



**GN-443**

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100104

III Semester B.A./B.Com.(Voc) Examination, December - 2019  
(CBCS - 70 Marks 2015-16 and Onwards 100 Marks 2014-15)

**TOURISM AND TRAVEL MANAGEMENT - III**  
**Travel Agency and Tour Operator Organisations**

Time : 3 Hours

Max. Marks : 100/70

**Instructions :** (i) Section A, B and C for CBCS 70 Marks.  
(ii) Section A, B, C, D and E for 100 Marks scheme.

**SECTION - A**

I. Answer **any five** questions. Each question carries **two** marks. **2x5=10**

- What is Wholesale Travel Agency ?
- What is DMC ?
- Define Tour Packaging.
- List out Categories of Tourist Guide.
- What is Schengen VISA ?
- What is Customs ?
- Mention any four benefits of IATA.
- Which is the organisation which aims to promote "Sustainable Tourism and Development" ? Mention the Headquarter.



**SECTION - B**

II. Answer **any three** of the following questions : **3x6=18**

- Distinguish between Travel Agency and Tour Operator.
- Draw an organisational chart of Travel Agency.
- Write a note on procedure to become a Recognised Tourist Guide.
- Explain various Currency and Health regulations to Inbound Tourists to India.
- Explain the role of TAAI in Promotion of Tourism In India.

**P.T.O.**

**SECTION - C****III. Answer any three questions :****3x14=42**

- (a) (i) Explain any 5 major functions of Modern Travel Agency.  
(ii) Explain approval procedure by DoT, GOI to Travel Agency.
- (b) (i) Explain steps involved in Itinerary Development.  
(ii) Explain various roles played by Customs office.
- (c) (i) Write a short note on Training a Tourist Guide.  
(ii) Explain any 10 duties and Responsibilities of Tourist Guide.
- (d) Define Passport. Explain Types and Procedure to obtain Passport in India.
- (e) Write a short note on the following Tourism Organisations :
  - (i) History/Background
  - (ii) Membership
  - (iii) Activities/Roles/Functions(A) IATA (B) KSTDC

**SECTION - D****IV. Answer any two of the following questions :****2x10=20**

- (a) (i) Discuss in detail Tour Packaging Process.  
(ii) List out any 10 Services and Products offered by Travel Agencies.
- (b) (i) Define VISA. Explain types of VISA.  
(ii) Explain Procedure to obtain VISA.
- (c) Explain the Rules and Regulations for Approval of Travel Agencies from IATA with its sample of Application form.

**SECTION - E****V. Answer the following :****1x10=10**

- (a) Write a note on Segmentation and features of Tourism Industry.
- (b) Write a detailed Itinerary of 5D/4N Coastal Circuit of Karnataka. Pickup and Drop @ Bangalore City.