



NP – 991

27

VI Semester B.B.A. Examination, June/July 2025
(NEP) (F+R)

BUSINESS ADMINISTRATION
6.3 : International Business

Time : 2½ Hours

Max. Marks : 60

Instruction : Answers should be written in **English** only.

SECTION – A

1. Answer **any 6** sub-questions. **Each** sub-question carries **two** marks. (6×2=12)
- Expand MNC's and TNC's.
 - Expand GATT and WTO.
 - What do you mean by repatriation ?
 - What do you mean by licensing ?
 - Give the meaning of exporting.
 - What is globalization ?
 - Give the meaning of cultural-environment.
 - What do you mean by strategic alliance ?



SECTION – B

- Answer **any 3** questions. **Each** question carries **four** marks. (3×4=12)
- Explain in brief objectives and functions of WTO.
 - Explain the importance of international business in global context.
 - Explain in brief features of MNC's.
 - Write a note on global supply chain management.
 - Explain in brief economic and political environment in international business environment.

P.T.O.



SECTION – C

Answer **any 3** questions. **Each** question carries **twelve** marks. **(3×12=36)**

7. Explain the advantages and disadvantages of MNC's.
8. Explain various mode of entry in international business.
9. Explain in detail the objectives and functions of IMF and GATT.
10. Write a brief note on external environment of international business.
11. Why is well-planned repatriation process essential for both the employee and the organization ?