



CS – 488

22

I Semester B.A./B.Com. (Vocational) Examination, March 2023  
(CBCS) (2014-15 and Onwards) (Repeaters)  
**TOURISM AND TRAVEL MANAGEMENT**  
Paper – I : Tourism Business – I

Time : 3 Hours

Max. Marks : 70

**Instruction : Answer in English only.**



SECTION – A

- I. 1) Answer **any five** of the following questions. **Each** question carries 2 marks. (5×2=10)
- Expand TAAI.
  - Write any two types of Tourism.
  - What is a tourist destination ?
  - Mention any four modes of commuting.
  - What is Accommodation ?
  - Write any two world heritage centers of India.
  - What do you mean by holiday home ?
  - Mention any four functions of front office management.

SECTION – B

- II. Answer **any three** of the following questions. **Each** question carries 6 marks. (3×6=18)
- Briefly explain the feature of tourism in India.
  - What are the problems in tourism industry in India ?
  - Briefly explain the travel history in India.
  - Write a note on MICE tourism.
  - Briefly explain an organisational structure departments in a hotel.

P.T.O.



SECTION – C

III. Answer **any three** of the following questions. **Each** question carries **14** marks. **(3×14=42)**

- 7) What are the traditional and supplementary accommodations available for Indian Tourism ?
  - 8) Explain government policies for the developments of tourism industry in India.
  - 9) Explain social and economic impacts of tourism.
  - 10) Explain the scope, importance and objectives of tourism business.
  - 11) Explain the components of package tour.
-