



QP – 491

55

III Semester B.A./B.Com. (Vocational) Examination, March/April 2022
(CBCS) (2015-16 and Onwards) (Repeaters)
TOURISM AND TRAVEL MANAGEMENT
Paper – 3 : Travel Agency and Tour Operator Organizations

Time : 3 Hours

Max. Marks : 70

Instruction : Answer in **English** only.

SECTION – A

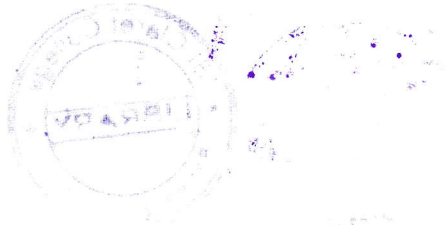
1. Answer **any five** of the following questions. **Each** question carries **2** marks : **(5×2=10)**
- Define holiday package.
 - Who is heritage tour guide ?
 - What is travel agency ?
 - Where is headquarter of PATA ?
 - Mention any four types of tourist guide.
 - List out any four functions of TAAI.
 - Expand IATA and IATO.
 - When was KSTDC established ?



SECTION – B

- Answer **any three** of the following questions. **Each** question carries **6** marks : **(3×6=18)**
- Write a note on advantages and disadvantages of Tourism industry.
 - What is IATA and explain it ?
 - Explain the various aspects of tour itinerary.
 - Discuss the types of travel agency.
 - Briefly explain the role of ITDC in developing Tourism in India.

P.T.O.



SECTION - C

Answer **any three** of the following questions. **Each** question carries **14** marks : **(3×14=42)**

7. Write a note on travel documentation.
8. Explain the different types of VISA and procedure for obtaining Indian VISA.
9. Explain the different functions of travel agency.
10. Prepare a note on KSTDC.
11. Comment on the concept of modern travel agency.