



CS – 477

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**III Semester B. Com. Examination, March 2023
(CBCS) (2021-22 and Onwards) (Repeaters)
TOURISM AND TRAVEL MANAGEMENT
Paper – 3.5 : Travel Agency and Tour Operation – I**

Time : 3 Hours

Max. Marks : 70

Instruction : Answer to be written in English only.

SECTION – A

1. Answer **any 5** questions out of 6. **Each** question carries **two** marks. (5×2=10)
- What is Travel Agency ?
 - Expand MOT and DOT.
 - Write any 2 objectives of W.T.O.
 - Mention any 4 popular online Travel Agencies of India.
 - Name any 4 functions of ITDC.
 - Write any 2 International Travel Trade Fairs.



SECTION – B

- Answer **any 3** questions out of 4. **Each** question carries **five** marks. (3×5=15)
- Write a note on Sargeant Committee.
 - Describe the functions of Retail Travel Agency.
 - Discuss the functions of ICAO.
 - Draw the organisational structure of Small Scale Travel Agency.

SECTION – C

- Answer **any 3** questions out of 4. **Each** question carries **fifteen** marks. (3×15=45)
- Write the following in detail.
 - Jha Committee.
 - KSTDC.
 - Explain in detail the role played by state and central tourism organisations in India for the promotion of tourism.
 - Write a note on the role of ITB in the promotion of tourism.
 - Trace the history of travel agency.