



UG – 437

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VI Semester B.A./B.Com. (Vocational) Examination, Sept./Oct. 2022
(CBCS) (F+R) (2016-17 and Onwards)
TOURISM AND TRAVEL MANAGEMENT

Paper – 6 : Tourism Development Planning and Policies

Time : 3 Hours

Max. Marks : 70

Instruction : Answers should be written **only in English.**

SECTION – A

1. Answer **any five** of the following sub-questions. (5×2=10)
- a) What is meant by 'Planning' ?
 - b) Define tourism development.
 - c) Give two examples of heritage tourist circuits in North Karnataka.
 - d) When was Ancient Monuments Preservation Act was passed ?
 - e) Distinguish between national park and wildlife sanctuary.
 - f) Expand : CRM and PR.
 - g) What is oral communication ?

SECTION – B

- Answer **any three** of the following questions. (3×6=18)
2. 'Planning is very essential part of tourism development'. Explain.
 3. Enlist any 8 principles of planning.
 4. Examine the role played by private sectors in tourism planning in India.
 5. Write a note on National Action Plan 1992.
 6. Explain essentials of communication skills required for tourism manager.

P.T.O.



SECTION – C

Answer **any three** of the following questions.

(3×14=42)

7. Analyse in detail the evolution of Tourism Policy in India.
 8. Discuss in detail Karnataka Tourism Policy 2020-25.
 9. What are various measures taken by Government in Protection and Conservation of wild life in India ? Explain with schedules.
 10. Explain any 10 Tourist Circuits in India.
 11. Elucidate the significance of PR and communication in Tourism and Hospitality Industry.
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