



UG – 363

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VI Semester B.B.A. Examination, Sept./Oct. 2022
(CBCS – (Freshers + Repeaters)) (2016-17 and Onwards)
BUSINESS ADMINISTRATION
Paper – 6.1 : International Business

Time : 3 Hours

Max. Marks : 70

Instruction : All answers should be written in **English** only.

SECTION – A

1. Answer **any five** of the following sub-questions, carrying **two** marks each :

(5×2=10)

- a) Give the meaning of FDI.
- b) Differentiate between mergers and acquisitions.
- c) What is international business ?
- d) Mention any two export promotion institutions.
- e) What is a MNC ?
- f) Give the meaning of balance of payments.
- g) What is market research ?



SECTION – B

Answer **any three** of the following questions, carrying **six** marks each : (3×6=18)

2. What are the reasons responsible for dis-equilibrium of balance of payments ?
3. Explain the essential conditions for globalisation.
4. Write the nature of marketing research.
5. Give a brief explanation on institutions connected with EXIM trade.
6. Briefly explain the documentation for export trade.

P.T.O.



SECTION – C

Answer **any three** of the following questions, carrying **fourteen** marks **each** :

(3×14=42)

7. Explain the stages and challenges of globalisation.
 8. Write a note on FDI and EXIM Policy.
 9. Explain the various reasons for the growth of MNC's.
 10. Write the nature and benefits of international business.
 11. Explain the various challenges faced by India with respect to export trade.
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