Il Semester B.B.M. Examination, May/June 2014 (Semester Scheme) (Repeaters) (2011-12 Only)

(Repeaters) (2011-12 Only) BUSINESS MANAGEMENT

Paper - 2.5 : Organisational Behaviour

Time: 3 Hours Max. Marks: 100

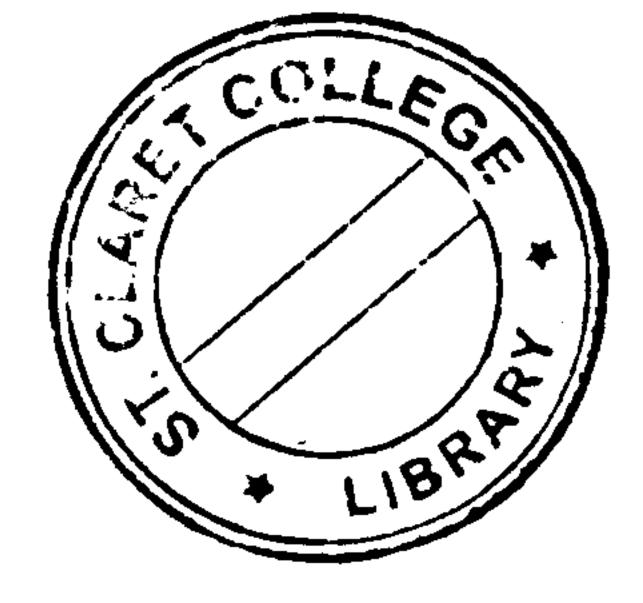
Instruction: Answer should be written completely in English.

SECTION-A

- 1. Answer any eight sub-questions. Each sub-question carries 2 marks. (8x2=16)
- 1) a) What is interactive behaviour?
 - b) Define the term "Group Dynamics".
 - c) State the meaning of autocratic leadership.
 - d) State any two characteristics of learning.
 - e) State the meaning of internal locus of control.
 - f) What is meant by role conflict?
 - g) What is perceptual selectivity?
 - h) What is motivation?
 - i) What is organisational change?
 - j) Define personality.

SECTION - B

- II. Answer any three of the following questions. Each question carries eight marks.
 (3×8=24)
 - 2) Give the merits and demerits of financial incentives.
 - 3) Differentiate between formal groups and informal groups.
 - 4) Explain the steps in organisational behaviour modification process.
 - 5) Write a short note on factors influencing perception.
 - 6) What are different types of change? Explain in brief.





SECTION-C

- III. Answer any four of the following questions. Each question carries 15 marks.

 (4×15=60)
 - 7) Discuss the different stages of group formation and development.
 - 8) Compare and contrast Maslow's theory of motivation and Herzberg two factor theory of motivation.
 - 9) Define attitude. State the characteristics and components of attitude.
 - 10) Explain in detail various leadership styles with appropriate examples.
 - 11) Why do people resist change? Explain the various techniques to overcome resistance to change.