Max. Marks: 90

Time: 3 Hours

-64-

V Semester B.B.M. Examination, Nov./Dec. 2014 (Repeaters Only) (Prior to 2012-13) BUSINESS MANAGEMENT

5.6: Entrepreneurial Development Programme

Instruction : Answers all questions in English.

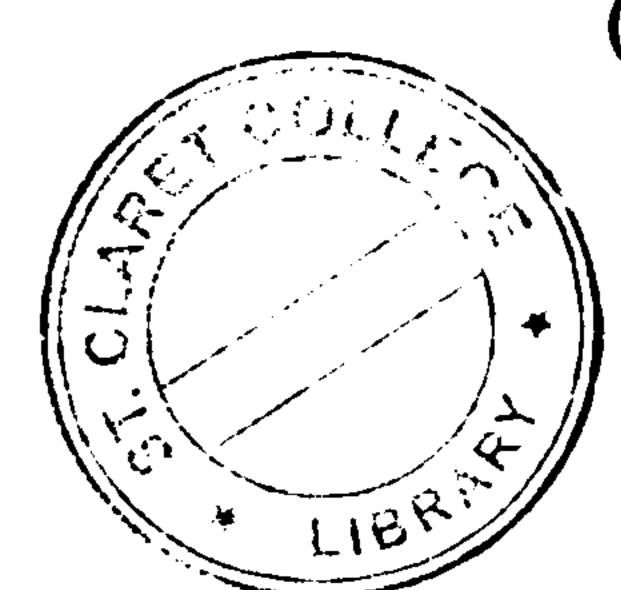
63

SECTION - A

Answer any ten of the following sub-questions. Each sub-questions carries two marks.

 $(10 \times 2 = 20)$

- 1. a) Who is an Intrapreneur?
 - b) Expand KSSIDC.
 - c) What is Subsidy?
 - d) What is Tiny Industry?
 - e) What is Seed Capital?
 - f) What do you mean by Sick Industry?
 - g) What do you mean by Public Company?
 - h) What is an Industrial Policy?
 - i) Give the meaning of Feasible Report.
 - j) State any two merits of partnership firm.
 - k) Mention any four types of entrepreneurs.
 - 1) Define Sole Trading Concern.





SECTION - B

Answer any 5 questions. Each question carries 5 marks:

 $(5\times5=25)$

- 2. What are the social aspects of business plan?
- 3. Explain the role of SIDO in development of SSI.
- 4. Discuss the various merits of joint stock company.
- 5. Explain the objectives of state financial corporation.
- 6. Explain briefly any five factors which influence the choice of business opportunities.
- 7. Mention any five factors which cause the failure of business plan.
- 8. Explain the merits of SSI.

SECTION - C

Answer any 3 questions. Each question carries 15 marks:

 $(3\times15=45)$

- 9. Explain the characteristics of successful entrepreneur.
- 10. What are the causes of industrial sickness? Discuss.
- 11. Explain in detail the problems faced by women entrepreneur in India.
- 12. Explain the steps involved in starting small scale Industry.
- 13. Explain the factors affecting entrepreneurial growth.