



UG – 355

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IV Semester B.B.A. Examination, September/October 2022
(CBCS) (2021 – 22 Onwards) (Fresh)
BUSINESS ADMINISTRATION
Paper – 4.5 : Behavioural Science

Time : 3 Hours

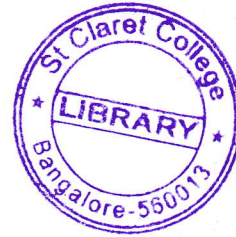
Max. Marks : 70

Instruction : Answers should be written in **English** only.

SECTION – A

Answer **any five** sub-questions. **Each** sub-question carries **2** marks. **(5×2=10)**

1. a) Define 'Organisational Behaviour'.
- b) Give the meaning of 'Attitude'.
- c) What do you mean by 'Personality' ?
- d) What is interpersonal behaviour ?
- e) What do you mean by diversity at work ?
- f) Define the term 'Leadership'.
- g) Write two differences between group and team.



SECTION – B

Answer **any three** questions. **Each** question carries **5** marks. **(3×5=15)**

2. Explain the key elements of Organisational Behaviour.
3. Discuss the approaches to Stress Management.
4. Write a brief note on life positions.
5. Write the various stages of group formation.
6. Discuss the strategic cultural management.

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SECTION – C

Answer **any three** questions. **Each** question carries **12** marks.

(3×12=36)

7. Explain the role of behavioural science in present business world.
8. Elucidate the theories of motivation.
9. Describe the factors influencing on group cohesiveness.
10. Write a note on :
 - a) Organization design
 - b) Organization culture
 - c) Organization change.
11. Write a note on :
 - a) Johari window
 - b) Transactional analysis.

SECTION – D

12. Prepare a chart of various organization behavioural model.

(9×1=9)

OR

Prepare a chart on various interpersonal behavioural styles.
