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SA – 754

**II Semester B.Com. Examination, April/May 2015**  
**(Prior to 2012-13) (Repeaters)**  
**COMMERCE**  
**Business Economics – II**  
**(100 Marks – 2011-12 only/90 Marks Prior to 2011-12)**

Time : 3 Hours

Max. Marks : 100/90

**Instructions :** Answer should be written **completely** either in **Kannada** or in **English**.

**Section – D is compulsory for 2011-12 Batch.**

**SECTION – A**

Answer **any ten** sub-questions. **Each** question carries **two** marks. **(10×2=20)**

1. a) Define product differentiation.
- b) What is kinked demand curve ?
- c) Write any two features of foreign trade.
- d) Give the meaning of EXIM policy.
- e) What is duopoly ?
- f) Define trade cycles.
- g) What is target pricing ?
- h) Write any two objectives of pricing policy.
- i) What is foreign capital ?
- j) Expand FDI and PFI.
- k) What is price leadership ?
- l) Mention any two causes for disequilibrium in BOP.

**SECTION – B**

Answer **any five** questions. **Each** question carries **5** marks. **(5×5=25)**

2. Explain briefly the features of oligopoly market.
3. Write a short note on sources of foreign capital.

P.T.O.



4. What are the objectives of price discrimination ?
5. Mention the demerits of MNCs.
6. What are the features of monopolistic competition ?
7. What is recession ? What are its features ?
8. Explain briefly the effects of trade cycles.
9. What is foreign aid ? What are its types ?

#### SECTION – C

Answer **any three** questions. **Each** question carries **15** marks.

**(15×3=45)**

10. What is discriminating monopoly ? How the price and output is determined under discriminating monopoly ?
11. Critically examine the role of MNCs in economic development.
12. Explain in detail various methods of pricing.
13. Write a note on India's balance of payments position since 1990.
14. Explain the highlights of recent EXIM policy.

#### SECTION – D

15. Write a note on methods of correcting disequilibrium in balance of payment.

**(10×1=10)**