



SN – 415

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V Semester B.B.M. Examination, Nov./Dec. 2013
(Prior to 2013-2014) (R)
BUSINESS MANAGEMENT
E – 3 : Paper – I : Financial Markets and Services

Time : 3 Hours

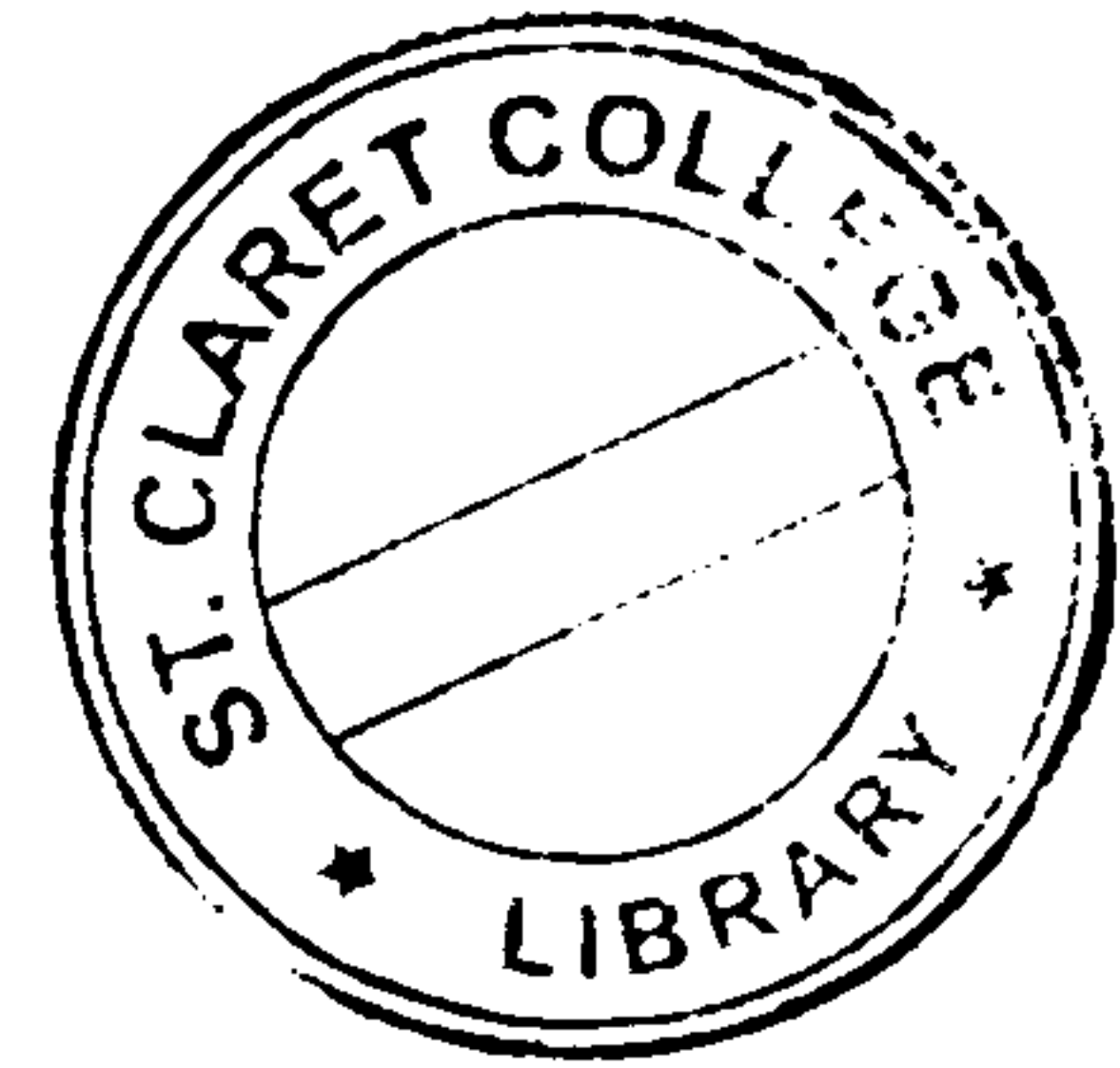
Max. Marks : 90

Instruction : Answer should be written only in **English**.

SECTION – A

Answer **any ten** sub-questions. **Each** sub-question carries **two** marks. (10×2=20)

1. a) What is meant by financial service ?
- b) Mention any two credit rating agencies.
- c) Name any four housing finance institutions.
- d) What is Telebanking ?
- e) What is debit card ?
- f) What is MICR ?
- g) Define Foreign exchange.
- h) Give the meaning of secondary market.
- i) What is leasing ?
- j) What is EXIM Bank ?
- k) What is venture capital ?
- l) What is mutual fund ? Give an example.



SECTION – B

Answer **any five** questions from this Section. **Each** carries **five** marks. (5×5=25)

2. What are the contents of lease agreement ?
3. Distinguish between capital market and money market.
4. What are the problems of leasing in India ?
5. State the characteristics of treasury bills market.

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6. What are the functions of capital market ?
7. Briefly explain the types of treasury bills.
8. Briefly discuss the organisational structure of SEBI.
9. Discuss the features of e-banking.

SECTION – C

Answer **any three** of the following questions. **Each** question carries **fifteen** marks.

(3×15=45)

10. How does SEBI protect the interest of the investors ?
 11. Explain the advantages of mutual funds.
 12. Describe the banking innovations in recent years.
 13. Explain the advantages and disadvantages of the credit card.
 14. Discuss the various functions of Merchant Banker.
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