



MS – 453

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VI Semester B.B.M. Examination, May/June 2014
(Semester Scheme) (2013-14 Only) (Fresh)
BUSINESS MANAGEMENT
Entrepreneurial Development

Time : 3 Hours

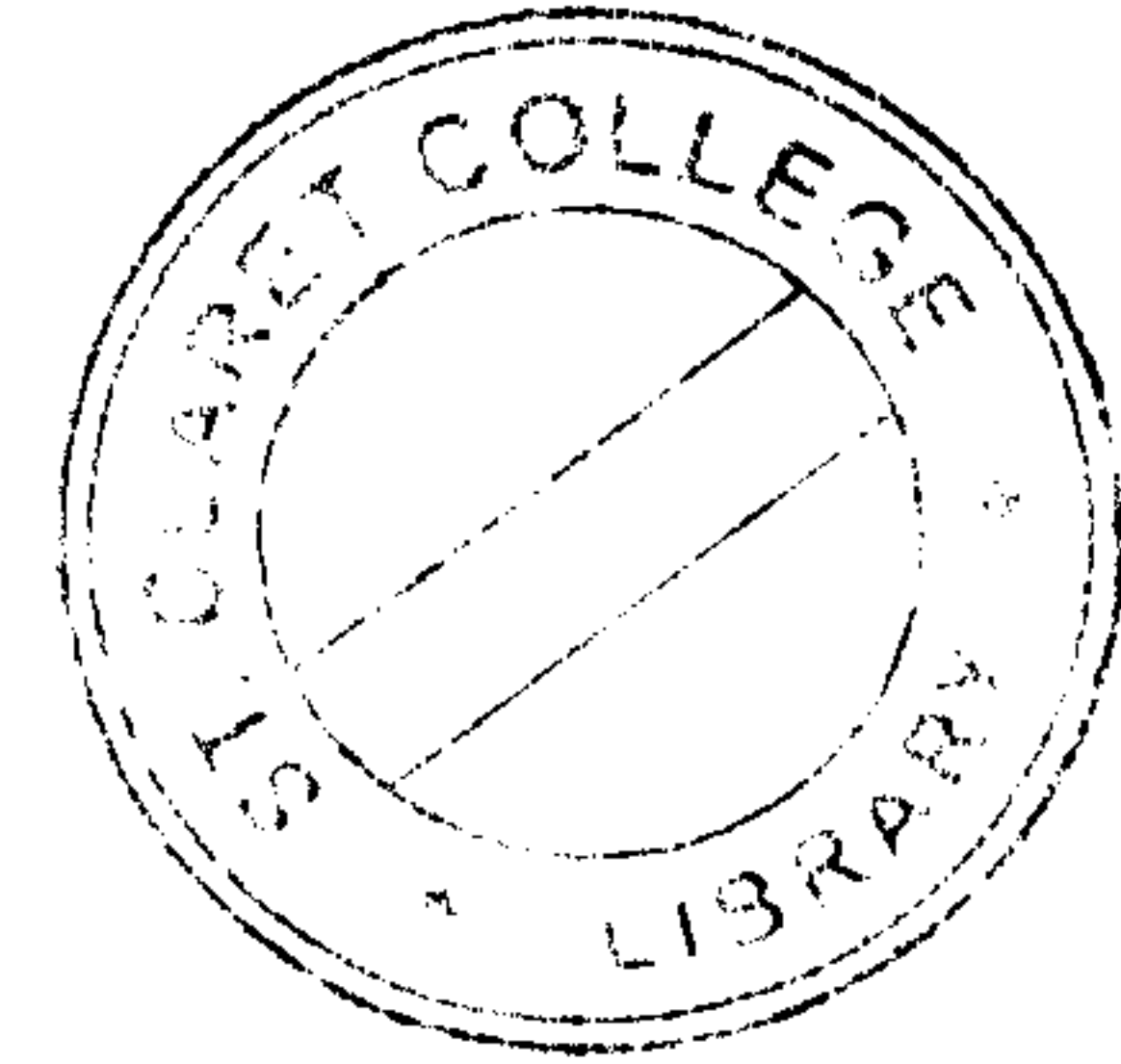
Max. Marks : 100

Instruction: Candidates should answer only in **English**.

SECTION – A

1. Answer **any eight** sub-questions. **Each** sub-question carries **two** marks. **(8x2=16)**

- a) What is Entrepreneurship ?
- b) Who is a Technical Entrepreneur ?
- c) What is a Tiny Enterprise ?
- d) Mention two common pitfalls to be avoided in preparation of a Business Plan.
- e) Name any 4 Financial Institutions.
- f) Define Small Scale Industries.
- g) Expand SIDO and KSSIDC.
- h) Give the meaning of Seed Capital.
- i) What is Financial feasibility ?
- j) What do you mean by Industrial Sickness ?



SECTION – B

Answer **any three** questions. **Each** question carries **eight** marks. **(3x8=24)**

2. Briefly explain different types of entrepreneurs.
3. State the objectives of SSI.
4. Give a brief note on 'social feasibility of a proposed business'.
5. What are the marketing aspects of a business plan ?
6. Explain in brief the objectives of Small Industries Development Bank of India.

P.T.O.



SECTION – C

Answer **any four** of the following. **Each** question carries **fifteen** marks. **(4×15=60)**

7. Explain the problems of women entrepreneurs.
 8. Describe the problems faced by Small Scale Industries in India.
 9. Briefly explain the various steps involved in setting up a small business venture.
 10. What is Business Plan ? Explain the benefits of preparing business plan.
 11. Explain the functions of commercial banks.
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