



SG – 662

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VI Semester B.A./B.Com. (Vocational) Examination, September/October 2021  
(CBCS) (F+R) (2016-17 and Onwards)

**TOURISM AND TRAVEL MANAGEMENT**

**Paper – 6 : Tourism Development Planning and Policies**

Time : 3 Hours

Max. Marks : 70

**Instruction :** Answer *all* Sections.



SECTION – A

Answer **any five** of the following :

(5×2=10)

1. Define alternative tourism.
2. What is the role of ITC in promoting tourism ?
3. Reflect on the emerging tourism concepts.
4. Define crisis management.
5. What is tourism area life cycle ?
6. What are cultural resources ?
7. What is the role of local bodies in tourism development ?

SECTION – B

Answer **any 3** of the following :

(3×6=18)

1. "Placing tourism in the concurrent list of the constitution of the country" – Comment.
2. Differentiate between regional and sub-regional planning.
3. Enumerate on the significance of resource appraisal.
4. What do you mean by joint regional development ?
5. Define circuits. How does it contribute to development ?

P.T.O.



## SECTION - C

Answer **any 3** of the following :

(3×14=42)

1. What are the various determinants to be considered when a region is identified for development ?
2. How effective it could be if the private and public sector join together for area development ? Also discuss on some of the subsidies initiated by the government to promote private sector.
3. What are the core factors in NAP 1992 which created a new dimension in developing tourism ? Also indicate the strategic objectives in policy statement.
4. What are the objectives of state tourism policy which undertakes an intensive development of tourism and there by elaborating on economic benefits ?
5. Reflect on multidisciplinary nature of tourism and the characteristics of tourism policy. Also list out the strategic objectives of Wildlife policies and Monument preservation act.