



UN – 410

16

I Semester B.B.M. Examination, November/December 2015
(2012 – 13 and Onwards) (Repeaters)
Business Management
Paper – 1.4 : BUSINESS ORGANISATION AND ENVIRONMENT

Time : 3 Hours

Max. Marks : 100

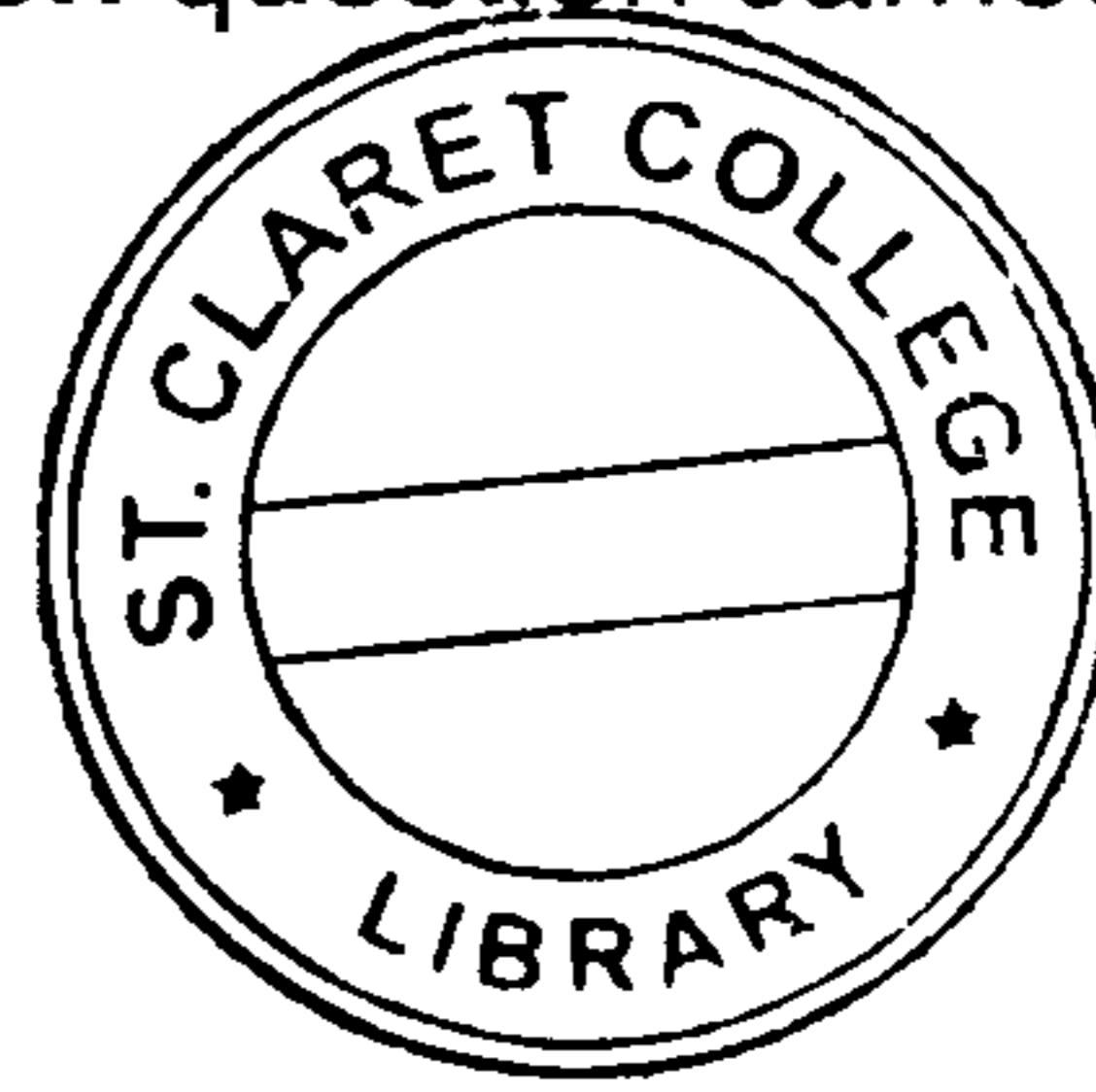
Instruction : Answers should be written **completely** in **English**.

SECTION – A

Answer **any eight** sub-questions of the following. **Each** question carries **two** marks.

(8×2=16)

1. a) Define organisation.
- b) What is prospectus ?
- c) What is Monetary Policy ?
- d) Give the meaning at legal Environment.
- e) What is Partnership Deed ?
- f) State any four types of Co-operative Societies.
- g) Give the meaning of commerce.
- h) Define Fiscal Policy.
- i) What do you mean by sole proprietorship ?
- j) Give the meaning of Government.



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SECTION – B

Answer **any three** questions of the following. **Each** question carries **eight** marks.

(3×8=24)

2. Explain the features of partnership form of business.
3. Explain briefly the different clauses of memorandum of Association.

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4. Write a note on :
 - i) Legal Environment.
 - ii) Technological Environment.
5. Briefly explain the importance of business organisation.

SECTION – C

Answer question no. **10** and **any three** of the remaining questions. **Each** question carries **fifteen** marks. **(4×15=60)**

6. Analyse the scope and characteristics of business.
 7. Briefly explain the different forms of business organisation.
 8. What is globalization ? What are the merits and demerits of globalisation ?
 9. Explain the Environmental factors that affects a business.
 10. Explain briefly the different kinds of companies.
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