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I Semester B.B.M. Examination, Nov./Dec. 2015
(Semester Scheme) (Repeaters)
(Prior to 2012-13)

Paper – 1.7 : BUSINESS MANAGEMENT
Business Environment
100 – 2011-12 Only
90 – Prior to 2011-12



Time : 3 Hours

Max. Marks : 100/90

- Instructions :**
- i) Answers should be written in **English**.
 - ii) Sections – **A, B and C** to be answered by **all** repeater
(90 Marks).
 - iii) Section – **D** to be answered by students of **2011-12 only**
(100 marks).

SECTION – A

Answer **any ten** sub-questions. **Each** sub-question carries **two** marks : (10×2=20)

1. a) What is SLR ?
- b) What is Legislature ?
- c) Give the meaning of Trade Cycle.
- d) What is privatisation ?
- e) What is monetary policy ?
- f) What is political environment ?
- g) What is culture?
- h) Expand NEFT and EXIM.
- i) What is National Investment Fund ?
- j) What is mature organisation ?
- k) What is an MNC ?
- l) List out any four objectives of licensing.

SECTION – B

Answer **any five** question. **Each** question carries **5** marks :

(5×5=25)

2. What are new models needed for multinational corporations ?
3. How do companies go global ?
4. What are the objectives of privatization ?

P.T.O.



5. What is economic environment ? How is it important for business ?
6. "Technology affects society". Discuss.
7. Write fundamental rights and their impact on business.
8. What is business ? What are its responsibilities to government ?

SECTION – C

Answer **any three** questions. **Each** question carries **15** marks :

(3×15=45)

9. Bring out the nature and modes of globalisation.
10. Discuss the problems of new economic policy.
11. What is Economic Environment ? How does it effect business ?
12. What is technology ? Explain the impact of technology on society.
13. "Govt. should interfere in business activities" – Discuss.

SECTION – D

(To be answered by students of 2011-12 only)

(1×10=10)

14. Discuss in detail the Industrial Policy - 1991.
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Yes