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III Semester B.B.M. Examination, November/December 2015
(Semester Scheme) (2013-14 and Onwards) (Repeaters)
BUSINESS MANAGEMENT
Paper – 3.4 : Human Resource Management

Time : 3 Hours

Max. Marks : 100

Instruction : Answer should be written in **English**.

SECTION – A

Answer **any eight** sub-questions. **Each** sub-question carries **two** marks. **(8×2=16)**

1. a) Expand : HRM ; HRP.
- b) Define HRM.
- c) What is recruitment ?
- d) What is an interview ?
- e) What is head-hunting ?
- f) Define training.
- g) What is demotion ?
- h) Give the meaning of morale.
- i) Define grievance.
- j) What are fringe benefits ?



SECTION – B

Answer **any three** questions. **Each** question carries **eight** marks. **(3×8=24)**

2. Briefly explain the benefits of human resource planning.
3. Explain the types of selection tests.
4. Discuss the need for training.
5. Mention the causes for grievances.

P.T.O.



SECTION – C

Answer Question No. **10** and **any three** of the remaining questions. **Each** question carries **fifteen** marks. **(4×15=60)**

6. Discuss the duties and responsibilities of HR Manager.
 7. Explain the various sources of recruitment.
 8. Briefly explain the procedure for selection of a candidate.
 9. Discuss the various methods of training the employees.
 10. What is HRD ? Explain the factors affecting HRD.
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