



55A

IV Semester B.A./B.Com. (T&TM) (Vocational) Examination, May 2016
(Semester Scheme) (Repeaters)

Paper – 4 : TRAVEL AGENCY AND TOUR OPERATOR ORGANIZATIONS
(100 Marks – 2012 – 13 & Onwards/90 Marks – Prior to 2012 – 13)

Time : 3 Hours

Max. Marks : 90/100

Instructions : 1) Answer *all* Sections as directed.

2) Freshers – Marks **100** – 2012 – 13 and onwards and answer Section **A, B, C and D.**

3) Repeaters Marks **90** – Prior to 2012 – 13 and answer Section **A, B and C only.**

SECTION – A

Answer **any ten** of the following. **Each** carries **two** marks.

(10×2=20)

1. Define 'Commercial Travel Agency'.
2. Define 'Travel Insurance'.
3. Brief the functions of IATA.
4. What are the different types of commissions earned by Travel Agencies ?
5. Define 'Tour Brochures'.
6. Name the various tourist destinations, which foreign tourists can experience with Deccan Odyssey.
7. Explain 'Wholesale Travel Agency'.
8. What are the importance of Travel Insurance ?
9. What are the objectives of IRCTC ?
10. Define 'Foreign Exchange'.
11. Name two leading travel agencies in India.
12. What is "Basic fare" in Air Tickets ?



SECTION – B

Answer **any five** of the following. **Each** question carries **five** marks. **(5×5=25)**

1. Explain the features and functions of wholesale travel agency and the retail travel agency.
2. Which season tour operators hire chartered flights ?
3. Write about PASSPORT.
4. Explain five types of VISA.
5. What are the range of products and services provided by IRCTC ?
6. Write a note on domestic airline ticketing.
7. Expand the following city codes – IXD, DEL, JAI, BLR, IXC, IXW, HYD, HJR and IXZ.
8. What are the documents required by an Inbound tourist ?

SECTION – C

Answer **any three** of the following. **Each** carries **fifteen** marks. **(15×3=45)**

1. Prepare an organizational chart of travel agency and also explain the duties and responsibilities of staff and managers of travel agency.
2. Explain the importance of transport in tourism development.
3. Define travel agency and their major functions.
4. What is the role of water transport for the development of Tourism Industry ?
5. Write a note on airlines sector in details.
6. Explain the difference between tour operators and the travel agency in detail.

SECTION – D

(Compulsory question for 2012 – 13 onwards)

Answer **any one** of the following.

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1. Explain the procedures for Domestic Airline Ticketing.
 2. What are the roles and contributions of travel companies in the growth and development of Indian economy ?
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