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I Semester B.Com. Examination, November/December 2014 .
(Prior to 2012-13 Scheme) (Repeaters)

COMMERCE

1.4 : Principles of Management

100 – 2011-12 only

90 – Prior to 2011-12

Time : 3 Hours

Max. Marks : 90/100

Instruction : Answer to be written either in **English** or **Kannada**.

SECTION – A

Answer **any 10** questions. **Each** question carries **2** marks.

(10×2=20)

1. a) Define management.
- b) Expand the term PERT.
- c) Give the meaning of ethics.
- d) What is meant by on the job training ?
- e) What is meant by centralised management ?
- f) What is meant by motivation ?
- g) Define co-ordination.
- h) What is social responsibility ?
- i) Define planning.
- j) What is MBO ?
- k) What is formal organisation ?
- l) What is recruitment ?



SECTION – B

Answer **any 5** of the following questions. **Each** question carries **5** marks. **(5×5=25)**

2. Explain Mc Gregor's motivation theory-X and theory -Y.
3. State advantages and disadvantages of line organisation.
4. Explain the features of planning.
5. Explain the levels of management.
6. Explain the qualities of a good leader.
7. Explain the importance of co-ordination.
8. State the essentials of good planning.
9. Analyse the essential steps in decision-making.

SECTION – C

Answer **any three** of the following questions. **Each** question carries **15** marks. **(3×15=45)**

10. Explain Henry Fayal 14 principles of management.
11. Explain leadership styles.
12. Discuss the steps involved in the planning process.
13. Explain the sources of recruitment.
14. What is organisation ? Explain the principles of organisations.

SECTION – D

Compulsory for **100** marks paper. **(1×10=10)**

15. Explain the importance of management.
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