



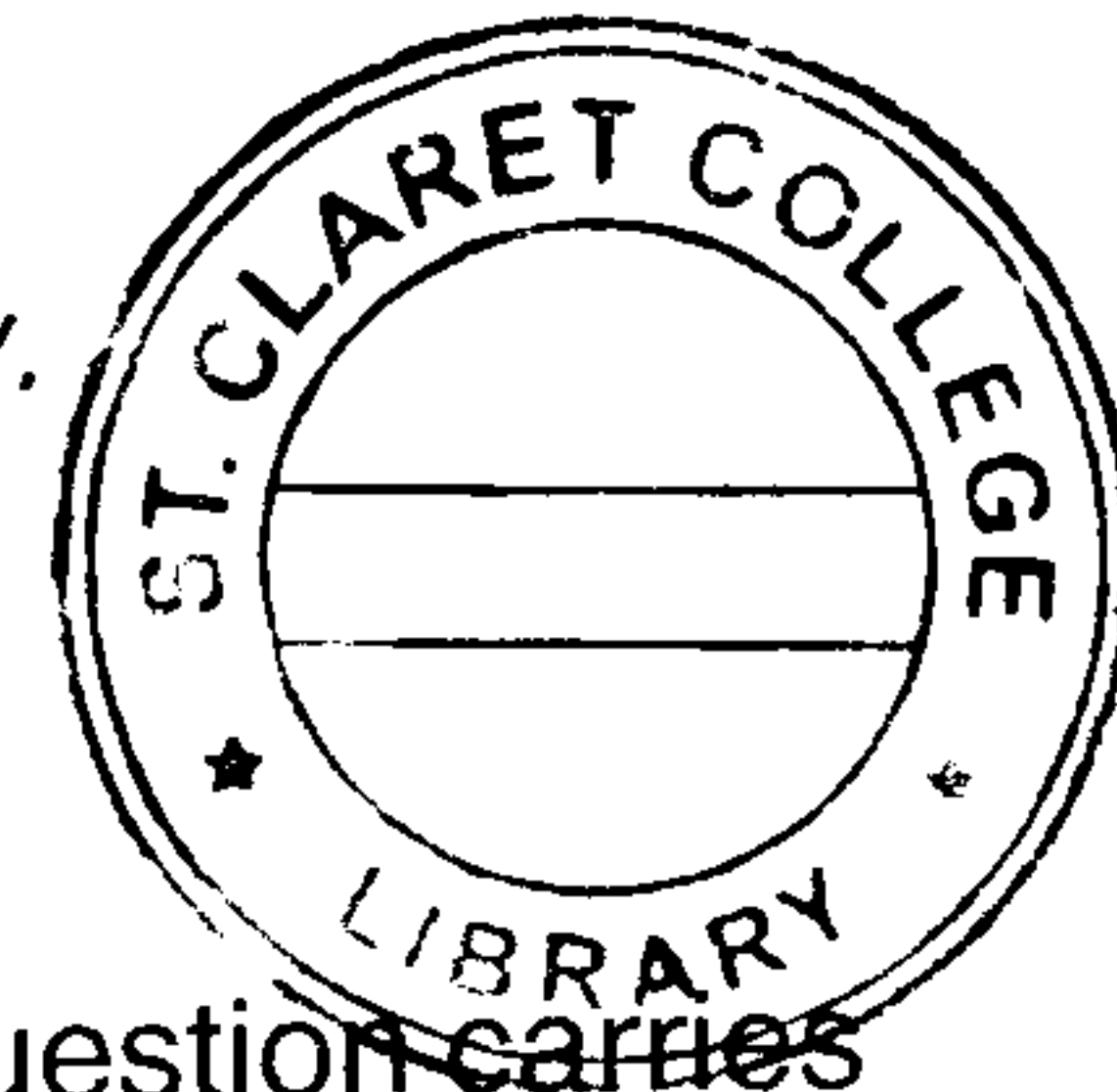
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**I Semester B.B.M. Examination, November/December 2015
(2012-13 and Onwards) (Semester Scheme) (Repeaters)
BUSINESS MANAGEMENT
Paper – 1.7 : Management Process**

Time : 3 Hours

Max. Marks : 100

Instruction : Answers should be written in **English** only.



SECTION – A

Answer **any eight** sub questions from this Section. **Each** sub question carries **2** marks. **(8×2=16)**

1. a) What is administration ?
- b) Mention any two types of standing plans.
- c) What is a Verbal Communication ?
- d) What do you mean by job description ?
- e) Define management.
- f) What is departmentation ?
- g) What is cost control ?
- h) Expand PERT.
- i) What is network organisation ?
- j) What do you mean by decision making ?

SECTION – B

Answer **any three** questions from this Section. **Each** question carries **eight** marks. **(3×8=24)**

2. Distinguish between line and functional organisation.
3. Explain the importance of communication.
4. 'Leaders are born and not made' – Comment.
5. Explain the factors determining the span of control.

P.T.O.



SECTION – C

Answer question no. **10** and **any three** of the remaining questions. **Each** question carries **fifteen** marks. **(4×15=60)**

6. Explain the steps in planning.
 7. What is controlling ? Explain the essentials of a sound control system.
 8. Briefly explain the merits and demerits of budgetary control.
 9. What is coordination ? Explain the different techniques of coordination.
 10. Briefly explain the principles of management.
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Gelupa