



CS – 368

¹⁵
I Semester B.B.A. Degree Examination, March 2023
(CBCS) (2014 – 15 and Onwards) (R)
BUSINESS ADMINISTRATION
Paper – 1.4 : Business Organisation and Environment

Time : 3 Hours

Max. Marks : 70

Instruction : Answer should be written in **English only**



SECTION – A

1. Answer **any five** sub-questions of the following. **Each** sub-question carries **two** marks. **(5×2=10)**
- What is trade ?
 - What is import trade ?
 - State any two characteristics of sole proprietorship.
 - What is debenture ?
 - What is privatization ?
 - Expand PESTEL and LPG.
 - What is partnership deed ?

SECTION – B

Answer **any three** questions of the following. **Each** question carries **six** marks. **(3×6=18)**

- Explain the nature of Business.
- Discuss the features of Co-operative Societies.
- Explain any three types of partners.
- Distinguish between Articles of Association and Memorandum of Association.
- Explain aids to trade.

P.T.O.



SECTION – C

Answer **any three** questions of the following. **Each** question carries **14** marks. **(3×14=42)**

7. Explain the objectives of business.
 8. Distinguish between public company and private company.
 9. What is Globalization ? What are its merits and demerits ?
 10. Discuss the influence of political and technical environment on business.
 11. Briefly explain “social responsibilities of business” towards development of economy.
-