



UG – 350

15
II Semester B.B.A. Examination, September/October 2022
(CBCS) (Repeaters) (2014 – 15 and Onwards)
BUSINESS ADMINISTRATION
Paper – 2.5 : Organizational Behaviour

Time : 3 Hours

Max. Marks : 70

Instruction : Answers should be written only in **English**.

SECTION – A

1. Answer **any five** of the following sub-questions. **Each** question carries **two** marks. (5×2=10)
- a) What is group behaviour ?
 - b) State the meaning of interpersonal relationship.
 - c) Mention any two attitudinal barriers.
 - d) List out any two reasons for resistance to change.
 - e) Write the meaning for stereotyping.
 - f) State the meaning for the term organizational development.
 - g) Give the meaning of the term 'Job enrichment'.



SECTION – B

- Answer **any three** of the following. **Each** question carries **six** marks. (3×6=18)
2. Write a note on types of personalities.
 3. State the various components of learning.
 4. Discuss the need for group cohesiveness.
 5. Mention the types of OD interventions.
 6. Discuss the organisation reward systems.

P.T.O.



SECTION – C

Answer **any three** of the following. **Each** question carries **fourteen** marks. **(3×14=42)**

7. Define organisational behaviour. Analyse its shortcomings.
8. Discuss the principles of learning and reinforcements.
9. Explain the merits and demerits of an informal group.
10. Elaborate the factors influencing organisational change.
11. Analyse the barriers to attitudinal change.


