



SN – 662

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I Semester B.Com. Examination, November/December 2013
(Prior to 2011-2012 Batch Scheme)
COMMERCE
Principles of Management

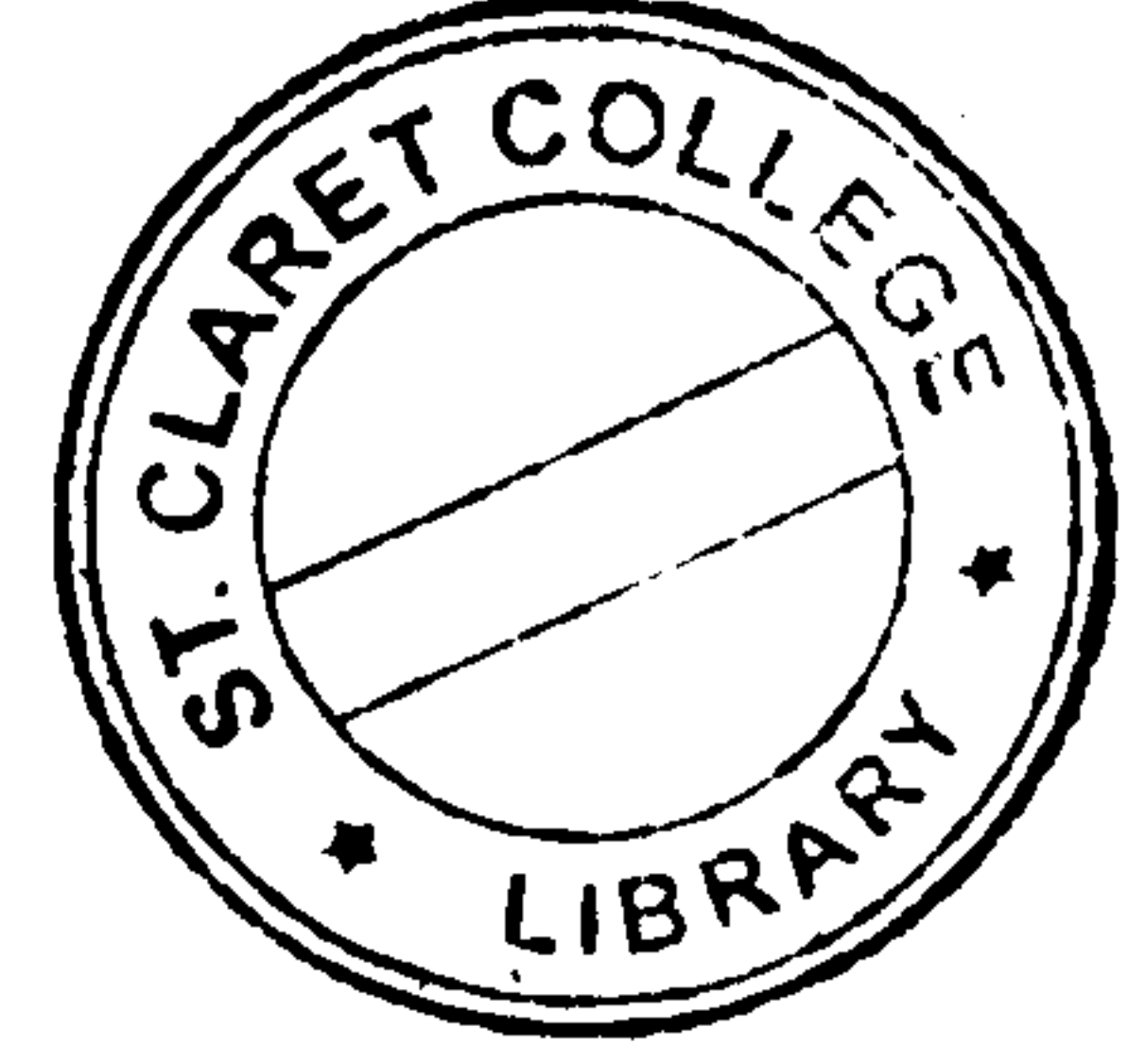
Time : 3 Hours

Max. Marks : 90

Instruction : Answer should be written **completely** either in **English** or in **Kannada**.

SECTION – A

1. Answer **any ten** questions. **Each** sub question carries **2** marks. **(2×10=20)**
- a) Bringout the meaning of a committee.
 - b) State any two objectives of an Interview.
 - c) What is unity of command ?
 - d) What is a policy ?
 - e) What do you mean by on the job training ?
 - f) State any two features of management.
 - g) What is a Decision ?
 - h) What is job specification ?
 - i) State any two merits of Informal organisation.
 - j) What is 'PERT' ?
 - k) State any two merits of motivation.
 - l) What do you mean by ethics of business ?



SECTION – B

Answer **any five** of the following. **Each** question carries **five** marks. **(5×5=25)**

2. Explain various functions of management.
3. Explain the characteristics of a good training programme.
4. What are the essentials of a good plan ?
5. Explain the principles of effective communication.
6. Explain the features of co-ordination.

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7. What are the merits of line organisation ?
8. Explain the functions of top level management.
9. What are the various qualities of a leader ?

SECTION – C

Answer **any three** of the following questions. **Each** question carries **fifteen** marks.
(3×15=45)

10. Explain McGregor's X and Y theories.
11. Explain various sources of recruitment.
12. What factors influence change in the organisation ?
13. What are the essentials of an effective control system ?
14. Explain the social obligations of a business house.