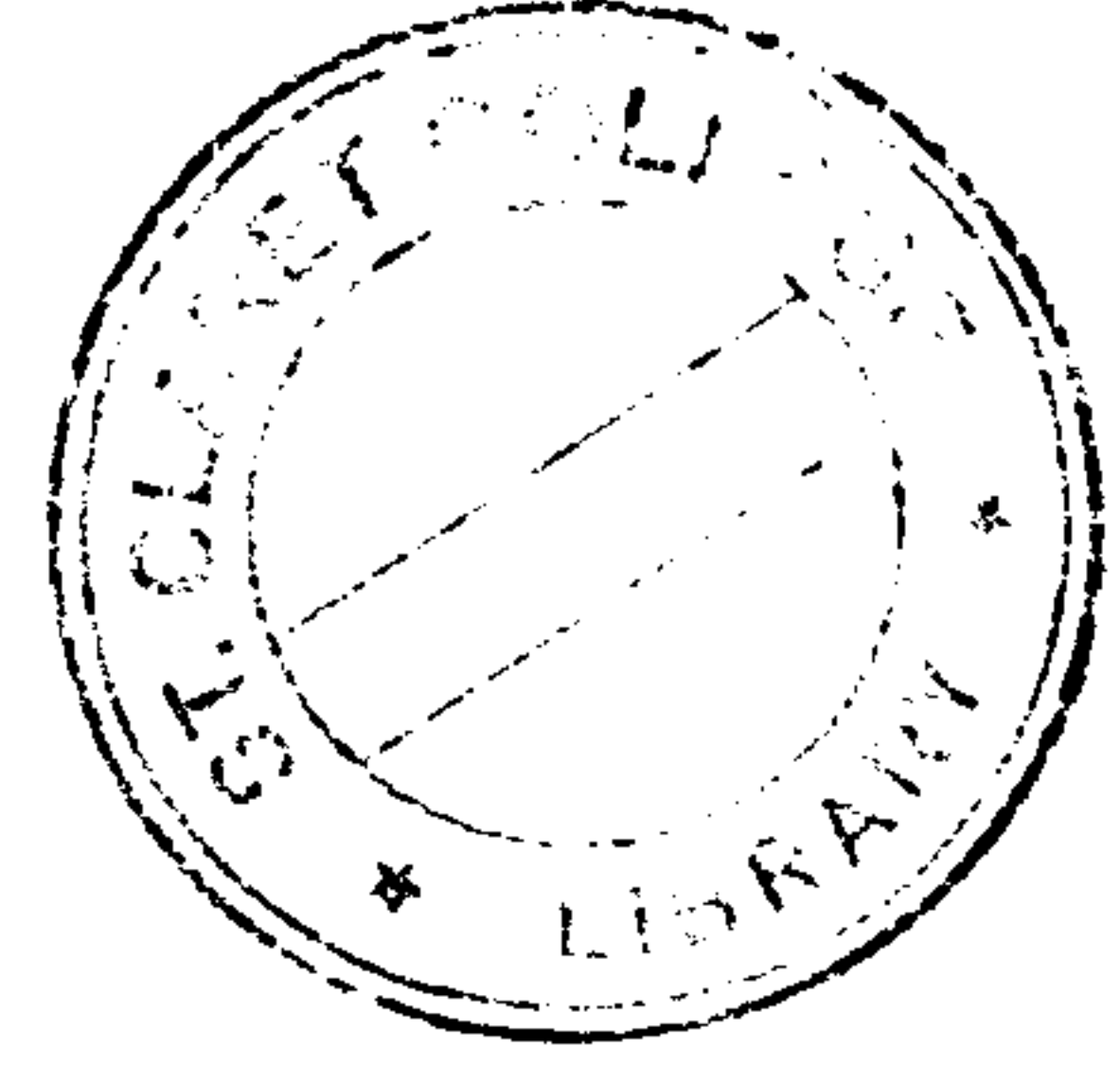


SN – 399

30

I Semester B.B.M. Examination, Nov./Dec. 2014
(Repeaters)

BUSINESS MANAGEMENT
Paper – 1.7 : Business Environment
(Prior to 2012-13)
(100 – 2011-12 Only)
(90 – Prior to 2011-12)



Time : 3 Hours

Max. Marks : 100/90

- Instructions :**
- Answers should be written in **English**.
 - Sections **A, B and C** to be answered by **all** repeaters
(90 marks)
 - Section '**D**' to be answered by students of **2011-12** only
(100 marks).

SECTION – A

Answer **any ten** sub-questions. **Each** sub-question carries **two** marks. (10×2=20)

- Define global environment.
 - What is SLR ?
 - What is liberalization ?
 - Define Fiscal policy.
 - What do you mean by technological environment ?
 - State any two differences between WTO and GATT.
 - What do you mean by privatisation ?
 - What do you mean by trading blocks ?
 - What is an MNC ?
 - List out any two powers of judiciary.
 - What is industrial policy ?
 - What is legislature ?

P.T.O.



SECTION – B

Answer **any five** questions. **Each** question carries **5** marks.

(5×5=25)

2. State the characteristics of business environment.
3. Bring out the forces that impact the growth of technology.
4. What are the strategies adopted for going global ?
5. Write Fundamental Rights and their impact on business.
6. What are the objectives of privatization ?
7. What are the consequences of state control over business ?
8. Discuss the challenges of international business.

SECTION – C

Answer **any three** questions. **Each** question carries **15** marks.

(3×15=45)

9. What is economic environment ? How does it affect business ?
10. Bring out the nature and modes of globalization.
11. Explain the economic implications of technology on society.
12. Explain the role of legislature, executive and judiciary in business development.
13. Discuss the responsibilities of business towards government and government towards business.

SECTION – D

(To be answered by Students of **2011-12 only**)

(1×10=10)

14. Enlist the contents of new industrial policy of 1991.
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