



CS – 485

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V Semester B.Com. Tourism and Travel Management
Examination, March 2023
(CBCS) (Fresh) (2022-23 and Onwards)
AECC : TOUR GUIDING AND INTERPRETATION

Time : 3 Hours

Max. Marks : 70

Instruction : Answer *all* the questions in **English**.

SECTION – A

I. Answer **any five** questions out of six. **Each** carries **two** marks. (5×2=10)

- 1) a) What is leisure tour ?
- b) Who is a driver guide ?
- c) Mention any two skills for tour guide.
- d) Define Heritage walk.
- e) State the meaning of open-air museum.
- f) Expand ITDC and KSTDC.



SECTION – B

II. Answer **any three** questions out of four. **Each** carries **five** marks. (3×5=15)

- 2) Explain the classification of tour guide based on licensing authority.
- 3) What are the effective characteristics of tour guide ?
- 4) Differentiate between tour guide and tour escort.
- 5) Explain the steps involving in a escorting a tour.

SECTION – C

III. Answer **any three** questions out of four. **Each** carries **fifteen** marks. (3×15=45)

- 6) Explain the guidelines for conducting heritage walks.
 - 7) What are the challenges faced by tour guide while handling difficult tourists ?
 - 8) Elaborate the various steps in developing a tour itinerary.
 - 9) Elucidate the responsibilities of a tour escort.
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