I Semester B.B.M. Examination, Nov./Dec. 2015

(Semester Scheme) (Repeaters)

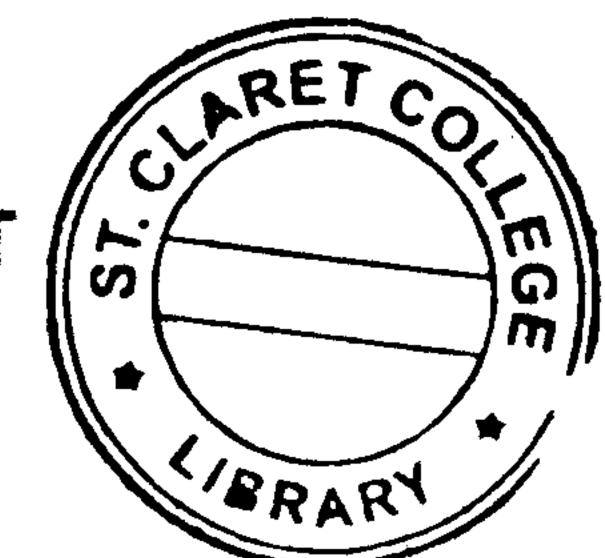
(Prior to 2012-13)

Paper - 1.7: BUSINESS MANAGEMENT

**Business Environment** 

100 - 2011-12 Only

90 - Prior to 2011-12



Max. Marks: 100/90

Time: 3 Hours

Instructions: i) Answers should be written in English.

- ii) Sections A, B and C to be answered by all repeater (90 Marks).
- iii) Section **D** to be answered by students of **2011-12 only** (100 marks).

### SECTION - A

Answer any ten sub-questions. Each sub-question carries two marks: (10x2=20)

- 1. a) What is SLR?
  - b) What is Legislature?
  - c) Give the meaning of Trade Cycle.
  - d) What is privatisation?
  - e) What is monetary policy?
  - f) What is political environment?
  - g) What is culture?
  - h) Expand NEFT and EXIM.
  - i) What is National Investment Fund?
  - j) What is mature organisation?
  - k) What is an MNC?
  - 1) List out any four objectives of licensing.

## SECTION - B

Answer any five question. Each question carries 5 marks:

 $(5\times5=25)$ 

- 2. What are new models needed for multinational corporations?
- 3. How do companies go global?
- 4. What are the objectives of privatization?



- 5. What is economic environment? How is it important for business?
- 6. "Technology affects society". Discuss.
- 7. Write fundamental rights and their impact on business.
- 8. What is business? What are its responsibilities to government?

#### SECTION - C

Answer any three questions. Each question carries 15 marks:

 $(3\times15=45)$ 

- 9. Bring out the nature and modes of globalisation.
- 10. Discuss the problems of new economic policy.
- 11. What is Economic Environment? How does it effect business?
- 12. What is technology? Explain the impact of technology on society.
- 13. "Govt. should interfere in business activities" Discuss.

#### SECTION - D

# (To be answered by students of 2011-12 only)

 $(1 \times 10 = 10)$ 

14. Discuss in detail the Industrial Policy - 1991.