



MS – 505

45

IV Semester B.B.M. Examination, May 2016  
(Semester Scheme) (Repeaters) (Prior to 2013-14)  
**BUSINESS MANAGEMENT**  
Paper – 4.6 : Computer Application in Business  
(100 Marks 2012-13 only/ 90 Marks Prior to 2012-13)

Time : 3 Hours

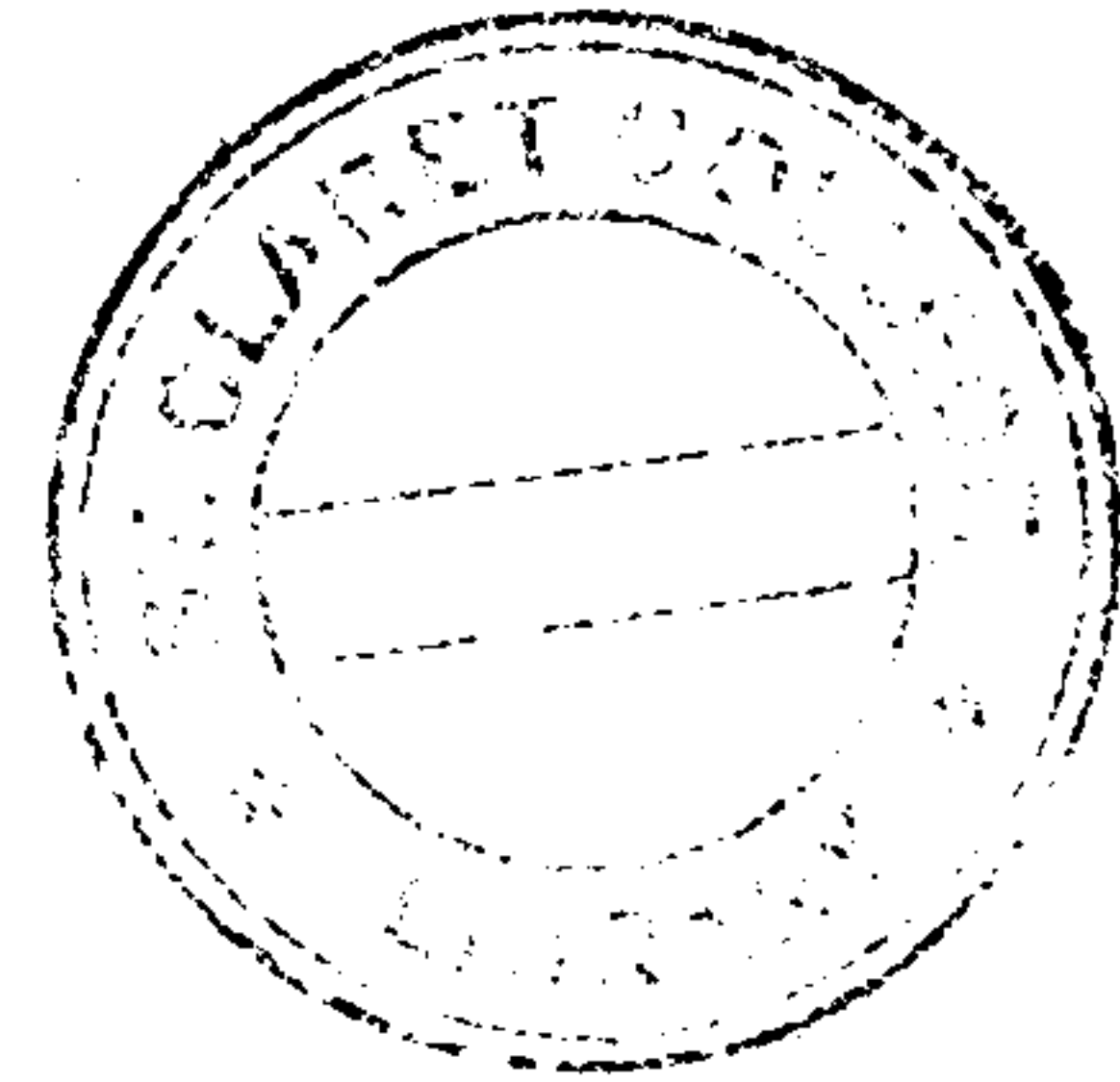
Max. Marks : 100/90

- Instructions :** 1) Answer should be written **completely in English**.  
2) Section **A, B and C** to be answered by **all repeaters (90 marks)**.  
3) Section **D** to be answered by the students of **(2012-2013 only)**.

SECTION – A

Answer **any ten** sub-questions. **Each** sub-question carries **two** marks. (10×2=20)

1. a) What is a word processor ?
- b) What do you mean by HRM system ?
- c) Define WAP.
- d) Define E-business.
- e) What is computer virus ?
- f) Define tally audit.
- g) What is scroll bar ?
- h) Define computer.
- i) What is work sheet ?
- j) Explain http.
- k) What do you mean by alignment ?
- l) What is mail merge ?



SECTION – B

Answer **any five** questions from the following. **Each** question carries **five** marks. (5×5=25)

2. Explain financial information system.
3. What is the classification of a decision ?
4. Explain advantages of desktop publishing.

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5. Explain the features of power point presentation.
6. What are the advantages of MS-Excel ?
7. Explain the types of vouchers in tally.
8. State the advantages of DTP.

SECTION – C

Answer **any three** questions. **Each** question carries **fifteen** marks.

**(3×15=45)**

9. a) Explain the enterprise system in a large organisation.  
b) Write a short note on CRM.
10. a) Explain the characteristics of MIS.  
b) Explain the phases of decision-making process.
11. Explain different types of cyber crimes.
12. a) Explain different types of computer viruses.  
b) Explain computer security methods.
13. Explain different methods of creating a slide.

SECTION – D

Answer the question, carries **ten** marks.

**(1×10=10)**

14. Define email. State the advantages and disadvantages of email.