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V Semester B.Com. Examination, February/March 2024
(NEP Scheme) (Freshers)

TOURISM AND TRAVEL MANAGEMENT B.Com. TTM
Paper – 5.3 : Heritage Management

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer **all** the questions in **English**.

SECTION – A

Answer **any six** out of eight questions.



(6×2=12)

1. a) Write any four objectives of heritage management.
- b) How many world heritage sites are there in India ?
- c) What is heritage marketing ?
- d) Name any two world heritage sites in India.
- e) Mention any four important festivals of Karnataka.
- f) Who is the founder of ASI ?
- g) Expand UNESCO.
- h) Name any two types of heritage property.

SECTION – B

Answer **any three** out of five questions.

(3×4=12)

2. Discuss the role of ICOMOS in heritage management.
3. Explain the features of Tangible and Intangible Heritage.
4. Describe the types of heritage property.
5. Narrate the importance of heritage management.
6. Explain a few objectives of heritage management.

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SECTION – C

Answer **any three** out of five questions.

(3×12=36)

7. Explain the functions of ASI and circles and sub-circles in India.
 8. Write a detailed note on the conservation manuscripts.
 9. Write a short note on UNESCO convention for the protection of cultural property.
 10. What is heritage ? State its objectives and scope of heritage management.
 11. Explain the various classification of heritage hotels with examples. Also write a note on heritage hotels in Karnataka.
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