



II Semester B.B.M. Examination, May/June 2014  
(2012-13 and onwards) (Fresh + Repeaters)  
**BUSINESS MANAGEMENT**  
Paper – 2.5 : Organisational Behaviour

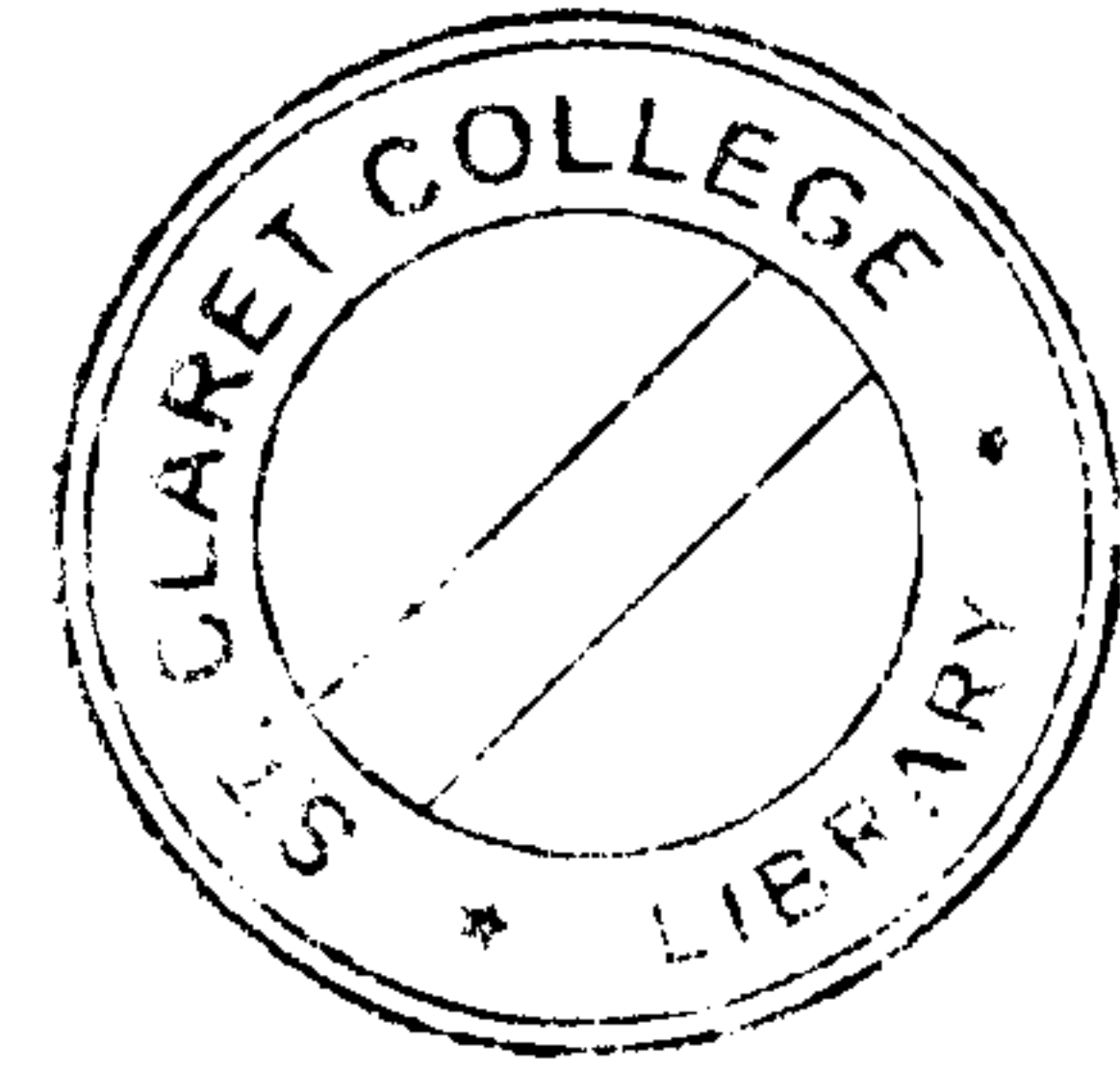
Time : 3 Hours

Max. Marks : 100

**Instruction :** Answers should be written in **English only**.

## SECTION – A

1. Answer **any eight** sub-questions. **Each** sub-question carries **2** marks. **(8×2=16)**
- Define attitude.
  - Define organisation.
  - State the meaning of interpersonal perception.
  - What is Reinforcement ?
  - Define perception.
  - What is self esteem ?
  - Define conflict.
  - What do you mean by group thinking ?
  - State the types of leadership styles.
  - Define 'organisational change'.



## SECTION – B

Answer **any three** questions. **Each** question carries **8** marks. **(3×8=24)**

- Explain briefly the different approaches to the study of organisational behaviour.
- What is meant by positive attitude ? What are the benefits of positive attitude ?
- Distinguish between positive and negative reinforcement.
- Define group. State its characteristics.



SECTION – C

Answer Question No. 10 and **any three** of the **remaining**. **Each** question carries **15** marks.

**(4×15=60)**

6. Explain the factors influencing perception.
  7. Explain the factors determining personality.
  8. Explain the different types of groups.
  9. Explain the factors affecting organisational change.
  10. Explain in brief the various techniques of organisational development.
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