

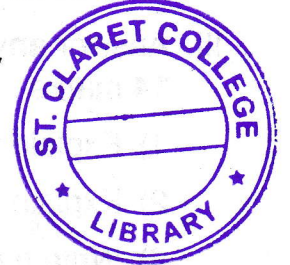


SM – 656

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II Semester B.Com. (Vocational) Examination, May/June 2018
(CBCS/F+R)

(CBCS-F+R – 70 Marks – 2014-15 and Onwards/
Repeaters – 100 Marks – 2013-14 Only)
TOURISM AND TRAVEL MANAGEMENT
Paper – 2 : Tourism Product



Time : 3 Hours

Max. Marks : 70/100

- Instructions :** 1) Answer **all** Sections as directed.
2) Answer Section – **A, B, C** (CBCS Pattern 2014-15).
3) Answer **A, B, C, D** for 100 marks.

SECTION – A

I. Answer **any 5** of the following questions. **Each** question carries **two** marks :

(5×2=10)

- What is eco tourism ?
- What are natural resources ?
- Define tourism product.
- Name any 2 wild life sanctuaries of India.
- Name the famous heritage sites of Karnataka.
- What is Katakali ?
- Name any four mountains in India.
- Name any two monuments of India.

SECTION – B

II. Answer **any 3** of the following questions. **Each** question carries **6** marks :

(3×6=18)

- Write a note on health tourism.
- Write the features of geographical resources.
- Give a brief note on tourism promotional fairs.
- Write a brief note on kite festival.
- Describe the role of heritage in tourism promotion.

P.T.O.



SECTION – C

III. Answer **any 3** of the following questions. **Each** question carries **14** marks :

(3×14=12)

- 1) Explain the differences between natural and man made resources.
- 2) Explain the emerging trends in tourism.
- 3) Write a note on art galleries of India.
- 4) Explain the role of climate in destination promotion.
- 5) Explain the famous water based tourism activities in India.

SECTION – D

IV. Answer **any 3** of the following questions. **Each** question carries **10** marks :

(3×10=30)

- 1) Explain the beach tourism in Goa.
 - 2) Write a note on :
 - a) Ooty
 - b) Kashmir.
 - 3) Write a note on Indian musical instruments.
 - 4) Explain 3 festivals of India.
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